



KJUD-TV
2700 EAST TUDOR ROAD
ANCHORAGE, AK 99507

PINPOINT MEDIA
1707 OSAGE ST #103
ALEXANDRIA, VA 22302

Contract # 37883
Schedule Dates 10/10/18-10/16/18
Advertiser POL/FAMILIES FOR ALASKA'S FUTURE (3070)
Agency PINPOINT MEDIA (1358)
Product TV/RADIO/CABLE (1190)
Brand 70/84/1022 (17173)
Salesperson Katz, Washington DC (1054)
Sales Office Katz Washington D.C.
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments KJUD

Date Entered 09/24/18
Last Modified 09/24/18
Entered By Candace van Rensburg
CO-OP No
Headline # 26193885
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$193.50
Net Total \$1,096.50
Sales Tax

ABC-Juneau (KJUD)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2018	24	\$1,290.00
Grand Total:	24	\$1,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/18-10/16/18	1	:30	7A- Good Morning America		1	1	1	1	1			5	\$40.00	\$200.00	ABC-Juneau (KJUD)		9/24/18
2.0	Normal Line / SPOT	10/10/18-10/16/18	1	:30	1P- GMA Day		1	1	1	1	1			5	\$30.00	\$150.00	ABC-Juneau (KJUD)		9/24/18
3.0	Normal Line / SPOT	10/11/18-10/12/18	1	:30	2P- General Hospital					1	1			2	\$30.00	\$60.00	ABC-Juneau (KJUD)		9/24/18
4.0	Normal Line / SPOT	10/16/18-10/16/18	1	:30	2P- General Hospital			1						1	\$30.00	\$30.00	ABC-Juneau (KJUD)		9/24/18
5.0	Normal Line / SPOT	10/15/18-10/15/18	1	:30	9P- MO The Good Doctor		1							1	\$250.00	\$250.00	ABC-Juneau (KJUD)		9/24/18
6.0	Normal Line / SPOT	10/10/18-10/16/18	1	:30	10:35P- Jimmy Kimmel Live		1	1	1	1	1			5	\$20.00	\$100.00	ABC-Juneau (KJUD)		9/24/18
7.0	Normal Line / SPOT	10/10/18-10/10/18	1	:30	7P- 8P (AST)				1					1	\$210.00	\$210.00	ABC-Juneau (KJUD)	GOLDBERGS/AMERICAN HOUSEWIFE	9/24/18
8.0	Normal Line / SPOT	10/11/18-10/11/18	1	:30	6:57P- TH Grey Anatomy 7p					1				1	\$170.00	\$170.00	ABC-Juneau (KJUD)		9/24/18
9.0	Normal Line / SPOT	10/13/18-10/13/18	1	:30	8P- Jeopardy Weekend							1		1	\$50.00	\$50.00	ABC-Juneau (KJUD)		9/24/18
10.0	Normal Line / SPOT	10/13/18-10/13/18	1	:30	8:30P- Wheel of Fortune Weekend							1		1	\$50.00	\$50.00	ABC-Juneau (KJUD)		9/24/18
11.0	Normal Line / SPOT	10/13/18-10/13/18	1	:30	10P- Extra Weekend							1		1	\$20.00	\$20.00	ABC-Juneau (KJUD)		9/24/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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#37883



125 West 55th St
New York, NY 10019

Contract # 26193885	Changes as of: 9/24/2018 at 10:36 AM	Version: Current State Version 1
CPE: 70/84/1022	Flight: 10/10/18 - 10/16/18	Station: KJUD
Agency: PINPOINT MEDIA	Advertiser: Families for Alaska's Future	Market: Juneau, AK
1707 OSAGE ST # 103 ALEXANDRIA, VA 22302	Product: TV	Office: WASHINGTON
	Agency Order #: 7775434	Service: Nielsen
	Buyer: Segroves, Danette	Primary Demo:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE Total \$: \$1,290.00
		Total Spots: 24 Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/10 - 10/16							Total Spots	Total \$	CPP*	GRP*
						10/10	10/11	10/12	10/13	10/14	10/15	10/16				
1	W-F,M-Tu 7a-9a		Good Morning America	\$40.00	30	1	1	1	0	0	1	1	5	\$200.00	\$0.00	0.0
2	W-F,M-Tu 1p-2p		GMA 3	\$30.00	30	1	1	1	0	0	1	1	5	\$150.00	\$0.00	0.0
3	W-F,M-Tu 2p-3p		General Hospital	\$30.00	30	0	1	1	0	0	0	1	3	\$90.00	\$0.00	0.0
4	M 9p-10p		The Good Doctor-ABC	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
5	W-F,M-Tu 10:35p-11:35p		Jimmy Kimmel Live	\$20.00	30	1	1	1	0	0	1	1	5	\$100.00	\$0.00	0.0
6	W 7p-8p		Goldbergs/American Housewife-ABC	\$210.00	30	1	0	0	0	0	0	0	1	\$210.00	\$0.00	0.0
7	Th 7p-8p		Grey's Anatomy-ABC	\$170.00	30	0	1	0	0	0	0	0	1	\$170.00	\$0.00	0.0
8	Sa 8p-8:30p		Jeopardy Weekend	\$50.00	30	0	0	0	1	0	0	0	1	\$50.00	\$0.00	0.0
9	Sa 8:30p-9p		Wheel of Fortune Weekend	\$50.00	30	0	0	0	1	0	0	0	1	\$50.00	\$0.00	0.0
10	Sa 10p-11p		Extra Weekend	\$20.00	30	0	0	0	1	0	0	0	1	\$20.00	\$0.00	0.0
TOTALS:						4	5	4	3	0	4	4	24	\$1,290.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

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Agency: PINPOINT MEDIA		Advertiser: Families for Alaska's Future		Market: Juneau, AK	
1707 OSAGE ST # 103		Product: TV		Office: WASHINGTON	
ALEXANDRIA, VA 22302		Agency Order #: 7775434		Service: Nielsen	
		Buyer: Segroves, Danette		Primary Demo:	
		Salesperson: KELLY JOHNS 202-872-5880		Assistant: KELLY JOHNS 202-872-5880	
		Separation:		Total GRP:	
				Con Type: POLITICAL/VOTE	
				Total \$: \$1,290.00	
				Total Spots: 24	
				Total CPP: \$0.00	

Special Instructions	
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Competitive Information	
Market Budget:	\$3,524
KJUD Share:	42%
Comment:	
NJUD:	7%
OJUD:	51%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$1,290.00	N/A	0.0
Total	100%	24	\$1,290.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	24	\$1,290.00
Total	24	\$1,290.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/24/18 10:34 AM	KELLY JOHNS	New	24		\$1,290.00	\$1,290.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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