

## Rooney Moon Broadcasting Inc

Core Community issues for 1Q, 2023:

Fundraising effort awareness for local charities and non-profits  
Local law enforcement communication with the public  
Military Relations including veterans  
Emergency Preparedness  
Community Engagement  
Youth Engagement including bullying prevention and prescription medication education

Other Community Issues for 1Q, 2023:

Mental Health Awareness, including alcoholism, domestic Violence  
Suicide Prevention  
Fentanyl Use Awareness  
Winter Weather Preparedness  
Shelter Pet Adoption  
School Communications  
Social Media/Screen Time Influence Awareness

This list was comprised during an Issues Committee meeting held on December 20<sup>th</sup> 2022.

**Please note: This list is subject to change during any quarter based in requests for airtime from community members, and feedback from listeners and community members. The Rooney Moon Broadcasting policy is to provide airtime to any qualified charitable, educational or other welfare-oriented group or guest.**

## PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :30 and :60 spots that air midnight to midnight)

Date	Advertiser	Services	Station	Length	Spots	Time
02/21/23 - 03/31/23	Pregnancy Resource Center	Services	KSEL-AM	:30	77	24 53
01/01/23 - 03/31/23	Roosevelt County DWI	DWI Awareness	KSEL-AM	:30	206	84 29
02/22/23 - 02/25/23	KSELF/KSMX/KRMQ/KSELA	National FFA Week	KSEL-AM	:30	19	19
01/26/23 - 01/27/23	KSELF/KSMX/KRMQ/KSELA	ENMU Job Fair	KSEL-AM	:30	17	17
01/01/23 - 03/30/23	NM Broadcasters Association	Distracted Driving	KSEL-AM	:30	38	12 14
01/02/23 - 03/30/23	NM Broadcasters Association	Motorcycle Safety	KSEL-AM	:30	38	13 13
01/01/23 - 03/31/23	NM Broadcasters Association	Pedestrian Safety	KSEL-AM	:30	78	27 24 27
01/05/23 - 03/31/23	NM Broadcasters Association	Underage Drinking	KSEL-AM	:30	38	12 14
01/01/23 - 03/29/23	NM Broadcasters Association	Human Services Department	KSEL-AM	:30	64	23 20 21
01/01/23 - 01/31/23	NM Broadcasters Association	NEA NM	KSEL-AM	:30	30	30
01/01/23 - 01/31/23	NM Broadcasters Association	NM Farm & Livestock Bureau	KSEL-AM	:30	59	31 28
01/01/23 - 02/28/23	Advertising Council	Drug Use Prevention	KSEL-AM	:30	47	33 14
01/01/23 - 03/31/23	Advertising Council	Drug Use Prevention	KSEL-AM	:30	69	23 22 24
01/01/23 - 03/31/23	Advertising Council	Mental Health Awareness	KSEL-AM	:30	70	23 22 25
01/01/23 - 03/31/23	Advertising Council	Suicide Prevention	KSEL-AM	:30	68	20 23 25
01/01/23 - 03/31/23	Advertising Council	Adopt Pets	KSEL-AM	:30	65	19 21 25
01/01/23 - 03/31/23	Advertising Council	Guiding Light United Way	KSEL-AM	:30	71	24 22 25
01/01/23 - 03/31/23	Advertising Council	Mental Health Awareness	KSEL-AM	:30	68	22 21 25
RMB Community Commitment Calendar - airs multiple times daily (recorded and live) to inform listeners about events and important information KSEL-AM						