

WWUZ-FM
Quarterly Issues/Programming Report
for January-March 2015

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Evolving Workplace Technology	"Focus" 30-minute PA interview program	Host Deidre Blake talks with Richard Lieberman, Employment and Intellectual Property Expert about the ever evolving workplace technology and what people need to do to stay atop itnad reamina relevant in today's workplace.	01/04/2015	6:30 a.m.
Autoimmune Disorders	"Focus" 30-minute PA interview program	Host Deirdre Blake discusses with Registered Dietician, Pam beanum, about certain foods and what it can meena for your body and chronic conditions.	01/11/2015	6:30 a.m.
General Assembly Session	"Focus" 30-minute PA interview program	Host Deirdre Blake and Speaker of the Virginia House of Delegates, Bill Howell, talk about proposed legislation in the upcoming session and what are the possibiliies of some issues passing muster.	01/18/2015	6:30 a.m.
responsible Kids	"Focus" 30-minute PA interview program	Host Deirdre Blake, talks with author and founder of My Job Chart, Gregg Mussert, about how to talk to your kids about goals ans ways to set them and seeing rewards along the way.	01/25/2015	6:30 a.m.
Date:				

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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Kid's Mental Health	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Leslie Cook, Licensed Clinical Psychologist talk about the signs that parents start to see when they talk to their kids, teachers and guidance counselors more.	02/02/2015	6:30 a.m.
How Social Media Affects Everyday life	"Focus" 30-minute PA interview program	Host Deirdre Blake and Innovation and Policy Expert with Intel Virginia, Eric Dishman, discuss how technology will likely shape the future of business, workplaces and even doctor's offices in the future.	02/08/2015	6:30 a.m.
Energy Conservation	"Focus" 30-minute PA interview program	Host Deirdre Blake and Andy Farmer, head of Virginia's Energy Sense program discuss programs to help homeowners save money.	02/15/2015	6:30 a.m.
Intellectual Disabilities	"Focus" 30-minute PA interview program	Host Deirdre Blake and Joan McLaughlin, president of Employment Resources Board of Fredericksburg, discuss how the company provides resources to young people of the region on education and employment services available.	02/22/2015	6:30 a.m.
Assisting the Elderly	"Focus" 30-minute PA interview program	Host Deirdre Blake and Neda McGuire of Comfort keepers talk about why families need to have a conversation with their parents as they age about their wants and desires.	03/01/2015	6:30 a.m.
Date:				

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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Business Networking	"Focus" 30-minute PA interview program	Host Deirdre Blake and the founder of Snag A Job, Shawn Boyer, discuss the difference in the types of jobs and the skills to land either a blue collar or white collar one.	03/08/2015	6:30 a.m.
Challenges of Civilian Veterans	"Focus" 30-minute PA interview program	Host Deirdre Blake and Bob Van Dahlen, coordinator of placement and services with Military.com-Quantico discuss the trends of active military on resources available to transition back into the civilian workforce.	03/15/2015	6:30 a.m.
Assistance for Those with Chronic Pain	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Maria Darland of Rheumatology Associates of Fredericksburg discuss RA and how it affects the body and lives.	03/22/2015	6:30 a.m.
Retirement of Stafford Sheriff	"Focus" 30-minute PA interview program	Host deirdre Blake and retiring Stafford Sheriff Charles Jett talk about the challenges of his career in a county with a burgeoning population and the issues that come with it.	03/28/2015	6:30 a.m.
Date:				

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Workplace Technology

How was issue ascertained: e-mail from PR Agent

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 01-04-15 **Time aired:** 6 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Richard Lieberman- Employment and Intellectual Property Expert. Author of "Your Job and How Technology Will Change It."

Subject and/or Topics discussed:

Typical technology found in workplaces of small and large U.S. businesses today and how it has changed in the past. How Facebook, Twitter and Linked In will affect the way we apply for jobs and our resume in the future. Skype, GoToMeeting and other Apps and sites to make communicating from long distance easier. The importance of not posting anything on some of the sites listed, along with pictures on Snapchat that can't be deleted. Also, why it's important to be careful with privacy settings and tracking who is tagging information written about you.

