

**WWUZ-FM**  
**Quarterly Issues/Programming Report**  
**for October-December 2013**

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Access to Medicare	"Focus" 30-minute PA interview program	Host Deirdre Blake along with guests Armen Sharingan and Rob Bracey of Managed Senior Services discuss new deadlines for enrollment and how to get extra help.	10/06/2013	6 a.m.
Financial Access to college	"Focus" 30-minute PA interview program	Host Deirdre Blake and Marty Morrison of the University of mary Washington discuss taking advantage of high school counselors to get the necessary information about financial aid and grants for attending college.	10/13/2013	6 a.m.
Saving for College	"Focus" 30-minute PA interview program	Host Deirdre Blake and Insurance agent Paul Scott discuss the importance of starting a college savings plan for children early in their lives.	10/20/2013	6 a.m.
History of Frdericksburg	"Focus" 30-minute PA interview program	Host Deirdre Blake and Laura Cotner, Narrator for Ghosts of Frdericksburg discuss the history of many structures in the city and ghosts known to haunt them.	10/27/2013	6 a.m.
Date:				

**WWUZ-FM**  
**Quarterly Issues/Programming Report**  
**for October-December 2013**  
**Page 2**

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Communication in the Family	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dave Mirra, Technology Officer, Stafford County Schools, discuss new technology and how kids talk with their parents in today's world.	11/03/2013	6 a.m.
Working Away from the Office	"Focus" 30-minute PA interview program	Host Deirdre Blake along with Jason Fried and David Heinemeir discuss the myths behind teleworking and why companies are afraid to make the leap.	11/10/2013	6 a.m.
Veteran's Employment	"Focus" 30-minute PA interview program	Host Deirdre Blake is joined by Mark Williams of the Virginia National Guard to discuss getting help in obtaining a civilian job.	11/17/2013	6 a.m.
Prisoner Re-entry	"Focus" 30-minute PA interview program	Host Deirdre Blake is joined by the prisoner re-entry coordinator for the Central Virginia State program to discuss why the program was established and what's available to help those released find employment.	11/24/2013	6 a.m.
Seasonal Affective Disorder	"Focus" 30-minute PA interview program	Host Deirdre Blake and Linda Lafavre, a professional counselor discuss the signs and symptoms of depression and how people can get help.	12/01/2013	8:30 p.m.
Date:				



**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWVB, WWUZ ,WNTX      **Location:** Fredericksburg,Va

**ISSUE:** Medicare

**How was issue ascertained:** Notification of 2014 open enrollment e-mail

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 29 minutes    **Length devoted to this issue:** 29 minutes

**Date Aired:** 10-6-13

**Time aired:** Sunday 6 am on 99.3 WWVB, 96.9  
WWUZ and 1350-AM; 8:30 pm on 93.3 WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Armen Sharingan- Managed Senior Services  
Rob Bracey- Managed Senior Services

**Subject and/or Topics discussed:** how seniors get access to more than the Medicare red, white and blue card. New deadlines for enrollment in things like Medicare Part D and prescription drug coverage for 2014. How people can get extra help with medication costs and weigh options for other insurance options.

**Date production completed:** 10-4-13 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Affording College

**How was issue ascertained:** E-mail pitch

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 10-13-13

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Marty Morrison- Spokeswoman University of Mary Washington-Fredericksburg

**Subject and/or Topics discussed:**

The importance of young people getting in touch with their guidance counselor early in their high school career to talk about grant and scholarship options and a school search. The role that parents play in helping decide their child's high school curriculum and how it could affect their chances of getting into a good college. The role that grades, SAT or ACT scores and extracurricular activities play.

**Date production completed:** 10-1-13 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX **Location:** Fredericksburg, Va.

**ISSUE:** Kid's College Savings

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 10-20-13

**Time aired:** 6:00 a.m. on WVBX, WWUZ and 1350 AM and 8:30 pm on 93.3 WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:**

**Paul Scott- Owner of Scott Insurance in Fredericksburg**

**Subject or Topics Discussed:** How expensive it can be when parents and guardians do not prepare in advance for kid's higher education. How the 529 savings plan works and why it is a good idea to start early. The different types of options for saving within the plan. How other family members can also give education as a gift to help kids and their parents.

