

**WWUZ-FM**  
**Quarterly Issues/Programming Report**  
**for October-December 2012**

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Issues facing Congress	"Focus" 30-minute PA interview program	Host Bill Dubensky talks with House Majority Leader and 7 <sup>th</sup> District Congressman Eric Cantor about the issues facing the district and the nation.	10/07/2012	6:00 a.m.
Local Farming	"Focus" 30-minute PA interview program	Host Deirdre Blake Talks with Elain Lidholm of the VA Dept of Agriculture and Elizabeth Borst of the local Buy Fresh Chapter about supporting local growers and farmers when it comes to purchasing produce and dairy products.	10/14/2012	6:00 a.m.
Higher Education	"Focus" 30-minute PA interview program	Host Bill Dubensky talks with Germanna Community College president, Dr David Sam about the relationship the community college has with local students and other institutions of higher learning.	10/21/2012	6:00 a.m.
Chesapeake Bay Preservation	"Focus" 30-minute PA interview program	Host Deirdre Blake talks with area river steward, Bill Micks about land runoff and pollution netering the Chesapeake Bay watershed and actions builders are taking to prevent it.	10/28/2012	6:00 a.m.
Date:				

**WWUZ-FM**  
**Quarterly Issues/Programming Report**  
**for October-December 2012**  
**Page 2**

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Employment Opportunities	"Focus" 30-minute PA interview program	Host Bill Dubensky talks with Joan McLaughlin of Employment Resources Inc about employment opportunities in the are what training is available.	11/04/2012	6:00 a.m.
Elder Fraud	"Focus" 30-minute PA interview program	Host Deirdre Blake and Tom Gallagher of the Virginia Better Business Bureau talk about the different types of neglect and abuse that happens to elderly people from caregivers to businesses. How to avoid being scammed.	11/11/2012	6:00 a.m.
Cooking Healthy	"Focus" 30-minute PA interview program	Host Bill Dubensky and David Grotto, RD, LDN's talk about making healthy meals by using locally grown and produced food products.	11/18/2012	6:00 a.m.
Sugar Shock	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Mark McClanahan, Diabetes and Thyroid Associates talk about reducing the amount sweets eaten over the upcoming holidays and new year. Signs one might be developing diabetes.	11/25/2012	6:00 a.m.
Employment Resources Workforce Act	"Focus" 30-minute PA interview program	Host Bill Dubensky and Mike West discuss available job training and assisting young people get a job.	12/02/2012	6:00 a.m.
Date:				

**WWUZ-FM**  
**Quarterly Issues/Programming Report**  
**for October-December 2012**  
**Page 3**

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Better Health	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Brenda Anne Bradshaw, Rappahannock Women's Health talk about a healthy lifestyle from regular checkups and preventive care.	12/09/2012	6:00 a.m.
Upcoming US Senate Term	"Focus" 30-minute PA interview program	Host Bill Dubensky and newly elected Senator Tim Kaine discuss the upcoming term and what needs to be addressed	12/16/2012	6:00 a.m.
Senior Home Healthcare	"Focus" 30-minute PA interview program	Host Deirdre Blake and Jeffrey Johnson of Visiting Angels talk about the affordability of stay at home care for the elderly.	12/23/2012	6:00 a.m.
Upcoming State General Asembly	"Focus" 30-minute PA interview program	Host Bill Dubensky and State Delegate and House Speaker, Bill Howell, talk about the issues facing the upcoming legilsative session	12/30/2012	6:00 a.m.
Community announcements		Throughout the day, short announcements about upcoming events and services that are available to the community.	10/01/2012 through 12/31/2012	various times
Date:				

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station: WFLS, WWUZ, WVBX, WNTX-AM. Location: Expo Center,  
Fredericksburg, VA**

**Guest: House Majority Leader Eric Cantor**

**ISSUE: Topics facing his constituents.**

**How was issue ascertained: Host contacted guest's office.**

**Series \_\_\_ or program: XX Title: Focus**

**Program Length: 30 minutes Length devoted to this issue: 30 minutes**

**Date Aired: 10/07/12 6 am on WWUZ, WVBX, WNTX-AM:  
8:30 pm on WFLS**

**Station Participant: Bill Dubensky host.**

**Guest Participants: House Majority Leader Cantor**

**Subject and/or Topics discussed: Issues facing his district, the Fredericksburg  
region and the nation.**

**Date production completed: 09/30/12 Date submitted by program host: 09/30/12**

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WVBX, WWUZ, WNTX **Location:** Fredericksburg, Va.

**ISSUE:** Buying Local

**How was issue ascertained:** Follow up to impacts of the economy on area farmers and producers.

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 10-14-12

**Time aired:** 6:00 am on WNTX, WVBX and WWUZ and 8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:**

**Elizabeth Borst-** Leader of the Buy Fresh Buy Local Chapter in the greater Fredericksburg area

**Elaine Lidholm-** Virginia Department of Agriculture and Consumer Services

**Subject or Topics Discussed:** We talk to Buy Fresh Buy Local about supporting local growers and eating healthy and its' impact on the local and Virginia economy. Just last month, students in a number of Virginia schools took part in an "eat local challenge." On the state side, we discuss what people can buy for the upcoming holidays that supports Virginias Finest, also what people can still buy locally at the still open area farmer's markets.

**Date production completed:** 09-19-12  
**Deirdre Blake**

**Submitted by program host:**

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station: WFLS, WWUZ, WVBX, WNTX-AM Location: At Germanna Community College Locust Grove Campus.**

**Guest: Germanna Community College President Dr. David Sam**

**ISSUE: Germanna Community College.**

**How was issue ascertained: Guest contacted host**

**Series \_\_\_ or program: XX Title: Focus**

**Program Length: 30 minutes Length devoted to this issue: 30 minutes**

**Date Aired: 10/21/12 6am on WWUZ, WVBX WNTX-AM:  
8:30 pm on WFLS**

**Station Participant: Bill Dubensky host.**

**Guest Participants: Germanna Community College President Dr. David Sam.**

**Subject and/or Topics discussed: Germanna Community College's role in the communities it serves and the recent agreement between Germanna and the University of Mary Washington.**

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWVB, WWUZ WYSK-AM      **Location:** Fredericksburg, Va

**ISSUE:** Chesapeake Bay Preservation

**How was issue ascertained:** E-mail from the Friends of the Rappahannock

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes      **Length devoted to this issue:** 30 minutes

**Date Aired:** 10-28-12      **Time aired:** 6 am on WWVB and WWUZ, WYSK-AM  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:**

**Bill Micks- Area River Steward, Virginia Outdoor Center**

**Subject and/or Topics discussed:** The action taken to prevent runoff and stop pollution from entering the bay and its' watershed, specifically the Rappahannock River. Actions that builders and homeowners can take to combat runoff from development sites and yards from getting into the river.

**Date production completed:** 10-22-12      **Submitted by program host:** Deirdre Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WVBX, WNTX-AM. **Location:** WFLS Studio

**Guest:** Joan McLaughlin

**ISSUE:** Employment Resources Incorporated

**How was issue ascertained:** Host contacted guest's office.

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 11/04/12 6 am on WWUZ, WVBX, WNTX-AM:  
8:30 pm on WFLS

**Station Participant:** Bill Dubensky host.

**Guest Participants:** Joan McLaughlin

**Subject and/or Topics discussed:** Services provided by Employment Resources Incorporated.

**Date production completed:** 11/02/12 **Date submitted by program host:** 11/02/12

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWVB, WWUZ WYSK-AM      **Location:** Fredericksburg, Va

**ISSUE:** Elder Fraud

**How was issue ascertained:** E-mail from the Virginia Better Business Bureau

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes      **Length devoted to this issue:** 30 minutes

**Date Aired:** 11-11-12      **Time aired:** 6 am on WWVB and WWUZ, WYSK-AM  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:**  
Tom Gallagher- Virginia Better Business Bureau

**Subject and/or Topics discussed:** The different types of neglect and abuse that happens to older people, from caregivers to children and businesses. Why this population is more vulnerable, in general, and especially to scams and other types of fraud that seek to get their money.

