

CUMULUS BROADCASTING

ISSUES AND PROGRAMS REPORT

FOR STATION KSKS

THIRD QUARTER 2022 JULY 1 THROUGH SEPTEMBER 30

PREPARED BY:

RUTH MICHAELS

SAN JOAQUIN VALLEY ISSUES

ADDRESSED IN RESPONSIVE PROGRAMMING IN THE THIRD QUARTER 2022

1. **CLIMATE--Commonwealth Club-** Digging Deep into the Next Farm Bill; P,G&E; The Inflation Reduction Act: What's in the Sausage?; On The Run: Voluntary and Forced Climate Migration.
2. **POLITICS-- Commonwealth Club-** Inside the New Republican Party; Fighting for Democracy Matters.
3. **ABORTION RIGHTS--Commonwealth Club-**The Future of Abortion Rights in America: A Gathering of Voices.
4. **TERRORISM -- Commonwealth Club-**The Global Rise of White Supremacist Terrorism; Behind the Ideology of the Trump Insurgency.
5. **MENTAL HEALTH--Commonwealth Club-**Humankindness and Health Justice Series: On Mental Health and Equity.
6. **LATINX REPRESENTATION -- Commonwealth Club-**Break the Bias.
7. **ASTRONOMY--**Understanding the Milky Way.
8. **JOURNALISM--**Dan Pfeiffer and Katy Tur.

KSKS PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES

THE COMMONWEALTH CLUB: 60-minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the **Commonwealth Club of California**, this weekly program deals with economic, political, social and environmental issues facing United States and California.

KSKS PUBLIC SERVICE ANNOUNCEMENTS: :60, :30 and :10 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 3rd quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the third quarter can be found in the public service announcement list included with this report.

CLIMATE

TOTAL OF 4 HOURS DEVOTED TO THE TOPIC DURING THE 3rd QUARTER.

COMMONWEALTH CLUB

Sunday, July 24th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

Digging Deep into the Next Farm Bill

Jonathan Coppess-Assistant Professor, University of Illinois

John W. Boyd, Jr.-President, National Black Farmers Association

Chuck Conner-President and CEO, National Council of Farmer Cooperatives

Scott Faber-Senior VP, Government Affairs, EWG

Greg Dalton-Founder and Host, Climate One

Roughly every five years, the United States designs and implements a new farm bill, which sets federal policy on agriculture across a huge swath of programs, including subsidies, food assistance, land practices and more. As stakeholders begin to strategize around the 2023 farm bill, many are pushing to make climate adaptation and mitigation primary aspects of policy design. In February of this year, USDA Secretary Tom Vilsack announced \$1 billion in funding for climate-smart agriculture pilot projects that aim to reduce emissions and/or sequester carbon. How effective are those practices? And what can the farm bill do to further incentivize carbon management while helping farmers and ranchers adapt to the increasingly disruptive impacts of climate change?

Join Climate One Host Greg Dalton in conversation with Chuck Conner, president and CEO of the National Council of Farmer Cooperatives, and Scott Faber, senior vice president of government affairs at EWG, as they dig into what the next farm bill might mean for the climate.

CLIMATE (CONT.)

COMMONWEALTH CLUB

Sunday, August 21st, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

P,G&E

Patricia Poppe-CEO, PG&E

Greg Dalton-Founder and Host, Climate One

As the CEO of PG&E, Patti Poppe is charged with navigating the company through epic wildfires, disrupted energy markets, and lingering public distrust of the utility. The company is undergrounding 10,000 miles of electric lines, working with GM and Ford on incorporating EV batteries into homes and the grid, deploying batteries at large power plants, and pushing to change net metering rates that pay homeowners for electricity generated on their roofs.

In 2006, PG&E was perceived to be one of the most progressive utilities in the country. They supported California's landmark climate law AB 32, and a few years later, quit the U.S. Chamber of Commerce over its opposition to climate action. But recently, a string of self-imposed disasters has damaged the company's image and public trust. A company gas line exploded in San Bruno, killing eight people, and failure of PG&E equipment caused a rash of deadly wildfires — Butte, Tubbs, Camp, Kincade and Dixie — killing 113 people and burning nearly 1.5 million acres. The company's 2019 bankruptcy was the largest ever for a U.S. utility.

Join PG&E CEO Patti Poppe and Climate One host Greg Dalton for a radio and podcast discussion of what one of the country's largest utilities is doing to reduce greenhouse gas emissions at a time of turmoil in energy markets and accelerating climate impacts in the American West.

CLIMATE (CONT.)

COMMONWEALTH CLUB

Sunday, September 4th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

The Inflation Reduction Act: What's in the Sausage?

Chelsea Henderson-Director of Editorial Content, RepublicEn

Sam Ricketts-Co-Founder, Evergreen Action

Ozawa Bineshi Albert-Co-Executive Director, Climate Justice Alliance

Somini Sengupta-International Climate Reporter & Anchor, Climate Forward Newsletter, New York Times

Greg Dalton-Founder and Host, Climate One

For nearly six decades, the U.S. government didn't pass any comprehensive climate legislation. Now that's changed. The Inflation Reduction Act contains approximately \$370 billion of investments in clean energy and climate solutions. But not everyone is happy. To get through the Senate, the bill offered carrots to entrenched fossil fuel interests, along with investments in renewable power. Many in disadvantaged communities, who so often bear the brunt of climate-induced disasters, feel they've been left out yet again.

CLIMATE (CONT.)

COMMONWEALTH CLUB

Sunday, September 18th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

On The Run: Voluntary and Forced Climate Migration

Abrahm Lustgarten-Senior Reporter at ProPublica

Colette Pichon Battle, Esq.-Co-Executive Director, Taproot Earth

Kayly Ober-Senior Advocate and Program Manager, Climate Displacement Program, Refugees International

Greg Dalton-Founder and Host, Climate One

The climate crisis is a growing driver of human migration, exacerbating the misery of already struggling communities. According to the UN Refugee Agency, climate change typically creates internal displacement within countries before it pushes people across national borders. While much of this displacement

is involuntary, many with wealth and foresight are able to move before they personally feel the most devastating effects. How well are governments prepared to handle an influx of people driven from their homes – and support those who are left behind?

POLITICS

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 3RD QUARTER.

COMMONWEALTH CLUB

Sunday, August 28th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

Inside the New Republican Party

Tim Miller-Writer-at-large, The Bulwark; Political Analyst, MSNBC; Host, “Not My Party” on Snapchat; Communications Director, Jeb Bush 2016; Author, Why We Did It: A Travelogue from the Republican Road to Hell

In Conversation with **Dan Pfeiffer**-Co-host, “Pod Save America”; Author, Battling the Big Lie: How Fox, Facebook, and the MAGA Media Are Destroying America

From 2000 to 2022, one thing is certain: What it means to be Republican has changed. To former Republican political consultant Tim Miller, the GOP started down a path to disaster in the early 2000s. Lack of strategic decision making within the Republican Party at that time set the stage for Donald Trump to take over the party Miller once loved. He now seeks to answer a simple question: “Why did normal people go along with the worst of Trumpism?”

Tim Miller is an author, activist and consultant who has held many positions within Republican campaigns. He has served as co-founder and political director for the advocacy group Republican Voters Against Trump and director of communications for Jed Bush’s 2016 presidential campaign. During his time in the Republican Party, he served in a variety of positions, including co-founder and executive director of the opposition research firm America Rising and “forensic analyst” for Mitt Romney’s failed 2012 presidential campaign.

