

WWBR-FM

ISSUES/PROGRAMS LIST

2nd QUARTER 2013

APRIL 1 THRU JUNE 30, 2013

Reviewed By: Jeff Scarpelli

Title: President

Date: 7/09/2013

ISSUE	PROGRAM	DESCRIPTION	DATE	TIME	LENGTH
Community Awareness	Morning Crew	Beth Whyte from the Senior Center, Mary Bechaz of Mary's All About Health and Julie Norton from the Herb Shoppe are here today to talk about the 9 th Annual Healthy Choices Conference hosted by the Mecosta County Senior Center on April 11 th . Registration starts at 8:30am, lunch at 11:30am, with the event wrapping up at 3:00pm. There is a \$5 admission fee to cover lunch. The topic this year is Stress. Six presenters will offer natural ways to reduce stress in our lives. Registration forms are available at the Senior Center, The Herb Shoppe, and Mary's All About Health in Big Rapids, The Healing Center in Lakeview and Hometown Health Foods in Remus.	4/02/13	8:10am	5 min
Community Awareness	Morning Crew	Colin Kelly is here to tell us about the upcoming event called Jerky For The Troops. Kelly's Deer Processing of Big Rapids is preparing dozens of boxes of jerky and other items to send to our armed forces around the world. Colin Kelly accepts donations of deer meat throughout the fall hunting season and makes jerky for the troops. Monetary donations are also collected to cover shipping costs. Another shipment will be boxed and mailed on Monday April 15 th . Area residents are invited to join Kelly and Ferris State ROTC students at C.K.'s Place, just south of Big Rapids, bringing items to include in the shipment. Bring addresses of the service men and women that you would like to receive a package. The event will run from noon to 2pm and the boxes will be mailed that same afternoon. This is the 6 th year of the event.	04/10/13	8:10am	5 min
Community Event	Morning Crew	Kim Livingston from Meceola Children's Council is here to talk about the Family 5K run on Sunday April 28 th . April is child abuse and neglect awareness month. The event starts at 9am at the Big Rapids Middle School. Pre-registration is \$20 per runner or \$30 on race day. There will also be a 2 mile walk with a registration fee of \$10 or \$20 for the entire family. Proceeds will support family educational programs in Mecosta and Osceola counties.	04/16/13	8:10am	5 min
Community Event	Morning Crew	Chris Vallette from the Big Rapids Salvation Army Office is here to talk about the upcoming Salvation Army Annual Dinner event on Tuesday May 7 th at 325 Linden in Big Rapids. The catered dinner will also feature music from a brass quintet and a presentation that highlights the evening's theme, "Hope for Home."	04/18/13	8:10am	5min

Community Awareness	Morning Crew	Ron Kanitz of The Circle K Club is here to talk about the Mecosta County Hair Collection Drive. The annual collection drive in Mecosta County has just completed a very successful month long effort. The drive is sponsored by the Kiwanis Circle K Club at Ferris State University and the MOISD Career Center Cosmetology class. Over 7 thousand inches of hair was collected by salons across the county. The hair will be donated to Michigan organizations that provide wigs and hairpieces to children undergoing chemotherapy and other medical procedures that cause hair loss.	4/30/13	8:10am	5min
Community Awareness	Morning Crew	Dr. Thomas Wright and Suzie Pearce from the in-patient Rehab Center at Mecosta County Medical Center are her to talk about May National Stroke Awareness month. The Rehab Center will complete patient evaluations and recommend a therapy program. Most patients begin therapy at the Rehab Center and then continue therapy at home. A rehab nurse will evaluate the home environment and recommend adjustments if need be. Over 85% of rehab patients are able to return home; a number much higher than the national average. The MCMC Rehab Center is in the top 10 of centers in the country in terms of patient recovery.	5/07/13	8:10am	5 Min
Community Awareness	Morning Crew	Mark Gifford from The City of Big Rapids is here today to tell us about the farmers market twice a week in the parking lot by City Hall. Hours are Tuesdays 1pm-6pm and 8am-2pm on Fridays. Shop fresh produce, baked goods, homemade crafts, and more. Fridays also feature live music. Area farms are encouraged to participate. The market is now underway for the summer season.	5/14/13	8:10am	5 min
Community Awareness	Morning Crew	Heather Cole and Scott Miller from Central Michigan District Health Department are here today to talk about the launching of the anti-tobacco initiative during the month of June. The effort will combine radio, television, print media and internet to encourage tobacco users to stop or cut down on tobacco use. The toll free number is 1-800-quit-now will offer personal advice, encouragement, and information to callers 24 hours a day. The goal is to provide resources to people to help them stop successfully.	5/17/13	8:10am	5 Min
Community Event	Morning Crew	Phil MacLaren is here to talk about the Stanwood Community Center. On Saturday May 25 th , a family carnival will take place from noon to 4pm at the Old Stanwood Elementary building. The event is a fundraiser for the future Stanwood Community Center. There will be food and games at the event, Kids will be able to check out fire trucks from the Stanwood Austin fire department. Shop for bargains from the yard sale and vendor tables.	5/24/13	8:10am	5 Min

Community Awareness	Morning Crew	Alicia and Crystal from the Big Rapids Jay Cees are here to tell us about the Jay Cees Firework Fundraiser that is on June 1 st , to benefit the Big Rapids Jay Cees fireworks fund. For the 40 th consecutive year, the Jay Cees will present the 4 th of July fireworks display. A "White Garden Party" will take place at the home of Jeff and Suzie Pierce to raise additional funding. Tickets are available at The Sole in downtown Big Rapids or from Jay Cees members. Everyone is encouraged to wear white or pastel colors.	5/28/13	8:10am	5 Min
Community Event	Morning Crew	Ron Monroe from the Department of Natural Resources is here today to talk about the upcoming event Hooking Up Heroes. On Saturday June 8 th , area and current service personnel are invited to the Newago State Park for a fun-filled event. Volunteer boat owners will be matched with a veteran for a five hour fishing tournament. Also, area motorcycle owners will offer a ride to a vet, as a 100 mile cruise takes place. Both fisherman and cycle riders will meet at the Morley American Legion Hall for a free pig roast. Sponsorships are available to area businesses. Two busloads of veterans will be attending from The Veterans Home in Grand Rapids. This is the 4 th consecutive year of the event.	5/29/13	8:10am	5 min
Community Awareness	Morning Crew	Al Wineberg from the Evert Downtown Development Authority is here to talk about the Evert Musicales Series. A free concert is scheduled twice a month throughout the summer in Evert. The opening concert will be Thursday June 6 th at 6:30pm at the Evert Depot. Other concerts will be held at Riverside Park, the Osceola County Fairgrounds, and even main street in downtown Evert. The DDA is hosting a cash mob promotion every Monday at a different Evert business from 11:30am-1:30pm. Visitors will receive a dollar off coupon from that participating business.	6/03/13	8:10am	5 Min
Community Event	Morning Crew	Mark Gifford and Heather Bowman from The City of Big Rapids are here to talk about the fishing tournament they are hosting to benefit the Make A Wish Foundation. The event will be Saturday, June 8 th at Hemlock Park. Donation is \$10 to fish the day of the event, or \$8 with pre-registration. Register at 8am, fishing starts at 9am. The event concludes at noon with a trophy presentation for the 3 biggest fish in several age groups. The city will stock the river with several hundred Trout just before the event. To pre-register, visit The City's website or stop by City Hall. The tournament is held on free fishing weekend in Michigan, so adults do not need a license.	6/05/13	8:10am	5 min

Community Awareness	Morning Crew	Joni Thompson from Angels of Action is here to talk about the organization. Angels of Action is a volunteer agency that helps local families in need with food and other supplies. During the school year just ending, some 430 students across the county were given bags of food and other items each Friday. The donations were to insure that the children had enough food to last the weekend. Summer food drives are planned to stock the supplies of Angels of Action. The first drive will be at Hixon's Market in Canadian Lakes.	6/07/13	8:10am	5 min
Community Awareness	Morning Crew	Tim Zehr from the Mecosta County Community Foundation Board of Directors is here today. The Foundation is being honored at The Pocket Park music series today in Downtown Big Rapids. Over one million dollars has been donated to Mecosta County agencies in the past 3 years by the foundation. The Foundation is planning their 4 th annual match day this fall. With a donation to the agency that serves Mecosta County residents, the Foundation will match the donation dollar for dollar.	6/21/13	8:10am	5 min
Community Event	Morning Crew	Bob Craig is here today to talk about the Library benefit. Saturday June 29 th , the Sawmill Saloon hosts the 13 th annual Big Rapids Community Library benefit. Enjoy a chicken BBQ dinner for just \$10 or a kid's hot dog meal for \$5. Serving and live music begins at 3pm, with all musicians donating their time and talent. Enjoy the music only for a \$5 donation. All proceeds go to the Community Library for learning and literacy programs.	6/26/13	8:10am	5 min
Community Awareness	Morning Crew	Wendy Nystrom from the Friends of the Library is in the studio today to tell listeners about the benefit that the Friends of the Library are hosting at the Sawmill Saloon on June 29 th . A barbeque chicken dinner will begin at 3:00 pm with music on the Sawmill patio. The band performs at 8:00 pm. Donation to attend is \$10 for dinner and \$5 for only the music. All the musicians are donating their time. This is the 13 th consecutive year for the Library Benefit at the Sawmill. The Benefit is a fundraiser for learning and literacy programs.	6/28/13	8:10am	5min