**Date production completed:** 11-05-12      **Submitted by program host:** Deirdre Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WVBX, WNTX-AM. **Location:** Over the phone at the WFLS Studio.

**Guest:** David Grotto RD, LDN's

**ISSUE:** Local farmer's markets.

**How was issue ascertained:** Guest's public relations firm

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 11/18/12 **Time aired:** 6 am on WWUZ, WVBX and WNTX-AM  
8:30 pm on WFLS

**Station Participant:** Bill Dubensky host.

**Guest Participants:** David Grotto RD, LDN's

**Subject and/or Topics discussed:** How to cook healthy meals by shopping at local farmers' markets. What fruits and vegetables to look for and where to find recipes for cooking healthy at the same time supporting local farmers.

**Date production completed:** 11/16/12 **Date submitted by program host:** 11/16/12

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWVB, WWUZ WYSK-AM      **Location:** Fredericksburg, Va

**ISSUE:** Sugar Shock

**How was issue ascertained:** Found on-line and contacted

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes    **Length devoted to this issue:** 30 minutes

**Date Aired:** 11-25-12      **Time aired:** 6 am on WWVB and WWUZ, WYSK-AM  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:**

Dr. Mark A. McClanahan – Diabetes and Thyroid Associates

**Subject and/or Topics discussed:** Ways to prevent eating too much sugar at the holidays and in the new year. What it means to have sugar cravings and the need for an afternoon pick-me-up. Signs that someone could be developing type II or full blown diabetes.

**Date production completed:** 11-13-12 **Submitted by program host:** Deirdre Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WVBX, WNTX-AM. **Location:** WFLS Studio

**Guest:** Mike West

**ISSUE:** Employment Resources' Workforce Investment Act.

**How was issue ascertained:** Host contacted guest.

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 12/02/12 6 am on WWUZ, WVBX, WNTX-AM:  
8:30 pm on WFLS

**Station Participant:** Bill Dubensky host.

**Guest Participants:** Mike West

**Subject and/or Topics discussed:** Employment Resources Workforce Investment Act  
Youth Program

**Date production completed:** 11/30/12 **Date submitted by program host:** 11/30/12

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWVB, WWUZ, WNTX      **Location:** Fredericksburg, Va

**ISSUE:** New Year's Health

**How was issue ascertained:** Contacted via e-mail

**Series** \_\_\_ **or program:** XX      **Title:** Focus

**Program Length:** 30 minutes      **Length devoted to this issue:** 30 minutes

**Date Aired:** 12-9-12      **Time aired:** 6 am on WWVB and WWUZ, WYSK-AM  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:**

Dr. Brenda Anne Bradshaw- Rappahannock Women's Health

**Subject and/or Topics discussed:** Steps to take in making 2013 a healthy year. Why people should have general routine exams each year and when they should consider seeking out a specialist. How preventative care can keep people more healthy and lower overall health costs.

**Date production completed:** 11-27-12      **Submitted by program host:** Deirdre Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WVBX, WNTX-AM. **Location:** Virginia State Capitol Building, Richmond.

**Guest:** Virginia U.S. Senator-elect Tim Kaine

**ISSUE:** His upcoming senate term.

**How was issue ascertained:** Host attended event where Kaine was a guest speaker.

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 12/16/12 6 am on WWUZ, WVBX, WNTX-AM:  
8:30 pm on WFLS

**Station Participant:** Bill Dubensky host.

**Guest Participants:** Tim Kaine

**Subject and/or Topics discussed:** His upcoming senate term, his election to the senate and the presidential election.

**Date production completed:** 12/14/12 **Date submitted by program host:** 12/14/12

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWVB, WWUZ, WNTX      **Location:** Fredericksburg, Va

**ISSUE:** Visiting Angels

**How was issue ascertained:** Contacted via e-mail

**Series** \_\_\_ **or program:** XX      **Title:** Focus

**Program Length:** 30 minutes      **Length devoted to this issue:** 30 minutes

**Date Aired:** 12-23-12      **Time aired:** 6 am on WWVB and WWUZ, WYSK-AM  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:**

Jeffrey Johnson- Owner, Fredericksburg Visiting Angels

**Subject and/or Topics discussed:** Providing affordable stay at home care from the elderly. Focusing on daily needs of seniors and those with mental impairments, like dementia and alzhiemers.

