

# Cumulus Media Quarterly Issues and Programs Reconciliation Report

Station: WTMA-Am

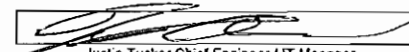
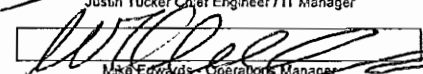
Quarter: 1<sup>st</sup>

Year: 2012

Program	Air Date	Air Time
SHARE OUR SUZY... AIDING BREAST CANCER SURVIVORS	January 1, 2012	7:02:05 AM
BE A MENTOR	January 8, 2012	7:02:05 AM
CHARLESTON RESTAURANT ASSOCIATION	January 15, 2012	7:02:05 AM
HABITAT FOR HUMANITY... A NEW YEAR WITH NEW GOALS	January 22, 2012	7:02:04 AM
SCORE A BIG BUSINESS WIN FOR YOURSELF	January 29, 2012	7:02:04 AM
Missed due to traffic system conversion	February 5, 2012	missed
CHARLESTON MOVES	February 12, 2012	7:02:04 AM
A MEDICARE PRIMER	February 19, 2012	7:02:04 AM
SHOWING THE KIDS OF COLLETON COUNTY A BETTER WAY	February 26, 2012	7:02:04 AM
THE GIRL SCOUTS OF AMERICA... CELEBRATING 100 YEARS	March 4, 2012	7:02:04 AM
RELAX... UNWIND... EARN AND EXPRESS AT THE SOPHIA INSTITUTE	March 11, 2012	7:02:04 AM
A VERY SPECIAL PROM FOR A VERY SPECIAL PEOPLE	March 18, 2012	7:02:04 AM
STOPPING CHILD ABUSE... SEXUAL AND OTHERWISE	March 25, 2012	7:02:06 AM

Report Filed on 4-5-12 by:

Report Reviewed by

  
 Justin Tucker Chief Engineer / IT Manager  
  
 Mike Edwards Operations Manager

wtma

Affidavit

Cat	ID	Date	Aired	Sched	Length	Status	Description
COM	DA2000	12-02-12	07:00:04	07:02:10	29:57	on-air	CHARLESTON MOVES
COM	DA2000	12-02-19	07:00:04	07:02:10	29:55	on-air	MEDICARE/TAAA
COM	DA2000	12-02-26	07:00:04	07:02:10	29:46	on-air	BOYS/GIRLS RETREAT
COM	DA2000	12-03-04	07:00:04	07:02:10	29:55	on-air	GIRLS SCOUTS 100TH
COM	DA2000	12-03-11	07:02:04	07:02:10	29:58	on-air	SOPHIA INSTITUTE
COM	DA2000	12-03-18	07:02:04	07:02:10	30:01	on-air	A SPECIAL PROM
COM	DA2000	12-03-25	07:02:06	07:02:10	30:00	on-air	STOP ABUSE
NCU	DA2000	12-01-01	07:02:05	07:02:10	30:00	on-air	SHARE OUR SUZY
NCU	DA2000	12-01-08	07:02:05	07:02:30	29:59	on-air	BE A MENTOR
NCU	DA2000	12-01-15	07:02:05	07:02:10	29:55	on-air	CHAS RESTAURANT WEEK
NCU	DA2000	12-01-22	07:02:04	07:02:10	29:59	on-air	MT HABITAT4HUMANITY
NCU	DA2000	12-01-29	07:00:04	07:02:10	29:59	on-air	SCORE78BUSINESS

Affidavit Options:

Start Date:

April 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

End Date:

March 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

☒ NCU-Descrip  
☐ NCU-DA2000  
☐ AM4-Descrip  
☐ PR4-Descrip  
☐ PR2-Descrip  
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☐ PR3-Descrip  
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☐ PR5-Descrip  
☒ COM-Descrip

☐ List  
☒ Create  
☐ Print  
☒ Done

Start ID Stop ID  
DA2000 DA2000



**WSSX - WIWF - WWWZ - WTMA**  
Cumulus Broadcasting, LLC-Charleston  
PO Box 645091 Cincinnati, Ohio 45264-5091  
Phone: 843-277-1200 Fax 843-277-1209

FCC: Public Affairs  
(GIVE TO JT)

# INVOICE

NUMBER: 254147

WTMA-AM Charleston, SC

INVOICE DATE: 1/31/12

PAGE: 1 TYPE: Complete

ACCOUNT: 40344

CONTRACT: 612455

PRODUCT:

Salesperson: House

Terms: NET 30 DAYS

PAY THIS AMOUNT:

BY:

Times are approximate within 15 minutes.

