

WWUZ-FM

Quarterly Issues/Programming Report for April- June 2013

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Elder Abuse	"Focus" 30-minute PA interview program	Reporter Deirdre Blake and Gail Nardi of the Virginia Dept of Social Services talk about scams that prey on elderly and what to expect when a parent is in a care facility.	04/07/2013	6:00 a.m.
Gun Control	"Focus" 30-minute PA interview program	Reporter Deirdre Blake and Philip Van Cleave, President of Virginia Citizens Defense League discuss the VCDL role in advocating for the ability to bear arms and the groups educational programs.	04/14/2013	6:00 a.m.
Free Health Clinics	"Focus" 30-minute PA interview program	Reporter Deirdre Blake and Karen Dulaney, Executive Director of the Moss Free Clinic discuss how the needy and uninsured in the area can get access to medical help.	04/21/2013	6:00 a.m.
Alzheimers Awareness	"Focus" 30-minute PA interview program	Reporter deirdre Blake and Lori Myers, Branch Coordinator for the Fredericksburg Chapter of the Alzheimers Association discuss the early warning signs of the disease, where to get tested and support available.	04/28/2013	6:00 a.m.
Date:				

WWUZ-FM

Quarterly Issues/Programming Report for April- June 2013

Page 2

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Child Abuse Awareness	"Focus" 30-minute PA interview program	Reporter Deirdre Blake and Christen Gallik, Director of the Frdericksburg Dept of Social Services discuss ways to prevent child abuse, resources available and how agencies investigate complaints.	05/05/2013	6:00 a.m.
Support for U.S. Troops	"Focus" 30-minute PA interview program	Reporter Deirdre Blake and carolyn Blashek, Administrator Troop Events and Pacage soft Operation Gratitude discuss how the effort has eveolved and how residents can get involved.	05/12/2013	6:00 a.m.
Housing Market	"Focus" 30-minute PA interview program	Reporter Deirdre Blake and Suzanne Brady, president of the Fredericksburg Area Realtors Assn, discuss the starte of the current housing market and what buildrs sre doing to weather the storm.	05/19/2013	6:00 a.m.
Holistic Festival	"Focus" 30-minute PA interview program	Reporter Deirdre Blake and staff of the Thrive Healing Center discuss the non-profit and its impact on assisting women in the community.	05/26/2013	6:00 a.m.
Family Communication	"Focus" 30-minute PA interview program	Reporter Deirdre Blake and Kevin Strauss of Family E-Journal and Marci Bartley Exec Dir of Fredericksburg Counseling Services discuss how families can connect in their daily hectic lives	06/02/2013	8:30 p.m.
Date:				

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WVBX **Location:** Fredericksburg, Va.

ISSUE: Job Searches

How was issue ascertained: community interest

Series ____ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 06/30/13

Time aired: 6:00 a.m. on WVBX, WWUZ and 1350AM and 8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants:

Cindy Branch- At-Once-Staffing, Fredericksburg

Subject or Topics Discussed: What employers are looking for in this ever changing job climate. How people can update their resumes and what we need to know about the interview process. When should people just take any job and when should they hold out for a career. Interview tips that are sure to help you get the job.

Date production completed: 5-18-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Wildlife Protection

How was issue ascertained: New efforts underway in 2013 to get people to volunteer and protect endangered species-press release.

Series ____ **or program:** XX **Title:** Focus

Program Length: 29.5 minutes **Length devoted to this issue:** 29.5 minutes

Date Aired: 06-23-13

Time aired: 6:00 a.m. on WVBX, WWUZ and WNTX 1350-AM/96.5 FM and 8:30 pm on 93.3 WFLS

Station Participant: Deirdre Blake, host

Guest Participants:

Jeff Cooper- Virginia Department of Game and Inland Fisheries

Subject or Topics Discussed: What is happening in 2013 in local, state and national parks to better protect wildlife. Education programs underway to get people active in their own back yards and to volunteer. Discussing endangered species and what is being done to better preserve and protect them.

