

WWUZ-FM
Quarterly Issues/Programming Report
for July-September 2016

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Local Small Business	"Business Link" 30-minute PA interview program	Host Don Watkins and guest John Wayne Lindsay of Care Advantage discuss the home healthcare business in this area.	7/3/2016	6:30AM
Local Service Organization	"Business Link" 30-minute PA interview program	Host Don Watkins and guests Charlesetta Mells and Gretchen Rusden of Embrace Treatment Foster Care discuss the services and opportunities available for foster children and foster parents.	7/10/2016	6:30AM
Local Small Business	"Business Link" 30-minute PA interview program	Host Don Watkins and guest Meloni Lyon of Bricks4Kids discuss a new recreation business for children.	7/17/2016	6:30AM
Local Small Business	"Business Link" 30-minute PA interview program	Host Don Watkins and guest Brian Smelter of Flickos discuss his video transfer business.	7/24/2016	6:30AM
Date:				

WWUZ-FM
Quarterly Issues/Programming Report
for July-September 2016
Page 2

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Local Small Business	"Business Link" 30-minute PA interview program	Host Don Watkins and guests Mark Taylor, Spotsylvania County Administrator and Tom Rumora, Dir. of Economic Develp. and Tourism discuss Spotsylvania County business outlook.	7/31/2016	6:30AM
Local Small Business	"Business Link" 30-minute PA interview program	Host Don Watkins and guests Chris Muldrow Jan Ekeert discuss commercial marketing techniques.	8/7/2016	6:30AM
Local Small Business	"Business Link" 30-minute PA interview program	Host Don Watkins and guest Libby O'Mallery, executive director at The Foundry of Fredericksburg discuss the operation and services at the Foundry	8/14/2016	6:30AM
Local Small Business	"Business Link" 30-minute PA interview program	Host Don Watkins and guests Tony and Vicky Beverley of Beverley's Ribinator BBQ discuss the food truck business.	8/21/2016	6:30AM
Local Small Business	"Business Link" 30-minute PA interview program	Host Don Watkins and guest Marlene Jolliffe of the State Fair of VA discuss this year's fair and other events at Meadow Event Park	8/28/2016	6:30AM
Date:				

WWUZ-FM
Quarterly Issues/Programming Report
for July-September 2016
Page 3

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Local Small Business	"Business Link" 30-minute PA interview program	Host Don Watkins and guest Dave Mills of Story Collaborative discuss digital marketing methods.	9/4/2016	6:30AM
Local Small Business	"Business Link" 30-minute PA interview program	Host Don Watkins and guest John Wayne Linsay of Care Advantage discuss the home healthcare business.	9/11/2016	6:30AM
Local Service Organization	"Business Link" 30-minute PA interview program	Host Don Watkins and guests Whitney Watts, Director of Next Generation of Business Leaders and Adrian Silversmith, 2014 competition winner and owner of Sprelly, discuss the upcoming Made in FredVa competition.	9/18/2016	6:30AM
Local Small Business	"Business Link" 30-minute PA interview program	Host Don Watkins and guest Jeff Meier of Battlefield Country Store discuss the opening of his new store concept.	9/25/2016	6:30AM
Date:				

PSA Clients:

Wounded Warrior

March of Dimes

USAF

CDC – Center for Disease Control

NFB

Shriners Children's Hospital

St. Jude

Proud American Campaign (WNTX Only)

Fresh Air Fund

Eat Right.Org

Ad Council

LEUKEMIA LYMPHOMA SOCIETY

National Pharmacy Techs

National Guard

VAB Tourism

Dollar General Literacy Foundation

American Red Cross

Social Security.Gov

ItsOnUs.org

Make-A-Wish Foundation