Date production completed: 12-17-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Autoimmune Disorders

How was issue ascertained: e-mail from Spotsylvania Regional Medical Center

Series ___ **or program:** ___ XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 01-11-15 **Time aired:** 6 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Pam Beanum- Registered Dietician with Spotsylvania Regional Medical Center-
Specializing in food and what it can mean for your body and chronic conditions.

Subject and/or Topics discussed:

Many physicians in practice today tell people that, the cause of arthritis and autoimmune diseases is unknown and nothing that you eat or any supplement that you take will make any difference at all. It has long been known that many factors can affect arthritis – physical activity, emotions, even the weather. Now the diet-arthritis connection is coming to the forefront as one of the diseases that can be treated more naturally than a hand full of pills. For people in the region that suffer from arthritic pain, Beanum tells us that recent medical studies show that relief can be as close as their dinner plate.

Date production completed: 01-07-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: General Assembly Laws

How was issue ascertained: Annual show on lawmaker's session

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 01-18-15 **Time aired:** 6 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Bill Howell- Speaker of the Virginia House of Delegates and local Rep. for the 28th District

Subject and/or Topics discussed:

Legislation proposed by local delegates and senators in the 2015 session. The way that committees work and the process a bill takes from the beginning, to each chamber and on its way into being tabled or made a law. What the rest of the session holds, explaining what crossover day is and how budget talks work, in an off year.

Date production completed: 01-14-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Responsible Kids

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 1-25-15 **Time aired:** 6 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants: Gregg Mussert

Gregg Mussert- Author, and founder of My Job Chart

Subject and/or Topics discussed:

He is a parent of kids that are all very involved in technology and this was a way for him to connect with them in a positive way that they understood. He explains how to talk to your kids about goals and ways to set them and rewards along the way. The overall concept is to use a computer or device based technology to bring the family chore list on the fridge door into the virtual world.

Date production completed: 1-13-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Kid's Mental Health

How was issue ascertained: Follow up to recent news tragedies affecting kids

Series ___ **or program:** ___ **XX** ___ **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 02-02-15 **Time aired:** 6 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Dr. Leslie Cook- Licensed Clinical Psychologist with Mindful Health in Fredericksburg

Subject and/or Topics discussed:

We talked about when you start to see that kids might have a problem with mental health and development or a possible spectrum condition. Signs that parents will start to see when they talk to their kids, their teachers and guidance counselors more. Overall, the success rate of getting help from a child or teen psychologist and the role that parents and caregivers will still need to play.

Date production completed: 1-22-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Social Media

How was issue ascertained: Community Interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 02-08-15 **Time aired:** 6 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Eric Dishman- Innovation and Policy Expert with Intel Virginia

Subject and/or Topics discussed:

How technology will likely shape the future of businesses, workplaces and even doctor's offices in the coming years. The role that social media plays in finding a doctor, a job or customers. How social media is moving everything from local and national political campaigns to our everyday network of friends and business associates.

Date production completed: 02-08-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Saving Energy

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: ~~1-15-15~~ **Time aired:** 6 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants: Andy Farmer

Lead of Virginia Energy Sense Program

Subject and/or Topics discussed:

Andy talks about the programs that the state of Virginia has in place to help everyday homeowners save money in their home. He also talks about resources to make sure that your specific appliances and devices are not using more than they should. Home energy audits- on-line or in-person and their importance to understanding your electric bills and use.

Date production completed: 2-4-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Intellectual Disabilities

How was issue ascertained: Community Interest

Series ___ or program: XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 02-22-15 **Time aired:** 6 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

President of the Employment Resources Board in Fredericksburg

Subject and/or Topics discussed:

How the company provides resources to young people in the region on education and employment services available. The ways in which the company gives access to resources for people with employment challenges. How to find information on which regional employers hire people with mental challenges.

Date production completed: 02-09-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Aging Gracefully

How was issue ascertained: Press Release

Series ___ or program: XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 03-01-15 **Time aired:** 6:00 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Neda McGuire- Comfort Keepers, Fredericksburg

Subject and/or Topics discussed:

Why families need to have a conversation with their parents as they age about their wants and desires, before an emergency or a dementia makes them unable to help in the process. Events in the region like, Operation Medicine Cabinet and the Art of Aging Expo. Seminars that Comfort Keeper use to teach the community more about aging well.

Date production completed: 02-26-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Business Networking

How was issue ascertained: Community Interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 03-08-15 **Time aired:** 6:00 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Shawn Boyer- Founder of Snag A Job

Subject and/or Topics discussed:

The difference in types of jobs, blue collar and white collar work, and the skills needed to land either one.

Why resources that are a one stop shop for information will help people more easily meet people to offer guidance and land a job. How on-line sites make it easier to meet people and find work. The changes in resumes, cover letters, the interview process and what people need, regardless of age, to compete in the technology changed business world.

Date production completed: 02-28-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Civilian Veterans

How was issue ascertained: Community Interest

Series ___ or program: XX Title: Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 03-15-15 **Time aired:** 6:00 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Bob Van Dahlen- Coordinator of Placement and Services with Military.com-Quantico

Subject and/or Topics discussed:

The trends of active duty military on what resources they have to transition back into the civilian work world. Getting vet's family members involved in their mental health and the transition back into the civilian work world and life as a: husband, son, employee, Dad and or friend. We also discussed ways to access to more than just making them feel comfortable. Sites like Military.com give them the chance to be anonymous and still find job help and health services that they need.

Date production completed: 03-08-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Chronic Pain

How was issue ascertained: E-mail pitch

Series ___ or program: XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 03-22-15 **Time aired:** 6:00 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Dr. Maria Darland- Rheumatology Associates of Fredericksburg

Subject and/or Topics discussed:

What rheumatoid arthritis is and how it affects people's bodies and lives once they are diagnosed. Locally, where people affected can get help. The disease can require physical therapy, medication or a combination, with a change in lifestyle to exist. What the future looks like and how people can deal with chronic pain.

Date production completed: 03-10-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Stafford Sheriff's Retirement

How was issue ascertained: Community Interest

Series ___ or program: XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 03-28-15 **Time aired:** 6:00 am on WVBX and WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Charles Jett- Sheriff Stafford County

Subject and/or Topics discussed:

What Stafford County was like when Jett started as the sheriff there and how the rapid growth has affected his job. Community events held each year that let local residents get more involved and learn about local law enforcement. Why it is important for people that live in the county to play a role as the eyes and ears of the sheriff's office. After 37 years of public service, what he would like to see in your successor.

Date production completed: 03-24-15 **Submitted by program host:** Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Richard Lieberman **Contact Made Through:** Playback Producer

Address: **Phone:**

City, State, Zip: **Age:** 46-60

Ethnicity: White

Occupations, organizations, interests, and titles:

Author
Employment Expert
Licensed in Personal Property Law

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

The book came out of Lieberman's experiences watching technology and the economy around it change every job available. Most people, especially middle-aged workers struggle to some degree. Rich pulls from his 40 years of Intellectual Property and Human Resources experience to get input from everyone from blue collar to white collar workers. The overall picture is that without keeping up with technology, any job might be hard to find.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 1-15-15

OFFICE USE ONLY:

Reviewed by: **Job Title:** **date:**

Deirdre Blake ASST NEWS DIRECTOR 1-20-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Pam Beanum

Contact Made Through: E-mail from Spotsylvania Regional Medical

Address: 4600 Spotsylvania Parkway

Phone: (540) 834-1500

City, State, Zip: Fredericksburg, Va. 22408

Age: 18-45

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Registered Dietician

What are the most important needs and problems facing your community?

People learning to understand how food choices can affect current medical conditions and make them better or worse.

What are the major needs and problems facing your community as they concern your group or organization?

Decisions that parents make for kids earlier in life can also affect eating habits and conditions later in life. Teaching local residents how to manage pain and learn about homeopathic options to avoid taking too much prescription medication, that could make matters worse.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 1-20-15

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

Asst. News Director

1-28-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION: Fredericksburg, Va.

Person Interviewed: William J. Howell

Address: 106 Carter ST Phone: 540-371-1612

City, State, Zip: Falmouth VA 22405

Age: 12-17 18-45 46-65 over 65 Ethnicity: white

Occupations, organizations, interests, and titles:
Speaker, VA House of Delegates

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

economy

Interviewer: Deirdre Blake Job Title: Assistant News Director date:

OFFICE USE ONLY:

Reviewed by: Job Title: date:

Deirdre Blake Asst News Director 1-20-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION: Fredericksburg, Va.-

Phone: 480-234-4477

Person Interviewed: Greg Mussert

Address:

Phone: 480-234-4477

City, State, Zip: New York, New York 10016- Satellite Office in DC

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Author

Founder of My Job Chart

What are the most important needs and problems facing your community?

Finding new technology tools to engage parents and kids so that their family unit becomes stronger and they learn responsibility. Building a rewards system in families that motivates kids to feel a sense of accomplishment from meeting their goals.

What are the major needs and problems facing your community as they concern your group or organization?

Same as above.

Interviewer: Deirdre Blake Job Title: Assistant News Director date:

Reviewed by: Job Title: date:

Deirdre Blake

ASST NEWS Director

2-2-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION: Fredericksburg, Va.-

Person Interviewed: Dr. Leslie Cook

Address: 810 Westwood Office Park

Phone: 540-352-4655

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Licensed Clinical Psychologist with expertise and experience in working with ADHD, Autism Spectrum Disorders, Learning Disabilities, Depression, Anxiety and life changes.

What are the most important needs and problems facing your community?

Creating a safe and trusting professional relationship with patients and their parents to help them find their way. Helping young people grow from the person that they are today, into who and what they want to be.

What are the major needs and problems facing your community as they concern your group or organization?

If people/clients can find what stands in their way, they can make changes in their everyday lives to change. Teaching them how to move past issues, find themselves and grow personally.

Interviewer: Deirdre Blake Job Title: Assistant News Director date:

Reviewed by: Job Title: date:

Deirdre Blake

Asst. NEWS Director

2-10-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION: Fredericksburg, Va.-

Person Interviewed: Eric Dishman

Address: 4030 Lafayette Center Drive

Phone: 703-633-1000

City, State, Zip: Chantilly, Va. 20151

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Director of Innovation- Intel Corporation, Virginia

What are the most important needs and problems facing your community?

People being taught and learning the types of technology that will affect them in the future and how to use social media platforms.

What are the major needs and problems facing your community as they concern your group or organization?

Same as above.

Interviewer: Deirdre Blake Job Title: Assistant News Director date:

Reviewed by: Job Title: date:

Deirdre Blake

Asst News Director

2-13-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION: Fredericksburg, Va.-

Person Interviewed: Andy Farmer

Address: 100 Bank Street

Phone: 804-371-9141

City, State, Zip: Richmond, Va.

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Education and Program Coordinator for Virginia Energy Sense Program

What are the most important needs and problems facing your community?

While 9 in 10 residents consider saving energy important, 7 in 10 say it is very important to them. People surveyed that are not knowledgeable have the greatest fear of not know what steps to take.

What are the major needs and problems facing your community as they concern your group or organization?

Virginia Energy Sense is the state-wide consumer education program about energy use. Saving energy just makes good sense and the program hopes to provide tools and information to help consumers understand their energy bill and take action to reduce it.

Interviewer: Deirdre Blake Job Title: Assistant News Director date:

Reviewed by: Job Title: date:

Deirdre M. Blake *Asst News Director*

2-13-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.-

Person Interviewed: Joan McLaughlin

Address: 404 Willis Street

Phone: 540-372-6710

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Board of Directors- Employment Resources Inc.

What are the most important needs and problems facing your community?

Applies to both- Securing more state and national funding and grants to provide education and services to the Fredericksburg region's disadvantaged. Locating businesses willing to hire and train these people and a way to get the information out into the community.

What are the major needs and problems facing your community as they concern your group or organization?