Date production completed: 05/06/13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: ^{WVBY}WFLS, ~~WWVB~~, WWUZ, WNTX Location: Fredericksburg, VA.

ISSUE: Philanthropy and Genealogy

How was issue ascertained: told about new book by another story contact

Series ___ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

Date Aired: 06-16-13

Time aired: 6 am on WWVB and WWUZ
and 1350 AM and 8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Myles Eglevsley- Editor "An Obscure Family"
Doris Buffett- Local Philanthropist and researcher/writer of book

Subject and/or Topics discussed: The life history of Dorris Buffett. What led to he getting into philanthropy, her history in Midwestern life, then moving to Fredericksburg. The Sunshine Lady Foundation in the city and what projects are helping those in need in our community. What was the inspiration to extensively travel and research the Buffett family tree? What is in the book and why should people get it. If they chose to, where is it available and how can they start working on their own family tree?

Date production completed: 05-28-13 Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WVBX **Location:** Fredericksburg, Va.

ISSUE: Gardening Tips

How was issue ascertained: Press Release

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 06-09-13

Time aired: 6:00 a.m. on WVBX, WWUZ and 1350 AM and 8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Mel Bartholomew- Roxbury Farm and Garden Center

Subject or Topics Discussed: Tips for gardening and grooming yards for the novice and experienced gardener. Their annual plant sale is again around the corner and offers tips to increase resale value of homes and on growing a garden and yard to enjoy.

Date production completed: 06/03/13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ^{WVBX}~~WWVB~~, WWUZ, WNTX Location: Fredericksburg, VA.

ISSUE: Family Communication

How was issue ascertained: notified during another stress series interview

Series ____ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

Date Aired: 06-02-13

Time aired: 6 am on WWVB and WWUZ
and 1350 AM and 8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Kevin Straus- Founder of Family E-Journal
Marci Bartley- Executive Director of Fredericksburg Counseling Services

Subject and/or Topics discussed: What the Family E-Journal is and how it can help families connect amid their busy lives. The on-line journal is a creative way to connect busy and tech savvy kids with their parents. Everyone can write daily questions and answer them, it kind of acts like a replacement family meal. Fred. Counseling Services offers a variety of mental health services for young people and others. We discuss who qualifies, when you should get help and the outcome expected from counseling or medication therapies.

Date production completed: 05/16/13 Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ^{WVVB}~~WWVB~~, WWUZ, WNTX Location: Fredericksburg, VA.

ISSUE: Holistic Festival

How was issue ascertained: notified during another stress series interview

Series ___ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

Date Aired: 05-26-13

Time aired: 6 am on WWVB and WWUZ
and 1350 AM and 8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Joanie Walsh, Holley Ryan, Tanya Singleton, Traci Reynolds-
all with Thrive Healing Center in Spotsylvania

Subject and/or Topics discussed: How Thrive was formed and who it serves. How the non-profit reaches out to women in the community and gets funding for its' programs and other events. Who is taking part in the Holistic Festival and why should women come? What type of assistance is available at Thrive for learning and how do women parlay that into the community, their life, family and careers?

Date production completed: 05-15-13 Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: FAAR Office

ISSUE: Housing Market Tips

How was issue ascertained: e-mail

Series ___ **or program:** XX **Title:** Focus

Program Length: 29.5 minutes **Length devoted to this issue:** 29.5minutes

Date Aired: 05-19-13

Time aired: 6 am WNTX, WWVB and WWUZ
8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Suzanne Brady- President Fredericksburg Area Realtors Association

Subject and/or Topics discussed: Discussing the current housing market and what developers and builders are doing to weather the storm. Also addresses what's being done to attract residents and build community throughout our region. Finally, the options that people have to learn about buying and selling a home and the foreclosure market.

Date production completed: 05-16-13
Blake

Submitted by program host: Deirdre

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WVVB~~ ^{WVBY}, WWUZ, WNTX Location: Fredericksburg, VA.

