

## ORDER



**Orders**  
**Order / Rev:** 190047  
**Alt Order #:** 07915961  
**Product Desc:** STURTEVANT SSN 9/16 non pac  
**Estimate:** 557  
**Flight Dates:** 09/16/15 - 09/22/15  
**Original Date / Rev:** 09/15/15 / 09/15/15  
**Order Type:** GENERAL

## WTVR-TV

**Primary AE:** Jamie Andrus  
**Sales Office:** NWDC  
**Sales Region:** National

**Agency**  
**Name:** PinPoint Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 1107 Osage Street Suite 103  
 Alexandria, VA 22302

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Sturtevant/R/Senate  
**Demographic:** HH  
**Product Codes:** PL2.j.ii  
**Priority:** 01  
**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/22/15	63	\$19,345.00	\$16,443.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	63	\$19,345.00	\$16,443.25	0.00
<b>Totals</b>	<b>63</b>	<b>\$19,345.00</b>	<b>\$16,443.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	6	09/18/15	09/18/15	Friday Prime Hour 3 Friday Prime Hour 3	CM	10:00 PM-11:00 PM	----1--	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--			1			\$500.00		0.00			
N 2	6	09/18/15	09/18/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	----1--	:30	1	\$400.00	01	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--			1			\$400.00		0.00			
N 3	6	09/18/15	09/18/15	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	----1--	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--			1			\$75.00		0.00			
N 4	6	09/18/15	09/18/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	----1--	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--			1			\$250.00		0.00			
N 5	6	09/18/15	09/18/15	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--			1			\$225.00		0.00			
N 6	6	09/18/15	09/18/15	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	----1--	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--			1			\$225.00		0.00			

Order / Rev: 190047  
Alt Order #: 07915961  
Flight Dates: 09/16/15 - 09/22/15

Advertiser: Sturtevant/R/Senate  
Product Desc: STURTEVANT SSN 9/16 non pac  
Estimate: 557  
**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	6	09/18/15	09/18/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--					1	\$300.00		0.00			
N 8	6	09/18/15	09/18/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	----1--	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--					1	\$250.00		0.00			
N 9	6	09/18/15	09/18/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----1--	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--					1	\$300.00		0.00			
N 10	6	09/18/15	09/18/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	----1--	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--					1	\$225.00		0.00			
N 11	6	09/18/15	09/18/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	----1--	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--					1	\$200.00		0.00			
N 12	6	09/18/15	09/18/15	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	----1--	:30	1	\$85.00	01	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	----1--					1	\$85.00		0.00			
N 13	6	09/21/15	09/21/15	M-Su 11p-1135p M-Su 11p-1135p	CM	11:00 PM-11:35 PM	1-----	:30	1	\$400.00	01	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	1-----					1	\$400.00		0.00			
N 14	6	09/21/15	09/21/15	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	1-----	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	1-----					1	\$75.00		0.00			
N 15	6	09/21/15	09/21/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	1-----	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	1-----					1	\$250.00		0.00			
N 16	6	09/21/15	09/21/15	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	1-----	:30	1	\$215.00	01	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	1-----					1	\$215.00		0.00			
N 17	6	09/21/15	09/21/15	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	1-----					1	\$225.00		0.00			
N 18	6	09/21/15	09/21/15	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	1-----					1	\$225.00		0.00			
N 19	6	09/21/15	09/21/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	1-----					1	\$300.00		0.00			
N 20	6	09/21/15	09/21/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	1-----	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	1-----					1	\$250.00		0.00			
N 21	6	09/21/15	09/21/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	6	09/21/15	09/21/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/21/15	09/27/15	1-----			1		\$300.00		0.00				
N22	6	09/21/15	09/21/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	1-----	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/21/15	09/27/15	1-----			1		\$225.00		0.00				
N23	6	09/21/15	09/21/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	1-----	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/21/15	09/27/15	1-----			1		\$200.00		0.00				
N24	6	09/21/15	09/21/15	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	:30	1	\$85.00	01	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/21/15	09/27/15	1-----			1		\$85.00		0.00				
N25	6	09/19/15	09/19/15	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----1-	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	-----1-			1		\$225.00		0.00				
N27	6	09/20/15	09/20/15	Su 1030a-11a Su 1030a-11a	CM	10:30 AM-11:30 AM	-----1	:30	1	\$50.00	03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	-----1			1		\$50.00		0.00				
N28	6	09/20/15	09/20/15	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----1	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	-----1			1		\$225.00		0.00				
N29	6	09/17/15	09/17/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	---1---	:30	1	\$400.00	01	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	---1---			1		\$400.00		0.00				
N30	6	09/17/15	09/17/15	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	---1---	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	---1---			1		\$75.00		0.00				
N31	6	09/17/15	09/17/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	---1---	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	---1---			1		\$250.00		0.00				
N32	6	09/17/15	09/17/15	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	---1---	:30	1	\$215.00	01	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	---1---			1		\$215.00		0.00				
N33	6	09/17/15	09/17/15	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	---1---			1		\$225.00		0.00				
N34	6	09/17/15	09/17/15	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	---1---	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	---1---			1		\$225.00		0.00				
N35	6	09/17/15	09/17/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	---1---			1		\$300.00		0.00				
N36	6	09/17/15	09/17/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	---1---	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Estimate: 557  
**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	6	09/17/15	09/17/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	--- 1---	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	--- 1---					1	\$250.00		0.00			
N37	6	09/17/15	09/17/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--- 1---	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	--- 1---					1	\$300.00		0.00			
N38	6	09/17/15	09/17/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	--- 1---	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	--- 1---					1	\$225.00		0.00			
N39	6	09/17/15	09/17/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--- 1---	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	--- 1---					1	\$200.00		0.00			
N41	6	09/17/15	09/17/15	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--- 1---	:30	1	\$85.00	01	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	--- 1---					1	\$85.00		0.00			
N42	6	09/22/15	09/22/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	1-----	:30	1	\$400.00	01	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	- 1-----					1	\$400.00		0.00			
N43	6	09/22/15	09/22/15	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	1-----	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	- 1-----					1	\$75.00		0.00			
N44	6	09/22/15	09/22/15	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	1-----	:30	1	\$215.00	01	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	- 1-----					1	\$215.00		0.00			
N45	6	09/22/15	09/22/15	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	- 1-----	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	- 1-----					1	\$225.00		0.00			
N46	6	09/22/15	09/22/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	- 1-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	- 1-----					1	\$300.00		0.00			
N47	6	09/22/15	09/22/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	- 1-----	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	- 1-----					1	\$250.00		0.00			
N48	6	09/22/15	09/22/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	- 1-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	- 1-----					1	\$300.00		0.00			
N49	6	09/22/15	09/22/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	- 1-----	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	- 1-----					1	\$225.00		0.00			
N51	6	09/22/15	09/22/15	Tuesday Prime Hour 1 Tuesday Prime Hour 1	CM	8:00 PM-9:00 PM	- 1-----	:30	1	\$1,000.00	01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	- 1-----					1	\$1,000.00		0.00			
N52	6	09/22/15	09/22/15	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- 1-----	:30	1	\$85.00	01	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 190047  
 Alt Order #: 07915961  
 Flight Dates: 09/16/15 - 09/22/15

