

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27665306 Changes as of: 1/19/2022 at 3:20 PM Version: Current State Version 1

CPE: 687/775/8381 Flight: 1/19/22 - 1/25/22 Station: KCIT  
 Agency: STRATEGIC MEDIA Advertiser: Kevin Sparks - TX State Market: Amarillo  
 SERVICES 1911 NORTH FT MYER Product: Candidate Office: WASHINGTON  
 DRIVE SUITE 400 Agency Order #: 11308707 Service: Nielsen  
 ARLINGTON, VA Buyer: Murray, Jessica Primary Demo: Total Spots: 11  
 20009 Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER Total CPP: \$0.00  
 Separation: 212-424-6620 Separation: 212-424-6620 Total GRP: \$7,555.00

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	1/19 - 1/25							Total Spots	Total \$	CPP*	GRP*
						1/19	1/20	1/21	1/22	1/23	1/24	1/25				
1	Su 8a-9a		FOX NWS SUNDAY	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
2	W-F-M-Tu 3p-4p		FAMILY FEUD/FAMILY FEUD B	\$120.00	30	0	0	1	0	0	1	1	3	\$360.00	\$0.00	0.0
3	W-F-M-Tu 6:30p-7p		BIG BANG	\$290.00	30	0	1	1	0	0	1	1	4	\$1,160.00	\$0.00	0.0
4	Tu 7p-8p		PRIME	\$845.00	30	0	0	0	0	0	0	1	1	\$845.00	\$0.00	0.0
5	Th 8p-9p		FOX+NFLN TH-FB	\$845.00	30	0	1	0	0	0	0	0	1	\$845.00	\$0.00	0.0
6	Sa 7p-10:30p		NFL	\$4,195.00	30	0	0	0	1	0	0	0	1	\$4,195.00	\$0.00	0.0
TOTALS:						0	2	2	1	1	2	3	11	\$7,555.00	\$0.00	0.0

# 13384834

1/19/22



125 West 55th St  
New York, NY 10019

Contract # 27665306

CPE: 687775/8381

Agency: STRATEGIC MEDIA SERVICES

1911 NORTH FT MYER DRIVE

SUITE 400

ARLINGTON, VA 20009

Changes as of: 1/19/2022 at 3:20 PM

Flight: 1/19/22 - 1/25/22

Advertiser: Kevin Sparks - TX State Senate

Product: Candidate

Agency Order #: 11308707

Buyer: Murray, Jessica

Version: Current State Version 1

Station: KCIT

Market: Amarillo

Office: WASHINGTON

Service: Nielsen

Primary Demo:

Con Type: POLITICAL/VOTE

Total \$: \$7,555.00

Total Spots: 11

Total CPP: \$0.00

Total GRP:

Salesperson: ERIN SCHUMACHER  
212-424-6620

Assistant: ERIN SCHUMACHER  
212-424-6620

Separation:

Special Instructions

Order Level Comments

Date/Time: 01/19/22 3:20 PM  
Added by: ERIN SCHUMACHER  
Comment: Separation: 30

Competitive Information

Market Budget: \$25,183  
KCIT Share: 30%  
Comment: Unknown: 70%

Day/Time	% Distrib	Daypart Summary			CPP	GRP
		Spots	Dollars	GRPs		
	100%	11	\$7,555.00	N/A	0.0	
<b>Total</b>	<b>100%</b>	<b>11</b>	<b>\$7,555.00</b>	<b>N/A</b>	<b>0.0</b>	

Month	Monthly Summary		Dollars
	Spots	GRPs	
2022-Jan	11		\$7,555.00
<b>Total</b>	<b>11</b>		<b>\$7,555.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/19/22 3:21 PM					\$0	\$0	
New	1/19/22 3:19 PM	ERIN SCHUMACHER	New	11		\$7,555.00	\$7,555.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy