



125 West 55th St
New York, NY 10019

Contract # 25331104	Changes as of: 10/20/2016 at 2:13 PM	Version: Current State Version 3
CPE: 388/989/8267	Flight: 10/18/16 - 10/24/16	Station: KLAS
Agency: RED EAGLE MEDIA GROU	Advertiser: NRA-PVF	Market: Las Vegas
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Product: NV	Office: WASHINGTON
Agency Order #: 5484373	Primary Demo: Adults 35-64	Total \$: \$109,715.00
Buyer: TRACEY ROBINSON	Con Type: POLITICAL/VOTE	Total Spots: 26
Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261	Total CPP: \$1,769.60
		Total GRP: 62.0
		Traffic #: 1449172
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Tu-F,M 4a-5a		8-NOW 4AM/8-NOW 430AM	\$180.00	1.1	30	1	1	1	1	0	0	1	5	\$900.00	\$163.64	5.5
2	Tu-F,M 5a-6a		8-NOW 5AM	\$1,890.00	2.3	30	1	1	1	1	0	0	1	5	\$9,450.00	\$821.74	11.5
3	Sa 5p-5:30p		8-NOW SA 5PM	\$3,520.00	2.2	30	0	0	0	0	1	0	0	1	\$3,520.00	\$1,600.00	2.2
4	Sa 6p-6:30p		8NW NOW SAT 6P	\$4,160.00	2.5	30	0	0	0	0	1	0	0	1	\$4,160.00	\$1,664.00	2.5
5	Tu-F,M 6a-7a		8-NOW 6AM	\$3,960.00	2.3	30	1	1	1	1	0	0	1	5	\$19,800.00	\$1,721.74	11.5
6	Su 10a-1p		NFL GM 1	\$14,000.00	7.0	30	0	0	0	0	0	1	0	1	\$14,000.00	\$2,000.00	7.0
7	Sa 10a-5p		NCAA FBALL	\$2,000.00	0.9	30	0	0	0	0	1	0	0	1	\$2,000.00	\$2,222.22	0.9
8	Su 1p-4p		NFL GM 2	\$18,000.00	8.0	30	0	0	0	0	0	1	0	1	\$18,000.00	\$2,250.00	8.0
9	W 10p-11p		CODE BLACK	\$5,625.00	2.5	30	0	1	0	0	0	0	0	1	\$5,625.00	\$2,250.00	2.5
10	Tu-F,M 12:35a-1:35a		LT-CORDEN-CBS	\$1,650.00	0.6	30	0	1	0	1	0	0	0	2	\$3,300.00	\$2,750.00	1.2
11	Tu-F,M 6:30p-7p		News	\$8,760.00	3.1	30	1	0	1	0	0	0	0	2	\$17,520.00	\$2,825.81	6.2
12	Tu-F,M 7p-7:30p		Jeopardy	\$11,440.00	3.0	30	0	1	0	0	0	0	0	1	\$11,440.00	\$3,813.33	3.0
TOTALS:							4	6	4	4	3	2	3	26	\$109,715.00	\$1,769.60	62.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/15/16 8:50 AM	ANJELICA DAVI	Separation: 30
10/15/16 8:50 AM	ANJELICA DAVI	Separation: 30

Competitive Information	
Market Budget:	\$498,705
KLAS Share:	22%
Comment:	
KSNV:	27%
KTNV:	26%
KVCW:	4%
KVVU:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$109,715.00	\$1,769.60	62.0
Total	100%	26	\$109,715.00	\$1,769.60	62.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	26	\$109,715.00
Total	26	\$109,715.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/20/16 11:12 AM	ANJELICA DAVI	Confirmed			\$-505.00	\$109,715.00	Changes: Calculated Dollars from \$110,220.00 to \$109,715.00, Total CPP from \$1,777.74 to \$1,769.60, Competitive Market Budget from \$501,000 to \$498,705, User Entered \$ from \$110,220.00 to \$109,715.00, Total \$ from \$110,220.00 to \$109,715.00. 1 buyline added or modified.
Queued for Electronic Contracting	10/17/16 11:14 AM					\$0	\$0	
Queued for Electronic Contracting	10/17/16 11:14 AM					\$0	\$0	
Revision	10/15/16 8:50 AM	ANJELICA DAVI	Confirmed			\$0	\$110,220.00	Changes: Buyer from Eagle Media Media Assistant, Red to TRACEY ROBINSON, User Entered \$ from \$0.00 to \$110,220.00. 2 buylines added or modified.
New	10/15/16 8:49 AM	ANJELICA DAVI	New	26		\$110,220.00	\$110,220.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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