EXHIBIT C

Annual EEO Public File Report Form

Covering the Period from June 1, 2018 to May 31, 2019

Stations Comprising Station Employment Unit: KVNU, KVFX, KLZX, KBLQ, KLGN, KKEX, KGNT

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KVNU, KVFX, KLZX, KBLQ, KLGN, KKEX, and KGNT.

Training (unit personnel involved: Sales and Sales Management; Programming and On-Air)

- * All members of the Cache Valley Media Group Sales Staff engage in periodic training sessions to review techniques and industry trends. New sales representatives are able to advance from a base salary to a commission income after 90 days, upon completion of training session "Series 2000: A Sales Training and New Business Development Series for Radio," "RAB Online Training Academy," and/or according to the General Sales Manager's discretion.
- * Sales Staff regularly participate in Sales Training conducted by sales consultant Matt Burgoyne.
- * Programming and on-air staff participate in regular training by programming consultant Alan Hague.
- * Sales and management level personnel have participated in webinars hosted by the Radio Advertising Bureau to review marketing and sales techniques, as well as managing sales teams.
- * Cache Valley Media Group employees regularly attend Cache Chamber of Commerce Leadership Luncheons that are held every month.

Utah Broadcasters Job Fair (unit personnel involved: Vice President of Operations)

The Cache Valley Media Group helped organize, publicize and execute the Utah Broadcasters Association Job Fair on March 6, 2019. Management-level personnel attended the job fair and met with at least 20 prospective interns and employees. Promotional announcements were made on-air, displayed on radio station websites and flyers for the job fair were posted on premises.

<u>Cache Valley Job Fairs (unit personnel involved: Vice President of Operations and General Sales Manager)</u>

The Cache Valley Media Group organized and promoted its own community job fair on September 20, 2018 and again on April 24, 2019. Over 50 businesses and organizations from throughout the community participated, as well as the Cache Valley Media Group. Promotional announcements were made on-air, online and on Facebook to promote the event. Management-level personnel from the Cache Valley Media Group attended to discuss employment and intern opportunities. Over 500 people attended the job fair.

Business-to-business (unit personnel involved: Sales and Sales Managers)

The Cache Valley Media Group helped sponsor multiple business-to-business events over the course of the last 12 months, including the Cache Business Summit (sponsored by the Utah Small Business Development Center), several USU Partners in Business conferences and the World Trade Center Utah. Cache Valley Media Group employees attended these events and had time to speak to participants about business and employment opportunities.

Tours (unit personnel involved: Vice President of Operations, Program Directors)

Staff members regularly conduct tours of the Cache Valley Media Group facility for Cub Scouts, Boy Scouts, church groups, Cache Employment and Training Center and others to inform them of the education and training that may be required to obtain employment or advance a career in the broadcasting industry.

<u>Internships</u> (unit personnel involved: News Director, Vice President of Operations, Program Director of KVFX)

Five interns participated with the Cache Valley Media Group through the year. Intern responsibilities included, but were not limited to: assisting in news gathering, producing talk shows, assisting on-air DJs, audio transcription, sports photography, videography, web design, and sports reporting.

Jobs Reports (unit personnel involved: KVNU morning announcers, KVFX morning DJs)

KVNU hosts a bi-weekly jobs report from the Utah Department of Workforce Services. This free report has been going on since at least the 1960s. A representative from the Logan Workforce Services office calls the station every Tuesday and Thursday morning to report on new job openings, job training or job fairs in the area.

KVFX hosts a daily, sponsored jobs report with Express Employment Professionals. The report airs each week day at 9:20 a.m. with a representative from Express Employment Professionals to highlight local employment opportunities in the community.

Annual EEO Public File Report Form

Covering the Period from June 1, 2019 to May 31, 2020

Stations Comprising Station Employment Unit: KVNU, KVFX, KLZX, KBLQ, KLGN, KKEX, KGNT

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UBA Job Fair 2018

Cache Valley Media

KBLQ, KGNT, KKEX-FM, KKEX-HD2, KLGN, KLZX, KVFX, KVNU

Thank you for your participation in this year's job fair.

This certifies your station(s) was involved with this year's job fair.

Activities include: planning meetings and promoting the event to

listeners/viewers & community outreach groups through broadcast, webpage and mail.

March 14, 2018







Job Fair

Eric Frandsen <eric@cvradio.com>

Tue, Mar 5, 2019 at 6:32 PM

To: Ben Lindquist <ben@canyonmedia.net>, "jim@frandsenmedia.com" <jim@frandsenmedia.com>

Hey guys,

I'll be attending the Utah Broadcasters Job Fair Wednesday in Salt Lake City. If you have any specific employment opportunities or needs, please let me know so I can answer attendees' questions appropriately.

Thanks!

Eric Frandsen

www.CacheValleyMediaGroup.com

(435) 232-2697 cell

(435) 752-5141 work

Twitter: @efrandsen



UBA Job Fair 2019

Cache Valley Media

JUAN, KBLQ, KGNT, KKEX-FM, KKEX-HD, KLGN, KLZX, KVFX, KVNU

Thank you for your participation in this year's job fair.

This certifies your station(s) was involved with this year's job fair.

Activities include: planning meetings and promoting the event to

listeners/viewers & community outreach groups through broadcast, webpage and mail.

March 6, 2019



MP // C

Looking for a job or career change? Attend the Cache Valley Job Fair on Thursday April 26... See More

JOBFAIR April 26th, 2018 11am-7pm Castle Manor

△ Like



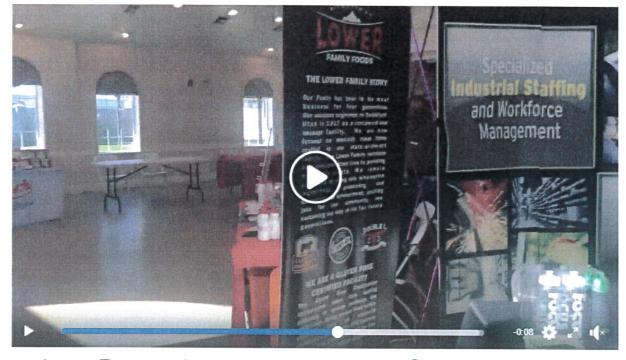




04/24/2018

Posted on cachevalleydaily.com, KVNU, KBLQ, KVFX, KKEX, KLZX, KGNT, & 104 "The Ranch" pages

The Cache Valley Job Fair is getting underway at Castle Manor in Hyde Park. Over 30...



1 Like







04/26/2018

Posted on cachevalleydaily.com, KVNU, KBLQ, KVFX, KKEX, KLZX, KGNT, & 104 "The Ranch" pages

Post Details

ID: 1646477862087684

Post Overview

This view of your post may not represent exactly how it appears on Facebook's News Feed.



The Cache Valley Job Fair is getting underway at Castle Manor in Hyde Park. Over 30 businesses are in attendance to help you find your next career. The job fair runs from 11am-7pm today



[] View Post on Facebook

Post Performance

There may be delays in stats reporting. To see the most up-to-date stats please go to your live post

475

People Reached 0

0% from boosted posts

475 Organic 0 Paid

4

Post Engagements 0

 4 Reactions
 0 Comment

 4 On Post
 0 On Post

 0 On Shares
 0 On Shares

 0 Share
 15 Clicks

 0 On Post
 0 Photo Clicks

 0 On Shares
 0 Link Clicks

 9 Clicks to Play

 6 Other Clicks

0

Negative Feedback ©

04/26/2018

Posted on

Cache Valley Media Group page

Be a vendor in next years job fair!





























Life Sciences























Tresearch 4 SS

Prismview
A Samsung Electronics Company





MAKING YOUR WORLD STRONGER



Contact The Cache Valley Media Group Today! 435-752-1390 cachevalleymediagroup.com

WELCOME

The Cache Valley Media Group 2018 Job Fair



170 West 3900 North, Hyde Park September 20th, 2018 11pm-7pm Castle Manor



Your Employment Opportunities!

