

WYBR 102.3-FM and WWBR 100.9-FM
ISSUES/PROGRAMS LIST
1ST QUARTER 2016
JANUARY 1 THROUGH MARCH 31, 2016

ISSUE	PROGRAM	DESCRIPTION	DATE	TIME	LENGTH
Local Charities	Morning Crew	On-air recap with Chris Vallette of the Big Rapids Salvation Army highlighting the past season's Red Kettle Campaign. Vallette says they reached 118% (\$105K) of their campaign goal.	01/05/16	08:30:00 AM	2 min
New Library	Morning Crew	Interview with Ellen and Kristine re: new Reed City library and fundraising play.	01/19/16	08:30:00 AM	5 min
Community Awareness	Morning Crew	Interview with Big Rapids Parks and Recreation Director Heather Bowman re: grand opening ceremony for the new Big Rapids ice rink at Hemlock Park.	01/26/16	09:00:00 AM	5 min
Local Business	Morning Crew	Interview with Ron of Circle K International and Kiwanis Ferris State University Circle K re: annual Circle K hair drive to collect hair to be made into wigs for children with medical hair loss.	02/14/16	08:45:00 AM	3 min
Literacy	Morning Crew	Interview with Wendy Nystrom re: Big Rapids Authorpalooza. The even emphasizes literacy by hosting a meet-and-greet featuring 40 authors at The Gate in Big Rapids.	02/15/16	08:30:00 AM	3 min
Childhood Poverty	Morning Crew	Interview with Chris Vallette of the Big Rapids Salvation Army re: childhood poverty and the need for baby products at their facility.	02/22/16	08:35:00 AM	4 min
Childhood Mentoring	Morning Crew	Interview with Eric Little of the Meceola County Big Brothers Big Sisters organization re: mentoring young people in the community and a fundraiser to benefit BBBS.	03/10/16	04:30:00 AM	8:38A

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Local Charities	Morning Crew	Interview with Jessica Slendak and Brenda Newcomb of Metron re: fundraiser for the Mecosta Senior Center's Meals on Wheels program.	03/14/16	08:36:00 AM	4 min
Cancer Awareness	Morning Crew	Interview with Karen Ripke of District Health Department #10 and Katie Grossman of Spectrum Health Big Rapids re: cancer screening and free cancer screening program at the Wheatlake Cancer Center in Reed City.	03/29/16	08:35:00 AM	3 min