

# DUPLICATE INVOICE



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**Main: (913)677-5555**  
**Billing: (404)325-4646**

[www.kctv5.com](http://www.kctv5.com)

Billing Address:

**Canal Partners Media LLC**  
**Attention: Accounts Payable**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**  
**USA**

Send Payment To:

**KCTV5**  
**21241 Network Place**  
**Chicago, IL 60673-1212**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 598359-2  | 08/10/14     | August 2014   | 07/28/14 - 08/04/14 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| KCTV    | Dave Clark        | TELEREP-WAS  | National     |

| Advertiser                 | Product           | Estimate Number |
|----------------------------|-------------------|-----------------|
| Missouris Food For Americ: | MO FOOD 4 AMERICA | 884             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/26/14 - 08/04/14 | 598359  | 07291972    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       | 154             | 161          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description       | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|-------------------|----------------|---------|--------|----------------|----------|------|
| 1   | 08/01/14   | 08/01/14 | Price is Right    | 10-11am        | ----1-- | :30    | 1              | \$300.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/28/14    08/03/14    ----1--                    1            \$300.00       |            |          |                   |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KCTV F 08/01/14 9:58 AM Price is Right 10-11am :30 MOFFA101H \$300.00 NM       |            |          |                   |                |         |        |                |          |      |
| 2   | 08/01/14   | 08/01/14 | Young & Restless  | 11am-12n       | ----1-- | :30    | 1              | \$300.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/28/14    08/03/14    ----1--                    1            \$300.00       |            |          |                   |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KCTV F 08/01/14 10:59 AM Young & Restless 11am-12n :30 MOFFA102H \$300.00 NM   |            |          |                   |                |         |        |                |          |      |
| 3   | 08/01/14   | 08/01/14 | KCTV5 News @ Noon | 12-1230pm      | ----1-- | :30    | 1              | \$400.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/28/14    08/03/14    ----1--                    1            \$400.00       |            |          |                   |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KCTV F 08/01/14 12:23 PM KCTV5 News @ Noon 12-1230pm :30 MOFFA101H \$400.00 NM |            |          |                   |                |         |        |                |          |      |
| 4   | 08/01/14   | 08/01/14 | KCTV5 News @ 5P   | 5-530pm        | ----1-- | :30    | 1              | \$500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/28/14    08/03/14    ----1--                    1            \$500.00       |            |          |                   |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KCTV F 08/01/14 5:09 PM KCTV5 News @ 5P 5-530pm :30 MOFFA102H \$500.00 NM      |            |          |                   |                |         |        |                |          |      |
| 5   | 08/01/14   | 08/01/14 | KCTV5 News @ 6P   | 6-630pm        | ----1-- | :30    | 1              | \$500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/28/14    08/03/14    ----1--                    1            \$500.00       |            |          |                   |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KCTV F 08/01/14 6:09 PM KCTV5 News @ 6P 6-630pm :30 MOFFA101H \$500.00 NM      |            |          |                   |                |         |        |                |          |      |
| 6   | 08/01/14   | 08/01/14 | CBS This Morning  | 7-9am          | ----1-- | :30    | 1              | \$200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/28/14    08/03/14    ----1--                    1            \$200.00       |            |          |                   |                |         |        |                |          |      |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Send Payment To:  
**KCTV5**  
**21241 Network Place**  
**Chicago, IL 60673-1212**

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|                            |                   |                 |                     |
|----------------------------|-------------------|-----------------|---------------------|
| Invoice #                  | Invoice Date      | Invoice Month   | Invoice Period      |
| 598359-2                   | 08/10/14          | August 2014     | 07/28/14 - 08/04/14 |
| Advertiser                 | Product           | Estimate Number |                     |
| Missouris Food For America | MO FOOD 4 AMERICA | 884             |                     |