Date	Number	WTMA-AM Times
Su 1/01/12	1	7:02a
Su 1/08/12	1	7:02a
Su 1/15/12	1	7:02a
Su 1/22/12	1	7:02a
Su 1/29/12	1	7:00a

Contract #0612455 1/1/12 to 1/29/12

Carolina Perspectives Est=Public Affai

A: 1/31 5 10's No Charge

\$0.00

BALANCE OF INVOICE #254147

\$0.00

1 of 1 100%

Find | Next



## INVOICE

**PAY THIS AMOUNT: \$0.00**

**Remit To: PO Box 645091**

Cincinnati, OH 45264-5091

**Station: Charleston - WTMA-AM**

**Phone#: 843-277-1216**

**Bill To: FCC**

**Invoice #: 2535917**

**Invoice Date: 02/29/12**

**Date:**

**Order #: 830**

**Advt#662**

**Acct Exec: BARBARA YOUNG**

**Estimate #:**

**Terms: Due on Receipt**

**Description: Public Affairs Show**

Day	Date	Time	Len	Line #	Rate	Product
Sun	02/05/12	7:02AM	1800	4654	\$0.00	FCC
Sun	02/12/12	7:02AM	1800	4654	\$0.00	FCC
Sun	02/19/12	7:02AM	1800	4654	\$0.00	FCC
Sun	02/26/12	7:02AM	1800	4654	\$0.00	FCC

**Amount Due**

**\$0.00**

**Total Spots 4**

Page 1

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Printed 4/6/2012 10:48:07 AM



## INVOICE

**PAY THIS AMOUNT: \$0.00**

**Remit To: PO Box 645091**

**Cincinnati, OH 45264-5091**

**Station: Charleston - WTMA-AM**

**Phone#: 843-277-1216**

**Bill To: FCC**

**Invoice #: 2536743**

**Invoice Date: 03/31/12**

**Date:**

**Order #: 830**

**Advt#662**

**Acct Exec: BARBARA YOUNG**

**Estimate #:**

**Terms: Due on Receipt**

**Description: Public Affairs Show**

Day	Date	Time	Len	Line #	Rate	Product
Sun	03/04/12	7:02AM	1800	4654	\$0.00	FCC
Sun	03/11/12	7:02AM	1800	4654	\$0.00	FCC
Sun	03/18/12	7:02AM	1800	4654	\$0.00	FCC
Sun	03/25/12	7:02AM	1800	4654	\$0.00	FCC

**Amount Due**

**\$0.00**

**Total Spots 4**

SHARE OUR SUZY....AIDING BREAST CANCER SURVIVORS

AIR DATES: DECEMBER 31-JANUARY 1, 2012

GUESTS: MASON WARD AND TREY KNOTT....BOTH ARE BOARDMEMBERS WITH SHARE OUR SUZY

DISCUSSION CENTERED ON THIS ORGANIZATION OF FRIENDS WHO BANDED TOGETHER WHEN A YOUNG COLLEGE FRIEND OF THEIRS WAS DIAGNOSED WITH BREAST CANCER. THE DIAGNOSIS MADE EVERYONE WHO KNEW SUZY TAKE NOTICE. THEY DID NOT BELIEVE THAT WOMEN IN THEIR LATE 20s OR EARLY 30s EVER GET BREAST CANCER. THEY GOT TOGETHER TO HELP THEIR FRIEND. SUZY LOST HER BATTLE WITH CANCER....BUT SHE HAD MADE A STRONG IMPRESSION ON HER FAITHFUL FRIENDS. AS THEY HELPED HER THEY REALIZED THAT CANCER CREATES A WHOLE SLEW OF OTHER PROBLEMS. SUCH AS BEING TOO WEAK TO GO TO THE STORE FOR GROCERIES. OR BEING TOO WEAK FROM THE TREATMENTS TO PICK KIDS UP FROM SCHOOL. OR PROBLEMS DRIVING TO GET THE TREATMENTS.

SO....SHARE OUR SUZY WAS BORN. THE SUMMERVILLE GROUP WORKS TO RAISE MONEY SO IT CAN HELP WOMEN WHO ARE BATTLING BREAST CANCER. THE GROUP FUNDS RIDES TO DOCTORS APPOINTMENTS....HELPS PAY FOR GROCERIES AND SOMETIMES EVEN MEDICINES.

AND BECAUSE BREAST CANCER OFTEN TIMES TAKES A TERRIBLE PHYSICAL TOLL ON A PERSON....SHARE OUT SUZY EVEN BUYS WIGS AND OTHER ITEMS TO HELP LIFT THE SELF ESTEEN OF BREAST CANCER PATIENTS.

WARD AND KNOTT SAY THEY WOULD PROBABLY HAVE NEVER STARTED THIS NON-PROFIT WERE IT NOT FOR THEIR FRIEND SUZY.

ON JANUARY 21ST...THE ORGANIZATION WILL HOLD A FUNDRAISER THAT WILL TRY AND RAISE 25-THOUSAND DOLLARS SO THEIR WORK CAN CONTINUE.

## BE A MENTOR

AIR DATE: JANUARY 8, 2012

GUESTS: HEATHER FIELDS...PROGRAM CO-ORDINATOR OF THE 'BE A MENTOR' PROGRAM

CAMMIE CAMP...CO-ORDINATOR WITH BE A MENTOR PRORAM

UNDER DISCUSSION....THE NEVER-ENDING NEED FOR RESPONSIBLE ADULTS TO STEP UP AND BE MENTORS FOR YOUNG PEOPLE WHO NEED GUIDANCE AND DIRECTION.

THE PROGRAM HAS BEEN SHOWN TO BE VERY POSITIVE FOR THE KIDS WHO DO GET A MENTOR. A MENTOR DOES WHAT MANY PARENTS MAY NOT BE ABLE TO DO. THAT IS INSPIRE KIDS TO LEARN.....GOT TO SCHOOL....AIM HIGHER AND ACHIEVE.

SOME PARENTS CAN GET THRU TO KIDS THAT WAY. BUT MANY TIMES THESE TEENS DON'T ALWAYS GET THE POINT UNLESS THE HELPFUL WORDS COME FROM THOSE OTHER THAN PARENTS.

BOTH MALE AND FEMALE TEENS NEED MENTORS. BOYS OFTEN TIMES NEED TO LEARN THAT POWER DOES NOT REALLY COME FROM A GANG OR A GUN. POWER COMES FROM LEARNING AND ACHIEVING.

YOUNG GIRLS NEED MENTORS TO TEACH THEM THEY DON'T HAVE TO BE MOMS NOW. THEY CAN GO TO SCHOOL....LEARN A SKILL OR PROFESSION....DATE WITHOUT SETTLING....AND WHEN THE TIME IS RIGHT....HAVE KIDS.

ITS ALL ABOUT TEACHING KIDS THERE'S A BETTER FUTURE OUT THERE FOR THEM THAN EVEN THEY CAN SEE....RIGHT NOW.

## CHARLESTON RESTAURANT ASSOCIATION

AIR DATE: JANUARY 15, 2012

GUESTS: MONIQUE SEMPER FLYNN....EVENTS MANAGER WITH THE CHARLESTON RESTAURANT ASSOC

STEVE CARROLL...MANGER OF RED'S ICE HOUSE

UNDER DISCUSSION...CHARLESTON RESTAURANT WEEK. IT HAPPENS IN JANUARY...JUST AS WE HAVE WOUND DOWN FROM THE HECTIC HOLIDAYS.

JUST WHEN YOU MIGHT BE TRYING TO START A NEW YEAR'S DIET...WONDERFUL RESTAURANT WEEK ROLLS AROUND. IT'S A WAY FOR RESTAURANTS TO MAKE IT THRU THE DOLDRUMS OF THE POST HOLIDAY SEASON AND INTRODUCE THEMSELVES TO PATRONS WHO MAY NOT OTHERWISE GIVE THEM A TRY.

FOR A WEEK.....EATERIES OF JUST ABOUT EVERY PRICE RANGE PUT OUT SPECIAL MENUS WITH LOWER PRICES. THIS ENABLES LOW COUNTRY RESIDENTS TO STILL BE ABLE TO GO OUT AND EAT...EVEN AFTER THE HOLIDAY BILLS SHOW UP IN THE MAILBOX.

THE RESTAURANT ASSOCIATION ALSO SAYS LOTS OF PEOPLE OF ALL INCOMES WORK IN THE FOOD INDUSTRY IN THE LOW COUNTY. AND THIS HELPS THESE PEOPLE ....WAITERS....BUSBOYS.....COOKS AND CHEFS.....STAY IN BUSINESS.

THE RESTAURANT ASSOC SAYS IT WORKS HARD TO FOLLOW TRENDS THAT CUSTOMERS ARE ASKING FOR. AND MOST ALL DO TRY AND ADJUST THEIR MENUS A BIT TO SATISFY THE LATEST HEALTH DEMANDS OF THE COMMUNITY. MANY RESTAURANTS NOW EVEN OFFER GLUTEN FREE FOODS.



HABITAT FOR HUMANITY.....A NEW YEAR WITH NEW GOALS

AIR DATE: JANUARY 22, 2012

GUEST: KATE WHITLOCK....EXECUTIVE DIRECTOR OF THE EAST COOPER HABITAT FOR HUMANITY ORGANIZATION IN MT PLEASANT

CHRIS TWEEDY...DEVELOPMENT OFFICER FOR THE TRIDENT HABITAT FOR HUMANITY....REPRESENTING THE TRI-COUNTY HABITAT OFFICES

DISCUSSION CENTERED ON GOALS FOR 2012 FOR GETTING DESERVING FAMILIES FINALLY INTO THEIR OWN HOMES. HABITAT IN THE LOW COUNTRY WORKS HARD TO SIFT THRU ALL THE APPLICATIONS TO FIND THE MOST DESERVING FAMILIES WHO NEED HOMES.

WHAT WAS SHOCKING....AT LEAST FOR THE MT PLEASANT OFFICE OF HABITAT.....THEY WERE LOOKING FOR APPLICANTS FOR THESE NEW HOMES. MOST EVERY HABITAT FOR HUMANITY HAS A WAITING LIST OF FAMILIES WILLING TO DO THE WORK TO GET A HOME. BUT MT PLEASANT HABITAT WAS PUTTING OUT THE CALL FOR FAMILIES TO APPLY.

I ASKED WHY....AND WHITLOCK SAID THERE MAY BE A VARIETY OF REASONS WHY THOSE WHO MAY NEED A HOME WERE NOT APPLYING. COULD BE THE LACK OF A JOB.....COULD BE DRUGS OR OTHER PROBLEMS PLAUGING A FAMILY. IT MIGHT BE THE NEEDY FAMILIES DON'T FEEL THEY HAVE A STEADY ENOUGH INCOME TO MAKE THE COMMITMENT.

HABITAT DOES NOT GIVE HOMES AWAY. A FAMILY GET A MORTGAGE LIKE EVERY OTHER HOMEOWNER GETS. IT'S AT A LOWER RATE.....BUT IT CAN STILL BE A HEFTY COMMITMENT FOR A FAMILY.

## SCORE A BIG BUSINESS WIN FOR YOURSELF

AIR DATE: JANUARY 29, 2012

GUEST: JOE CONTI....CHAIRMAN OF THE LOCAL SCORE CHAPTER...AN ORGANIZATION THAT HELPS ANYONE WITH A GOOD IDEA BRING THAT IDEA TO MARKET.

DISCUSSION CENTERED ON THIS CREATIVE ORGANIZATION AND WHAT SCORE HAS TO OFFER TO THE PERSON THAT HAS A GREAT IDEA FOR A PRODUCT OR A SERVICE.

SCORE HELPS PEOPLE THINK THRU THE PROCESS....MAKE A BUSINESS PLAN.....INSURE THERE IS MONEY TO CARRY THRU....AND BE SUCCESSFUL. THERE ARE AS MANY IDEAS OUT THERE AS THERE ARE PEOPLE. BUT CONTI SAYS THAT WITHOUT A SOLID PLAN TO CARRY ANY OF THESE IDEAS OUT.....THE PERSON IS BOUND TO FAIL.

WHETHER ITS FOR A NEW RESTAURANT CONCEPT OR A BETTER MOUSETRAP.....CONTI SAYS A PLAN IS THE MOST NECESSARY PART OF THE VENTURE.

HE SAYS HE HAS SEEN MANY A GOOD IDEA.....FALL BY THE WAYSIDE.....BECAUSE THE PERSON IN CHARGE EITHER DID NOT THINK EVERYTHING THRU....OR DID NOT REALIZE THE COMMITMENT WHEN ONE GOES INTO BUSINESS FOR HIM OR HER SELF.

IT IS A 24 HOUR A DAY JOB....AND CONTI SAYS MOST DON'T QUITE GRASP THAT. MANY MAKE THE MISTAKE OF THINKING THAT BECAUSE THEY ARE THE BOSS....THEY CAN JUST HIRE PEOPLE TO RUN EVERYTHING FOR THEM. HE SAYS THOSE PEOPLE ARE THE FIRST ONES TO 'GO UNDER' AND FAIL.

THE PROGRAM SCHEDULED TO RUN ON FEBRUARY 5<sup>TH</sup> DID NOT. IT WAS DUE TO TECHNICAL DIFFICULTIES

## CHARLESTON MOVES

AIR DATE: FEBRUARY 12, 2012

GUESTS: TOM BRADFORD....EXECUTIVE DIRECTOR OF  
CHARELSTON MOVES.

STEPHANIE HUNT.....CHAIR OF THE BOARD OF CHARLESTON MOVES

DISCUSSION CENTERED ON THIS ORGANIZATION THAT PROMOTES  
WALKING AND BIKING FOR GETTING WHERE WE NEED TO GO.

BRADFORD AND HUNT ARE NOT FANATICS ABOUT WALKING AND  
BIKING. NIETHER ONE WANTS TO OR COULD GET RID OF THEIR  
CARS. BOTH SAY THE CAR IS NOT GOING AWAY...AND THAT WE  
NEED THEM.

BUT THEY DO ADVOCATE FOR WALKS AND RESPONSIBLE BIKE  
RIDING WHEN POSSIBLE. THE REASONS? HEALTH  
BENEFITS....FRESH AIR.....ENJOYING TIME WITH THE FAMILY ON  
TWO WHEELS INSTEAD OF FOUR.

BOTH DO ADMIT THAT PARTS OF THE LOW COUNTRY ARE NOT BIKE  
FRIENDLY. AND MANY MOTORISTS IN THE LOW COUNTRY DON'T  
ALWAYS GIVE BICYCLE RIDERS THE ROOM THEY NEED TO  
NAVIGATE ON LOW COUNTRY ROADWAYS.

THE DISCUSSION ALSO HIT ON AN INCIDENT LAST SUMMER....WHEN  
A DOCTOR WHO BIKED TO WORK WAS HIT BY A CAR ON THE JAMES  
ISLAND CONNECTOR. RECENTLY.....THE CONNECTOR BECAME OFF  
LIMITS TO BICYCLE RIDERS. CHARLESTON MOVES BELIEVES THAT  
RULE WENT TOO FAR. AND IT WORKS WITH THE CITY TO COME UP  
WITH BIKE-SAFE HELP ON THE ROADWAYS.

IT ALSO HELPS MOTORISTS SEE THAT BIKE RIDERS NEED ROOM TOO

## A MEDICARE PRIMER

AIR DATE: FEBRUARY 19, 2012

GUESTS: LINDA NAERT....EXECUTIVE DIRECTOR OF THE TRIDENT AREA AGENCY ON AGING

ANGELA EDWARDS....'SHIP' CO-ORDINATOR WITH THE TRIDENT AREA AGENCY ON AGING....AND EXPERT IN MEDICARE SIGN-UPS

DISCUSSION WAS MAINLY A SHOUT-OUT TO THOSE WHO CAN NOW SIGN UP FOR MEDICARE.....AND THOSE WHO LOVE THEM.

AND IT IS AN IMPORTANT STAGE IN LIFE AS WE AGE. IF YOU MISS YOUR MEDICARE SIGN UP DATE.....IT CAN REALLY COST YOU DURING THOSE FIXED INCOME YEARS. BEFORE YOU TURN 65...YOU MUST START THINKING ABOUT THIS IMPORTANT BENEFIT. WAIT TOO LATE....AND MEDICARE WILL COST YOU MORE PER MONTH.

EDWARDS ADMITS ITS ALL ABOUT PAPER WORK AND SOMETIMES EVEN GOVT RED TAPE....BUT IF THE RIGHT CHOICES ARE MADE....MEDICARE CAN PROVIDE A LOT OF PEACE OF MIND.

AND SHE ASKS THE ADULT KIDS OF MEDICARE-AGED ADULTS TO GO TO THE MEDICARE OFFICE WITH THEM AND LEARN WHAT THE SERVICE CAN PROVIDE FOR MOM OR DAD. IT IS ALSO HELPFUL SINCE MOM AND DAD MAY BE CONFUSED BY THE CHOICES OFFERED BY THE GOVT.

