

CONTRACT

WNYF-TV
120 Arcade Street
Watertown, NY 13601
Sales T & C: www.gray.tv/advertising
(315) 788-3800

www.wwnytv.com

And:

Media Ad Ventures
8136 Old Keene Mill Rd Ste A300
Springfield, VA 22152

<u>Contract / Revision</u> 1756867 /		<u>Alt Order #</u> WOC12669746
<u>Advertiser</u> Elise Stefanik for Congress		<u>Original Date / Revision</u> 09/16/20 / 09/16/20
<u>Contract Dates</u> 09/21/20 - 09/27/20	<u>Estimate #</u> 1253	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYF	<u>Account Executive</u> Watertown House	<u>Sales Office</u> Watertown Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9913591	<u>Advertiser Code</u> 146	<u>Product 1/2</u> 163
<u>Agency Ref</u> 2047	<u>Advertiser Ref</u> 182158	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNYF	09/21/20	09/24/20	M-F 6a-7a	6:00 AM-7:00 AM		:30			NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	1-11---				3	\$15.00			
N 2	WNYF	09/21/20	09/25/20	7 News this AM 7a-8a	7:00 AM-8:00 AM		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	111-1--				4	\$45.00			
N 3	WNYF	09/21/20	09/25/20	Peoples Court	8:00 AM-9:00 AM		:30			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	1-111--				4	\$15.00			
N 4	WNYF	09/21/20	09/25/20	Judge Mathis	9:00 AM-10:00 AM		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	1-1-1--				3	\$20.00			
N 5	WNYF	09/21/20	09/24/20	Peoples Court	10:00 AM-11:00 AM		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-111---				3	\$20.00			
N 6	WNYF	09/21/20	09/25/20	Hot Bench	2:00 PM-3:00 PM		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	1-1-1--				3	\$20.00			
N 7	WNYF	09/21/20	09/25/20	Last Man Standing	7:00 PM-7:58 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	1-1-1--				3	\$40.00			
N 8	WNYF	09/21/20	09/24/20	7 News at 10p	10:00 PM-10:38 PM		:30			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	11-1---				3	\$110.00			
N 9	WNYF	09/21/20	09/21/20	LA's Finest	8:00 PM-9:00 PM		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	1-----				1	\$180.00			
N 10	WNYF	09/21/20	09/21/20	Filthy Rich	9:00 PM-10:00 PM		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	1-----				1	\$180.00			
N 11	WNYF	09/21/20	09/23/20	Masked Singer	8:00 PM-9:00 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--1----				1	\$375.00			
Totals											29	\$1,650.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

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1756867 /	WOC12669746

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Elise Stefanik for Congress	09/16/20 / 09/16/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/21/20 - 09/27/20	Political	1253

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 -09/25/20	29	\$1,650.00	(\$247.50)	\$1,402.50
Totals	29	\$1,650.00	(\$247.50)	\$1,402.50

Signature: _____ **Date:** _____

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