In his new book Why We Did It, Miller cuts through the past two decades of political shifts, compromises and decisions made by the GOP that he says set it on a collision course with Trumpism and led to

the events of January 6. Giving an honest look at his own work in the Republican Party, Miller uses raw interviews, forgotten history and personal accounts in a biting, darkly satirical retelling of the transformation of the GOP, leading up to his eventual departure from the party in November 2020.

Join us as Miller recounts the roadmap of how we got here, and what the story of one of the greatest party shifts in American history can tell us about the future of the nation.

POLITICS (CONT.)

COMMONWEALTH CLUB

Sunday, September 25th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

Fighting for Democracy Matters

Rep. David N. Cicilline-(D-RI 1st District), Member, U.S. House of Representatives; Author, *House on Fire: Fighting for Democracy in the Age of Political Arson*

In Conversation with **Mark Follman**-National Affairs Editor, *Mother Jones*

Over the past two years, Rhode Island congressman David N. Cicilline has become an outspoken voice on some of the most critical issues facing the country and the Bay Area, including regulating and reining in big social media companies, reducing gun violence, and promoting economic development. As chair of the Congressional LGBTQ+ Equality Caucus, Rep. Cicilline is leading efforts to promote equality for all, regardless of sexual orientation or gender identity.

Thrust into the national spotlight during the second impeachment of President Trump, Cicilline is increasingly concerned about America's democracy and the threats to it from within the country and on Capitol Hill itself. He believes in an extensive response that spans both citizen opposition and potent political reforms, including an end to the Senate filibuster, discarding the Electoral College, expanding the Supreme Court, and requiring that justices adhere to a code of ethics. He outlines some of these thoughts in his new book, *House on Fire: Fighting for Democracy in the Age of Political Arson*. In it, Cicilline spares no one from criticism as he argues for a politics that produces results and warns that without it, America could slip into being a country we no longer recognize.

Please join us to hear a rising force in Democratic politics on fighting for what matters.

ABORTION RIGHTS

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3RD QUARTER.

COMMONWEALTH CLUB

Sunday, July 17th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

The Future of Abortion Rights in America: A Gathering of Voices

Sylvia Ghazarian-Executive Director, Women's Reproductive Rights Assistance Project

Gilda Gonzales-CEO, Planned Parenthood Northern California

Buffy Wicks-California State Assemblymember (District 15)

Any day now, the United States Supreme Court is expected to issue a decision on abortion rights (in *Dobbs v. Mississippi*), setting a new precedent that could undermine *Roe v. Wade*, the landmark case that has provided federal protections and defined a woman's right to abortion since 1973. If the leaked early draft of the *Dobbs* decision holds up in the final opinion, a majority of the court looks prepared to overturn *Roe v. Wade* once and for all, and let individual states decide their own approaches to reproductive rights.

With this decision, some 22 states are expected to quickly make abortion all but illegal, while California will likely remain one of the few where full abortion rights are guaranteed. Women in other states across the country might lose access to reproductive care overnight or find services even more severely restricted. In California, women's health-care providers and women's rights organizations are gearing up for a massive influx of people seeking care and assistance, while some are already exploring how the state can become a sanctuary for women in search of reproductive health care. California's approach to protecting abortion rights will be one of the most watched in the country.

To mark this critical moment in the history of women's rights and to explore the role that California could play in a post-*Roe* environment, The Commonwealth Club of California is joining with Women's March San Francisco for a special gathering including conversation, networking and learning.

TERRORISM

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 3RD QUARTER

COMMONWEALTH CLUB

Sunday, July 31st, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

The Global Rise of White Supremacist Terrorism

Daniel Byman-Senior Fellow, Foreign Policy, Center for Middle East Policy, Brookings Institution; Author, Spreading Hate: The Global Rise of White Supremacist Terrorism

The recent white supremacist shooting in Buffalo that targeted African-Americans renewed attention to the global rise in white nationalistic terrorism. The shooting in Buffalo, which has brought domestic terrorism charges to the alleged assailant, included a digital manifesto that copied and mirrored previous manifestos—infused with racism and anti-Semitism—that accompanied previous terrorist shootings

in New Zealand, Norway and the United States. The increasing numbers of these incidents and their similarities are signs of a growing but diffuse white power movement that is alarming terrorism experts globally. One of those most concerned is Dr. Daniel Byman, an author, professor and leading global counter-terrorism expert.

