

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

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172424	AGENCY (OR SERVICE) ACTING AS AGENT FOR	386274	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	MCLAUGHLIN & ASSOCIATES		ELEC FUNDS/STANFIELD, O'BRIEN & TARVER
AND	566 Route 303		223 High St
ADDRESS	Blauvelt NY 10913-1916		Mount Holly NJ 08060-1403
	USA		USA
CONTACT			PRODUCT CANDIDATE; STANFIELD/OBRIEN/TIVER
LOCAL SALESPERSON	AGENCY EST. NO.		PRODUCT CODE 1310
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH		
BROADCAST SCHEDULE STARTING 10/12/16 AND ENDING 10/18/16 NO. WEEKS: 1			

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 2) CBS reserves the right to refuse payments in select formats based on business circumstances.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	00222..	6	05:58A	07:00A	15S	10/12/16-10/14/16	THIS MORNING (5:58-7AM)	6	300.00	1800.00
2 LUR	22000..	4	05:58A	07:00A	15S	10/17/16-10/18/16	THIS MORNING (5:58-7AM)	4	300.00	1200.00
3 LUR	00222..	6	06:58A	09:00A	15S	10/12/16-10/14/16	CBS THIS MORNING	6	250.00	1500.00
4 LUR	22000..	4	06:58A	09:00A	15S	10/17/16-10/18/16	CBS THIS MORNING	4	250.00	1000.00
Total Contract:								20		5500.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-16						5500.00	.00	.00	5500.00	
									GRAND TOTAL	
									5500.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION