



125 West 55th St  
New York, NY 10019

Contract # 21677412

Changes as of: 2/15/2022 at 11:33 AM

Version: Current State Version 1

CPE: 687/775/8414

Flight: 2/16/22 - 2/22/22

Station: KCIT

Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Kevin Sparks - TX State Senate

Market: Amarillo

Total \$: \$6,225.00

1911 NORTH FT MYER DRIVE

Product: Candidate

Office: WASHINGTON

Total Spots: 30

SUITE 400

Agency Order #: 11384379

Service: Nielsen

Total CPP: \$0.00

ARLINGTON, VA 20009

Buyer: Brumback, Zach

Primary Demo:

Total GRP:

Salesperson: Caroline Rotch  
6172131266

Assistant: Caroline Rotch  
6172131266

Separation:

Comments: Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	2/16 - 2/22					Total Spots	Total \$	CPP*	GRP*		
						2/16	2/17	2/18	2/19	2/20					2/21	2/22
1	Su 8a-9a		FOX NWS SUNDAY	\$150.00	30	0	0	0	0	1	0	0	0			
2	W-F M-Tu 2p-3p		PEOPLE'S COURT	\$120.00	30	1	1	1	0	1	1	0	0			
3	W-F M-Tu 5p-6p		YOUNG SHELTON/YNG SHELTON B	\$135.00	30	1	1	1	0	1	1	0	0			
4	Sa 5p-6p		AVG. ALL WKS	\$70.00	30	0	0	0	1	0	0	0	0			
5	W-F M-Tu 6:30p-7p		BIG BANG	\$290.00	30	0	1	1	0	0	1	1	0			
6	W-F M-Tu 9p-9:30p		VARIOUS	\$480.00	30	1	0	1	0	0	0	1	0			
7	W-F M-Tu 9:30p-10p		VARIOUS	\$480.00	30	0	1	0	0	0	0	0	0			
8	Sa 9p-9:30p		AVG. ALL WKS	\$310.00	30	0	0	0	1	0	0	0	0			
9	W-F M-Tu 10p-11p		LAST MAN	\$150.00	30	1	1	1	0	0	1	1	0			
10	Sa 10p-11p		AVG. ALL WKS	\$125.00	30	0	0	0	1	0	0	0	0			
11	Su 10:30p-11p		AVG. ALL WKS	\$50.00	30	0	0	0	0	1	0	0	0			
12	Su 11p-12m		AVG. ALL WKS	\$50.00	30	0	0	0	0	1	0	0	0			
13	Sa 8p-9p		AVG. ALL WKS	\$365.00	30	0	0	0	1	0	0	0	0			
TOTALS:						4	5	5	4	3	4	5	30	\$6,225.00	\$0.00	0.0

# 344404

2/15/22



125 West 55th St  
New York, NY 10019

Contract # 27677412      Changes as of: 2/15/2022 at 11:33 AM      Version: Current State Version 1

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Agency: STRATEGIC MEDIA SERVICES      Advertiser: Kevin Sparks - TX State Senate      Market: Amarillo

1911 NORTH FT MYER DRIVE      Product: Candidate      Office: WASHINGTON

SUITE 400      Agency Order #: 11384379      Service: Nielsen

ARLINGTON, VA      Buyer: Brumback, Zach      Primary Demo:

20009      Salesperson: Caroline Rotch      Assistant: Caroline Rotch

6172137266      Separation:      Total Spots: 30

6172137266      Total CPP: \$0.00

Total GRP: \$6,225.00

**Special Instructions**

Date/Time	Added by	Comment
02/15/22 11:33 AM	Caroline Rotch	Separation: 30;PopulationBuyType: CPP

Competitive Information		Daypart Summary				Monthly Summary	
Market Budget:	KGIT Share:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP
\$6,225	100%		100%	30	\$6,225.00	N/A	0.0
Comment:		<b>Total</b>	<b>100%</b>	<b>30</b>	<b>\$6,225.00</b>	<b>N/A</b>	<b>0.0</b>

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/15/22 11:44 AM					\$0	\$0	
New	2/15/22 11:33 AM	Caroline Rotch	New	30		\$6,225.00	\$6,225.00	

**Non-Discrimination Policy**

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