

ORDER



Orders
Order / Rev: 183285
Alt Order #: 07897089
Product Desc: GLEN STURTEVANT
Estimate: 524
Flight Dates: 08/31/15 - 09/08/15
Original Date / Rev: 08/31/15 / 08/31/15
Order Type: GENERAL

WTVR-TV
Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency Name: PinPoint Media, Inc
Buying Contact:
Billing Contact:
 1107 Osage Street Suite 103
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Sturtevant/R/Senate
Demographic: HH
Product Codes: PL2.j.ii
Priority: 02
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/08/15	49	\$12,255.00	\$10,416.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	49	\$12,255.00	\$10,416.75	0.00
Totals	49	\$12,255.00	\$10,416.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	6	09/04/15	09/04/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	----1--	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/31/15	09/06/15	----1--		1		\$200.00		0.00					
4	6	09/04/15	09/04/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/31/15	09/06/15	----1--		1		\$175.00		0.00					
5	6	09/04/15	09/04/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	----1--	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/31/15	09/06/15	----1--		1		\$200.00		0.00					
N 7	6	09/04/15	09/04/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	----1--	:30	1	\$125.00	02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/31/15	09/06/15	----1--		1		\$125.00		0.00					
8	6	08/31/15	08/31/15	M-F 11p-1135p M-F 11p-1135p	CM	11p-1135p	1-----	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/31/15	09/06/15	1-----		1		\$170.00		0.00					
9	6	08/31/15	08/31/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/31/15	09/06/15	1-----		1		\$200.00		0.00					

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Advertiser: Sturtevant/R/Senate
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 Estimate: 524
WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	6	08/31/15	08/31/15	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	1-----		1		\$100.00		0.00					
11	6	08/31/15	08/31/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	1-----		1		\$175.00		0.00					
12	6	08/31/15	08/31/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	1-----		1		\$200.00		0.00					
13	6	08/31/15	08/31/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	1-----		1		\$175.00		0.00					
14	6	08/31/15	08/31/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	1-----	:30	1	\$175.00	02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	1-----		1		\$175.00		0.00					
15	6	08/31/15	08/31/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	2-----	:30	2	\$125.00	02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	2-----		2		\$125.00		0.00					
19	6	09/06/15	09/06/15	Sunday Prime Hour 1 Sunday Prime Hour 1	CM	7:00 PM-8:00 PM	-----1	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	-----1		1		\$1,000.00		0.00					
20	6	09/03/15	09/03/15	Thursday Prime Hour 3 Thursday Prime Hour 3	CM	10:00 PM-11:00 PM	---1---	:30	1	\$1,500.00	02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$1,500.00		0.00					
21	6	09/03/15	09/03/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	---1---	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$170.00		0.00					
22	6	09/03/15	09/03/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	---1---	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$200.00		0.00					
23	6	09/03/15	09/03/15	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	---1---	:30	1	\$165.00	02	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$165.00		0.00					
24	6	09/03/15	09/03/15	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$100.00		0.00					
25	6	09/03/15	09/03/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$175.00		0.00					
26	6	09/03/15	09/03/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	---1---	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$200.00		0.00					
27	6	09/03/15	09/03/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	---1---	:30	1	\$175.00	02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$175.00		0.00					

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WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	6	09/03/15	09/03/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	---1---	:30	1	\$175.00	02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$175.00		0.00					
N28	6	09/03/15	09/03/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	---1---	:30	1	\$125.00	02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$125.00		0.00					
29	6	09/01/15	09/01/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	-1-----	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	-1-----		1		\$170.00		0.00					
30	6	09/01/15	09/01/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	-1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	-1-----		1		\$200.00		0.00					
31	6	09/01/15	09/01/15	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	-1-----	:30	1	\$165.00	02	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	-1-----		1		\$165.00		0.00					
32	6	09/01/15	09/01/15	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	-1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	-1-----		1		\$100.00		0.00					
33	6	09/01/15	09/01/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	-1-----		1		\$175.00		0.00					
34	6	09/01/15	09/01/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	-1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	-1-----		1		\$200.00		0.00					
35	6	09/01/15	09/01/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	-1-----	:30	1	\$175.00	02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	-1-----		1		\$175.00		0.00					
36	6	09/01/15	09/01/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	-2-----	:30	2	\$125.00	02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	-2-----		2		\$125.00		0.00					
37	6	09/01/15	09/01/15	Tuesday Prime Hour 2 Tuesday Prime Hour 2	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$1,500.00	03	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	-1-----		1		\$1,500.00		0.00					
38	6	09/02/15	09/02/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	--1----	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	--1----		1		\$170.00		0.00					
39	6	09/02/15	09/02/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	--1----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	--1----		1		\$200.00		0.00					
40	6	09/02/15	09/02/15	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	--1----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	--1----		1		\$100.00		0.00					
41	6	09/02/15	09/02/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	--1----		1		\$175.00		0.00					

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41	6	09/02/15	09/02/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	--1----		1		\$175.00		0.00					
42	6	09/02/15	09/02/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	--1----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	--1----		1		\$200.00		0.00					
43	6	09/02/15	09/02/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--1----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	--1----		1		\$175.00		0.00					
44	6	09/02/15	09/02/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--2----	:30	2	\$125.00	02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	--2----		2		\$125.00		0.00					
45	6	09/02/15	09/02/15	Wednesday Prime Hour 2M Wednesday Prime Hour 2		9:00 PM-10:00 PM	--1----	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	--1----		1		\$1,200.00		0.00					
N46	6	09/07/15	09/07/15	M-F 530p-6p M-F 530p-6p	CM	530p-6p	1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/15	09/13/15	1-----		1		\$100.00		0.00					
N47	6	09/07/15	09/07/15	M-F 7a-9a M-F 7a-9a	CM	7a-9a	1-----	:30	1	\$125.00	02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/15	09/13/15	1-----		1		\$125.00		0.00					
N48	6	09/08/15	09/08/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	-1-----	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/15	09/13/15	-1-----		1		\$170.00		0.00					
N49	6	09/08/15	09/08/15	M-F 5p-530p M-F 5p-530p	CM	5p-530p	-1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/15	09/13/15	-1-----		1		\$100.00		0.00					
N50	6	09/08/15	09/08/15	M-F 530p-6p M-F 530p-6p	CM	530p-6p	-1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/15	09/13/15	-1-----		1		\$100.00		0.00					
N51	6	09/08/15	09/08/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/15	09/13/15	-1-----		1		\$175.00		0.00					
N52	6	09/08/15	09/08/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$125.00	02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/15	09/13/15	-1-----		1		\$125.00		0.00					
													Totals	49	\$12,255.00