Byman's new book Spreading Hate: The Global Rise of White Supremacist Terrorism draws upon vast amounts of research and years of experiencing analyzing the spread of the global phenomenon of white supremacy and white power. Explaining that after 9/11 pushed white supremacist terrorism to a secondary category of concern of security authorities, Byman says this allowed the movement to spread, grow

and influence followers around the world. He warns that in addition to undermining faith in Western democracy, worsening political tensions and wildly spreading conspiracies across social media, this movement will continue to grow and metastasize without authoritative action to stop it. He calls for a new era of international intelligence cooperation, crackdowns on technology companies and aggressive global law enforcement to reduce the urgent threat from this decentralized and often poorly understood movement.

Join us as Dr. Byman explains the historical rise of the white power movement, and what steps can be taken to reducing this increasingly lethal global threat.

TERRORISM (CONT.)

COMMONWEALTH CLUB

Sunday, August 7th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

Behind the Ideology of the Trump Insurgency

Malcolm Nance-Retired Intelligence Officer; Author, *They Want to Kill Americans: The Militias, Terrorists, and Deranged Ideology of the Trump Insurgency*

In Conversation with **Pat Thurston**-Host, "The Pat Thurston Show," KGO-AM

In the post-2020 world, Americans, having faced the controversies of the 2020 election and the January 6 insurrection, may be tempted to do their best to forget these events and move on — yet to bestselling author Malcolm Nance, this is the worst thing they can do. As the country is experiencing a sharp rise in radicalism and hostility toward democracy, Nance argues that it is more important than ever to be actively confronting the rise of a new threat to democracy from within.

Malcolm Nance is a leading expert in counter-terrorism studies, as well as an intelligence analyst, cryptologist, former senior chief petty officer in the United States Navy and founding executive director of the New York-based think tank Terror Asymmetries Project on Strategy, Tactics and Radical Ideologies. Nance has written at length on the dangers posed by major terrorist groups, such as ISIS and al-Qaeda.

In his latest book, *They Want to Kill Americans*, Nance explains how conspiracy theories, white privilege and increasing hostility toward democracy have all contributed to the rise of what he calls a "Trump Insurgency in the U.S.," or TITUS. Having forewarned of divisions in America turning into fractures in our country months before the January 6 insurrection, Nance warns that the rising generational threat may rival the Islamic State or al-Qaeda, and that immediate action is necessary to address this growing unrest before it is too late.

Join us as Nance explains how such a destructive force has sprung up in our own backyard, and what can be done to quell its growth.

MENTAL HEALTH

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3rd QUARTER

COMMONWEALTH CLUB

Sunday, August 14th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

Humankindness and Health Justice Series: On Mental Health and Equity

Hon. Patrick Kennedy-Former U.S. Representative (D-RI) and Founder of The Kennedy Forum

Paul Rains-Senior Vice President of Behavioral Health, CommonSpirit Health; President, St. Joseph's Behavioral Health Center

Janet Reilly-Co-founder and Board President, Clinic by the Bay

COVID-19 illustrated to the nation the need to address disparities that exist in our communities, especially as they relate to mental health. These disparities are chronic, with intergenerational health impacts that also affect employment and create socioeconomic racial inequities. The direct result of all these inequities is that people of color die at a rate 3.6 times higher than that of the overall general population. Eliminating persistent disparities and stigma in mental health will require correcting the systemic barriers created over generations.