Get Hired Today!

B10-Sierra Restoration B06-West Point Dairy B08-GE Healthcare B03-Thermo Fisher **B09-Logan Coach** B04-JD Machine **B07-McDonlads** B05-JBS USA B02-Inovar

JOBOPENINGS B33-Workforce Staffing B27-TTM Technologies **B29-Nexeo Staffing B28-Prism View B32-Conservice B31-Autoliv** B30-SSI

B38-US Army Recruiting **B37-Restore Pipe**

B34-Nucor Building Systems



B15-ACT Advanced Call Technology

B16-Niagara Bottling

B18-Nucor Vulcraft

B12-Murdock Auto Group

B11-West Liberty Foods



B20-Post Consumer Brands

B19-Elwood Staffing

Looking for a job or career change? Attend the Cache Valley Media Group 2018 Fall Job Fair. See More

JOBFAIR Sept 20th, 2018 11am-7pm Castle Manor

n Like







09/18/2018

Posted on cachevalleydaily.com, KVNU, KBLQ, KVFX, KKEX, KLZX, KGNT, & 104 "The Ranch" pages







08/14/2018 - 09/19/2018

Cachevalleydaily.com

Looking for a job? Looking to improve your current employment situation? Visit the Cache V... See More











04/23/2019

Posted on cachevalleydaily.com, KVNU, KBLQ, KVFX, KKEX, KLZX, KGNT, & 104 "The Ranch" pages



JOIN US! SPRING JOB FAIR

WEDNESDAY APRIL 24th, 2019 Castle Manor 11-6pm

CLICK OR CALL 435-752-1390



03/04/2019 - 04/24/2019

Cachevalleydaily.com

If you would like to add your business to our next show please contact the Cache Valley Media Group 435-752-1390



SPRING JOB FAIR

Wednesday, April 24, 2019

Castle Manor 170 West 3900 North Hyde Park, UT



2019 Spring Job Fair Employers

B01-Cache Valley Media Group

B02-Whitaker Construction

B03-Thermo Fisher Scientific

B04-LeGrand Johnson

B05-Autoliv

806-West Point Dairy

B07-Bear River Head Start

B08-Niagra Bottling

B09-Sierra Restoration

B10-US Navy

B11-West Liberty Foods

B12-JBS USA

B13-Utah Army National Gaurd

B14-Nucor Building Systems

B15-Advanced Call Center

B17-TTM Technologies

B18-Dynata (SSI)

B20-Innovar **B19-Vivint**

B21-Super T Transport

B23-Dairy Farmers of America

B24-Miele

B27-Rent Dynamics

328-Focus Workforce

B29-Nexeo

B30-RR Donnelley

831-Procter & Gamble

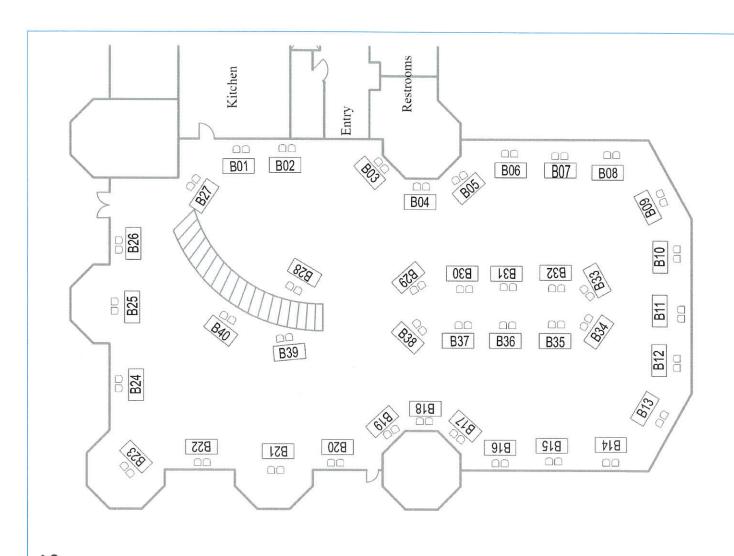
B32-GE Healthcare

B35-Sam's Club

B36-Conservice

B38-Kelly Services

B39-Great Basin Industrial





Is Your Business Hiring? Job Fair 2019



The Cache Valley Media Group

Thursday, September 19th 2019 11:00am- 6:00pm
Castle Manor 170 W 3900 N Hyde Park, Utah
Live DJ mentions
Hourly promos on air
Display ad promotion on Cache Valley Daily

