

KEKR
ISSUES/PROGRAMS QUARTERLY REPORT
4th QUARTER 2023

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
10/1 - 10/5	2 times a day	:30 Seconds	Salvation Army	Thursday (10/5) is Tax-Free day at the Salvation Army Thrift Store. Plus, Seniors 55 years or older will get an additional 25% off their entire purchase. The tax free is brought to you by United Healthcare Community Plan
10/1 - 10/21	1 time a day	:30 Seconds	Liberty Hill Cemetery	The Liberty Hill Cemetery was active from 1910 thru 1959 and has three WWI Veterans in it along with 189 souls. The cemetery has been in disrepair and needed volunteers to clean up. KEKR provided on-air announcements to help.
10/1 - 10/28	3 times a day	:30 Seconds	Alzheimers Association of Central Texas	KEKR aired PSA's for the Walk to End Alzheimers. The walk is to raise funds and awareness about Alzheimers. The event will take place at Brazos Park East on Saturday, October 28th.
10/4, 10/11, 10/18, 10/25	9am	10 min interview	Humane Society of Central Texas	Mike Gray from the Humane Society of Central Texas comes into the KRMX studio highlighting an animal up for adoption or fostering. Mike also talks about the other needs from the shelter
10/1 - 12/31	3 times a day	:30 Seconds	Carter Blood Care	There is always a need for blood donors. Listeners are encouraged to donate blood at Carter Blood Care. There is a list of places to donate, as well as a chance to schedule an appointment online.
10/01 - 10/15	3 times a day	:30 sec PSAs	Heart of Texas Fair and Rodeo	The Heart of Texas Fair and Rodeo is one of McClennan County's biggest events of the year. The Livestock Show features animals that have been raised by the youth of the county. Also Rodeo events are featured as well as concerts.

11/1 - 11/17	3 times a day	:30 Sec PSA and Website	Lighting by GGA	Lighting by GGA is looking for a deserving family to put up Christmas lights for free. They are wanting people that might need a little extra cheer for the holidays. People can nominate others online and at Facebook.
11/15 - 12/8	3 times a day	:30 Sec PSAs	Toys for Tots	Richard Karr Buick Cadillac GMC has teamed together for Toys for Tots. Now through December 8th, people are asked to donate a new unwrapped toy at Richard Karr. The Marine Corp and Salvation Army will distribute the toys to those families in need
10/1 – 10/19	3 times a day	:30 Seconds	CASA of Bell and Corryell Co	Court Appointed Special Advocates help children get through tough situations. The CASA of Bell & Coryell Counties annual fundraiser “CASA By The Water” is their yearly fundraiser with Food, Beverages, a Silent Auction. Thursday night, October 19 th at La Rio Mansion on Dice Grove Road in Belton CASA BELL CORYELL dot org
10/01 – 10/22	3 times a day	30 sec PSAs	City of West	City of West held a BBQ dinner and auction as a fundraiser to help the city purchase a new equipment. The event was held at the KC Hall in West.