Same as above.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:**

Reviewed by: **Job Title:** **date:**

Deirdre Blake Asst. News Director

2-18-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.-

Person Interviewed: Neda McGuire

Address: 419 Chatham Square

Phone: 5540-370-0008

City, State, Zip: Fredericksburg, Va. 22405

Age: 12-17 18-45 **46-65** over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Officer- Partner's Aging in Fredericksburg

Owner- Comfort Keepers Franchise

What are the most important needs and problems facing your community?

Figuring out how to teach Age Wave Planning to the aging population and to involve adult kids in the conversation. How the Fredericksburg community can make it more attractive for the fast growing baby boom community to leave.

What are the major needs and problems facing your community as they concern your group or organization?

Make sure we are an ethical and solid company that will help people age successfully in their homes.

How to continue to manage our growth successfully to ensure our philosophy and values are always intact.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:**

Reviewed by: **Job Title:** **date:**

Deirdre Blake

ASST. News Director

3-2-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.-

Person Interviewed: Shawn Boyer

Address: 110 North Madison Road, Ste. 300

Phone: 1-866-227-0466

City, State, Zip: Orange, Va. 22960

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Founder- Snagajob.com

What are the most important needs and problems facing your community?

Building more jobs in this region so that people can get off of I-95 and away from the long daily commute.

More options to link local residents with telework and other job opportunities in this region.

What are the major needs and problems facing your community as they concern your group or organization?

Figuring out how to become a number one way to link people up with hourly jobs or even salaried jobs in the greater Fredericksburg region and beyond.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:**

Reviewed by: **Job Title:** **date:**

Deirdre Blake

Asst. News Director

3-10-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION: Fredericksburg, Va.-

Person Interviewed: Bob Van Dahlen

Address:

Phone: 1-301-769-9560

City, State, Zip: Quantico, Va

Age: 46 to 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Coordinator for Military.com

What are the most important needs and problems facing your community?

Connecting veterans that are leaving the military branches with access to mental healthcare are they have transitioned out.
Educating themselves before they get out of the service as to the options that the VA has and what's available within their communities.

What are the major needs and problems facing your community as they concern your group or organization?

Finding organizations that offer confidential and free mental healthcare to vets that might not have the ability to pay the fees themselves.
Providing lists of or hosting support groups across regions to get veteran peers together, to start helping each other.

Interviewer: Deirdre Blake Job Title: Assistant News Director date:

Reviewed by: Job Title: date:

Deirdre Blake

ASST NEWS DIRECTOR

3-16-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.-

Person Interviewed: Dr. Maria Darland

Address: 2300 Fall Hill Avenue

Phone: 540-741-1404

City, State, Zip: Fredericksburg, Va. 22401

Age: 18 to 45

Ethnicity: Urkranian

Occupations, organizations, interests, and titles:

Board Certified Rheumatologist

What are the most important needs and problems facing your community?

Finding better ways to help people learn about their pain and figure out if it is typical arthritis, the rheumatoid variety or another condition altogether.

What are the major needs and problems facing your community as they concern your group or organization?

More support groups being started to help people that suffer with chronic pain talk about their challenges and get support from their peers.

Interviewer: Deirdre Blake Job Title: Assistant News Director date:

Reviewed by: Job Title: date:

Deirdre Blake

ASST NEWS DIRECTOR

4-1-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION: Fredericksburg, Va.-
Phone

Person Interviewed: Sheriff Charles Jett – Stafford County Sheriff's Office

Address: 1225 Courthouse Road Phone: 540-658-4450

City, State, Zip: Stafford, Virginia 22555

Age: 12-17 18-45 (46-65) over 65 Ethnicity: White

Occupations, organizations, interests, and titles:
Sheriff of Stafford County - current
Law Enforcement for 38 years
Graduate of the FBI National Academy, 187th session
Active in Special Olympics-Virginia

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

The citizens of Stafford County have always worked in partnership with the Sheriff's Office to ensure that the county is a safe place to live and work. A growing population is an issue that the county is currently facing, which affects all aspects of the county.

Interviewer: Deirdre Blake Job Title: Radio news Anchor/reporter date:

Reviewed by: Job Title: date:

Deirdre Blake

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