ISSUE: Operation Gratitude

How was issue ascertained: Press release

Series ____ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

Date Aired: 05-12-13

Time aired: 6 am on WVVB and WWUZ
and 1350 AM and 8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Carolyn Blashek- Administrator/Coordinator Troops Events
and Packages

Subject and/or Topics discussed: How the organization was started and what it does to help troops. What are some of the events that are hosted each year in the northern Virginia and DC region. How can local residents get involved as volunteers? What actions would you like to see people take to help you make a difference and where do we get more information?

Date production completed: 05/02/13 Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WVBX

Location: Fredericksburg, Va

ISSUE: Child Abuse Awareness

How was issue ascertained: community interest

Series ___ **or program:** ___ **XX** **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 5-5-13

Time aired: 6 am on WVBX, WWUZ and WNTX
8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Christen Gallik- Director of the Fredericksburg Department of Social Services

Subject and/or Topics discussed: The different types of child abuse, what are some ways to prevent child abuse, how can the state help with resources and the hotline. What are the local resources for parents and caregivers to be better prepared and how does the local agency investigate complaints.

Date production completed: 04-10-13
Blake

Submitted by program host: Deirdre

COMMUNITY ISSUES PROGRAMMING REPORT

Station: ^{WVBY} WFLS, ~~WVBY~~, WWUZ, WNTX Location: In Person

ISSUE: Alzheimers Awareness

How was issue ascertained: changes to care and laws in 2013

Series ___ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

Date Aired: 04-28-13

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Lori Myers- Branch Coordinator for the Fredericksburg Chapter of the national Alzheimers Association

Subject and/or Topics discussed:

The ten early warning signs of Alzheimers and how family members and care givers might recognize them. What makes it different from other types or from normal age related memory loss. Where to get someone tested and what to do once the diagnoses is given. How will new laws in Washington affect area families now? Where can people find support groups and when do you know if you should contact your local lawmakers for help?

Date production completed: 04-11-13 Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: ^{WVVB}WFLS, ~~WWVB~~, WWUZ, WNTX Location: Fredericksburg, Va.

ISSUE: Free Health Clinics

How was issue ascertained: Follow up to past show with focus on Healthcare overhaul

Series ____ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 04-21-13

Time aired: 6 am on WVVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Karen Dulaney- Executive Director Moss Free Clinic

Subject and/or Topics discussed:

How the needy and uninsured in the Fredericksburg region and others get access to medical help. How people qualify for the services and what type of care may be received. If the Healthcare overhaul will affect the care that can be provided, why and how? What is the perception of expansion of Medicaid in the Commonwealth and its' impact on volunteer doctors and the people that may or may not now need free clinics?

Date production completed: 04-08-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ^{WVBY}~~WWVB~~, WWUZ, WNTX Location: Fredericksburg

ISSUE: Gun Control

How was issue ascertained: follow up to show from last year, post Sandy Hook and Congressional changes

Series ____ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 04-14-13

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Philip Van Cleave- President Virginia Citizens Defense League

Subject and/or Topics discussed:

How the VCDL works to lobby for the ability to bear arms. Why its' education helps people understand guns. What is the role of gun shows and how will changing legislation affect buyers and sellers of firearms. We also discuss the impact of changes to the concealed and carry law in the Commonwealth and on the local level.

Date production completed: 03-26-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ^{WVBY}~~WWVB~~, WWUZ WNTX Location: Fredericksburg, Va

ISSUE: Elder Abuse

How was issue ascertained: E-mail press release

Series ____ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

Date Aired: 04-07-13 Time aired: 6 am on WWVB and WWUZ, WNTX and
8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants:

Gail Nardi- Virginia Department of Social Services

Subject and/or Topics discussed: What are some of the scams that affect older people and how can we protect our aging parents or grandparents. What do we need to know if our parents are living in care facilities and nursing homes? If abuse is suspected by an adult child or other caregiver, how is it reported and who takes action? What resources are available to make sure your loved one is safe in Virginia?

Date production completed: 03-19-13 Submitted by program host: Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Cindy Branch

Address: 4737 Jeff. Davis Hwy.

