



## ISSUES AND PROGRAMS LIST

The following program, "Pause for the Cause," aired from 01 January through 31 March 2024. This half-hour public service show is designed to inform African Americans in the Upstate South Carolina community of the issues that were determined to be of significant concern to them. Mychal Maguire, WJMZ on-air personality, hosts a series of in-depth interviews.

This program focused on the following issues of importance to the local community:

- 1) **Community**
- 2) **Education**
- 3) **Health and Wellness**



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## **WJMZ-FM 1st Quarter, 2024 Issues and Programs**

**TOPIC: South Carolina Youth Advocate Program**

**ISSUE: COMMUNITY**

**Dates and Times Run: 01/14/2024: 06:00am; 13:48 min.**

**SYNOPSIS:** South Carolina Youth Advocate Program (SC YAP) Regional Recruiter, Alex Rodriguez and Therapeutic Foster Parent, Erica Thompson. SCYAP is a private, non-profit, 501(c)3 child-placing and family-serving organization. SCYAP has served children and families in South Carolina since 1990. They discussed SCYAP programs. These programs promote individualized treatment, flexible programming, case and cause advocacy, community-based services, and a positive approach to treating children and working with families. They have a comprehensive array of programs and services to children and families dealing with serious emotional, behavioral, psychological and/or development issues. They discussed the community benefits and perks of using a therapeutic agency and being a foster parent. As the framework for therapeutic interventions, SCYAP works under the tenets of Positive Youth Development. Interventions centered with the concepts of Positive Youth Development focus on giving children the chance to build skills, leadership and to be involved in their community. SCYAP.com

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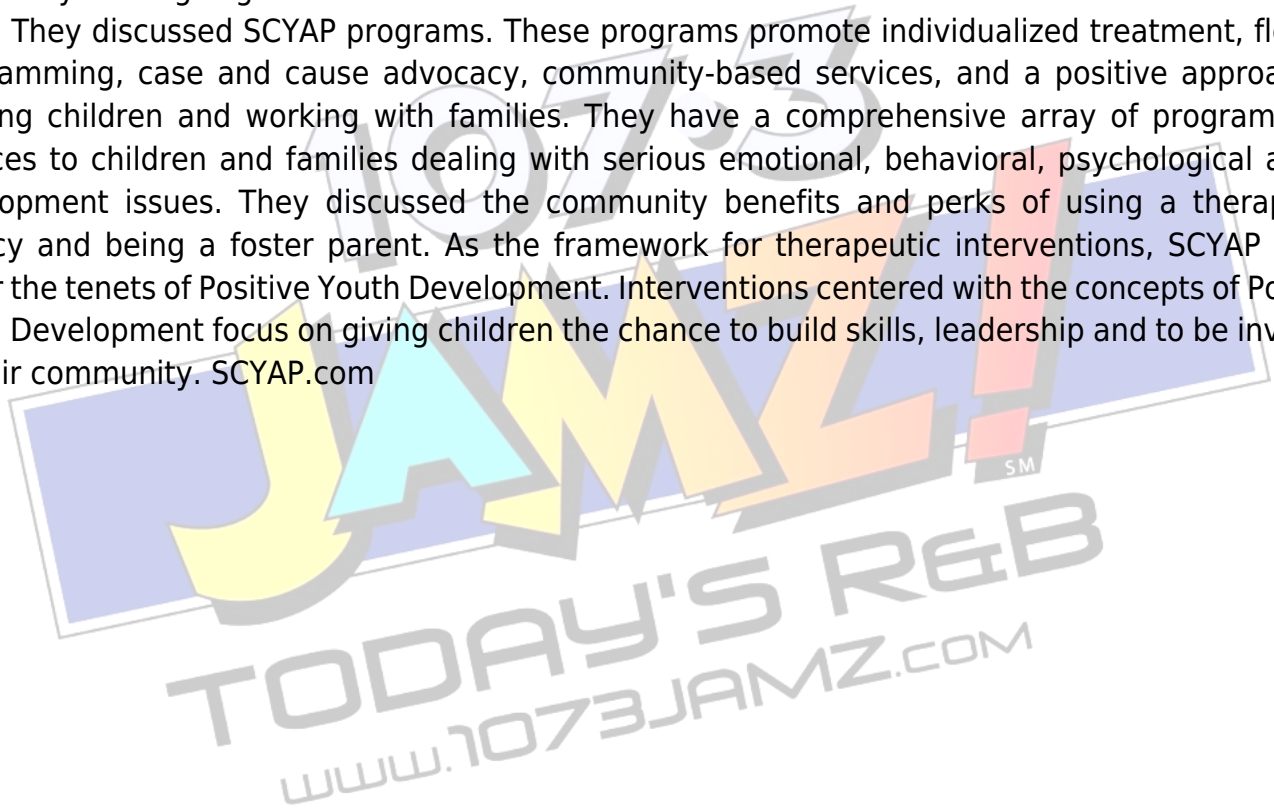


**TOPIC: South Carolina Youth Advocate Program**

**ISSUE: COMMUNITY**

**Dates and Times Run: 01/28/2024: 06:00am; 13:48 min.**

**SYNOPSIS:** South Carolina Youth Advocate Program (SC YAP) Regional Recruiter, Alex Rodriguez and Therapeutic Foster Parent, Erica Thompson. SCYAP is a private, non-profit, 501(c)3 child-placing and family-serving organization. SCYAP has served children and families in South Carolina since 1990. They discussed SCYAP programs. These programs promote individualized treatment, flexible programming, case and cause advocacy, community-based services, and a positive approach to treating children and working with families. They have a comprehensive array of programs and services to children and families dealing with serious emotional, behavioral, psychological and/or development issues. They discussed the community benefits and perks of using a therapeutic agency and being a foster parent. As the framework for therapeutic interventions, SCYAP works under the tenets of Positive Youth Development. Interventions centered with the concepts of Positive Youth Development focus on giving children the chance to build skills, leadership and to be involved in their community. SCYAP.com



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**TOPIC: Trees Upstate**

**ISSUE: Community, Education**

**Dates and Times Run: 01/21/2024: 06:00am; 13:51 min.**

Evangeline Costa, Community Outreach and Engagement Manager for Trees Upstate spoke about their latest initiatives. Trees Upstate, formerly known as Trees Greenville, is a nonprofit organization founded in 2005. Their mission is to plant, promote and protect trees in the upstate. They plant trees in parks, schools and neighborhoods. They promote the benefits of trees. They provide education and technical support to help inform policies and system change.

Evangeline discussed some areas of focus for the 1st quarter of 2024 which include their focus of planting trees in West Greenville, planting trees at a senior residence in Spartanburg and the Tree and Landscape Apprenticeship. She said they are recruiting for the 2<sup>nd</sup> class Tree and Landscape Apprenticeship program. This is a 15-week landscape fellowship program that will run through May 11<sup>th</sup>, 2024. The program creates sustainable careers for young adults (18-24-year-olds) who want to make a notable difference in the communities in which they live, work and play. It includes training on how to properly plant a tree as well as providing hands-on experience with different upstate companies each week during the program. It pays \$15 per hour with a \$500 completion bonus in the end.

She also discussed how they conduct outreach and surveys across the upstate before launching new projects. Evangeline educated us on the Tree Canopy study. This is about the amount of foliage that covers the ground from trees. A well-placed tree can provide a lot of tree canopy. Example in Holmes Park, the tree canopy of the large live oak covers the tenth of an acre while the playground area is not quite a tenth of an acre.

She shared that they are always seeking volunteers and invites listeners to visit [Treesupstate.org](http://Treesupstate.org) to see all volunteer opportunities.

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**TOPIC: UPSTATE WARRIOR SOLUTION**

