

ORDER



Orders
Order / Rev: 921941
 Alt Order #:
Product Desc: POLITICAL CANDIDATE STATE SENAT
Estimate: WV STATE SENATE
Flight Dates: 09/25/18 - 11/05/18
Original Date / Rev: 09/25/18 / 09/25/18
Order Type: NORMAL

WTAP
Primary AE: Parkersburg House
Sales Office: PRKR
Sales Region: Regl

Agency Name: Jim Leach State Senate WV
Buying Contact:
Billing Contact:
 821 23RD STREET
 VIENNA, WV 26105

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Jim Leach State Senate WV
Demographic: HH
Product Codes: Candidate - State - Senate
Priority: P-03
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 66710
Agency External ID: 140594
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/18	09/30/18	18	\$1,800.00	\$1,800.00
10/01/18	10/31/18	69	\$6,785.00	\$6,785.00
11/01/18	11/05/18	17	\$1,550.00	\$1,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	18	\$1,800.00	\$1,800.00	0.00
October 2018	69	\$6,785.00	\$6,785.00	0.00
November 2018	17	\$1,550.00	\$1,550.00	0.00
Totals	104	\$10,135.00	\$10,135.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTAP	09/26/18	11/05/18	M-F 530a-6a 530a Morning Show	CM	530a-6a	MTWTF--	:30	5	\$45.00	P-03	0.00	NM	28	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	--WTF--		5				\$45.00		0.00			
		Week: 10/01/18	10/07/18	MTWTF--		5				\$45.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--		5				\$45.00		0.00			
		Week: 10/15/18	10/21/18	MTWTF--		3				\$45.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--		3				\$45.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$45.00		0.00			
		Week: 11/05/18	11/11/18	M-----		2				\$45.00		0.00			
N 2	WTAP	09/26/18	11/05/18	Daybreak @ 6a Daybreak @ 6a	CM	6a-7a	MTWTF--	:30	5	\$75.00	P-03	0.00	NM	35	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	--WTF--		5				\$75.00		0.00			
		Week: 10/01/18	10/07/18	MTWTF--		5				\$75.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--		5				\$75.00		0.00			
		Week: 10/15/18	10/21/18	MTWTF--		3				\$75.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--		3				\$75.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		10				\$75.00		0.00			
		Week: 11/05/18	11/11/18	M-----		4				\$75.00		0.00			
N 3	WTAP	09/25/18	11/02/18		CM	559p-630p	MTWTF--	:30	3	\$250.00	P-03	0.00	NM	16	\$4,000.00

Order / Rev: 921941
 Alt Order #:
 Flight Dates: 09/25/18 - 11/05/18

Advertiser: Jim Leach State Senate WV
 Product Desc: POLITICAL CANDIDATE STATE SENATE
 Estimate: WV STATE SENATE
WTAP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News @ 6p M-F											
				News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	- TWTF - -					3	\$250.00		0.00			
Week:		10/01/18	10/07/18	MTWTF - -					3	\$250.00		0.00			
Week:		10/08/18	10/14/18	MTWTF - -					3	\$250.00		0.00			
Week:		10/15/18	10/21/18	MTWTF - -					1	\$250.00		0.00			
Week:		10/22/18	10/28/18	MTWTF - -					1	\$250.00		0.00			
Week:		10/29/18	11/04/18	MTWTF - -					5	\$250.00		0.00			
N 4	WTAP	09/25/18	11/05/18	Wheel of Fortune M-F	CM	7p-730p	MTWTF - -	:30	5	\$90.00	P-03	0.00	NM	25	\$2,250.00
				Wheel of Fortune M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	- TWTF - -					5	\$90.00		0.00			
Week:		10/01/18	10/07/18	MTWTF - -					5	\$90.00		0.00			
Week:		10/08/18	10/14/18	MTWTF - -					3	\$90.00		0.00			
Week:		10/15/18	10/21/18	MTWTF - -					3	\$90.00		0.00			
Week:		10/22/18	10/28/18	MTWTF - -					3	\$90.00		0.00			
Week:		10/29/18	11/04/18	MTWTF - -					5	\$90.00		0.00			
Week:		11/05/18	11/11/18	M- - - - -					1	\$90.00		0.00			
													Totals	104	\$10,135.00