**Date production completed:** 12-11-12      **Submitted by program host:** Deirdre Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WVBX, WNTX-AM. **Location:** WFLS Studio

**Guest:** Bill Howell, Speaker of the Virginia House of Delegates.

**ISSUE:** State government

**How was issue ascertained:** Host contacted guest's office.

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 12/30/12 6 am on WWUZ, WVBX, WNTX-AM:  
8:30 pm on WFLS

**Station Participant:** Bill Dubensky host.

**Guest Participants:** Bill Howell

**Subject and/or Topics discussed:** State government, the speaker's office, upcoming legislative session.

**Date production completed:** 12/20/12 **Date submitted by program host:** 12/20/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS. WWUZ. WVBX WNTX-AM LOCATION: WFLS Studio.

Person Interviewed: Eric Cantor.

Contact made through: Host contacted guest.

Guest: House Majority Leader Eric Cantor.  
Culpeper Office  
763 Madison Road #207  
Culpeper, VA 22701  
540-825-8960

Age: 12-17 18-45 (46-60) Over 65 Ethnicity: White

Eric Cantor.

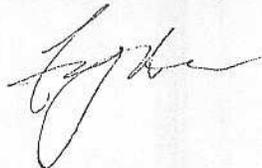
What are the major needs and problems facing your community as they concern your group or organization? Creating jobs and controlling federal government spending.

What are the most important needs and problems facing your community? Limiting the national debt and shrinking the size of the federal government.

Interviewer: Bill Dubensky Job Title: Radio news Anchor/reporter date: 09/30/12

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:

12/14/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: Fredericksburg, Va

Person Interviewed: Elizabeth Borst

Address: 12003 Powder Mill Road

Phone: 540-785-7371

City, State, Zip: Spotsylvania, Va. 22553

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Program Director of Farmers Market Incentive Program and Leader in the "Buy Fresh, Buy Local" movement in the region.

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Bettering the local, regional and state tax base by getting more sustainable food into the area and onto people's tables. Educating people about the economic impact, freshness and added health benefit to locally grown food is a key factor in the movement.

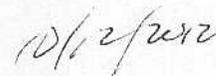
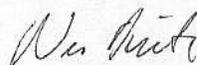
Interviewer: Deirdre Blake Job Title: Radio News Anchor/reporter date: 10-5-12

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX

**LOCATION:** Fredericksburg, Va

**Person Interviewed:** Elaine Lidholm

**Address:** 102 Governor Street

**Phone:** 804-786-7686

**City, State, Zip:** Richmond, Va. 23219

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Communications, Virginia Department of Agriculture and Consumer Services, Customer Division

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

The loss of farm land because of residential and commercial development in Virginia is becoming a crisis for the agriculture industry. If farmers make a good living, being supported by people buying local, then they will not be forced to sell their land. The impact of natural disasters and the climate continues to create issues with cost/supply and demand.

**Interviewer:** Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 10-4-12

**OFFICE USE ONLY:**

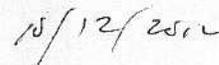
**Reviewed by:**



**Job Title:**



**date:**



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX AM LOCATION: At Germanna Community College's Locust Grove Campus .

Person Interviewed: Dr. Davis Sam, President of Germanna Community College.

Contact made through: Direct contact with guest.

Guest: Dr. Davis Sam,  
10000 Germanna Point Drive  
Fredericksburg, VA 22408  
540-834 - 1044

Age: 12-17 18-45 (46-60) Over 65 Ethnicity: White

Dr. Davis Sam, President of Germanna Community College

What are the major needs and problems facing your community as they concern your group or organization? The rising cost of an education at a community college and the financial struggles facing Germanna.

What are the most important needs and problems facing your community?  
Getting the aid to families and students that they need to attend Germanna.