Fredericksburg, Va 22401

Phone: (540) 604-5000

Age: 12-17 18-45 46-64 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Employment Coordinator at At-Once Staffing

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Working with local employers to bring viable jobs into the community. Helping people that are looking for work find it and get the help to build a strong resume and interviewing skills. Rebounding the economy in the Fredericksburg area by attracting new businesses.

Interviewer: Deirdre Blake **Job Title:** Anchor/Assistant News Director

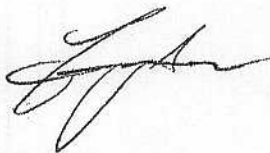
date: 7-1-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



06/12/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: 701 Caroline St.

Person Interviewed: Noris Butters / Myles Eglewicz

Address: 701 Caroline St.

Phone: (540)-226-8140

City, State, Zip: Fredericksburg Va 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

limestone coffee and auto shop
909 Saloon

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Making sure that the local business owners are heard and helped to help keep business as active and popular as possible.

That in turn fortifies a thriving community.

Interviewer: Deirdre Blake Job Title: Radio News Anchor/reporter date: 8:30 p.m.

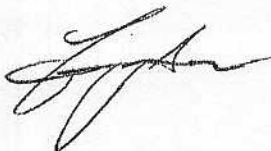
OFFICE USE ONLY:

June 9th

Reviewed by:

Job Title:

date:





06/12/2017

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX LOCATION: 701 Caroline St

Person Interviewed: Doris Bottett / Myles Eglenberg

Address: 701 Caroline St. Phone: (undisclosed)

City, State, Zip: Fredericksburg, Va 22401

Age: 12-17 18-45 46-65 over 65 Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Sunshine Lady Foundation

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Having a sense of community, one that brings everyone together to enjoy the historic city of Fredericksburg; where we help, support, and enjoy.

Interviewer: Deirdre Blake Job Title: Radio News Anchor/reporter date: 8:30 p.m.

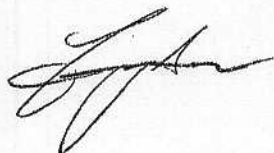
OFFICE USE ONLY:

June 9+

Reviewed by:

Job Title:

date:





06/12/2017

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Jeff Cooper

Address: 1230 Belman Road

Phone: 540-583-1021

City, State, Zip: Stafford, Va. 22406

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Virginia Department of Game and Inland Fisheries, Conservation Division

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Wildlife and conserving habitats, imperiled species and exotic species released into the wild by inexperienced owners. Preserving local species and those endangered. More funding from Richmond and the federal government is needed for education and preservation programs.

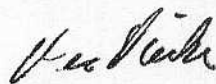
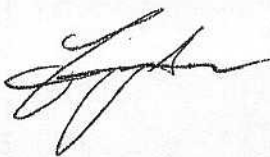
Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 06/01/13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



06/12/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Mel Bartholomew

Address: 601 Lafayette Blvd.

Fredericksburg, Va 22401

Phone: (540) 373-9124

Age: 12-17 18-45 46-64 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Gardening consultant- Roxbury Farm and Garden Center in Fredericksburg
Founder of Square Foot Gardening

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Reaching out to community garden centers and others to educate their residents about gardening, soil native plants and sustainability.

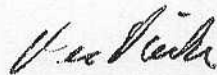
Interviewer: Deirdre Blake **Job Title:** Anchor/Assistant News Director
date: 6-10-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



06/12/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Kevin Straus

Address:

Leesburg, Va.

Phone: (240) 398-7728

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Founder Family e-Journal

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Giving parents and kids in this busy world a way to connect and get together. Providing a resource where communication is non-judgemental and healthy. More access to technology and education on it to older parents and the elderly to engage young people in families.

Interviewer: Deirdre Blake **Job Title:** Anchor/Assistant News Director
date: 6-7-13

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:

06/12/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:**

Person Interviewed: Marci Bartley, Executive Director
Fredericksburg Counseling Services, Free Mental Health Clinic

Address: 305 Hanson Avenue, Suite 140 **Phone:** 540-373-2320

City, State, Zip: Fredericksburg, Virginia 22401

Age: 12-17 18-45 XX46-65 over 65 **Ethnicity:** White

Occupations, organizations, interests, and titles: Executive Director, Mental Health Free Clinic. We are a non profit 501 c 3. Interests include a passion for working with people who have few options. I also love learning all about Virginia, the history, the wineries, and being so close to the mountains or water. Love it here.