| Line   | Start Date        | End Date        | Description       | Start/End Time    | MTWTFSS           | Length         | Spots/<br>Week | Rate      | Type     |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
|--|-------------------|-----------------|-------------------|-------------------|-------------------|----------------|----------------|-----------|----------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|------------------|-------|-----|-----------|----------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|---|----------|----------|-------------------|-----------|-----|-----------|----------|----|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|--|----------|----------|--------|---|----------|--|--|--|--|--|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|---|----------|----------|------------------|----------|-----|-----------|----------|----|
| 6  | 08/01/14          | 08/01/14        | CBS This Morning  | 7-9am             | ----1--           | :30            | 1              | \$200.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| <table border="0" style="width: 100%;"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCTV</td> <td>F</td> <td>08/01/14</td> <td>8:55 AM</td> <td>CBS This Morning</td> <td>7-9am</td> <td>:30</td> <td>MOFFA101H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>  |                   |                 |                   |                   |                   |                |                |           |          | Spots: # | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KCTV     | F        | 08/01/14 | 8:55 AM | CBS This Morning | 7-9am | :30 | MOFFA101H | \$200.00 | NM |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date          | Air Time          | Description       | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 1  | KCTV              | F               | 08/01/14          | 8:55 AM           | CBS This Morning  | 7-9am          | :30            | MOFFA101H | \$200.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 7  | 08/01/14          | 08/01/14        | M-F 9-10am        | 9-10am            | ----1--           | :30            | 1              | \$100.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| <table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>07/28/14</td> <td>08/03/14</td> <td>----1--</td> <td>1</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCTV</td> <td>F</td> <td>08/01/14</td> <td>9:38 AM</td> <td>M-F 9-10am</td> <td>9-10am</td> <td>:30</td> <td>MOFFA102H</td> <td>\$100.00</td> <td>NM</td> </tr> </table>   |                   |                 |                   |                   |                   |                |                |           |          | Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |        |       |      |      |   | 07/28/14 | 08/03/14 | ----1--  | 1       | \$100.00         |       |     |           |          |    | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KCTV | F | 08/01/14 | 9:38 AM  | M-F 9-10am        | 9-10am    | :30 | MOFFA102H | \$100.00 | NM |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>       |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
|  | 07/28/14          | 08/03/14        | ----1--           | 1                 | \$100.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date          | Air Time          | Description       | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 1  | KCTV              | F               | 08/01/14          | 9:38 AM           | M-F 9-10am        | 9-10am         | :30            | MOFFA102H | \$100.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 8  | 07/28/14          | 08/04/14        | Price is Right    | 10-11am           | 1-----            | :30            | 1              | \$300.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>       |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
|  | 08/04/14          | 08/10/14        | 1-----            | 1                 | \$300.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date          | Air Time          | Description       | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 2  | KCTV              | M               | 08/04/14          | 9:59 AM           | Price is Right    | 10-11am        | :30            | MOFFA102H | \$300.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 9  | 07/28/14          | 08/04/14        | Young & Restless  | 11am-12n          | 1-----            | :30            | 1              | \$300.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| <table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>07/28/14</td> <td>08/03/14</td> <td>1-----</td> <td>1</td> <td>\$300.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCTV</td> <td>M</td> <td>07/28/14</td> <td>11:59 AM</td> <td>Young &amp; Restless</td> <td>11am-12n</td> <td>:30</td> <td>MOFFA101H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/04/14</td> <td>08/10/14</td> <td>1-----</td> <td>1</td> <td>\$300.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>KCTV</td> <td>M</td> <td>08/04/14</td> <td>11:59 AM</td> <td>Young &amp; Restless</td> <td>11am-12n</td> <td>:30</td> <td>MOFFA102H</td> <td>\$300.00</td> <td>NM</td> </tr> </table> |                   |                 |                   |                   |                   |                |                |           |          | Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |        |       |      |      |   | 07/28/14 | 08/03/14 | 1-----   | 1       | \$300.00         |       |     |           |          |    | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KCTV | M | 07/28/14 | 11:59 AM | Young & Restless  | 11am-12n  | :30 | MOFFA101H | \$300.00 | NM | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  |  | 08/04/14 | 08/10/14 | 1----- | 1 | \$300.00 |  |  |  |  |  | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | KCTV | M | 08/04/14 | 11:59 AM | Young & Restless | 11am-12n | :30 | MOFFA102H | \$300.00 | NM |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>       |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