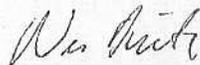
Interviewer: Bill Dubensky Job Title: Radio news Anchor/reporter date: 10/18/12

OFFICE USE ONLY:

date:

Reviewed by:

Job Title:



12/14/12

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX

**LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Bill Micks

**Address:** 1029 Powhatan Street

**Phone:** 540-373-5830

**City, State, Zip:** Fredericksburg, Va. 22401

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Rappahannock River Steward, Virginia Outdoor Center- Owner

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Continuing education on the bounty that the Rappahannock River has to offer, from food resources and recreation. More funding is needed to keep teaching people about "eco-friendly" development. Homeowners also need to learn when to fertilize and what to use to stop runoff from polluting waterways.

**Interviewer:** Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 11-10-12

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



*Wes Micks*

*01/07/2012*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX WNTX-AM **LOCATION:** WFLS Studio.

**Person Interviewed:** Joan McLaughlin

**Contact made through:** Host contacted guest.

**Guest:** Joan McLaughlin.  
404 Willis Street  
Fredericksburg, VA 22401  
540-372-6710

**Age:** 12-17 18-45 (46-60) Over 65 **Ethnicity:** White

**What are the major needs and problems facing your community as they concern your group or organization?** Providing job training for young adults so they can get and keep a job.

**What are the most important needs and problems facing your community?** Getting to those individuals who would benefit from our programs.

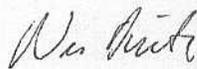
**Interviewer:** Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 11/02/12

**OFFICE USE ONLY:**

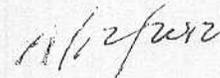
**Reviewed by:**



**Job Title:**



**date:**



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Tom Gallagher

**Address:** 720 Moorefield Park Dr.

**Phone:** 804-648-0030

**City, State, Zip:** Richmond, Va. 23236

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Virginia Better Business Bureau President

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Teaching people about how to research businesses, to avoid getting scammed. Often older adults are more vulnerable and "get taken" by scam artists, that have gained their trust. Caregivers and adult children also need to be aware of what to look for to help their loved one avoid becoming a victim.

**Interviewer:** Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 11-21-12

**OFFICE USE ONLY:**

**Reviewed by:**



**Job Title:**

News Director

**date:**

01/02/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX and WNTX-AM LOCATION: Over the phone at WFLS studios.

Person Interviewed: David Grotto, RD, LDN,

Contact made through: Guest's public relations firm

Guest: David Grotto, RD, LDN,  
P.O. Box 311  
Elmhurst, Illinois 60126  
Fax: 630-941-8762

Age: 12-17 18-45 (46-60) Over 65 Ethnicity: White

Guest: David Grotto, RD, LDN,

What are the major needs and problems facing your community as they concern your group or organization? Having people eat healthy by shopping at local farmers' markets.

What are the most important needs and problems facing your community? Childhood obesity, poor nutrition and people living unhealthy lifestyles.

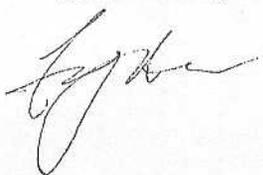
Interviewer: Bill Dubensky Job Title: Radio news Anchor/reporter date: 11/16/12

OFFICE USE ONLY:

date:

Reviewed by:

Job Title:



12/14/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX      LOCATION: Fredericksburg, Va.

Person Interviewed: Dr. Mark McClanahan

Address: 10711 Spotsylvania Avenue

Phone: 540-891-8499

City, State, Zip: Fredericksburg, Va. 22408

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Specialist in Diabetes and Thyroid disorders- Diabetes and Thyroid Associates

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Early prevention has to be the key in people learning what and how to eat and live. Preventative medicine, through testing and lifestyle can help avoid becoming diabetic. Thyroid conditions can also be the cause of sugar cravings and weight gain or loss, but is often misunderstood. Developing a relationship with a doctor specializing in the condition is key to living healthy.

Interviewer: Deirdre Blake Job Title: Radio News Anchor/reporter date: 11-30-12

OFFICE USE ONLY:

Reviewed by:



Job Title:

Des. Master

date:

01/02/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX WNTX-AM LOCATION: WFLS Studio.

Person Interviewed: Mike West

Contact made through: Host contacted guest.

Guest: Mike West  
404 Willis Street  
Fredericksburg, VA 22401  
540-372-6710

Age: 12-17 18-45 (46-60) Over 65 Ethnicity: White

What are the major needs and problems facing your community as they concern your group or organization? Getting to those individuals who would benefit from our programs.

What are the most important needs and problems facing your community?  
Providing job training for young adults so they can get and keep a job.

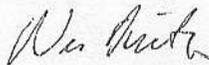
Interviewer: Bill Dubensky Job Title: Radio news Anchor/reporter date: 11/30/12

**OFFICE USE ONLY:**

Reviewed by:



Job Title:



date:

12/14/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX      LOCATION: Fredericksburg, Va.

Person Interviewed: Dr. Brenda Anne Bradshaw

Address: 231 Park Hill Drive

Phone: 540-373-2228

City, State, Zip: Fredericksburg, Va. 22408

Age: 12-17   18-45   46-65   over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

General Practitioner

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

People need to take advantage of their health plan annual wellness exams and have regular physicals. Women and men's health also differs greatly, especially when they age. Children should also see a doctor and be educated about health from a young age. Making a new resolution to lose weight or get healthy is important, but too many people jump into routines without consulting a doctor first, which can be dangerous.

Interviewer: Deirdre Blake Job Title: Radio News Anchor/reporter date: 12-15-12

**OFFICE USE ONLY:**

Reviewed by:

Job Title:

date:



Deirdre Blake

01/07/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX-AM LOCATION: Virginia State Capitol Building, Richmond. .

Person Interviewed: Virginia U.S. Senator-elect Tim Kaine.

Contact made through: Host attended event where Kaine was a guest speaker.

Guest: Tim Kaine  
B40C Dirksen Senate Office Building  
Washington, DC 20510  
Phone: 202-224-4024

Age: 12-17 18-45 (46-60) Over 65 Ethnicity: White

What are the major needs and problems facing your community as they concern your group or organization? He talked about the economy, federal spending and deficits and the national debt

What are the most important needs and problems facing your community? He spoke about creating jobs, growing the economy, national defense and security.

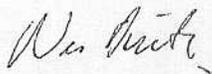
Interviewer: Bill Dubensky Job Title: Radio news Anchor/reporter date: 12/14/12

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:

12/14/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Jeffrey Johnson

Address: 1952 William Street

Phone: 540-373-6906

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Owner- Visiting Angels

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

The ever growing baby boomer population are coming in need of home care and even more adult children are becoming caregivers. More education is needed on options for stay at home care. Many ailing seniors want to stay at home, but they and their children lack the financing to make that a reality. Companies like Visiting Angels provides and alternative for affordable care options.

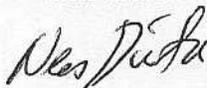
Interviewer: Deirdre Blake Job Title: Radio News Anchor/reporter date: 12-20-12

OFFICE USE ONLY:

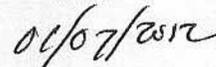
Reviewed by:



Job Title:



date:



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX WNTX-AM **LOCATION:** WFLS Studio.

**Person Interviewed:** Bill Howell, Speaker of the Virginia House of Delegates

**Contact made through:** Host contacted guest.

**Guest:** Bill Howell  
P.O. Box 8296  
Fredericksburg, VA 22405  
540-371-1612

**Age:** 12-17 18-45 46-60 (Over 65) **Ethnicity:** White

**What are the major needs and problems facing your community as they concern your group or organization? Providing state services in the most cost effective way.**

**What are the most important needs and problems facing your community?  
Growing the economy without putting a burden on taxpayer and dealing with rapid growth in my district and the issues come with the growth, such as transportation.**

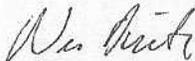
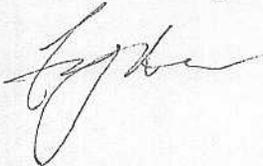
**Interviewer:** Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 12/20/12

**OFFICE USE ONLY:**

**date:**

**Reviewed by:**

**Job Title:**



12/20/12