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

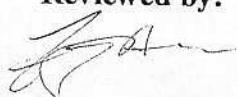
Adequate funding to be open far into the future. FCS has been here for 50 years and I'd love to see it here for at least another 50 years. Our community does not have enough mental health providers for this region. For the people without insurance and very little money (our clients) we need to work on helping get their needs met. We work on this with case management for our patients. Over all though, funding. More people making donations, more people looking at estate planning and possibly considering adding a trust or donation to FCS Clinic helps with the future.

Mental health over all will never be cured. There will always be a need in some fashion. FCS will continue to train graduate and post graduate interns for they are the future of our field.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:



Job Title:

News Anchor

date:

5/22/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX
Drive, Suite 104 Fredericksburg, VA 22408

LOCATION: Thrive the Healing Center 10700 Ballantrye

Person Interviewed: Joanie Walsh

Address: 14414 Spotswood Furnace Dr
City, State, Zip: Fredericksburg, VA 22407

Phone: 719-339-9970

Age: 12-17 18-45 46-65 over 65 45-65

Ethnicity: Caucasian (Irish decent)

Occupations, organizations, interests, and titles:

Board member and Marketing Committee chair for Thrive the Healing Center; Yoga Teacher at Stafford House of Yoga; enjoy running, hiking and kayaking

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Employment opportunities; access to low cost health and mental health care; support for single parents

Interviewer: Deirdre Blake Job Title: Radio News Anchor/reporter date:

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

 *Deirdre Blake*

2/5/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION:

Person Interviewed: Tanya Singleton

Address: 6917 Smith Station Road

Phone: 540-226-4176

City, State, Zip: Spotsylvania, VA 22553

Age: 12-17 18-45 46-65 over 65

Ethnicity: Black

Occupations, organizations, interests, and titles:

Registered nurse, nursing instructor, childbirth educator, lactation consultant, counselor.

Member of American Nurses Association, Virginia Nurses Association, Lamaze International, Sigma Theta Tau International Nursing Honor Society, Sigma Gamma Rho Sorority, Incorporated, American Holistic Nursing Association. Interested in Maternal-Child Holistic Nursing and health care delivery systems.

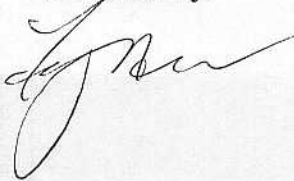
What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Women in our community need comprehensive, holistic wellness, health promotion and disease prevention services coordination. Thrive, the Healing Center was founded and designed to investigate and provide ways to meet those needs.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: Fredericksburg VA

Person Interviewed: Traci Reynolds

Address: 10700 Ballantraye Dr #104

Phone: 540-361-1331

City, State, Zip: Fredericksburg VA 22407

Age: 12-17 XX18-45 46-65 over 65

Ethnicity: N/A

Occupations, organizations, interests, and titles:

THRIVE- Artist's Way Instructor

Rappahannock Council Against Sexual Assault (RCASA)-Grants Writer

Master of Fine Arts in Creative Writing, VCU

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

RCASA- High amount of sexual assault in PD 16

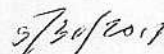
Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Thrive, the Healing Center

Person Interviewed: HOLLEY RYAN

Address: 10700 Ballantraye Dr, suite 104

Phone: 540-361-1331 or 899-8979

City, State, Zip: Fredericksburg, VA 22407

Age: 12-17 18-45 46-65 over 65 **Age 45**

Ethnicity: white

Occupations, organizations, interests, and titles:

Yoga Instructor, Womens Health and Wellness

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Stress reduction through yoga and meditation - being content and grounded in one's self no matter outside circumstances - feeling well physically through better ease of movement, improved strength and flexibility to coping better with pain through guided breathing and gentle movements

Community support groups for particular needs of women: such as divorce support, single mother support, chronic pain support, cancer support

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



06/12/2017

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Suzanne Brady

Address: 1 Gordon Shelton Blvd.