COST: 3'x6' Table \$400.00

Business Name:	
Signature:	Date:
TUAN 104.5" KOOL 103.9 KIX 96 TODAYS BEST COUNTRY	Lite fm 103.3. PER CLASSIC COUNTRY CLASSIC COUNTRY KYOU

1. This offer becomes a binding contract upon acceptance by General Manager of Station or Authorized Agent. 2. I authorize Cache Valley Radio to broadcast the above schedule and agree to make payments by the fifteenth of the month following date of invoice. Should I become delinquent I will pay a 1.5% service charge per month plus all collection costs and attorney's fees. 3. Station shall have the right to cancel this contract upon default by advertiser in the payment of invoices or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. 4. Contract subject to short rate, or rebate, by earned frequency. 5. Political, personal services and entertainment advertising – Cash in Advance. 6. Advertiser shall hold Station and its agents, employees and officers, harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights resulting the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to Station will truly represent the product or services advertised and will be free of false claims or assertions. Advertiser is responsible for any legal fees resulting from the aforementioned actions. 7. Any checks returned to Cache Valley Radio will result in a \$25.00 fee.



08/26/2019 - 09/19/2019

Cachevalleydaily.com



BYU-Idaho Intern Evaluation - Employer

1 message

BYU-Idaho Career Services <donotreply@byui.edu>
Reply-To: BYU-Idaho Career Services <donotreply@byui.edu>
To: Eric Frandsen <eric@cvradio.com>

Sun, Jul 1, 2018 at 6:00 PM

Dear Eric Frandsen,

Our records indicate that **Deon E Miller** has been working as an intern with your organization this semester. As students receive academic credit for their experience, it is important for us to learn about their performance and how they handled their responsibilities. To that end, please take a few minutes to complete the following survey.

Follow this link to the Survey:

Take the Survey

Or copy and paste the URL below into your internet browser: https://byui.az1.qualtrics.com/jfe/form/SV_0B1flARr1IAII7j?Q_SS=ab1VRXuDNXS9WT3_0B1flARr1IAII7j&Q_CHL=email

Evaluations will not be shared with the student but will be viewable by the student's Internship Coordinator.

Please note - evaluations are typically sent two weeks before the student's end date. If this message is coming to you early, the student's Internship Coordinator is requesting an evaluation in conjunction with the end of the semester to give the student a grade. We ask that you complete the evaluation now, though the student will continue working until the agreed-upon end date.

We appreciate your feedback and look forward to working with you again in the future.

Sincerely,

Linda Williams Internship Processing Coordinator

Follow the link to opt out of future emails: Click here to unsubscribe

Deon E Miller

435.890.6382

didimillermom@gmail.com

http://deonlightmiller.com/demdesigns/

April 9, 2018

Cache Valley Media Group 810 W 200 N. Logan, Utah 84321 (435)752-1390

To whom it may concern,

My name is Deon Miller. I am a senior at BYU Idaho in their Web Design/Development program and will be graduating in the winter. For this program we are required to fulfill a 300-hour paid internship with a company of our choosing. Paul and I serve at the local Family history center and he recommended that I come and talk to you to apply.

Some of my qualifications include being a full-time online student with an average GPA of 3.56. I have taken many courses in design and have experience with Adobe Illustrator, Adobe Photoshop, Adobe InDesign and Adobe XD. I have also had quite a few coding classes, which include: basic C++, basic JavaScript, HTML, CSS, Sass, PHP, and I am learning Foundations. I have experience using NetBeans, Brackets, Ruby Command, xampp, MySQL and databases. I also have experience working with Google Ads and SEO.

While my experience is limited as a student, I have learned how to learn. Learning is never ending in this field and to learn from you would be an honor.

I have created an online portfolio with some of my work. If you go directly to my main site it will bring you to a standard index and you can see some of the things I have been working on. If you go to: *deonlightmiller.com/demdesigns* you will see the portfolio. This site was created for a communication class and is not as responsive as some of my other sites, but you can see my work.

I have attached my resume. Thank you for taking time to review my resume. I am hoping to begin an internship in three to four weeks when the new semester starts. I look forward to hearing from you next week.

Thank you,

Deon Miller

Deon E Miller

435,890,6382

didimillermom@gmail.com

http://deonlightmiller.com/demdesigns/

Education

BYU-Idaho

Anticipated Graduation: spring 2019

Web Design/Development Major. Main focus on web design but high interest and multiple classes taken in development and computer information technology. Will have BA in Computer Science and certificates in CIT and Family History.

American Institute of Medical and Dental Technology

2000

Graduate of the Medical/Dental Secretary Program. Certified Medical/Dental Secretary. Completed a 180- hour internship as part of the program.

Selected Employment History

Alpine Orthopaedic Specialists

435-723-9700

March 2012 - April 2015

Front Office Specialist. I used my 15 years of excellent customer service skills to aide hurting and sometimes very upset patients. Built relationships with the patients while checking them in and explaining medical bills. As part of the Worker's Compensation team we ensure all new claims are accurate and ready to be billed.

Dr. Dustin Goodwin

435-257-7016

Sept. 2011 - Dec. 2011

Front Office/ Dental Billing. Increased multiple insurance compensation rates by 3%. Excellent customer service and team skills. Learned and began to implement new marketing ideas.

Northern Utah Eye Center

435-752-2020

Aug.2007 - Jan. 2007

Office Manager. Working under Dr. Reed Jaussi, I gained office management skills. I saved the company over 10,000 dollars in patient and insurance refunds. Responsible for all medical billing, including insurance claims and patient billing. Provided excellent customer service and managed a small team of employees.

Service and Volunteer Experience

I am currently volunteering at the local family history research center 4 hours a week. I volunteered at my local elementary school putting together baggy books. I worked with a local food service company creating a new menu and visual marketing. I completed an 18-month service for my church where I learned to: work directly with the public, be part of a team, set goals and accomplish them, and present ideas and information.

Thank you so much for letting me do my internship here. It has been a pleasure woulding here. Thank you for trusting me without of your sites. It has been fund.

Thank you for trusting me without of your sites.

Thank you!

Thank you!

(

Loren Brewer

 $315 \ \text{North} \ 100 \ \text{East} \ \textcircled{\$} \ \text{Smithfield, UT} \ 84335 \ \textcircled{\$} \ \ \text{Home:} \ 435\text{-}563\text{-}1956 \ \textcircled{\$} \ \ \text{Cell:} \ 435\text{-}512\text{-}8380 \ \textcircled{\$} \ \ \text{loren.c.brewer@gmail.com}$

POSITION: Radio intern Objective To gain valuable experience working in the broadcast field with professionals				
Experience Feb 12- current	Aggieblue Print Magazine Staff writer	Write a monthly feature	Rhett Wilkeson (801) 603-6004	
Sept 10-current	Aggie Radio DJ, New Reporter	Write and record news, program for a music show and a news show, broadcast Co-host a new program and Music Show	Sid Horrocks (208) 251-4387	
Aug 10- current	Quadside Café Utah State University Cashier, food server	Assist with general food service and cashier	Amber Schonfield 435-797-7872	
Education	Utah State University (Senior) Fall 2013 Sky View High School 2007		Logan, UT Smithfield, UT	
Skills	Microsoft Office Suite Adobe Audition Sound Control Board	2		
Achievement Highlights Utah Scleroderma Foundation 2010-2012 Two year volunteer 2008-2010 Eagle Scout	Help run a fun run that fun Manila, Philippines A group leader of voluntee 2007		e for Scleroderma	
References	Available upon request	***************************************		