Join us for a conversation on ways to overcome these barriers at the intersection of mental health and equity with the Honorable Patrick J. Kennedy, former congressman from Rhode Island and one of the world's leading voices on mental health and addiction, and Paul Rains, system senior vice president for behavioral health for CommonSpirit Health and president at St Joseph's Behavioral Health Center in Stockton, California. Leading the discussion will be Janet Reilly, co-founder and board president of Clinic by the Bay, a free, volunteer-powered health clinic for the working uninsured in San Francisco and San Mateo Counties.

LATINX REPRESENTATION

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3RD QUARTER.

COMMONWEALTH CLUB

Sunday, July 3rd, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

Break the Bias

Linda Yvette Chávez-Co-Creator, Co-Showrunner, and Executive Producer, Netflix's "Gentefied"

In Conversation with Michelle Meow-Producer and Host, "The Michelle Meow Show" on KBCW TV and Podcast; Member, Commonwealth Club Board of Governors

Linda Yvette Chávez is a self-proclaimed “wholesome *chola* next door making chilaquiles out of chaos” and moreover, a Xicana woman making history.

In the world of entertainment, she is an unrivaled powerhouse who is the co-creator, co-showrunner and executive producer of Netflix's hit series "Gentefied" (now in its second season).

Through her creative ventures, Chávez has made it her mission to tell authentic Latinx stories and increase representation, not just in actors but through narratives and settings. The bold success of these efforts has won her critical acclaim and praise from audiences and writer's rooms alike.

Named by *Glamour* magazine as “one of the top Latinas changing the game of representation in television,” Chávez will share her personal journey about breaking the bias and how she is inspiring future generations.

ASTRONOMY

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3RD QUARTER.

COMMONWEALTH CLUB

Sunday, September 11th, 2022

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Understanding the Milky Way

Dr. Moiya McTier-Ph.D., Astrophysicist; Folklorist; Author, *The Milky Way: An Autobiography of Our Galaxy*

Gerald Harris-President, Quantum Planning Group; Chair, Technology & Society Member-led Forum, The Commonwealth Club of California

The Milky Way—its hundred billion stars, supermassive black holes and countless unsolved mysteries—is as intriguing as it is colossal. And for astrophysicist Dr. Moiya McTier, merely studying it is not enough, as she combines myth and science into a whimsical, fanciful and fascinating “autobiography” of our home galaxy.

Dr. McTier holds a Ph.D. in astronomy from Columbia University and studies astrophysics as well as folklore and mythology at Harvard University. In her latest book, *The Milky Way*, McTier takes on the role of the titular galaxy and delivers a “juicy tell all” of its formation, growth, history and relationship with its surrounding galaxies. Sharing fascinating tales ranging from our intergalactic rivals to the time the Milky Way was once in love, McTier breaks down advanced astronomy into playful, simple and easily understood chunks.

Join us, as Dr. Moiya McTier shares the never-before-told personal story of the colossal place we call home, and helps us understand better the universe around us.

JOURNALISM

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3RD QUARTER.

COMMONWEALTH CLUB

Sunday, July 10th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

Dan Pfeiffer and Katy Tur

Module #1 Dan Pfeiffer-Co-host, “Pod Save America”; Author, *Battling the Big Lie: How Fox, Facebook, and the MAGA Media Are Destroying America*

In Conversation with **Clara Jeffery**-Editor in Chief, *Mother Jones*

Module #2 Katy Tur-Anchor, *MSNBC Live*; Author, *Rough Draft: A Memoir*

In Conversation with **Marisa Lagos**-Correspondent for California Politics and Government, *KQED*

This radio program from The Commonwealth Club draws on two separate events: “Dan Pfeiffer: Battling the Big Lie” and “Katy Tur: Rough Draft.”

“Pod Save America” co-host Dan Pfeiffer argues that democracy relies on a shared understanding of reality—and with misinformation and fake news saturating the American political right, this shared understanding is in peril. Hobbiling America’s ability to rationally deal with threats like the COVID pandemic and climate change, Pfeiffer argues that something must be done about right-wing media—and fast.

