

CUMULUS BROADCASTING
ISSUES AND PROGRAMS REPORT
FOR STATION KSKS
SECOND QUARTER 2022 APRIL 1 THROUGH JUNE 30

PREPARED BY:

RUTH MICHAELS

SAN JOAQUIN VALLEY ISSUES

ADDRESSED IN RESPONSIVE PROGRAMMING IN THE SECOND QUARTER 2020

1. **RACIAL/SOCIAL JUSTICE** - Cultivating a more compassionate, inclusive and delicious America; humankind and health justice: creating a more equitable world; technology, social media, and the fight for racial justice.
2. **FEMINISM** – Confronting the “Big Lie” of corporate feminism.
3. **UKRAIN/RUSSIA** – Marie Yovanovitch: former U.S. ambassador to Ukraine; Putin, Russia, and the hunt for a KGB spy.
4. **POLITICS** –Trauma, truth and the trials of American democracy; Yascha Mounk and Francis Fukuama on democracy.
5. **MENTAL HEALTH** – Good Morning America host Robin Roberts; My Journey to True Power with Terry Crews.
6. **HEALTH** – How to prevent the next pandemic.
7. **CLIMATE** – Climate and Democracy; Indigenous insights on healing Land and Sky.

KMGV PROGRAMMATUREING THAT ADDRESSES COMMUNITY ISSUES

THE COMMONWEALTH CLUB: 60 minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the **Commonwealth Club of California**, this weekly program deals with economic, political, social and environmental issues facing the United States.

KSKS PUBLIC SERVICE ANNOUNCEMENTS: :60 and :30 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 2nd quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the fourth quarter can be found in the public service announcement list included with this report.

RACIAL/SOCIAL JUSTICE

TOTAL OF 3 HOURS DEVOTED TO THE TOPIC DURING THE 2nd QUARTER.

COMMONWEALTH CLUB

Sunday, April 3rd, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

WAJAHAT ALI WITH KRISTA TIPPETT

Wajahat Ali-Columnist, The Daily Beast; Author, *Go Back to Where You Came From: And Other Helpful Recommendations on How to Become American*

In Conversation with **Krista Tippett**-Host, "On Being"

Wajahat Ali is an acclaimed journalist and lawyer whose writings cover the intersection of social justice, politics and race. His first book, *Go Back to Where You Came From: And Other Helpful Recommendations on How to Become American*, details his Bay Area upbringing, his early career as a lawyer, and how he became one of the foremost and funniest public intellectuals in America as a middle-aged dad.

Ali tackles the dangers of Islamophobia, white supremacy and chocolate hummus, peppering personal stories with astute insights into national security, immigration and pop culture. Join him and Krista Tippett, host of the acclaimed "On Being" program, to learn how we can all help cultivate a more compassionate, inclusive and delicious America.

RACIAL/SOCIAL JUSTICE (CONT.)

COMMONWEALTH CLUB

Sunday, April 24th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

HUMANKINDNESS AND HEALTH JUSTICE: CREATING A MORE EQUITABLE WORLD

Melody Hobson-President and co-CEO, Ariel Investments; Chair of the Board of Directors, Starbucks Corporation

Lloyd Dean-CEO, CommonSpirit Health—Moderator

Health justice is one of the most important yet complicated issues facing American society. Environmental factors, policies and even systems create societal disparities that affect a person's ability to achieve their best possible health.

To ensure justice and equity in health, advocates say the country needs to address community-specific disparities, dismantle systems, and end policies that drive poor health outcomes. One way to start this important justice work is to dramatically increase access to education and overall literacy. Efforts such as addressing the increasing economic fragmentation of education, divisions of income along racial lines, and providing pathways to financial literacy serve as a foundational element in the overall health justice work ahead. Failure to address this separation and fragmentation could make health justice for our nation an elusive goal.

To address this often-overlooked connection between financial literacy and health justice, The Commonwealth Club of California and CommonSpirit Health are pleased to bring together Melody Hobson, a highly prominent financial executive who is president and co-CEO of Ariel Investments and chair of the board of directors of Starbucks Corporation, and Lloyd Dean, CommonSpirit Health CEO and a nationally recognized leader in health care and and recognized voice for health justice.

Please join us for this rare conversation between two leading voices in health care and business about addressing health justice.

RACIAL/SOCIAL JUSTICE (CONT.)

COMMONWEALTH CLUB

Sunday, June 5th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

TECHNOLOGY, SOCIAL MEDIA, AND THE FIGHT FOR RACIAL JUSTICE

Marc Lamont Hill-Host, “BET News” and “Black News Tonight”; Steve Charles Chair in Media, Cities, and Solutions, Temple University; Co-Author, *Seen and Unseen: Technology, Social Media, and the Fight for Racial Justice*

Todd Brewster-Journalist; Historian; Co-Author, *Seen and Unseen: Technology, Social Media, and the Fight for Racial Justice*

In Conversation with **LaDoris Cordell**-Judge (Ret); Author, *Her Honor: My Life on the Bench . . . What Works, What’s Broken, and How to Change It*

In recent years, an influx of racially motivated attacks against people of color in local communities has made national headlines: and the cases of George Floyd, Breanna Taylor and Ahmaud Arbery have sparked international conversations. In today’s age, exposure to racial injustice is more accessible than ever with the rise of video recording and the intimacy of technology. The power to spread information globally, all with the touch of a button, is reshaping the civil rights movement and pushing social justice forward.

Marc Lamont Hill and Todd Brewster are both award-winning journalists and bestselling authors who reveal the common thread between these harrowing incidents. They recognize that technology has irrevocably changed our conversations about race and, in many instances, tipped the levers of power in favor of the historically disadvantaged.

In their newest book, *Seen and Unseen: Technology, Social Media, and the Fight for Racial Justice*, Hill and Brewster draw on the increasing role of media in the racial justice movement to discover why it took the horrifying footage of the murder of George Floyd—despite a wealth of video evidence of previous police brutality—to trigger outrage. The book is a riveting exploration of how the power of visual media has shifted the narrative on race over the last few years and reignited the fight toward justice.

Join us as co-authors Marc Lamont Hill and Todd Brewster explore the powerful role technology plays as a driver of history, identity, and racial consciousness.

FEMINISM

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2nd QUARTER.

COMMONWEALTH CLUB

Sunday, April 10th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

CONFRONTING THE “BIG LIE” OF CORPORATE FEMINISM

Reshma Saujani-Founder, Girls Who Code and the Marshall Plan for Mom; Author, Pay Up: The Future of Women and Work (and Why It’s Different Than You Think)

Ina Fried-Chief Technology Correspondent, Axios—Moderator

Women have been sold a mistruth—roll up your sleeves, smash the glass ceiling, and you too can have it all. Critics say the unspoken realities in this agreement are that many women must also do the majority of household work, childcare, and bear the burden of keeping this endless task list running in their minds.

However, the inequity in unpaid work isn’t news to anyone. It is well-rooted and widespread, benefiting a system that has always been designed for the benefit of men.

Flash to 2021, when women left or were pushed out of the workforce en masse resulting in the lowest proportion of women in the labor force since the late 1980s. This downturn was matched by a decline in women’s mental health and financial independence.

Author, activist and lawyer Reshma Saujani is calling on corporations and their leaders to make vital changes to this toxic and worsening situation. Her rallying call: It’s time to pay up. Her forthcoming book Pay Up: The Future of Women and Work outlines her four-step action plan to realize this change and serves as a field guide for women, empowering them to demand what they deserve.

UKRAINE/RUSSIA

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC IN THE 2ND QUARTER

COMMONWEALTH CLUB

Sunday, April 17th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

MARIE YOVANOVITCH: FORMER U.S. AMBASSADOR TO UKRAINE

Marie Yovanovitch-Former U.S. Ambassador to Ukraine; Author *Lessons From the Edge: A Memoir*

With war-ravaged Ukraine in the headlines every day, it's more important than ever to hear from those with firsthand experience and an understanding of the complexities of the battle being waged there.

Former U.S. ambassador to Ukraine Marie Yovanovitch not only served as U.S. ambassador to Kyiv from 2016–2019 but also has intimate family connections to the region as the child of survivors of the Nazi and Soviet regimes.

Yovanovitch is a diplomat and author with more than three decades of service in the State Department, having served as ambassador to Kyrgyzstan, Armenia and Ukraine, as well as senior advisor to the undersecretary of state for political affairs. She is a diplomat in residence at Georgetown University's Institute for the Study of Diplomacy and was a target of a 2019 smear campaign from supporters of the former president during the Trump-Ukraine controversy. She would go on to be a key witness during the public hearings of the ensuing impeachment trial. Her life is a testimony to the importance of transparency, accountability and integrity in government.

In her new memoir, *Lessons From the Edge*, Yovanovitch reclaims her own narrative and recounts her childhood, immigration to the United States and journey up the ranks of the State Department. Coming from a family that faced poverty, violence and totalitarianism, she warns of the dangers corruption and democratic backsliding pose to our free society.

Join us as Yovanovitch offers her perspective on the current situation unfolding in Ukraine, and tells her inspiring story of strength, bravery and honesty in the face of controversy, reminding us of how precious democracy really is.

UKRAINE/RUSSIA (CONT.)

COMMONWEALTH CLUB

Sunday, June 26th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

PUTIN, RUSSIA, AND THE HUNT FOR A KGB SPY

Robert Baer-Former CIA Operative; Intelligence Analyst, CNN; Author, *The Fourth Man: The Hunt for a KGB Spy at the Top of the CIA and the Rise of Putin's Russia*

In Conversation with **Adam Lashinsky**-Contributor, Business Insider

The CIA beginning in the early 1980s made a series of stunning arrests—three high-profile Russian spies, Aldrich Ames, Edward Lee Howard, and Robert Hanssen, were uncovered as some of the most damaging leaks the agency had ever seen. Yet, as told by former CIA officer Robert Baer, the investigation for a “fourth man” ensued shortly after, and now relates the never-before-told story about the hunt for what may very well be the greatest traitor in American history.

Robert Baer is a New York Times bestselling author and former CIA case officer with 21 years of service.

He is the intelligence columnist for Time, intelligence and security analyst for CNN, and his works have appeared in The Washington Post and The Wall Street Journal. Baer's book *See No Evil* was the basis for the acclaimed film *Syriana*, and he was the co-host for the History Channel series *Hunting Hitler*.

In his latest book, *The Fourth Man*, Baer recounts a thrilling tale of hunting a so-called “super mole” who was believed to have more destructive power than their three predecessors combined. Three women, leading experts in counterintelligence, led the team as they poured through their own ranks, finding loose threads, smoking guns and rumors that the traitor was nothing more than a Russian trick to break the

CIA apart. And, at the height of their intellectual duel and legendary game of cat-and-mouse, the shocking conclusion to their investigation would shake American Intelligence to its core.

Join us, as Baer retells the thrilling hunt for a KGB spy at the top ranks of the CIA, with all its twists and turns—and its implications for the future of America, Russia and the rise of Vladimir Putin.

POLITICS

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 2nd QUARTER

COMMONWEALTH CLUB

Sunday, May 1st, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

TRAUMA, TRUTH AND THE TRIALS OF AMERICAN DEMOCRACY

Jamie Raskin-U.S. Representative (D-MD, 8th District); Author, *Unthinkable: Trauma, Truth, and the Trials of American Democracy*

Marisa Lagos-Correspondent for California Politics and Government, KQED

Welcome by: **Jim Steyer**-Founder, Common Sense Media

The January 6 attack on Congress as it met to certify Joe Biden's presidential victory is a day that will live on in infamy, yet for Maryland congressman Jamie Raskin, this was just the next in a sequence of tragic events that changed his life forever. Having lost his son to suicide only days before, and days later leading the ensuing impeachment effort against Trump, Rep. Raskin's 45-day journey at the start of 2021 is an inspiring epic of strength, tragedy and determination.

In his new memoir, *Unthinkable: Trauma, Truth, and the Trials of American Democracy*, Raskin recounts that after the tragic loss of his son Tommy, it was Tommy's values and vision for the country that provided him inspiration to not only weather the challenges of January 6 but to lead the ensuing impeachment trial of Donald Trump for inciting insurrection. Facing division and the tremors of a nation rocked to its core, Rep. Raskin and his nine-member team were able to lead the most bipartisan impeachment trial ever conducted.

Rep. Raskin has served as an elected official in Maryland since 2007 and represented its 8th Congressional District since 2017. A professor of constitutional law at American University Washington College of Law, chair of the House Subcommittee on Civil Rights and Civil Liberties, and co-chair of the Congressional Freethought Caucus, Raskin has been a leading voice in Congress for executive accountability and electoral integrity.

Please join us as congressman Raskin recounts his moving story of balancing tragic personal loss and appalling political violence simultaneously, and how he found hope to press on in his darkest moment to continue fighting for American democracy.

POLITICS (CONT.)