References

Available upon request

SKY VIEW HIGH SCHOOL WORK-BASED LEARNING

TRAINING AGREEMENT

Trainee: Adam Loertscher		WBL Periods Assigned: 5th	Grade	
Iome Address Birthdate		Birthdate	Age	
City, State, Zip		SEOP Career Goal/Field		
Home Phone.		WBL Coordinator: Kaye Dawn Falslev		
Mobile Phone			·	
(Employer to fill	in box below)			
Employer (Company Name)) KVNE	Beginning Date of In	tern Hours December 6 th	
Name of Cooperating Employer/Supervisor	Will Wheelright	Scheduled Days Tue.	Scheduled Days Tue Thurs. after 1:30 & Fri. after 12:30	
Address	810 E. 200 N.	Hours Per Week 4-5	for a total of 40 hours	
Mailing Address if Different Logan, Utah. 84321 City, State, Zip		Ending Date of Intern	Ending Date of Intern Hours February 27 th	
	NU 753-5868 Radio Group 752		advantagements of the courty of	
Trainee will:		ned and agreed upon using student Learn	ing Grid	
(8) (9)	pay Internship fee each trimeste	nds assigned for work-based learning experie uired of company employees, er the student is enrolled,		
(10)	pay Internship fee each trimeste agree to store my cell phone of should and emergency occur). Trainee's Signature	uired of company employees, er the student is enrolled, if site during internship hours (provide paren		
(9) (10)	pay Internship fee each trimeste agree to store my cell phone of should and emergency occur). Trainee's Signature ating Employer/Supervisor will assume responsibility for mean	uired of company employees, er the student is enrolled, if site during internship hours (provide paren Date l: uingful training and a safe workplace,	ts with an emergency phone number at your	
(9) (10) Cooper:	pay Internship fee each trimeste agree to store my cell phone of should and emergency occur). Trainee's Signature ating Employer/Supervisor will assume responsibility for mean consult the school coordinator/promptly before considering su meet with school personnel to phave a licensed established bus have workers' compensation ur schedule the student trainee on keep and complete accurate atte	Date I: Integral training and a safe workplace, teacher regarding problems related to the worspension, transfer, or termination, provide evaluation of trainee's work, iness and conform to all State and Federal lander which trainee is covered (ONLY if and each school day enrolled during the periods endance and/or time records, as required, ity employer which prohibits discrimination	ork experience and contact the school coordinator laws, when paid experience), assigned to WBL,	
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(9) (10) Cooper: (1) (2) (3) (4) (5) (6) (7) (8) Parent/(1) (1) (2)	Trainee's Signature ating Employer/Supervisor will assume responsibility for mean consult the school coordinator/promptly before considering su meet with school personnel to phave a licensed established bus have workers' compensation ur schedule the student trainee on keep and complete accurate attemployer is an equal opportuni race, color, national origin, gen Cooperating Employer Cooperating Employer Guardian will: support the student's participation assume responsibility for transparents. Parent/Guardian's Signature attemployer is an equal opportuni race, color, national origin, gen Cooperating Employer Cooperating Employer Guardian will: support the student's participation assume responsibility for transparents.	Date I: Date II Dat	ork experience and contact the school coordinates to WBL, assigned to WBL, Date	

Subject: Re: Adam L internship info From: Will <will@cvradio.com>

Date: 12/4/2019, 3:51 PM

To: Adam Loertscher <bdpyxcq@stu.ccsdut.org>

Great, see you tomorrow. Bring your paperwork and we can get it filled out.