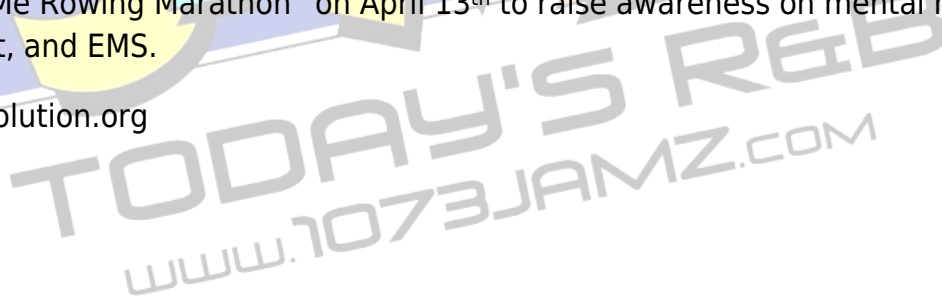
**ISSUE: EDUCATION**

**Dates and Times Run: 02/11/2024: 06:00am; 15:47 min.**

**SYNOPSIS:** Catherine Pelicano, Director of Marketing and Communications from Upstate Warrior Solution spoke about their mission and latest initiatives. Upstate Warrior Solution is a community-based, nonprofit organization serving warriors and their families in the upstate. Their mission is to connect warriors and their families to resources and opportunities, LEAD them through the process of self-empowerment and INSPIRE the community to embrace local warriors and their families as valued neighbors and friends.

Locally created for local warriors. Local warriors include veterans as well as first responders. There is a lot of crossover with veterans and first responders, but first responders don't have a VA and it's important to make a connection and with all the local warriors as a resource before a. Everything they are doing is preventing suicide. Awareness campaign in SC: if a first responder loses their life, their family can lose their healthcare benefits within weeks. Legislation to help provide extended healthcare benefits to families of first responders after death. She shared their upcoming event with "The Stay With Me Rowing Marathon" on April 13<sup>th</sup> to raise awareness on mental health of local fire, law enforcement, and EMS.

[Upstatewarriorsolution.org](http://Upstatewarriorsolution.org)



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**TOPIC: UPSTATE WARRIOR SOLUTION**

**ISSUE: EDUCATION**

**Dates and Times Run: 02/18/2024: 05:58am; 15:47 min.**

**SYNOPSIS:** Catherine Pelicano, Director of Marketing and Communications from Upstate Warrior Solution spoke about their mission and latest initiatives. Upstate Warrior Solution is a community-based, nonprofit organization serving warriors and their families in the upstate. Their mission is to connect warriors and their families to resources and opportunities, LEAD them through the process of self-empowerment and INSPIRE the community to embrace local warriors and their families as valued neighbors and friends.

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**TOPIC: CLEMSON MEN OF COLOR SUMMMIT**

**ISSUE: Community**

**Dates and Times Run: 03/03/2024: 05:58am; 11:34 min.**

Clemson Freshmen, Louis Gonzales-Gonzales

Louis Gonzales-Gonzales is an engineering student and scholarship recipient that came to speak about The Clemson Men of Color Summit, an event that will take place on April 11-12, 2024. The mission of the Clemson University Men of Color National Summit is to bridge the opportunity gap and illuminate pathways after High School for African American/Black and Hispanic/Latinx males and their allies. The summit brings together approximately 2,000 high school and college students, business professionals, educators, government officials and community leaders from around the country, emphasizing the importance of education, best practices, and choices to increase high school and college graduation rates. Their themes include career and professional development, entrepreneurship, masculinity/personal identity, retention rates, graduation and student achievement and social/community engagement.

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**TOPIC: Racial Equity Economic Mobility of Greenville**

