



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

3271432
1/14/22

Contract # 27662763 **Changes as of:** 1/12/2022 at 2:23 PM **Version:** Current State Version 1
CPE: 687775/6368 **Flight:** 1/12/22 - 1/18/22 **Station:** KCIT
Agency: STRATEGIC MEDIA **Advertiser:** Kevin Sparks - TX State **Market:** Amarillo
SERVICES **Product:** Candidate **Office:** WASHINGTON
 1911 NORTH FT MYER **Agency Order #:** 11292065 **Buyer:** Brumback, Zach **Service:** Nielsen
 DRIVE SUITE 400 **Primary Demo:**
 ARLINGTON, VA 20009
Salesperson: ERIN SCHUMACHER **Assistant:** ERIN SCHUMACHER
Separation: 212-424-6620 **Separation:** 212-424-6620

#	Day/Time	DP	Program	Rate	Len	1/12 - 1/18											Total Spots	Total \$	CPP*	GRP*
						1/12	1/13	1/14	1/15	1/16	1/17	1/18								
1	Su 8a-9a		Fox News Sunday	\$150.00	30	0	0	0	0	1	0	0	0	0	1	\$150.00	\$0.00	0.0		
2	W-F-M-Tu 3p-4p		Family Feud	\$120.00	30	0	1	0	0	0	0	0	0	0	1	\$120.00	\$0.00	0.0		
3	W-F-M-Tu 6p-6:30p		Big Bang Theory	\$290.00	30	0	1	0	0	0	0	0	0	0	1	\$290.00	\$0.00	0.0		
4	W-F-M-Tu 6p-6:30p		Big Bang Theory	\$290.00	30	0	0	0	0	0	1	0	0	0	1	\$290.00	\$0.00	0.0		
5	W-F-M-Tu 6:30p-7p		Big Bang Theory	\$290.00	30	0	0	1	0	0	0	0	0	0	1	\$290.00	\$0.00	0.0		
6	W-F-M-Tu 6:30p-7p		Big Bang Theory	\$290.00	30	0	0	0	0	0	0	0	1	0	1	\$290.00	\$0.00	0.0		
7	Sa 9p-9:30p		FOX 14 News at 9P Saturday	\$310.00	30	0	0	0	1	0	0	0	0	0	1	\$310.00	\$0.00	0.0		
8	W-F-M-Tu 9 11p-12m		FOX 14 News at 9P Sunday	\$365.00	30	0	0	0	0	1	0	0	0	0	1	\$365.00	\$0.00	0.0		
9	W-F-M-Tu 9 11p-12m		Two and a Half Men	\$175.00	30	0	0	1	0	0	0	0	0	0	1	\$175.00	\$0.00	0.0		
10	Sa 10p-11p		Fox Sat Late Fringe	\$125.00	30	0	0	0	1	0	0	0	0	0	1	\$125.00	\$0.00	0.0		
11	Su 10:30p-11p		Big Bang Theory	\$50.00	30	0	0	0	0	1	0	0	0	0	1	\$50.00	\$0.00	0.0		
12	Su 11p-12m		Young Sheldon	\$50.00	30	0	0	0	0	1	0	0	0	0	1	\$50.00	\$0.00	0.0		
13	M 7p-8p		9-1-1-FOX	\$960.00	30	0	0	0	0	0	1	0	0	0	1	\$960.00	\$0.00	0.0		
TOTALS:					0	2	2	2	2	4	2	2	1		13	\$3,465.00	\$0.00	0.0		



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Contract # 27662763

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Version: Current State Version 1

CPE: 6877/5/8368

Flight: 1/12/22 - 1/18/22

Station: KCIT

Con Type: POLITICAL/NOTE

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Kevin Sparks - TX State Senate

Market: Amarillo

Total \$: \$3,465.00

1911 NORTH FT MYER DRIVE
ARLINGTON, VA 20009

Product: Candidate

Office: WASHINGTON

Total Spots: 13

SUITE 400

Agency Order #: 11292065
Buyer: Brumback, Zach

Service: Nielsen
Primary Demo:

Total CPP: \$0.00
Total GRP:

Salesperson: ERIN SCHUMACHER
Separation: 212-424-6620
Assistant: ERIN SCHUMACHER
212-424-6620

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
01/12/22 2:23 PM	ERIN SCHUMACHER	Separation: 30

Competitive Information	
Market Budget:	\$28,875
KCIT Share:	12%
Comment:	Unknown: 88%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$3,465.00	N/A	0.0
Total	100%	13	\$3,465.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Jan	13	\$3,465.00
Total	13	\$3,465.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/13/22 8:23 AM					\$0	\$0	
New	1/12/22 2:23 PM	ERIN SCHUMACHER	New	13		\$3,465.00	\$3,465.00	

Non-Discrimination Policy
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