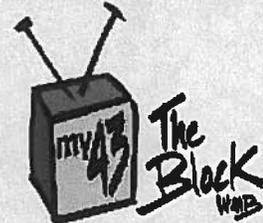


# ORDER



**Orders**  
**Order / Rev:** 1206736  
**Alt Order #:**  
**Product Desc:** HD 55&HD36  
**Estimate:** HD 55&HD 36  
**Flight Dates:** 10/15/14 - 10/27/14  
**Original Date / Rev:** 10/14/14 / 10/14/14  
**Order Type:** General

**WUAB**  
**Primary AE:** House WOIO/WUAB  
**Sales Office:** L-CLE  
**Sales Region:** Local

**Agency Name:** Midwest Communications & Media.  
**Buying Contact:**  
**Billing Contact:**  
 49 South Grant Avenue  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Ohio House Republican Organizat  
**Demographic:** A25-54  
**Product Codes:** PL20  
**Priority:** P 8  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	20	\$2,430.00	\$2,065.50
10/27/14	10/27/14	2	\$255.00	\$216.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	20	\$2,430.00	\$2,065.50	0.00
November 2014	2	\$255.00	\$216.75	0.00
<b>Totals</b>	<b>22</b>	<b>\$2,685.00</b>	<b>\$2,282.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	10/15/14	10/26/14	Late News M-Sun Late News M-Su	Comm	10-11p	MTWTFSS	:30	3	\$225.00	P 8	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	--WTFSS					3	\$225.00		0.00			
		Week: 10/20/14	10/26/14	MTWTFSS					3	\$225.00		0.00			
E 2	WUAB	10/27/14	10/27/14	Late News M-Sun Late News M-Su	Comm	10-11p	M-----	:30	1	\$225.00	P 8	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	M-----					1	\$225.00		0.00			
E 3	WUAB	10/15/14	10/24/14	19 Action News at 7a M-F 19 Action News at 7a	Comm	7-8a	MTWTF--	:30	3	\$30.00	P 8	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	--WTF--					3	\$30.00		0.00			
		Week: 10/20/14	10/26/14	MTWTF--					3	\$30.00		0.00			
E 4	WUAB	10/27/14	10/27/14	19 Action News at 7a M-F 19 Action News at 7a	Comm	7-8a	M-----	:30	1	\$30.00	P 6	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	M-----					1	\$30.00		0.00			
E 5	WUAB	10/18/14	10/25/14	Saturday Prime Sat Prime	Comm	8-10p	-----S-	:30	2	\$75.00	P 8	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----S-					2	\$75.00		0.00			
		Week: 10/20/14	10/26/14	-----S-					2	\$75.00		0.00			

Order / Rev: 1206736  
 Alt Order #:  
 Flight Dates: 10/15/14 - 10/27/14

Advertiser: ISS/Ohio House Republican Organization  
 Product Desc: HD 55&HD36  
 Estimate: HD 55&HD 36  
**WUAB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WUAB	10/19/14	10/26/14	Sunday Prime Sun Prime	Comm	8-10p	-----S	:30	2	\$150.00	P 8	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	-----S		2		\$150.00		0.00					
		Week: 10/20/14	10/26/14	-----S		2		\$150.00		0.00					
													Totals	22	\$2,685.00