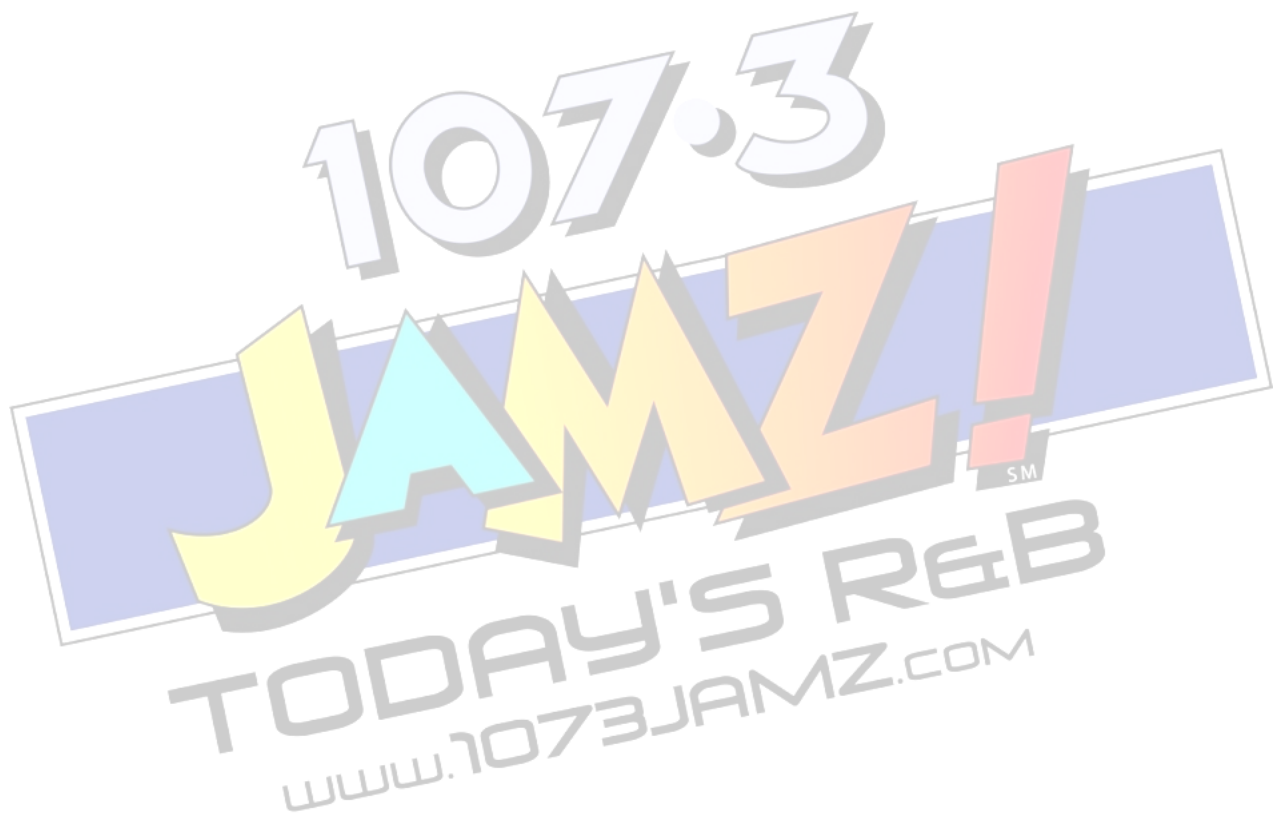
**ISSUE: Health and Wellness**

**Dates and Times Run: 03/17/2024: 06:00am; 10:55 min.**

**SYNOPSIS:** Adia Bennon the Community Action Coordinator for Racial Equity Economic Mobility of Greenville (REEM). She explained in 2020 after the passing of George Floyd, Some Commissioners in the Upstate came together including the United Way, Urban League of the Upstate and the Chamber of Commerce came together and wanted to help give Greenville residents a chance to live their best lives and came up with 5 focus areas which are 1. Increment wealth 2. Education 3. Health and Wellness 4. Criminal Justice 5 Community wide learning. Adia stated that she facilitates something called the “Heel board” in conjunction with LiveWell Greenville and the Hispanic Alliance which entails listening to the community. To connect to REEM their office is located inside the United Way, and you can contact her at [abennon@reemgvl.org](mailto:abennon@reemgvl.org) or call at 864-467.2583. This brought up the reason for today’s visit, next Saturday March 23<sup>rd</sup> from 10am – 2pm is their 1<sup>st</sup> Annual “Community Health Day” providing preventative services, educational resources, and a little food and fun for residents it will take place at Upstate Circle of Friends. Organizations that are helping to meet the community. Some participants are Unity Health on Main Clinic, Family Connect, Sustained Way, Feed & Seed, Herbal Pharmacy, Made Black Men Help Meditate, and more. There will be Blood Pressure Screenings, Blood Sugar Screenings, if you just want a checkup, mental screenings, music, food and more. Coming soon they will be partnering with the city “Poverty by Greenville” hosted by United Way, and more things. Right now, REEM wants to collaborate with other organizations and see where REEM can come in and give them the resources to make whatever is being done more impactful. Adia wanted to challenge other organizations to perform relationship building get to know your community and lend your help.

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**TOPIC: Piedmont Women's Center**

**ISSUE: Community**

**Dates and Times Run: 03/24/2024: 06:00am; 18:39 min.**

Tammy Howell returns with Kayla Sulamon from the Piedmont Women's Center. The Piedmont Women's Center has been in the area over 32+ years. It is a free pregnancy medical clinic, for women who want to know if they are pregnant or not. Provide services free of charge. They have a facility on Grove Road in Greenville, A facility in Greer, and about to open a new clinic in Powdersville! They offer Free pregnancy testing, Limited OB ultrasounds, STD & STI testing and treatment, women's breast exams, pap smears, and parenting classes, also have differing referrals to our community that has many different services related to issues that might come up as we are assessing their needs, whether it is Housing, Food issues, Clothing...we also have child loss support so that is a port of abortion, miscarriage and infant loss dept. many things we provide. All these things will be available in the new facility in Powdersville location that will address Anderson and Pickens Counties. 600 women came to the Greenville location in the last two years, which prompted the new facility. Kayla briefed us on upcoming community events, June 8<sup>th</sup> 1pm-3pm at 1143 Grove Road will be a "Community Resource Fair" you can come and speak with multiple non-profits that they refer out to clients. Also upcoming is their 15<sup>th</sup> Annual 5K Run Walk Fundraiser May 11<sup>th</sup> Bob Jones University at 8:30am. The South Carolina Association of Pregnancy Care Centers Retreat 25+ pregnancy centers from across the state coming to Greenville for the first-time discussing sharing best practices in regard to the needs of differing communities, also the "Night For Life" Sept 18<sup>th</sup> the second main fundraiser to help support Piedmont Women's Center. You can get in touch with them @ at [www.piedmontwomenscenter.org](http://www.piedmontwomenscenter.org) and on Instagram and Facebook @piedmontwomenscenter. the number is 864-233-3823.

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**TOPIC: TELAMON**

**ISSUE: EDUCATION**

**Dates and Times Run: 3/31/2024: 06:01am; 15:18 min.**

**SYNOPSIS:** Deborah Young Program Manager for South Carolina and Latoya Evans a Career Advisor came in to speak about all things Telamon. Telamon is funded by the Department of Labor. Their mission is to help farm workers and other agricultural workers and their families to break the cycle of poverty. Telamon does this by providing educational services that lead to better jobs, better lives, and a better community. Telamon has been in this business for 55 years, and in 11 states. The ladies stated that they do a lot of outreaches to different farms. They discussed the current move toward automation on farms and its effect on current farm workers and their reaching out to these displaced workers and finding what their passion and desire is to move forward in another field. Deborah told a story of her uncle and working on a tobacco farm so that is why she has a special space for this type of work. Telamon does assessments to find what individuals strengths and interests are, finding training, assist with paying for training, applying for grants, assisting with support service needs...transportation, childcare, nutrition assistance, utility assistance. They also assist in finding a new job. They work closely with Migrant HeadStart, SC Works, Upstate Circle of Friends, Goodwill, lots of partners. If there are anything legal, they are also partners with SC Legal. They will be having their 3<sup>rd</sup> Annual "Farm Worker Appreciation" Aril 20<sup>th</sup> from 11am to 3pm at the Upstate Circle of Friends 29 Ridgeway Drive. The Theme will be "Teaching farmwork and sustainability to the next generation" . Contact Latoya Evans at 864-350-5029 if you would like to be a vendor. Telamon has offices throughout the state, so they try to move around to the differing communities, so they try to move around to cover the different areas. Contact Latoya Evans at 864-350-5029 if you would like to be a vendor. To reach out to Telamon go to [www.Telamon.org](http://www.Telamon.org) or contact Deborah Young 803-603-9862 or email DYoung@Telamon.org.

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**Public Service Announcements:**

The following is a list of local non-profit and not-for-profit groups for which WJMZ-FM aired public service announcements from 01 January through March 31, 2024.

<b>Organization</b>	<b>PSA Length</b>
Muscular Dystrophy Association	:30
National Hwy Traffic Safety	:30
Adopt U.S. Kids	:30
FEMA & Ad Council	:30
Colorectal Cancer	:30
Junior Achievement	:30
Reading Is Fundamental	:30
Financial Fitness	:30

**Community Appearances:**

The following is a list of local non-profit and not-for-profit groups for which WJMZ-FM made public service appearances from 01 Jan through 31 Mar 2024.

<b>Organization</b>	<b>Appearance Length</b>
Phi Beta Sigma Fraternity Oyster Roast	02:00:00
Trees Upstate	02:00:00
Walk As One	02:00:00
YMOC Regional Conference	02:00:00

Prepared by:  
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