|  | 07/28/14          | 08/03/14        | 1-----            | 1                 | \$300.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date          | Air Time          | Description       | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 1  | KCTV              | M               | 07/28/14          | 11:59 AM          | Young & Restless  | 11am-12n       | :30            | MOFFA101H | \$300.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>       |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
|  | 08/04/14          | 08/10/14        | 1-----            | 1                 | \$300.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date          | Air Time          | Description       | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 2  | KCTV              | M               | 08/04/14          | 11:59 AM          | Young & Restless  | 11am-12n       | :30            | MOFFA102H | \$300.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 10   | 08/04/14          | 08/04/14        | KCTV5 News @ Noon | 12-1230pm         | 1-----            | :30            | 1              | \$400.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>       |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
|  | 08/04/14          | 08/10/14        | 1-----            | 1                 | \$400.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date          | Air Time          | Description       | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 1  | KCTV              | M               | 08/04/14          | 12:23 PM          | KCTV5 News @ Noon | 12-1230pm      | :30            | MOFFA102H | \$400.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 11   | 07/28/14          | 08/04/14        | KCTV5 News @ 4P   | 4-5pm             | 1-----            | :30            | 1              | \$300.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>       |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
|  | 07/28/14          | 08/03/14        | 1-----            | 1                 | \$300.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date          | Air Time          | Description       | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 1  | KCTV              | M               | 07/28/14          | 4:10 PM           | KCTV5 News @ 4P   | 4-5pm          | :30            | MOFFA101H | \$300.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>       |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
|  | 08/04/14          | 08/10/14        | 1-----            | 1                 | \$300.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date          | Air Time          | Description       | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 2  | KCTV              | M               | 08/04/14          | 4:13 PM           | KCTV5 News @ 4P   | 4-5pm          | :30            | MOFFA102H | \$300.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 12   | 07/28/14          | 07/28/14        | KCTV5 News @ 430a | 430-5a            | 1-----            | :30            | 1              | \$50.00   | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| <table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>07/28/14</td> <td>08/03/14</td> <td>1-----</td> <td>1</td> <td>\$50.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCTV</td> <td>M</td> <td>07/28/14</td> <td>4:54 AM</td> <td>KCTV5 News @ 430a</td> <td>430-5a</td> <td>:30</td> <td>MOFFA101H</td> <td>\$50.00</td> <td>NM</td> </tr> </table>   |                   |                 |                   |                   |                   |                |                |           |          | Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |        |       |      |      |   | 07/28/14 | 08/03/14 | 1-----   | 1       | \$50.00          |       |     |           |          |    | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KCTV | M | 07/28/14 | 4:54 AM  | KCTV5 News @ 430a | 430-5a    | :30 | MOFFA101H | \$50.00  | NM |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>       |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
|  | 07/28/14          | 08/03/14        | 1-----            | 1                 | \$50.00           |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date          | Air Time          | Description       | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 1  | KCTV              | M               | 07/28/14          | 4:54 AM           | KCTV5 News @ 430a | 430-5a         | :30            | MOFFA101H | \$50.00  | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
| 13   | 08/04/14          | 08/04/14        | KCTV5 News @ 5P   | 5-530pm           | 1-----            | :30            | 1              | \$500.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>       |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |
|  | 08/04/14          | 08/10/14        | 1-----            | 1                 | \$500.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                  |       |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                   |           |     |           |          |    |        |                   |                 |                |                   |             |  |  |  |  |  |  |          |          |        |   |          |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |          |                  |          |     |           |          |    |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

# DUPLICATE INVOICE



Send Payment To:  
**KCTV5**  
**21241 Network Place**  
**Chicago, IL 60673-1212**

www.kctv5.com  
[www.kctv5.com](http://www.kctv5.com)

|  |                                     |                                     |  |
|--|-------------------------------------|-------------------------------------|--|
| Invoice #<br><b>598359-2</b>                   | Invoice Date<br><b>08/10/14</b>     | Invoice Month<br><b>August 2014</b> | Invoice Period<br><b>07/28/14 - 08/04/14</b> |
| Advertiser<br><b>Missouris Food For Americ</b> | Product<br><b>MO FOOD 4 AMERICA</b> | Estimate Number<br><b>884</b>       |  |

| Line  | Start Date        | End Date        | Description            | Start/End Time    | MTWTFSS                | Length         | Spots/<br>Week | Rate       | Type       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
|---|-------------------|-----------------|------------------------|-------------------|------------------------|----------------|----------------|------------|------------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|-----------------|---------|-----|-----------|----------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|----------|------------------------|------------|-----|-----------|------------|----|
| 13  | 08/04/14          | 08/04/14        | KCTV5 News @ 5P        | 5-530pm           | 1-----                 | :30            | 1              | \$500.00   | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| <table border="0" style="width: 100%;"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCTV</td> <td>M</td> <td>08/04/14</td> <td>5:10 PM</td> <td>KCTV5 News @ 5P</td> <td>5-530pm</td> <td>:30</td> <td>MOFFA102H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>  |                   |                 |                        |                   |                        |                |                |            |            | Spots: # | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KCTV     | M        | 08/04/14 | 5:10 PM | KCTV5 News @ 5P | 5-530pm | :30 | MOFFA102H | \$500.00 | NM |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| Spots: #  | Ch                | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 1   | KCTV              | M               | 08/04/14               | 5:10 PM           | KCTV5 News @ 5P        | 5-530pm        | :30            | MOFFA102H  | \$500.00   | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 14  | 07/28/14          | 07/28/14        | KCTV5 News @ 6P        | 6-630pm           | 1-----                 | :30            | 1              | \$500.00   | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
|   | 07/28/14          | 08/03/14        | 1-----                 | 1                 | \$500.00               |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| Spots: #  | Ch                | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 1   | KCTV              | M               | 07/28/14               | 6:22 PM           | KCTV5 News @ 6P        | 6-630pm        | :30            | MOFFA101H  | \$500.00   | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 15  | 08/04/14          | 08/04/14        | More in the Morning 6A | 6-7am             | 1-----                 | :30            | 1              | \$200.00   | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
|   | 08/04/14          | 08/10/14        | 1-----                 | 1                 | \$200.00               |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| Spots: #  | Ch                | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 1   | KCTV              | M               | 08/04/14               | 6:44 AM           | More in the Morning 6A | 6-7am          | :30            | MOFFA102H  | \$200.00   | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 16  | 07/28/14          | 07/28/14        | Inside Edition         | 630-7pm           | 1-----                 | :30            | 1              | \$350.00   | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| <table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>07/28/14</td> <td>08/03/14</td> <td>1-----</td> <td>1</td> <td>\$350.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCTV</td> <td>M</td> <td>07/28/14</td> <td>6:43 PM</td> <td>Inside Edition</td> <td>630-7pm</td> <td>:30</td> <td>MOFFA101H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>            |                   |                 |                        |                   |                        |                |                |            |            | Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |        |       |      |      |   | 07/28/14 | 08/03/14 | 1-----   | 1       | \$350.00        |         |     |           |          |    | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KCTV | M  | 07/28/14 | 6:43 PM  | Inside Edition         | 630-7pm    | :30 | MOFFA101H | \$350.00   | NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
