

## KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

CONTRACT NO. REV.

1041-102409-1

DATE PRINTED

10/11/16

AND

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172424	AGENCY (OR SERVICE) ACTING AS AGENT FOR				386274	ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice  Required  Announcement 28 days  prior notice	
NAME		MCLAUGHLIN & ASSOCIATES				ELEC FUNDS/STANFIELD, O'BRIEN & TARVER					
AND		566 Route 303				223 High St					
ADDRESS		Blauvelt NY 10913-1916				Mount Holly NJ 08060-1403					
		USA				USA					
CONTACT						PRODUCT				CANDIDATE; STANFIELD/OBRIEN/TIVER	
LOCAL SALESPERSON		AGENCY EST. NO.				PRODUCT CODE		1310			
NATIONAL SALESPERSON		Maggie McWilliams - CTS-PH									
BROADCAST SCHEDULE STARTING		10/12/16		AND ENDING		10/18/16		NO. WEEKS:		1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	00222..	6	05:58A	07:00A	15S	10/12/16-10/14/16	THIS MORNING (5:58-7AM)	6	300.00	1800.00
2 LUR	22000..	4	05:58A	07:00A	15S	10/17/16-10/18/16	THIS MORNING (5:58-7AM)	4	300.00	1200.00
3 LUR	00222..	6	06:58A	09:00A	15S	10/12/16-10/14/16	CBS THIS MORNING	6	250.00	1500.00
4 LUR	22000..	4	06:58A	09:00A	15S	10/17/16-10/18/16	CBS THIS MORNING	4	250.00	1000.00
Total Contract:								20		5500.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
5500.00						.00	.00		5500.00	
GRAND TOTAL									5500.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION