

# CONTRACT



**WFOX-TV**  
**PO Box 809238**  
**Chicago, IL 60680-9238**  
**(855) 333-2676**

<u>Contract / Revision</u> 453953 /		<u>Alt Order #</u> 09234202
<u>Product</u> <b>MAJORITY FORWARD</b>		
<u>Contract Dates</u> <b>09/25/18 - 10/01/18</b>		<u>Estimate #</u> <b>6512</b>
<u>Advertiser</u> <b>ISS/Majority Forward-A</b>		<u>Original Date / Revision</u> 09/24/18 / 09/24/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WFOX-TV</b>	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV14573	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00018027	<u>Advertiser Ref</u> 44085	

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Ste 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFOX	09/29/18	09/30/18	SaSu Local News 10p	10p-1030p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/24/18	09/30/18	-----SS	1			\$350.00					
N 2	WFOX	09/30/18	09/30/18	Su Action News @ 10a	10a-1030a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/24/18	09/30/18	-----1	1			\$100.00					
N 3	WFOX	09/25/18	10/01/18	M-F Late News 10p	10p-1030p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTW-F--	2			\$1,000.00					
N 4	WFOX	09/25/18	10/01/18	M-F Action News @ 11p	11p-11:35p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTW-F--	2			\$200.00					
N 5	WFOX	09/25/18	10/01/18	M-F 2p-3p	2p-3p		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTWTF--	4			\$25.00					
N 6	WFOX	09/25/18	10/01/18	M-F Actions News @ 530a	530a-6a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTWTF--	2			\$300.00					
N 7	WFOX	09/25/18	10/01/18	M-F Action News @ 5a	5a-530a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTWTF--	1			\$275.00					
N 8	WFOX	09/25/18	10/01/18	M-F 5p-6p	5p-6p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTWTF--	2			\$75.00					
N 9	WFOX	09/25/18	10/01/18	M-F ActionNe 630-7p	LOCNV630p-7p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTWTF--	3			\$600.00					
N 10	WFOX	09/25/18	10/01/18	M-F AN 6p-630p	LOCNW 6p-630p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract / Revision</u> 453953 /		<u>Alt Order #</u> 09234202
<u>Contract Dates</u> 09/25/18 - 10/01/18		<u>Product</u> MAJORITY FORWARD
		<u>Estimate #</u> 6512
<u>Advertiser</u> ISS/Majority Forward-A		<u>Original Date / Revision</u> 09/24/18 / 09/24/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				3	\$600.00				
N 11	WFOX	09/25/18	10/01/18	M-F Action News @ 6a	6a-7a		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				3	\$425.00				
N 12	WFOX	09/25/18	10/01/18	M-F 730p-8p	730p-8p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MT--F--				1	\$600.00				
N 13	WFOX	09/25/18	10/01/18	M-F 7p-730p	7p-730p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$600.00				
N 14	WFOX	09/25/18	10/01/18	M-F Action News @ 7a	7a-8a		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				3	\$550.00				
N 15	WFOX	09/25/18	10/01/18	M-F Action News @ 8a	8a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$350.00				
<b>Totals</b>								0.00				32	\$13,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/24/18 - 09/30/18	22	\$9,200.00	(\$1,380.00)	\$7,820.00
10/01/18 - 10/07/18	10	\$3,800.00	(\$570.00)	\$3,230.00
<b>Totals</b>	32	\$13,000.00	(\$1,950.00)	\$11,050.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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