

WWBR 102.3-FM
ISSUES/PROGRAMS LIST
4TH QUARTER 2016
OCTOBER 1 THROUGH DECEMBER 31, 2016

ISSUE	PROGRAM	DESCRIPTION	DATE	TIME	LENGTH
Community Health	Rob & Louise in the Morning	Interview with District Health Department #10's Karen Riske re: cancer screenings at Reed City Hospital for adults 64+ who do not have health insurance or who's insurance doesn't cover screening.	10/05/16	8:47A	2 min 30 sec
Budgets and Savings 2 min 30 sec	Rob & Louise in the Morning	Interview with Spectrum Health Finance Manager Christina Root re: free workshop designed to teach the importance of saving, budgetary planning, and retirement planning.	10/10/16	8:55A	2 min 30 sec
Driving Safety	Rob & Louise in the Morning	Interview with Biller Insurance agent Scott Biller re: dangers of deer-car accidents in the fall particularly at dusk and the best ways to avoid car-deer accidents.	11/08/16	8:38A	3 min
Holiday Donations for Children	Rob & Louise in the Morning	Interview with Derrick of McDonald Chrysler, Dodge re: the McDonald "Stuff the Truck" toy drive and the importance of donating toys for needy children.	12/02/16	8:38A	3 min
Annual SA Red Kettle Campaign	Rob & Louise in the Morning	Interview with BR Salvation Army's Chris Valette re: the 2016 Red Kettle Campaign including campaign goals and when and where bell ringers will be in the Big Rapids area.	12/16/16	8:36A	6 min