**Date production completed:** 10-10-13 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Ghosts of Fredericksburg

**How was issue ascertained:** Took tour with narrator after press release

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 10-27-13

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Laura Cotner- Narrator for the Ghost of Fredericksburg Tours in Fredericksburg

**Subject and/or Topics discussed:**

The history of many buildings in downtown Fredericksburg and the ghosts that are known to haunt them. How people can come near Halloween to take a tour and other historical points of interest throughout the year.

**Date production completed:** 10-16-13 **Submitted by program host:** Deirdre Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWVB, WWUZ, WNTX      **Location:** In studio

**ISSUE:** Family Communication

**How was issue ascertained:** press release

**Series \_\_\_ or program:** XX      **Title:** Focus

**Program Length:** 30 minutes      **Length devoted to this issue:** 30 minutes

**Date Aired:** 11-3-13      **Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Dave Mirra- technology Officer, Stafford County Public Schools

**Subject and/or Topics discussed:**

Types of technology found in U.S. classrooms and abroad and how the technology will likely change in the coming months or years and its affect on learning. How kids talk to parents these days and ways parents can use that to teach lessons. How to read between the lines of text messages, emails and blogs. And why parents need to be up to speed.

**Date production completed:** 10-28-13      **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Remote Working

**How was issue ascertained:** Press Release about new book on remote working

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 11-10-13

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Jason Fried and David Heinemeir- Authors of "Remote Office Not Required"

**Subject and/or Topics discussed:**

The myths behind teleworking and why companies are afraid to make the leap. How remote working can save companies money in paying some commuting costs and by getting more productivity out of employees. The types of software needed to make the jump and meetings to keep everybody in the loop. Why employees that do telework need a dedicated workspace and how to effectively review performance to make sure they're meeting goals.

**Date production completed:** 10-29-13 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Veteran's Employment

**How was issue ascertained:** Press Release about Hiring our Heroes

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 11-17-13

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

### **Guest Participants:**

Mark Williams- Spokesman for the Fredericksburg regions National Guard office and Hiring Our Heroes Fredericksburg office.

### **Subject and/or Topics discussed:**

How veterans can use the Hiring Our Heroes website to upload a resume and get direction to find a civilian job. The importance of getting help to integrate back into the civilian workforce to the brave men and women that have served.

**Date production completed:** 11-12-13 **Submitted by program host:** Deirdre Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWVB, WWUZ, WNTX

**Location:** By Phone

**ISSUE:** Prisoner Re-entry

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** ~~10-27-13~~

11-24-13

**Time aired:** 6 am on WWVB, WWUZ, WNTX

8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:** Barbara Slayden- Prisoner Re-entry Coordinator for the Central Virginia State Program

**Subject and/or Topics discussed:**

Why the state program was established to get inmates successfully back into society. The financial burden on localities and Virginia to keep a person in a local, regional or state penitentiary. The cost hike if the person commits more crimes after their release. Programs that are in place to help them find work, doctors services and a place to live.

**Date production completed:** 9-13-13 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** By Phone

**ISSUE:** Seasonal Affective Disorder

**How was issue ascertained:** community interest

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 12-1-13

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Linda Lafavre, Licensed professional counselor in Fredericksburg

**Subject and/or Topics discussed:**

Signs and symptoms of depression and how people can get help. SAD's affect and why if may be different for people in the Fredericksburg area opposed to say the west coast. The affects that getting exercise and a daily dose of sunlight can have on SAD or depression and your overall well being.

**Date production completed:** 11-19-13 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Seasonal Flu

**How was issue ascertained:** Annual update on why people need to get protected

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 12-8-13

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Dr. Leonard Friedland- Director of Scientific Affairs and Public Health at GSK

**Subject and/or Topics discussed:**

The different types of flu virus and the vaccines that be given. What people can do to boost their immune system and what the risks are of caring for someone that is sick. How the spread of the seasonal flu is tracked and what people can do to watch it in this region and Virginia. Preparedness that families can take it someone does get sick and why everyone should get vaccinated.

