

ORDER



Orders
Order / Rev: 183285
Alt Order #: 07897089
Product Desc: GLEN STURTEVANT
Estimate: 524
Flight Dates: 08/31/15 - 09/08/15
Original Date / Rev: 08/31/15 / 08/31/15
Order Type: GENERAL

WTVR-TV

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency Name: PinPoint Media, Inc
Buying Contact:
Billing Contact:
 1107 Osage Street Suite 103
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Sturtevant/R/Senate
Demographic: HH
Product Codes: PL2.j.ii
Priority: 02
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/08/15	49	\$12,255.00	\$10,416.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	49	\$12,255.00	\$10,416.75	0.00
Totals	49	\$12,255.00	\$10,416.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	6	09/04/15	09/04/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	----1--	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	----1--			1		\$200.00		0.00				
4	6	09/04/15	09/04/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	----1--			1		\$175.00		0.00				
5	6	09/04/15	09/04/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	----1--	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	----1--			1		\$200.00		0.00				
N 7	6	09/04/15	09/04/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	----1--	:30	1	\$125.00	02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	----1--			1		\$125.00		0.00				
8	6	08/31/15	08/31/15	M-F 11p-1135p M-F 11p-1135p	CM	11p-1135p	1-----	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$170.00		0.00				
9	6	08/31/15	08/31/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$200.00		0.00				

Order / Rev: 183285
Alt Order #: 07897089
Flight Dates: 08/31/15 - 09/08/15

Advertiser: Sturtevant/R/Senate
Product Desc: GLEN STURTEVANT
Estimate: 524
WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	6	08/31/15	08/31/15	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$100.00		0.00				
11	6	08/31/15	08/31/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$175.00		0.00				
12	6	08/31/15	08/31/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$200.00		0.00				
13	6	08/31/15	08/31/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$175.00		0.00				
14	6	08/31/15	08/31/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	1-----	:30	1	\$175.00	02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$175.00		0.00				
15	6	08/31/15	08/31/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	2-----	:30	2	\$125.00	02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	2-----			2		\$125.00		0.00				
19	6	09/06/15	09/06/15	Sunday Prime Hour 1 Sunday Prime Hour 1	CM	7:00 PM-8:00 PM	-----1	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	-----1			1		\$1,000.00		0.00				
20	6	09/03/15	09/03/15	Thursday Prime Hour 3 Thursday Prime Hour 3	CM	10:00 PM-11:00 PM	---1---	:30	1	\$1,500.00	02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	---1---			1		\$1,500.00		0.00				
21	6	09/03/15	09/03/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	---1---	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	---1---			1		\$170.00		0.00				
22	6	09/03/15	09/03/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	---1---	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	---1---			1		\$200.00		0.00				
23	6	09/03/15	09/03/15	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	---1---	:30	1	\$165.00	02	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	---1---			1		\$165.00		0.00				
24	6	09/03/15	09/03/15	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	---1---			1		\$100.00		0.00				
25	6	09/03/15	09/03/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	---1---			1		\$175.00		0.00				
26	6	09/03/15	09/03/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	---1---	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	---1---			1		\$200.00		0.00				
27	6	09/03/15	09/03/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	---1---	:30	1	\$175.00	02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	---1---			1		\$175.00		0.00				

Order / Rev: 183285
Alt Order #: 07897089
Flight Dates: 08/31/15 - 09/08/15

Advertiser: Sturtevant/R/Senate
Product Desc: GLEN STURTEVANT
Estimate: 524

WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	6	09/03/15	09/03/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	--- 1---	:30	1	\$175.00	02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	--- 1---			1		\$175.00		0.00				
N28	6	09/03/15	09/03/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--- 1---	:30	1	\$125.00	02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	--- 1---			1		\$125.00		0.00				
29	6	09/01/15	09/01/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	1-----	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$170.00		0.00				
30	6	09/01/15	09/01/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$200.00		0.00				
31	6	09/01/15	09/01/15	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	1-----	:30	1	\$165.00	02	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$165.00		0.00				
32	6	09/01/15	09/01/15	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$100.00		0.00				
33	6	09/01/15	09/01/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$175.00		0.00				
34	6	09/01/15	09/01/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$200.00		0.00				
35	6	09/01/15	09/01/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	1-----	:30	1	\$175.00	02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$175.00		0.00				
36	6	09/01/15	09/01/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	- 2-----	:30	2	\$125.00	02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	- 2-----			2		\$125.00		0.00				
37	6	09/01/15	09/01/15	Tuesday Prime Hour 2 Tuesday Prime Hour 2	CM	9:00 PM-10:00 PM	1-----	:30	1	\$1,500.00	03	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	1-----			1		\$1,500.00		0.00				
38	6	09/02/15	09/02/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	-- 1----	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	-- 1----			1		\$170.00		0.00				
39	6	09/02/15	09/02/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	-- 1----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	-- 1----			1		\$200.00		0.00				
40	6	09/02/15	09/02/15	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	-- 1----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/31/15	09/06/15	-- 1----			1		\$100.00		0.00				
41	6	09/02/15	09/02/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-- 1----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 183285
Alt Order #: 07897089
Flight Dates: 08/31/15 - 09/08/15

Advertiser: Sturtevant/R/Senate
Product Desc: GLEN STURTEVANT
Estimate: 524
WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
41	6	09/02/15	09/02/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-- 1----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/31/15	09/06/15	-- 1----	1		\$175.00	0.00							
42	6	09/02/15	09/02/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	-- 1----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/31/15	09/06/15	-- 1----	1		\$200.00	0.00							
43	6	09/02/15	09/02/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-- 1----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/31/15	09/06/15	-- 1----	1		\$175.00	0.00							
44	6	09/02/15	09/02/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	-- 2----	:30	2	\$125.00	02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/31/15	09/06/15	-- 2----	2		\$125.00	0.00							
45	6	09/02/15	09/02/15	Wednesday Prime Hour 2M Wednesday Prime Hour 2	CM	9:00 PM-10:00 PM	-- 1----	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/31/15	09/06/15	-- 1----	1		\$1,200.00	0.00							
N46	6	09/07/15	09/07/15	M-F 530p-6p M-F 530p-6p	CM	530p-6p	1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/07/15	09/13/15	1-----	1		\$100.00	0.00							
N47	6	09/07/15	09/07/15	M-F 7a-9a M-F 7a-9a	CM	7a-9a	1-----	:30	1	\$125.00	02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/07/15	09/13/15	1-----	1		\$125.00	0.00							
N48	6	09/08/15	09/08/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	- 1-----	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/07/15	09/13/15	- 1-----	1		\$170.00	0.00							
N49	6	09/08/15	09/08/15	M-F 5p-530p M-F 5p-530p	CM	5p-530p	- 1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/07/15	09/13/15	- 1-----	1		\$100.00	0.00							
N50	6	09/08/15	09/08/15	M-F 530p-6p M-F 530p-6p	CM	530p-6p	- 1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/07/15	09/13/15	- 1-----	1		\$100.00	0.00							
N51	6	09/08/15	09/08/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	- 1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/07/15	09/13/15	- 1-----	1		\$175.00	0.00							
N52	6	09/08/15	09/08/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	- 1-----	:30	1	\$125.00	02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/07/15	09/13/15	- 1-----	1		\$125.00	0.00							
													Totals	49	\$12,255.00