Will "Feelright" Wheelwright Program Director & Reporter News Talk KVNU 102FM 610AM The Fan 106.9FM 1390AM

Phone: 435-774-1672 Fax: 435-753-5555 Cell: 435-881-5664 www.KVNUtalk.com www.1069thefan.com

"When you hear it on the radio, it's news. When you read it in the paper, it's history."
Valerie Geller

On 12/4/2019 11:51 AM, Adam Loertscher wrote:

Thursday will be great thank you

On Wed, Dec 4, 2019 at 8:13 AM Will < will@cvradio.com > wrote: Adam,

I apologize that I wasn't able to get out of court in time. Would you be available at 4 on Thursday? Bring your paperwork and schedule. I've talked to our local sports talk hosts and they would love to have you shadow them for half of your internship. You can shadow me during the other half. If Thursday doesn't work, let me know when would be better. I have a live broadcast Friday afternoon and won't be free. Thanks,

Will "Feelright" Wheelwright Program Director & Reporter News Talk KVNU 102FM 610AM The Fan 106.9FM 1390AM

Phone: 435-774-1672 Fax: 435-753-555 Cell: 435-881-5664 <u>www.KVNUtalk.com</u> www.1069thefan.com

"When you hear it on the radio, it's news.
When you read it in the paper, it's history."
Valerie Geller

On 12/4/2019 7:51 AM, Adam Loertscher wrote: > I'm sorry that I couldn't meet with you yesterday. Would any other

- > time work this week? the only day I can't do is wednesday. If not I
- > can send an email that has some info about what I'm supposed to do
- > then we can figure out a schedule from there

Thank you Eric and Atay

I know we didn't get to work

alot this go around But

it was alot of fun. and thank

You For Showing me what it takes

to do a radio Show- Adam Lotter



Internship at Radio Station

3 messages

Gabrielle Booth <udvtuee@stu.ccsdut.org>
To: eric@cvradio.com

Mon, Dec 2, 2019 at 2:43 PM

Hi Eric,

This is Gabby Booth. Sherry Crosbie came and spoke to you about me doing an internship this trimester down at the radio station. I wanted to reach out and see if there would be a good time for me to meet up with you and go over all the details?

I look forward to hearing from you

Kind regards, Gabby Booth

Eric Frandsen <eric@cvradio.com>
To: Gabrielle Booth <udvtuee@stu.ccsdut.org>

Tue, Dec 3, 2019 at 8:54 AM

Hi Gabby! We look forward to having you hang out with us. I'm out of town this week, but let's plan on having you come in early next week. Would you be available on Monday?

Eric

[Quoted text hidden]

Gabrielle Booth <udvtuee@stu.ccsdut.org>
To: Eric Frandsen <eric@cvradio.com>

Wed, Dec 4, 2019 at 8:31 PM

Hi Eric,

Monday would be great. What time would you like to meet?

Gabby

[Quoted text hidden]

Evic,
Thank you for supporting our students and allowing
Cally to have such a quat experience. She loved had time
with you and loarned so much. She is looking forward
to pursuing a career in broadcasting.

Internship Coordinator

Eric, thank you so much for allowing Me to have this opportunity interning down at the Radio Station. I have learned so much and have had a lot of fun. Working with you and Ajay has been one of the best experiences. I look forward to continuing to learn and improve on my knowledge of the broadcasting world. Thanks again for all that you have done!

Gabby Booth



internship proposal

Maika Magalei <magaleimovies@gmail.com> To: eric@cvradio.com

Thu, May 28, 2020 at 11:44 AM

Hello Eric. This is my internship proposal that I had to make for my school.

Have a good day.

Maika Magalei.

new internship proposal.docx 18K



internship proposal

Eric Frandsen <eric@cvradio.com>

Fri, Jun 5, 2020 at 9:44 AM

To: McCall Taylor <mccall@cvradio.com>, Aj Knight <aj@cvradio.com>, Kyle Jorgensen <kyle@cvradio.com>

Maika would like to begin his internship on Monday, June 15th. Below is what he proposed to his school counselor for his internship.