COMMONWEALTH CLUB

Sunday, May 29th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

YASCHA MOUNK AND FRANCIS FUKUAMA ON DEMOCRACY

Module 1

Yascha Mounk-Founder, Persuasion; Professor of the Practice of International Affairs, Johns Hopkins University; Contributing Editor, The Atlantic; Senior Fellow, Council on Foreign Relations; Author, The Great Experiment: Why Diverse Democracies Fall Apart and How They Can Endure

In Conversation with **Steven Saum**-Editor, WorldView Magazine

Module 2

Francis Fukuyama-Olivier Nomellini Senior Fellow, Stanford University's Freeman Spogli Institute for International Studies; Author, Liberalism and Its Discontents

Tim Miller-Founder, Light Fuse Communications; Contributor, The Bulwark; Communications Director, Jeb Bush 2016; Author, Why We Did It (Forthcoming)—Moderator

Yascha Mounk argues that the struggle of free countries to be both diverse and equal in their political systems is the greatest experiment of our time and essential to the continuation of democracy. While this feat is unprecedented, he contends, understanding the past and underlying conditions that have led to division and social injustices is critical to avoiding them in the future, and he writes that we should have genuine hope in humanity's ability to accomplish it.

Francis Fukuyama explains the troubled history of the American realization of classical liberalism here in the United States, and the challenges from both sides of the political spectrum arising in recent decades. With the right demanding economic freedom above all else, and the left making its core ideal the elevation of identity above the universality of humanity, Fukuyama argues that both approaches miss the mark in grasping classical liberalism, and the consequences can be disastrous both at home and around the world.

MENTAL HEALTH

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 2nd QUARTER

COMMONWEALTH CLUB

Sunday, May 8th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

ROBIN ROBERTS

Robin Roberts-Anchor, “Good Morning America”; Author, *Brighter by the Day: Waking Up to New Hopes and Dreams*

Kumasi Aaron-Anchor, ABC7 News Bay Area Morning

Over the last 16 years, as an esteemed anchor of “Good Morning America,” Robin Roberts has helped millions of people across the country celebrate each new morning. She has sought to bring a bit of positivity into each day, even in the most trying of times. In doing so, she has enthralled the nation with her grace and humility.

Now, in her new book *Brighter by the Day: Waking Up to New Hopes and Dreams*, Roberts provides a guide to instilling hope and optimism into people’s lives to infuse every day with positivity and encouragement.

She shares with readers the guidance and profound insight she’s received, along with her own hard-won wisdom that has helped her find the good in the world and usher in light—even on the darkest days.

Roberts shares a journey through her lived eye-opening experiences, drawing on the advice and knowledge she’s picked up along the way to teach readers how to feed the mind, spirit and soul and practice optimism—a skill that requires time and dedication.

Join us as Robin Roberts shares her prescription for how to unlock a new mindset to live brighter by the day.

MENTAL HEALTH (CONT.)

COMMONWEALTH CLUB

Sunday, May 15th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

MY JOURNEY TO TRUE POWER WITH TERRY CREWS

Terry Crews-Actor; Host; Author, *Tough: My Journey To True Power*

In Conversation with **Michelle Meow**-Producer and Host, “The Michelle Meow Show,” KBCW TV and Podcast; Member, Commonwealth Club Board of Governors

Terry Crews has likely graced your screen at some point; his bodybuilder physique and charismatic humor are hard to miss. Seemingly nothing could stop the Flint, Michigan-born, NFL player turned actor as he landed gig after gig and won accolades along the way.

But under the facade of perfection, Crews was struggling. For all that he sought to control—relationships, his image of toughness, masculinity, his experiences with racism—nothing could hold it all together, leading into a downward, destructive spiral.

Since then, Crews has reckoned with his insecurities and past, garnering a newfound respect for true toughness rather than the exterior austerity he once paraded. His new book, *Tough*, shares the never-before-told story of his journey through feigned confidence to the new highs of true, conscientious toughness.

At INFORUM, Crews will recount the trials endured while battling cultural norms and societal demands, and further the resounding victories of surmounting these mountains—challenging the system that he says demands men be outwardly tough while leaving them inwardly weak.

HEALTH

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2nd QUARTER

COMMONWEALTH CLUB

Sunday, June 12th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

HOW TO PREVENT THE NEXT PANDEMIC

Bill Gates-Co-chair, The Bill & Melinda Gates Foundation; Author, How to Prevent the Next Pandemic

In Conversation with **DJ Patil**-Former U.S. Chief Data Scientist; Member, Commonwealth Club Board of Governors

Though the COVID-19 pandemic isn't over, it is heading into a new phase, particularly in Western countries such as the United States and throughout Europe. Increasingly, citizens want a return to normal, with fewer restrictions, and are showing willingness to find ways to live with and manage the virus. As government leaders around the world strive to transition their countries to this new normal, they are also starting to talk about what happens next and how we can prevent another pandemic from once again killing millions of people and devastating the global economy. But given the controversies around fighting COVID-19, is this even possible?

Bill Gates believes the answer is yes.

In his new book, How to Prevent the Next Pandemic, Gates lays out what he believes the world can learn from COVID-19 and what can be done to ward off another disaster like it. Relying on the knowledge of the world's foremost experts and his own experience combating fatal diseases with the Gates Foundation, his new book shows us how the nations of the world, working in conjunction with one another and with the private sector, can stop future outbreaks and ultimately save lives.

Join us for an in-depth discussion on what the world can and must do to prevent the next pandemic.

CLIMATE

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 2nd QUARTER

COMMONWEALTH CLUB

Sunday, May 22nd, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

CLIMATE AND DEMOCRACY

Russ Feingold-President, American Constitution Society; Former U.S. Senator (D-WI)

Greg Dalton-Founder and Host, Climate One

Russ Feingold became a household name co-authoring the Bipartisan Campaign Reform Act, more commonly known as McCain-Feingold. It's the only major, bipartisan piece of campaign finance reform legislation passed into law in decades. Today he is using his experience navigating the levers of power to tackle alarming biodiversity loss and the worsening climate crisis. Feingold believes, "The threats posed to people from the destruction of nature are just as serious as those posed by climate change."

Join Climate One as Russ Feingold discusses one of the most vital questions of our time: How can a broken democracy heal a broken climate?

COMMONWEALTH CLUB

Sunday, June 19th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

INDIGENOUS INSIGHTS ON HEALING LAND AND SKY

Jessica Hernandez-Scientist, Author

Priscilla Hunter-Board Chairwoman, Intertribal Sinkyone Wilderness Council

Sam Hodder-President and CEO, Save the Redwoods League

Julia Fay Bernal-Director, Pueblo Action Alliance

Greg Dalton-Founder and Host, Climate One

According to the World Bank, land managed by Indigenous peoples is associated with lower rates of deforestation, reduced greenhouse gas emissions, and better biodiversity protection. But in many places, Indigenous people have been displaced from their ancestral lands through outright theft, land grabs, violence and war. The Land Back movement advocates for returning Indigenous lands to Indigenous hands, to dismantle white supremacy and systems of oppression, but that can be difficult to achieve in practice.

Still, across the country we can find examples of land access, stewardship and ownership being restored to Indigenous people—and more conversations about involving tribal nations in conservation and climate resilience efforts.

CUMULUS BROADCASTING STATIONS

QUARTERLY PSA ACTIVITY REPORT

SECOND QUARTER 2022

STATION: KSKS FRESNO

1. :30 SPOT-32 TIMES---BEAUTIFY FRESNO
2. :30 SPOT-18 TIMES---CENTRAL CA BLOOD CENTER
3. :30 SPOT 24 TIMES—ONE SMALL STEP
4. :30 SPOT 18 TIMES—MATCHING DONOR.ORG
5. :30 SPOT-28 TIMES---CASA
6. :30 SPOT 18 TIMES---AIR FORCE
7. :30 SPOT-20 TIMES---STAND UP TO CANCER
8. :30 SPOT-12 TIMES---ST. AGNES HOSPICE FUNDRAISER
9. :30 SPOT- 10 TIMES---SHAVER LAKE COUNTRYFEST
10. :30 SPOT-32 TIMES---HEART OF THE HORSE THERAPY RANCH
11. :30 SPOT-28 TIMES—FRESNO CITY COLLEGE ASIANFEST
12. :30 SPOT- 18 TIMES—ALEX HUDSON-LYME FOUNDATION
13. :30 SPOT-20 TIMES---CCSPCA-ANIMAL ABUSE
14. :30 SPOT-32 TIMES---ARTE AMERICAS-BOOM OAXACA
15. :30 SPOT-14 TIMES---CIVIL AIR PATROL
16. :30 SPOT-14 TIMES—HOMES FOR OUR TROOPS
17. :30 SPOT-12 TIMES—PREVENT VAPING
18. :30 SPOT 10 TIMES—FREEDOMFEST
19. :30 SPOT 4 TIMES—WOMEN IN CRIMINAL JUSTICE SYMPOSIUM

NINETEEN--:30 RECORDED PUBLIC SERVICE ANNOUNCEMENTS RAN A TOTAL OF 364 TIMES DURING THE MONTHS OF APRIL, MAY, AND JUNE.

TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$16,380.

POLITICAL COVERAGE

THE ONLY POLITICAL COVERAGE OUTSIDE OF REGULARLY SCHEDULED NEWSCASTS ON **KSKS** DURING THE 2nd QUARTER OF 2022 WAS CONTAINED IN **THE COMMONWEALTH CLUB. SEE POLITICS.**