|   | 07/28/14          | 08/03/14        | 1-----                 | 1                 | \$350.00               |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| Spots: #  | Ch                | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 1   | KCTV              | M               | 07/28/14               | 6:43 PM           | Inside Edition         | 630-7pm        | :30            | MOFFA101H  | \$350.00   | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 17  | 08/04/14          | 08/04/14        | M-F 9-10am             | 9-10am            | 1-----                 | :30            | 1              | \$100.00   | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
|   | 08/04/14          | 08/10/14        | 1-----                 | 1                 | \$100.00               |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| Spots: #  | Ch                | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 1   | KCTV              | M               | 08/04/14               | 9:28 AM           | M-F 9-10am             | 9-10am         | :30            | MOFFA102H  | \$100.00   | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 18  | 08/02/14          | 08/02/14        | KCTV5 News @ 10P Sat   | 10-1035pm         | -----1-                | :30            | 1              | \$400.00   | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
|   | 07/28/14          | 08/03/14        | -----1-                | 1                 | \$400.00               |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| Spots: #  | Ch                | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 1   | KCTV              | Sa              | 08/02/14               | 10:35 PM          | KCTV5 News @ 10P Sat   | 10-1035pm      | :30            | MOFFA102H  | \$400.00   | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 21  | 07/27/14          | 08/03/14        | CBS Sunday Morning     | 8-930am           | -----2                 | :30            | 2              | \$450.00   | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
|   | 07/28/14          | 08/03/14        | -----1                 | 1                 | \$450.00               |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| Spots: #  | Ch                | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 3   | KCTV              | Su              | 08/03/14               | 8:31 AM           | CBS Sunday Morning     | 8-930am        | :30            | MOFFA101H  | \$450.00   | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 22  | 08/03/14          | 08/03/14        | Sun 9-10pm             | Sun 9-10pm        | -----1                 | :30            | 1              | \$3,000.00 | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
|   | 07/28/14          | 08/03/14        | -----1                 | 1                 | \$3,000.00             |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| Spots: #  | Ch                | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 1   | KCTV              | Su              | 08/03/14               | 9:42 PM           | Sun 9-10pm             | Sun 9-10pm     | :30            | MOFFA101H  | \$3,000.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| 23  | 08/03/14          | 08/03/14        | KCTV5 More Morn Sun    | 930-1130am        | -----1                 | :30            | 1              | \$300.00   | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
|   | 07/28/14          | 08/03/14        | -----1                 | 1                 | \$300.00               |                |                |            |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |
| Spots: #  | Ch                | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID      | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |            |     |           |            |    |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

# DUPLICATE INVOICE



Send Payment To:  
**KCTV5**  
**21241 Network Place**  
**Chicago, IL 60673-1212**

www.kctv5.com  
[www.kctv5.com](http://www.kctv5.com)

|  |                                     |                                     |  |
|--|-------------------------------------|-------------------------------------|--|
| Invoice #<br><b>598359-2</b>                   | Invoice Date<br><b>08/10/14</b>     | Invoice Month<br><b>August 2014</b> | Invoice Period<br><b>07/28/14 - 08/04/14</b> |
| Advertiser<br><b>Missouris Food For Americ</b> | Product<br><b>MO FOOD 4 AMERICA</b> | Estimate Number<br><b>884</b>       |  |

| Line   | Start Date        | End Date        | Description         | Start/End Time    | MTWTFSS             | Length         | Spots/<br>Week | Rate      | Type     |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
|--|-------------------|-----------------|---------------------|-------------------|---------------------|----------------|----------------|-----------|----------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|----------|---------------------|------------|-----|-----------|----------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|----------|-------------------|-----------|-----|-----------|----------|----|
| 23   | 08/03/14          | 08/03/14        | KCTV5 More Morn Sun | 930-1130am        | -----1              | :30            | 1              | \$300.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| <table border="0" style="width: 100%;"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCTV</td> <td>Su</td> <td>08/03/14</td> <td>10:29 AM</td> <td>KCTV5 More Morn Sun</td> <td>930-1130am</td> <td>:30</td> <td>MOFFA102H</td> <td>\$300.00</td> <td>NM</td> </tr> </table>  |                   |                 |                     |                   |                     |                |                |           |          | Spots: # | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KCTV     | Su       | 08/03/14 | 10:29 AM | KCTV5 More Morn Sun | 930-1130am | :30 | MOFFA102H | \$300.00 | NM |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 1  | KCTV              | Su              | 08/03/14            | 10:29 AM          | KCTV5 More Morn Sun | 930-1130am     | :30            | MOFFA102H | \$300.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 24   | 07/31/14          | 07/31/14        | KCTV5 News @ 10P    | 10-1035pm         | ---1---             | :30            | 1              | \$750.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
|  | 07/28/14          | 08/03/14        | ---1---             | 1                 | \$750.00            |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 1  | KCTV              | Th              | 07/31/14            | 10:23 PM          | KCTV5 News @ 10P    | 10-1035pm      | :30            | MOFFA101H | \$750.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 25   | 07/31/14          | 07/31/14        | Price is Right      | 10-11am           | ---1---             | :30            | 1              | \$300.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
|  | 07/28/14          | 08/03/14        | ---1---             | 1                 | \$300.00            |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 1  | KCTV              | Th              | 07/31/14            | 9:59 AM           | Price is Right      | 10-11am        | :30            | MOFFA101H | \$300.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 26   | 07/31/14          | 07/31/14        | KCTV5 News @ Noon   | 12-1230pm         | ---1---             | :30            | 1              | \$400.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
|  | 07/28/14          | 08/03/14        | ---1---             | 1                 | \$400.00            |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 1  | KCTV              | Th              | 07/31/14            | 12:13 PM          | KCTV5 News @ Noon   | 12-1230pm      | :30            | MOFFA101H | \$400.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 27   | 07/31/14          | 07/31/14        | KCTV5 News @ 430a   | 430-5a            | ---1---             | :30            | 1              | \$50.00   | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
|  | 07/28/14          | 08/03/14        | ---1---             | 1                 | \$50.00             |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 1  | KCTV              | Th              | 07/31/14            | 4:55 AM           | KCTV5 News @ 430a   | 430-5a         | :30            | MOFFA101H | \$50.00  | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 28   | 07/31/14          | 07/31/14        | KCTV5 News @ 5P     | 5-530pm           | ---1---             | :30            | 1              | \$500.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
|  | 07/28/14          | 08/03/14        | ---1---             | 1                 | \$500.00            |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 1  | KCTV              | Th              | 07/31/14            | 5:09 PM           | KCTV5 News @ 5P     | 5-530pm        | :30            | MOFFA101H | \$500.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 29   | 07/31/14          | 07/31/14        | KCTV5 News @ 6P     | 6-630pm           | ---1---             | :30            | 1              | \$500.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
|  | 07/28/14          | 08/03/14        | ---1---             | 1                 | \$500.00            |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 1  | KCTV              | Th              | 07/31/14            | 6:09 PM           | KCTV5 News @ 6P     | 6-630pm        | :30            | MOFFA101H | \$500.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 30   | 07/29/14          | 07/29/14        | KCTV5 News @ 10P    | 10-1035pm         | -1-----             | :30            | 1              | \$750.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
|  | 07/28/14          | 08/03/14        | -1-----             | 1                 | \$750.00            |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 1  | KCTV              | Tu              | 07/29/14            | 10:34 PM          | KCTV5 News @ 10P    | 10-1035pm      | :30            | MOFFA101H | \$750.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 31   | 07/29/14          | 07/29/14        | Young & Restless    | 11am-12n          | -1-----             | :30            | 1              | \$300.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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|  | 07/28/14          | 08/03/14        | -1-----             | 1                 | \$300.00            |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| Spots: #   | Ch                | Day             | Air Date            | Air Time          | Description         | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |          |                     |            |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

# DUPLICATE INVOICE



Send Payment To:  
**KCTV5**  
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**Chicago, IL 60673-1212**

www.kctv5.com  
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|  |                                     |                                     |  |
|--|-------------------------------------|-------------------------------------|--|
| Invoice #<br><b>598359-2</b>                   | Invoice Date<br><b>08/10/14</b>     | Invoice Month<br><b>August 2014</b> | Invoice Period<br><b>07/28/14 - 08/04/14</b> |
| Advertiser<br><b>Missouris Food For Americ</b> | Product<br><b>MO FOOD 4 AMERICA</b> | Estimate Number<br><b>884</b>       |  |

| Line   | Start Date        | End Date        | Description       | Start/End Time    | MTWTFSS           | Length         | Spots/<br>Week | Rate      | Type     |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
|--|-------------------|-----------------|-------------------|-------------------|-------------------|----------------|----------------|-----------|----------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|---------------|----------|-------------------|-----------|-----|-----------|----------|----|---|--|--|--|--|--|--|--|--|--|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|----------|-------------------|-----------|-----|-----------|----------|----|
| 31   | 07/29/14          | 07/29/14        | Young & Restless  | 11am-12n          | - 1 - - - - -     | :30            | 1              | \$300.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| Spots: #   | Ch                | Day             | Air Date          | Air Time          | Description       | Start/End Time | Length         | Ad-ID     | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 1  | KCTV              | Tu              | 07/29/14          | 11:59 AM          | Young & Restless  | 11am-12n       | :30            | MOFFA101H | \$300.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 32   | 07/29/14          | 07/29/14        | KCTV5 News @ 430a | 430-5a            | - 1 - - - - -     | :30            | 1              | \$50.00   | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>       |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
|  | 07/28/14          | 08/03/14        | - 1 - - - - -     | 1                 | \$50.00           |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| 1  | KCTV              | Tu              | 07/29/14          | 4:44 AM           | KCTV5 News @ 430a | 430-5a         | :30            | MOFFA101H | \$50.00  | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 33   | 07/29/14          | 07/29/14        | KCTV5 News @ 5P   | 5-530pm           | - 1 - - - - -     | :30            | 1              | \$500.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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|  | 07/28/14          | 08/03/14        | - 1 - - - - -     | 1                 | \$500.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| 34   | 07/29/14          | 07/29/14        | KCTV5 News @ 6P   | 6-630pm           | - 1 - - - - -     | :30            | 1              | \$500.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| 35   | 07/29/14          | 07/29/14        | Inside Edition    | 630-7pm           | - 1 - - - - -     | :30            | 1              | \$350.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>       |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
|  | 07/28/14          | 08/03/14        | - 1 - - - - -     | 1                 | \$350.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| 36   | 07/30/14          | 07/30/14        | KCTV5 News @ 10P  | 10-1035pm         | -- 1 - - - -      | :30            | 1              | \$750.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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|  | 07/28/14          | 08/03/14        | -- 1 - - - -      | 1                 | \$750.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| 1  | KCTV              | W               | 07/30/14          | 10:11 PM          | KCTV5 News @ 10P  | 10-1035pm      | :30            | MOFFA101H | \$750.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 37   | 07/30/14          | 07/30/14        | KCTV5 News @ Noon | 12-1230pm         | -- 1 - - - -      | :30            | 1              | \$400.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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|  | 07/28/14          | 08/03/14        | -- 1 - - - -      | 1                 | \$400.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| 1  | KCTV              | W               | 07/30/14          | 12:24 PM          | KCTV5 News @ Noon | 12-1230pm      | :30            | MOFFA101H | \$400.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
| 38   | 07/30/14          | 07/30/14        | KCTV5 News @ 430a | 430-5a            | -- 1 - - - -      | :30            | 1              | \$50.00   | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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| 39   | 07/30/14          | 07/30/14        | KCTV5 News @ 5P   | 5-530pm           | -- 1 - - - -      | :30            | 1              | \$500.00  | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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|  | 07/28/14          | 08/03/14        | -- 1 - - - -      | 1                 | \$500.00          |                |                |           |          |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |               |          |                   |           |     |           |          |    |   |  |  |  |  |  |  |  |  |  |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                   |           |     |           |          |    |
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

# DUPLICATE INVOICE



Send Payment To:  
**KCTV5**  
**21241 Network Place**  
**Chicago, IL 60673-1212**

www.kctv5.com  
[www.kctv5.com](http://www.kctv5.com)

|  |                                     |                                     |  |
|--|-------------------------------------|-------------------------------------|--|
| Invoice #<br><b>598359-2</b>                   | Invoice Date<br><b>08/10/14</b>     | Invoice Month<br><b>August 2014</b> | Invoice Period<br><b>07/28/14 - 08/04/14</b> |
| Advertiser<br><b>Missouris Food For Americ</b> | Product<br><b>MO FOOD 4 AMERICA</b> | Estimate Number<br><b>884</b>       |  |

| Line  | Start Date        | End Date        | Description     | Start/End Time    | MTWTFSS         | Length         | Spots/<br>Week | Rate       | Type                  |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
|---|-------------------|-----------------|-----------------|-------------------|-----------------|----------------|----------------|------------|-----------------------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|-----------------|---------|-----|-----------|----------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|---|----------|---------|-----------------|---------|-----|-----------|-----------------------|----|-------------|--|--|--|--|--|--|--|--|--|--|---|------|---|----------|---------|------------|--------|-----|-----------|------------|----|-------------------|--|--|--|--|--|--|--|--|--|--|
| 39  | 07/30/14          | 07/30/14        | KCTV5 News @ 5P | 5-530pm           | --1----         | :30            | 1              | \$500.00   | NM                    |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
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| Spots: #  | Ch                | Day             | Air Date        | Air Time          | Description     | Start/End Time | Length         | Ad-ID      | Rate                  | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| 1   | KCTV              | W               | 07/30/14        | 5:09 PM           | KCTV5 News @ 5P | 5-530pm        | :30            | MOFFA101H  | \$500.00              | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| 40  | 07/30/14          | 07/30/14        | KCTV5 News @ 6P | 6-630pm           | --1----         | :30            | 1              | \$500.00   | NM                    |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| <table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>07/28/14</td> <td>08/03/14</td> <td>--1----</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCTV</td> <td>W</td> <td>07/30/14</td> <td>6:22 PM</td> <td>KCTV5 News @ 6P</td> <td>6-630pm</td> <td>:30</td> <td>MOFFA101H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>  |                   |                 |                 |                   |                 |                |                |            |                       | Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |        |       |      |      |   | 07/28/14 | 08/03/14 | --1----  | 1       | \$500.00        |         |     |           |          |    | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KCTV | W | 07/30/14 | 6:22 PM | KCTV5 News @ 6P | 6-630pm | :30 | MOFFA101H | \$500.00              | NM |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>     |                |                |            |                       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
|   | 07/28/14          | 08/03/14        | --1----         | 1                 | \$500.00        |                |                |            |                       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| Spots: #  | Ch                | Day             | Air Date        | Air Time          | Description     | Start/End Time | Length         | Ad-ID      | Rate                  | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| 1   | KCTV              | W               | 07/30/14        | 6:22 PM           | KCTV5 News @ 6P | 6-630pm        | :30            | MOFFA101H  | \$500.00              | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| 41  | 07/30/14          | 07/30/14        | Wed 8-9pm       | 8-9pm             | --1----         | :30            | 1              | \$5,000.00 | NM                    |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>     |                |                |            |                       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
|   | 07/28/14          | 08/03/14        | --1----         | 1                 | \$5,000.00      |                |                |            |                       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| Spots: #  | Ch                | Day             | Air Date        | Air Time          | Description     | Start/End Time | Length         | Ad-ID      | Rate                  | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| 1   | KCTV              | W               | 07/30/14        |                   | Wed 8-9pm       | 8-9pm          | :00            |            | <del>\$5,000.00</del> | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| See MG 41.2   |                   |                 |                 |                   |                 |                |                |            |                       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| 2   | KCTV              | W               | 07/30/14        | 9:51 PM           | Wed 9-10pm      | 9-10pm         | :30            | MOFFA101H  | \$5,000.00            | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| MG for 41.1 07/30   |                   |                 |                 |                   |                 |                |                |            |                       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| 42  | 07/30/14          | 07/30/14        | M-F 9-10am      | 9-10am            | --1----         | :30            | 1              | \$100.00   | NM                    |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>     |                |                |            |                       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
|   | 07/28/14          | 08/03/14        | --1----         | 1                 | \$100.00        |                |                |            |                       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| Spots: #  | Ch                | Day             | Air Date        | Air Time          | Description     | Start/End Time | Length         | Ad-ID      | Rate                  | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| 1   | KCTV              | W               | 07/30/14        | 9:22 AM           | M-F 9-10am      | 9-10am         | :30            | MOFFA101H  | \$100.00              | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| 43  | 07/28/14          | 07/28/14        | M-F 9-10am      | 9-10am            | M-----          | :30            | 1              | \$100.00   | NM                    |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>     |                |                |            |                       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
|   | 07/28/14          | 08/03/14        | M-----          | 1                 | \$100.00        |                |                |            |                       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| Spots: #  | Ch                | Day             | Air Date        | Air Time          | Description     | Start/End Time | Length         | Ad-ID      | Rate                  | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| 1   | KCTV              | M               | 07/28/14        | 9:38 AM           | M-F 9-10am      | 9-10am         | :30            | MOFFA101H  | \$100.00              | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |
| <u>Total Spots</u>  |                   |                 |                 |                   |                 |                | <b>43</b>      |            |                       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |                 |         |     |           |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |   |          |         |                 |         |     |           |                       |    |             |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |            |        |     |           |            |    |                   |  |  |  |  |  |  |  |  |  |  |

## Payment Terms Net 30 Days

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$22,400.00</b> |
| <u>Agency Commission</u> | <b>\$3,360.00</b>  |
| <u>Net Amount Due</u>    | <b>\$19,040.00</b> |

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