Fredericksburg, Va. 22401

Phone: (540) 373-7711

Age: 12-17 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

FAAR- President, member Fredericksburg Regional Chamber of Commerce

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Working with builders and banks to help people in the home buying and selling process.
Coordinating classes for first time home buyers and others to learn the process of both.
More federal money with competitive rates to get people into homes that are affordable.


Interviewer: Deirdre Blake **Job Title:** Anchor/Assistant News Director
date: 5-26-13

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:

06/12/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Carolyn Blashek

Address: 16444 Refugio Road

Sterling, Va. 20163

Phone: (800) 651-8031

Age: 12-17 18-45 46-64 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Coordinator of Troop Events and Packages- Operation Gratitude

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Volunteers getting involved to help our troops that are still overseas by building packages to be shipped. Constant awareness of the needs of soldiers and other military members and their families. More involvement from communities in helping the troops.

Interviewer: Deirdre Blake **Job Title:** Anchor/Assistant News Director
date: 5-20-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



06/12/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Christen Gallik

Address: 608 Jackson Street

Fredericksburg, Va. 22401

Phone: (540) 372-1032

Age: 12-17 ☒ 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Christen Gallik, Director- Fredericksburg Department of Social Services

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Teaching people how to be good parents and caregivers. Providing educational materials and support on how to recognize abused kids is key in reporting and getting help.

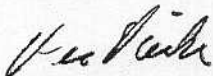
Interviewer: Deirdre Blake **Job Title:** Anchor/Assistant News Director
date: 5-10-13

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:

06/12/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Lori Myers

Address: 2217 Princess Anne Street

Fredericksburg, Va. 22401

Phone: (540) 370-0835

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Alzheimer's Association Fredericksburg Chapter- Public Information Specialist

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Helping families of people with Alzheimers get support to deal with the daily task of caregiving. Providing access to in-home care resources and facilities to assist. Coordinating fundraising efforts and area support groups.

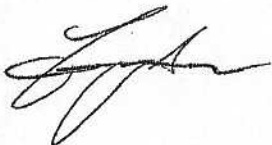
Interviewer: Deirdre Blake **Job Title:** Anchor/Assistant News Director
date: 4-30-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



06/12/2017

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Karen Dulaney

Address: 1301 Sam Perry Blvd.
Fredericksburg, Va. 22401

Phone: (540) 741-1061

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Moss Free Clinic: Executive Director

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Bringing awareness of clinic services to those in need throughout the Fredericksburg region. Funding and doctors coming on board are critical to continuing to serve the community.

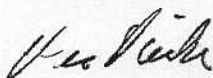
Interviewer: Deirdre Blake **Job Title:** Anchor/Assistant News Director
date: 4-30-13

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:

06/12/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Philip Van Cleave

Address: 10101 Benchmark Road

Fredericksburg, Va. 22406

Phone: (540) 446-5783

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Philip Van Cleave- Virginia Citizen's Defense League President; member NRA

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Creating effective legislation that can be passed to regulate gun and ammunition sales and use is critical to keeping Virginian's safe.

More access to concealed and carry permits with training and background checks could also add another layer of protection.

Interviewer: Deirdre Blake **Job Title:** Anchor/Assistant News Director
date: 4-6-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



06/12/2017

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Gail Nardi

Address: 801 East Main Street, 9th Floor
Richmond, Virginia 23219-2901

Tel: (804) 726-7154

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Manager of Adult and Adult Services- Virginia Department of Social Services

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Getting access to more avenues to educate the public about how scams and abuse start against adults with mental disabilities and of the elderly.

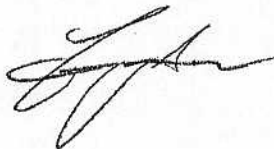
Interviewer: Deirdre Blake **Job Title:** Anchor/Assistant News Director
date: 4-15-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



06/12/2013