Advertiser: Sturtevant/R/Senate  
 Product Desc: STURTEVANT SSN 9/16 non pac  
 Estimate: 557

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N52	6	09/22/15	09/22/15	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- 1 - - - - -	:30	1	\$85.00	01	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	- 1 - - - - -					1	\$85.00		0.00			
N54	6	09/16/15	09/16/15	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	- - 1 - - - -	:30	1	\$400.00	01	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$400.00		0.00			
N55	6	09/16/15	09/16/15	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	- - 1 - - - -	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$75.00		0.00			
N56	6	09/16/15	09/16/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	- - 1 - - - -	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$250.00		0.00			
N57	6	09/16/15	09/16/15	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	- - 1 - - - -	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$225.00		0.00			
N58	6	09/16/15	09/16/15	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	- - 1 - - - -	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$225.00		0.00			
N59	6	09/16/15	09/16/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	- - 1 - - - -	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$300.00		0.00			
N60	6	09/16/15	09/16/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	- - 1 - - - -	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$250.00		0.00			
N61	6	09/16/15	09/16/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	- - 1 - - - -	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$300.00		0.00			
N62	6	09/16/15	09/16/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	- - 1 - - - -	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$225.00		0.00			
N63	6	09/16/15	09/16/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	- - 1 - - - -	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$200.00		0.00			
N64	6	09/16/15	09/16/15	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- - 1 - - - -	:30	1	\$85.00	01	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$85.00		0.00			
N65	6	09/16/15	09/16/15	Wednesday Prime Hour 2 Wednesday Prime Hour 2	CM	9:00 PM-10:00 PM	- - 1 - - - -	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/15	09/20/15	- - 1 - - - -					1	\$1,200.00		0.00			
N66	6	09/22/15	09/22/15	Tuesday Prime Hour 2 Tuesday Prime Hour 2	CM	9p-10p	- T - - - - -	:30	1	\$1,500.00	02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/15	09/27/15	- T - - - - -					1	\$1,500.00		0.00			
N67	6	09/21/15	09/21/15	Monday Prime Hour 1 Monday Prime Hour 1	CM	8p-9p	M - - - - -	:30	1	\$2,000.00	02	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

**WTVR-TV**

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