[Quoted text hidden] [Quoted text hidden]

new internship proposal.docx 18K

The Cache Valley Media Group (Summer 2020)

Maika Magalei

May 3, 2020

Dear staff,

It is an honor to be this close to getting a communications studies degree. I have yet to take a communications class that I disliked. My professors and classmates have positively impacted my life with their stories and ideologies. My experience as a communications studies major will influence how I impact the The Cache Valley Media Group in Logan. With great communicative skills, even a world class business can improve immensely.

The Cache Valley Media Group provides platforms for small businesses to get more promotion, as well as providing music on the radio. I met with Eric Frandsen who is the account representative. He informed me that they pair their interns up with someone in the facility and you work with them when they are at work. I will start interning for AJ and McCall, the young DJs at 94.5 KVFX "Utah's Hottest Music." AJ and McCall start their work by arriving at the facility early in the morning and I will be right there with them. I can switch rooms or switch people to intern for later in the summer, maybe to another DJ or for someone in the sales/marketing team. McCall informed me that every morning they plan out their future projects and topics. I will be helping with all of their creations and planning. I will be working about 24 hours per week and journal entrees for each week describing the different skills I use and learn and the different tasks we accomplish. The internship will last through the entire summer.

The main communicative skill that I will demonstrate is interpersonal communication.

Since I will spend most of my time working in a small group of three, bringing good interpersonal communicative skills to the group every day can be huge. Genuinely listening to

ideas, expressing my own needs, and asking open questions are great ways to ensure that our group's communication is effective. Also, I can bring my own ideas to the table. One of my ideas for the media group is to live stream the DJs while they are live on the radio. This way they can be live on the radio and through video. This will be good for fans that want to watch their DJs as well as listen to them.

This internship sounds like a lot of fun, and a lot of learning. When I went to the media group to visit them, everyone was welcoming and kind. They are a respected organization in our community and I am eager to help their team be more successful.



Interns Info

1 message

McCall Taylor <mccall@cvradio.com>
To: Eric Frandsen <eric@cvradio.com>

Fri, Apr 2, 2021 at 2:07 PM

Regan Jorgensen - May 15, 2018 - June 29, 2018 Shadowed, she wanted to learn how to be on air

Hayden Wadsworth - May 15, 2018 - July 18, 2018 Learned how to work with audio, shadow at public events

Tim Rivera - August 23, 2018 - March 11, 2019
Learned to be on air, shadowed, spent time practicing to voice track, and putting together his own show, learned how to produce audio, learned how remote broadcasts work, and wanted to be a stuntman.

Gunner Vass - September 6, 2018 - March 13, 2019 Learned to put together a show, practiced voice tracking, shadowed, and learned how to produce audio.

Aleisia Averrett - May 27, 2019 - June 7, 2019 Shadowed, wanted to be on air.

Kaydi Eggbert - September 5, 2019 - September 10, 2019 Wanted to learn video editing and filming, assisted on Day On The Quad, shadowed. Evil,

the chance to meet with you about the open position—I enjoyed about the open position—I enjoyed getting to know you and getting a getting to know you and getting a bit of a behind-the-seenes gennee at bit of a behind-the media Broup the inner workings of the media Broup the inner workings of the media Broup it was cool for me to get to talk about the radio and pooleast industries with the radio and pooleast industries with someone clive heard on the air for years. Thanks for taking the extra time to talk with Thanks for taking the extra time to talk with me after the filming. I was very appriciating of your time and interest!

Servolan Cannon

Thanks for activity and cool,

The fun activity and cool,

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Stuley

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Dear Cache Valley Media Group,

Thank you for letting us

visit and learn more about

the radio and news!

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or one of the spest if ets or our vol-

Dear Mr. Eric Francison,
We want to Thank you so much for the awlsome town you gave Pack13 Webelos in May.

Jour were very thorough and and you were very kind and puestions, you were very kind and you spent and informative.

Jour were very kind and you spent and how with us. Incerty I time and knowledge with us. Sincerty I time and knowledge with us. Sincerty I time and knowledge with us. Sincerty I

May you find good fortune everywhere you go.

James, Greg and down,
Thanks for going out of
your way to make my
Anabowing assignment a
positive exportence.

Teremen