**Date production completed:** 11-22-13 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Rappahannock United Way

**How was issue ascertained:** E-mail about services for holidays

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 12-15-13

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Janel Donahue- Executive Director of the Rappahannock United Way

**Subject and/or Topics discussed:**

How the United Way works to strengthen the community and its history. The annual workplace giving campaign that supports the United Way and how listeners can get their company's on board. The role that volunteers play in the mission and why it is important to teach people in need the skills to get and keep a job.

**Date production completed:** 12-3-13 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Healthcare Overhaul

**How was issue ascertained:** Press Release about book

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 12-22-13

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Eric Tyson- Author of "Personal Finance for Dummies"

**Subject and/or Topics discussed:**

What the letters saying existing health insurance policies are being cancelled mean for the future. How people's decision to pay the fee for not having healthcare opposed to getting insurance through an on-line marketplace will affect the economy. How long people have to get a new policy and whether they should do it by the end of the year or wait. How much this has cost the government and taxpayer and what it could mean in the end of full implementation.

**Date production completed:** 12-10-13 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX      **Location:** Fredericksburg-by phone

**ISSUE:** Healthy 2014 Resolutions

**How was issue ascertained:** e-mail offer for interview

**Series** \_\_\_ **or program:** XX      **Title:** Focus

**Program Length:** 29.5 minutes      **Length devoted to this issue:** 29.5 minutes

**Date Aired:** 12-29-13      **Time aired:** 6 am on WWVB, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Doug Ingoldsby- Licensed Virginia Nutritionist

**Subject and/or Topics discussed:**

Why the holiday season puts people into the habit of unhealthy eating and gorging on sweets that could continue into the New Year. What cravings could mean and when people should buy their own over the counter vitamin or seek the help of a medical professional. What the differences are in raw sugar and other types that you might find in pre-packaged items on store shelves. What role fruit, vegetables and natural supplements like fish oil and others may play in your overall health. How can you commit to getting and staying healthy, from eating smaller meals more often and drinking more water to avoiding the use of food to treat stress and anxiety.

**Date production completed:** 12-23-13 **Submitted by program host:** Deirdre Blake

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA.

**Person Interviewed:** Armen Sharingan

**Address:** 4900 Cox Road

**Phone:** 804-285-1193

**City, State, Zip:** Glen Allen, Va. 23060

**Age:** 12-17   18-45   46-65   over 65

**Ethnicity:** Arabic

**Occupations, organizations, interests, and titles:**

- Insurance Consultant
- Managed Senior Services Medicare Coordinator

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

- Help senior citizens in Virginia get access to insurance and healthcare.
- Educate on how to work with companies and the government to get the insurance and other things seniors are entitle to get.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **Date:** 9-24-13

**OFFICE USE ONLY:**

**Reviewed by:**



**Job Title:**

*News Director*

**date:**

*10/4/2013*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Rob Bracey

**Address:** 4900 Cox Road

**Phone:** 804-285-1193

**City, State, Zip:** Glen Allen, Va. 23060

**Age:** 12-17   18-45   46-65   over 65

**Ethnicity:** White

**Occupations, organizations, interests, and titles:**

Managed Senior Services in Glen Allen, Va.

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Providing Medicare and Medicaid information to senior citizens, caregivers and adult children in the Commonwealth.

**Interviewer:** Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 9-24-13

**OFFICE USE ONLY:**

**Reviewed by:**



**Job Title:**

News Anchor

**date:**

10/8/2013

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX

**LOCATION:** Fredericksburg, Va

**Person Interviewed:** Marty Morrison

**Contact made through:** Phone call

**Address/Phone Number:** 1301 College Ave. Fredericksburg, Va 22401

**Age:** 12-17 18-45 46-60 Over 65

**Ethnicity:** White

**What are the major needs and problems facing your community as they concern your group or organization?**

**Spreading the word about UMW and how more high school kids can start early to apply for grants and scholarships for higher education opportunities.**