THE TRIDENT AREA AGENCY ON AGING IS ALWAYS AVAILABLE TO ANSWER QUESTIONS ABOUT MEDICARE.....OR JUST GENERAL HELP WITH AGING.

AS THE T-SHIRTS GRANDPA WEARS SAY.....GROWING OLD.....ITS NOT FOR SISSYS!!

SHOWING THE KIDS OF COLLETON COUNTRY A BETTER WAY

AIR DATE: FEBRUARY 26, 2012

GUESTS: DR WILLIAM DIXON....ASSISTANT SUPERINTENDENT OF  
THE COLLETON COUNTRY SCHOOL DISTRICT

KIMBERLY WHITE FOOTMAN...CAREER CO-ORDINATOR WITH  
THUNDERBOLT TECHNICAL CENTER IN COLLETONJ

DISCUSSION CENTERED ON WHAT HAS BECOME A SOLID ANNUAL  
EFFORT TO GUIDE THE YOUNG PEOPLE OF COLLETON CO.

IT STARTED OUT AS A YOUNG MEN'S RETREAT FOR AT RISK  
TEENAGE BOYS. THIS YEAR....GIRLS ARE BEING  
INCLUDED....BECAUSE FAR TOO MANY YOUNG GIRLS ARE NOW  
GETTING INVOLVED IN GANGS....TEEN PREGNANCY AND DROPPING  
OUT OF SCHOOL.

THE BOYS-TO-YOUNG-MEN-TO-MEN RETREAT AND THE GIRLS-TO  
YOUNG WOMEN-TO WOMEN-RETREAT ARE MEANT TO MENTOR  
THESE YOUNG PEOPLE SO THEY CAN AVOID THE PITFALLS OF  
OTHERS ALL AROUND THEM.

IN THE PAST COUPLE OF YEARS....COLLETON COUNTY HAS SEEN AN  
EXPLOSION OF PROBLEMS INVOLVING MINORS GETTING INVOLVED  
IN SHOOTINGS AND OTHER CRIMINAL BEHAVIOR. THESE RETREATS  
ARE MEANT TO TRY AND SAVE A GENERATION OF COLLETON  
YOUNG PEOPLE . THIS HAS BEEN HAPPENING FOR A COUPLE OF  
YEARS....AND SO FAR MY GUESTS SAY THEY HAVE LOST VERY FEW  
OF THE KIDS THAT PARTICIPATE IN THIS DAY OF GOOD AND  
POSITIVE MESSAGES.

THE GIRL SCOUTS OF AMERICA.....CELEBRATING 100 YEARS

AIR DATE: MARCH 4, 2012

GUESTS: LORETTA GRAHAM....CEO OF THE GIRL SCOUTS OF EASTERN SOUTH CAROLINA

MARIAH SWEEZY...COMMUNITY CONSULTANT WITH THE GIRL SCOUTS OF EASTERN SOUTH CAROLINA

UNDER DISCUSSION....THE VITALITY OF THIS LONG RUNNING AND WORTHWHILE ORGANIZATION. THE GIRL SCOUTS OF AMERICA WAS STARTED JUST DOWN THE ROAD IN SAVANNAH GEORGIA. IT WAS FORMED SO YOUNG GIRLS COULD LEARN FELLOWSHIP AND SKILLS THAT WOULD HELP THEM LATER IN LIFE.

THERE ARE AN ESTIMATED 2.3 MILLION GIRL SCOUTS IN AMERICA ALONE. THE SCOUTS ARE ALSO IN 21 COUNTRIES AND THEIR MISSION IS THE SAME AS IN THIS COUNTRY.

GIRL SCOUTING IS ABOUT MORE THAN JUST SELLING COOKIES. SCOUTING IS A POSITIVE INFLUENCE ON YOUNG GIRLS....ESPECIALLY IN HOME WHERE THAT POSITIVE MESSAGE MAY BE WEAK.

SCOUTS USED TO BE ABOUT SKILLS IN THE HOME. BUT OVER THE YEARS....GIRL SCOUTS HAVE VENTURED INTO AREAS CONCERNING THE ENVIRONMENT....EDUCATION....AND EVEN POLITICS.

THE SCOUTS HAVE ALWAYS REACHED OUT IN THEIR COMMUNITIES TO HELP THOSE WHO NEED FOOD OR HELP. AND THOSE MISSIONS WILL CONTINUE.

BIG CELEBRATIONS ARE PLANNED ALL YEAR LONG TO MARK 100 YEARS. MEMBERSHIP DRIVES WILL ALSO KICK IN.

RELAX...UNWIND...LEARN AND EXPRESS AT THE SOPHIA INSTITUTE

AIR DATE: MARCH 11, 2012

GUESTS: CAROLYN RIVERS....FOUNDER AND DIRECTOR OF THE SOPHIA INSTITUTE OF DOWNTOWN CHARLESTON.

HENK BRANDT....POET....WRITER AND RESEARCHER WITH THE SOPHIA INSTITUTE

DISCUSSION CENTERED ON THIS ORGANIZATION WHICH PROMOTES WELLNESS....INNER THOUGHT AND ART. THOSE WHO PARTAKE IN WHAT THE SOPHIA INSTITUTE HAS TO OFFER OFTEN TIMES ARE TAKEN ON A RIDE OF INTROSPECTION AND SELF EXAMINATION.

MEDITATION....YOGA.....POETRY.....AND LEARNING ABOUT OURSELVES ARE SPECIALTIES WITH THE SOPHIA.

BOTH RIVERS AND BRANDT BELIEVE WHAT THEY OFFER AT THE INSTITUTE CAN HELP ALL OF US NAVIGATE THRU THIS WORLD WITHOUT LOSING OURSELVES AND OUR HUMANITY.

CANCER SURVIVORS LIKE THE INSTITUTE....BECAUSE THEY CAN MEDITATE AND WORK ON THEIR WELLNESS RECOVERY. AND IT HELPS THOSE WHO FIND THE WORLD IS JUST SPINNING TOO QUICKLY.

THE ORGANIZATION ALSO HOSTS NATIONALLY KNOWN WRITERS AND SPEAKERS ON SPIRITUALITY.

IT'S ABOUT HEALING ONE'S SELF AND FINDING THAT AS HUMANS WE ARE MORE ALIKE THAN WE ARE DIFFERENT. BUT THAT MOST ALL OF US ARE BATTLING DEMONS OF ONE SORT OR ANOTHER....AND THE INSTITUTE HELPS US WORK THRU ALL THAT MESS TO EMERGE AS GOOD AND WORTHY



## A VERY SPECIAL PROM FOR VERY SPECIAL PEOPLE

AIR DATE: MARCH 18, 2012

GUESTS: JESSICA GIBBS....OWNER OF A SPECIAL EVENTS COMPANY....SISTER OF A MENTALLY CHALLENGED SISTER AND CREATOR OF THE VERY SPECIAL PROM

LINDA SKILLET....A CHARLESTON CO SPECIAL EDUCATION TEACHER

DISCUSSION CENTERED ON THE IDEA OF A VERY SPECIAL PROM. GIBBS SISTER IS MENTALLY CHALLENGED AND SHE WANTED TO GIVE HER SISTER AND OTHERS LIKE HER THE PROM EXPERIENCE. IT HAS NOT BEEN AN EASY TASK....BUT IT WILL ALL BECOME A REALITY APRIL 7<sup>TH</sup> AT THE CHARELSTON ARMORY.

SKILLET....WHO WORKS WITH MENTALLY AND PHYSICALLY CHALLENGED TEENS....SAYS THEY ALL KNOW ABOUT PROM. BUT MOST NEVER WOULD DARE TO DREAM OF ACTUALLY GOING TO THE PROM. TO THEM....PROM IS FOR THE OTHER KIDS.

BUT THANKS TO JESSICA'S EFFORTS....INSPIRED BY HER SISTER...THERE WILL BE A PROM FOR THESE KIDS ON THE 7<sup>TH</sup>.

THOSE WITH MENTAL AND PHYSICAL CHALLENGED BETWEEN THE AGES OF 14 AND 22 ARE INVITED. DRESSES ARE EVEN BEING DONATED AND THE FOOD IS COMING FROM CALIFORNIA DREAMING.

GIBBS SAYS SHE CANNOT BELIEVE ITS ALL FINALLY HAPPENING FOR HER SISTER AND OTHER DESERVING YOUNG PEOPLE . AND SKILLET SAYS THESE YOUNG PEOPLE WILL REMEMBER THE NIGHT FOREVER. THEY WANT TO BE AS 'NORMAL' AS POSSIBLE. AND PROM WILL HELP THEM WITH THAT.

IT WILL SURELY BE A NIGHT TO REMEMBER FOR THESE KIDS.

STOPPING CHILD ABUSE.....SEXUAL AND OTHERWISE

AIR DATE: MARCH 25, 2012

GUEST: LAURA FOGARTY.....FOUNDER OF THE NEW 'STOP ABUSE CAMPAIGN' IN THE LOW COUNTRY. SHE IS ALSO THE AUTHOR OF THE BOOK 'I'M THE BOSS OF ME'.

DISCUSSION CENTERED ON APRIL BEING NATIONAL CHILD ABUSE PREVENTION MONTH. FOR THOSE LIKE FOGERTY....WHO WORK EVERY DAY TO STOP THE CYCLE OF CHILD ABUSE AND NEGLECT...EVERY DAY OF EVERY MONTH IS CHILD ABUSE PREVENTION TIME. SO THIS IS A PRIMER FOR THE MONTH OF APRIL. AND IT IS TO INTRODUCE SOMETHING NEW FOGERTY IS DOING.

FOGERTY...FORMERLY OF DARKNESS TO LIGHT...HAS STARTED THE STOP ABUSE CAMPAIGN. ALONG WITH A BATTERY OF EXPERTS IN THE FIELD OF VARIOUS ABUSES CHILDREN FALL VICTIM TO....THERE IS A NEW WEBSITE CALLED ASK LALA....AT [LALA@STOPABUSECAMPAIGN.ORG](mailto:LALA@STOPABUSECAMPAIGN.ORG)

THRU THIS SITE....PEOPLE CAN GET FACTS ABOUT CHILD ABUSE...AND LEARN HOW TO HELP THE KIDS WHO EXPERIENCE IT.

THIS NEW SITE IS DEDICATED TO STOPPING CHILD SEXUAL ABUSE AND ABUSE OF ANY KIND. AND IT WILL ALSO OFFER HELP IF SENIORS OR OTHERS ARE BEING ABUSED AND BULLIED.

FOGERTY'S BOOK...I'M THE BOSS OF ME'...IS WRITTEN FOR KIDS AND LETS THEM KNOW THEY CAN AND SHOULD SAY 'NO' SHOULD SOMEONE TRY TO INVADE THEIR PERSONAL SPACE.

DINING WITH FRIENDS IN AN EFFORT TO BATTLE AIDS

AIR DATE: APRIL 1, 2012

GUEST: BRAD CHILDS....EXECUTIVE DIRECTOR WITH LOW  
COUNTRY AIDS SERVICES/ CHARLESTON

DISCUSSION CENTERED ON THIS ANNUAL EVENT AND THE  
GOOD IT DOES.

CHILDS SAYS THAT AFTER MORE THAN 30 YEARS OF  
AIDS...MANY ARE GETTING CARELESS AGAIN WITH THEIR  
PERSONAL LIVES. SIMPLE PRE-CAUTIONS CAN GREATLY  
CURTAIL THE INCIDENTS OF HIV INFECTION.

SOUTH CAROLINA RATES FAR TOO HIGH WHEN IT COMES TO  
THE NUMBERS OF THOSE CONTRACTING THE DEADLY DISEASE.  
SOUTH CAROLINA IS 9<sup>TH</sup> IN THE NATION.

NEW ALERTS ARE GOING OUT IN THE BLACK  
COMMUNITY....WHERE THE STIGMA IS STRONG. TOO MANY  
MEN ON THE DOWN-LOW...LIVING DOUBLE LIVES AND  
INFECTING WOMAN AS WELL AS MEN. CONDOMS AND  
HONESTY WOULD GO A LONG WAY TO FORCING A DROP IN  
THE INFECTION RATE.

MAY 5<sup>TH</sup>....IS THE ANNUAL DINING WITH FRIENDS FUNDRAISER.  
THE IDEA IS TO THROW A PARTY OR DINNER.....COLLECT  
MONEY FROM YOUR GUESTS...AND THAT MONEY GOES TO  
HELP THOSE STRUGGLING WITH HIV INFECTION AND AIDS.  
THE MONEY HELPS DEFRAY COSTS FOR THOSE WHO ARE SICK  
WITH THE DISEASE.

THE WAIT CONTINUES FOR A CURE....OR AT LEAST BETTER  
DRUGS.