MSNBC anchor and New York Times bestselling author Katy Tur knows precisely what difficulties come from a life chasing news stories. Though she gained popularity covering then-candidate Donald Trump in 2015 and 2016, her newest release *Rough Draft* details the early years of her life as the daughter of two groundbreaking helicopter journalists in Los Angeles leading up to her own breakout career as a reporter. She explores the gift and curse of family legacy and for the first time, opens up about her complicated relationship with her parents. She also takes readers behind the desk to reveal what it is like to report during a time of massive chaos, disinformation and extremism, and she shares how she navigated the unprecedented and embraced the moment.

CUMULUS BROADCASTING STATIONS
QUARTERLY PSA ACTIVITY REPORT
THIRD QUARTER 2022

STATION: KSKS FRESNO

- 1) :30 SPOT-68 TIMES---BREAKING THE CHAINS: LET FREEDOM RING
- 2) :10, :15, :30 & :60 SPOTS-400 TIMES---VALLEY CHILDREN'S HOSPITAL KISS COUNTRY FOR KIDS RADIOTHON
- 3) :30 SPOT-30 TIMES---ART OF LIFE-GRANVILLE HOME OF HOPE
- 4) :30 SPOT-24 TIMES---FIRST TEE FRESNO
- 5) :30 SPOT-24 TIMES---CASA
- 6) :30 SPOT-20---EASTER SEALS
- 7) :30 SPOT- 18 TIMES---AMERICAN LEGION RIDERS-POKER RUN
- 8) :30 SPOT-16 TIMES---CHILD SUPPORT AWARENESS MONTH
- 9) :30 SPOT-24 TIMES---STAND UP TO CANCER
- 10) :30 SPOT-12 TIMES---COMMUNITY JUSTICE ALLIANCE HEALTH FAIR
- 11) :30 SPOT-12 TIMES---RIDE FOR A REASON-MOTORCYCLE RUN
- 12) :30 SPOT-32 TIMES---AVILA'S CANCER FUND CHILI COOK-OFF
- 13) :30 SPOT-12 TIMES---ONE SMALL STEP
- 14) :30 SPOT-18 TIMES---BEAUTIFY FRESNO
- 15) :30 SPOT-16 TIMES---SERB FEST
- 16) :30 SPOT-14 TIMES---AIR FORCE
- 17) :30 SPOT-16 TIMES---WOMEN WORKING IN JUSTICE SYMPOSIUM
- 18) :30 SPOT-12 TIMES---MARINE CORPS LEAGUE SPAGHETTI DINNER
- 19) :30 SPOT-12 TIMES---CENTRAL VALLEY FALLEN HEROES CAR SHOW
- 20) :30 SPOT-10 TIMES---STORYLAND-HONEY BEE CELEBRATION
- 21) :30 SPOT-8 TIMES---SONS OF ITALY
- 22) :30 SPOT-14 TIMES---CLOVIS NORTH BRONCO BAND
- 23) :30 SPOT-16 TIMES---DANGER AWARE
- 24) :30 SPOT-8 TIMES---FREEDOMFEST

TWENTY-FOUR :10, :15, :30 & :60 LIVE & RECORDED PUBLIC SERVICE ANNOUNCEMENTS WERE SCHEDULED TO RUN A TOTAL OF 836 TIMES DURING THE MONTHS OF JULY, AUGUST AND SEPTEMBER. THIS IS A BEST ESTIMATE OF HOW MANY TIMES EACH SPOT RAN.

TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$33,620.

POLITICAL COVERAGE

THE ONLY POLITICAL COVERAGE OUTSIDE OF REGULARLY SCHEDULED NEWSCASTS ON **KSKS** DURING THE 3rd QUARTER OF 2022 WAS CONTAINED IN **THE COMMONWEALTH CLUB. SEE POLITICS.**