**What are the most important needs and problems facing your community?**

**Same as above**

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**Reviewed by:**



**Job Title:**

*Deirdre Blake*

**date:**

*12/20/12*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Paul Scott

**Address:** 2115 Lafayette Blvy      **Phone:** 540-898-2915

**City, State, Zip:** Fredericksburg, Va. 22401

**Age:** 12-17 18-45 46-65 over 65      **Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Owner- Scott Insurance and Financial Services

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Making college more attainable for more young people by starting the saving process early, through parents, guardians and other family members is key to success. We have a number of new options that allow people to set money aside in advance that won't "break the bank," while still caring for a young persons other needs.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:** 10-25-13

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



*Deirdre Blake*

*12/25/2013*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX

**LOCATION:** Fredericksburg, Va

**Person Interviewed:** Lorna Cotner

**Contact made through:** Website

**Address/Phone Number:** 706 Caroline Street Fredericksburg, Va 22401

**Age:** 12-17 18-45 46-60 Over 65

**Ethnicity:** Caucasian

**What are the major needs and problems facing your community as they concern your group or organization?**

Letting people know about the Ghosts of Fredericksburg Tours.

**What are the most important needs and problems facing your community?**

Finding new ways to educate the community, through the local Visitor's Center and Fredericksburg Area Museum, about the rich history of the Fredericksburg area. Bringing more tourism to the region.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**Reviewed by:**

**Job Title:**

**date:**



*Deirdre Blake*

*12/25/2013*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS. WWUZ. WWVB. WNTX      **LOCATION:** Stafford, Va.

**Person Interviewed:** Dr. Dave Mirra

**Address:** 31 Stafford Avenue      **Phone:** 540-658-6741

**City, State, Zip:** Stafford, Va. 22554

**Age:** 12-17 18-45 46-65 over 65      **Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Executive Director of Technology for Stafford County Public Schools

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Ensuring that staff and students have accessibility to the latest technology to support learning. Educating decision makers on the role of technology in helping prepare for the future and challenges in the 21<sup>st</sup> century job market.

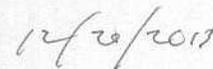
**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:** 12-12-13

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** on the phone

**Person Interviewed:** with Jason Fried AND David Heinemeier Hansson

**Address:**

**Phone:**

**City, State, Zip:**

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:**

**Occupations, organizations, interests, and titles:**

Jason and David—authors of the *New York Times* bestseller REWORK, and founders of the trailblazing software company 37signals

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

The practice of working remotely—or telecommuting, as it's often referred to—has been quietly on the rise for years. But the announcement in early 2013 that Yahoo! planned to dismantle its remote work program put the practice at the center of a heated global debate. In **REMOTE: Office Not Required** (on sale October 29), authors Jason Fried and David Heinemeier Hansson move the debate forward, offering both employers and employees fresh insights regarding where—and how—work can happen in a way that optimizes both productivity and job satisfaction

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



News Director

10/07/2013

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** on the phone

**Person Interviewed:** with Jason Fried AND David Heinemeier Hansson

**Address:**

**Phone:**

**City, State, Zip:**

**Age:** 12-17 (18-45) 46-65 over 65

**Ethnicity:**

**Occupations, organizations, interests, and titles:**

Jason and David—authors of the *New York Times* bestseller REWORK, and founders of the trailblazing software company 37signals

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

The practice of working remotely—or telecommuting, as it's often referred to—has been quietly on the rise for years. But the announcement in early 2013 that Yahoo! planned to dismantle its remote work program put the practice at the center of a heated global debate. In **REMOTE: Office Not Required** (on sale October 29), authors Jason Fried and David Heinemeier Hansson move the debate forward, offering both employers and employees fresh insights regarding where—and how—work can happen in a way that optimizes both productivity and job satisfaction

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



Deirdre Blake

11/07/2012

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Mark Williams

**Contact made through:** E-mail

**Address/Phone Number:** Fredericksburg National Guard 540-810-3267

**Age:** 12-17 18-45 46-60 Over 65 **Ethnicity:** White

**What are the major needs and problems facing your community as they concern your group or organization?**

**Getting veterans in the Fredericksburg region back to work in the civilian workforce.**

**What are the most important needs and problems facing your community?**

**Providing resources for our members of the military to get together a civilian resume. Teaching them how to correlate their military experience and what they have to offer hiring companies in this region.**

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**Reviewed by:**



**Job Title:**



**date:**



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Barbara Slayden  
**Address** One North Third Street, Suite 200  
Orange County, VA 23219

**Phone:** (804) 643-2746

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Prison Re-entry Coordinator for the Central Virginia Region

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

- I hook the inmates up with programs to teach them how to come back into society, from school and finding a job to where to live.
- 

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



*News Director*

*8/20/2013*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Linda Lafavre

**Address:** 2217 Princess Anne Street Ste. 202

**Phone:** 540-373-9574

**City, State, Zip:** Fredericksburg, Va. 22401

**Age:** 12-17   18-45   46-65   over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Licensed clinical psychologist, child and marriage counselor

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

How people learn to deal with depression and when family can help, before seeking the help of a licensed professional.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:** 11-18-13

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



*Deirdre Blake*

*11/20/2013*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:**

**Person Interviewed:** Leonard R. Friedland, M.D.

**Address:** 5 Crescent Drive  
**City, State, Zip:** Washington, DC

**Phone:** On behalf of Dr. Friedland: Rob Perry, Director, External Communications, Corp Communications, Global Communications at GSK: 407-492-4616

**Age:** 12-17   18-45   46-65   over 65      **Ethnicity:**

**Occupations, organizations, interests, and titles:** Dr. Leonard Friedland is Vice President, Director Scientific Affairs and Public Health, Vaccines North America at GSK. He is also a licensed pediatrician.

He is currently a fellow and active member of the American Academy of Pediatrics and has published over 39 peer reviewed articles during his career.

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?** Regarding influenza, the most important need facing the community is the need to get vaccinated. The most important protection against the flu is the seasonal flu vaccine. This year, for the first time ever, there are quadrivalent (4-strain) flu vaccines available that have the potential to provide broader protection against seasonal influenza.

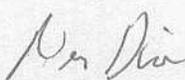
**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



11/28/2017

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX

**LOCATION:** Studio

**Person Interviewed:** Janel S. Donohue

**Address:** 3310 Shannon Park Drive

**Phone:** 540-373-0041 ext. 307

**City, State, Zip:** Fredericksburg, VA 22408

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** White

**Occupations, organizations, interests, and titles:**

President, Rappahannock United Way

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

The most important need in our community is to help more households emerge from poverty and improve financial stability. We help children be ready for kindergarten; individuals graduate high school; individuals become workforce ready; individuals align spending and savings with income; individuals improve healthy behaviors to avoid health risk factors and reduce negative behaviors that are detrimental to family and individual safety.

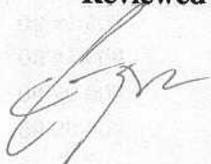
**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:** 12-3-13

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



Deirdre Blake

12/3/2013

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg

**Person Interviewed:** Eric Tyson, Author, Personal Finance For Dummies

**Contact made through:** Dottie DeHart, DeHart & Company Public Relations

**Guest:** Eric Tyson

**Address/Phone Number:** (203) 221-0630

**Age:** 12-17 18-45 (46-60) Over 65 **Ethnicity:** White

**What are the major needs and problems facing your community as they concern your group or organization?**

Educating folks on what to know about personal finance and how to improve/maintain their credit score.

**What are the most important needs and problems facing your community?**

**Interviewer:** Deirdre Blake **Job Title:** Asst. News Director **date:**

**Reviewed by:**

**Job Title:**

**date:**



Deirdre Blake

12/13/2017

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX

**LOCATION:** Ashburn, Va.

**Person Interviewed:** Doug Ingoldsby

**Phone:**

**City, State, Zip:** Ashburn, Va. 20147

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Certified Nutritionist, Founder of All One Vitamins

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Teaching people about how vitamins by pill and that occur naturally in foods affect your health. Curbing sugar and understanding it can lead to a better you in 2014 and beyond.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:** 12-19-13

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



*Deirdre Blake*

*12/23/2013*