

## ORDER



**Orders**  
**Order / Rev:** 732128  
**Alt Order #:**  
**Product Desc:** NEWS TICKER SPONSOR 4th Q 2018  
**Estimate:**  
**Flight Dates:** 10/01/18 - 12/30/18  
**Original Date / Rev:** 12/29/17 / 01/03/18  
**Order Type:** NORMAL

## WOVA

**Primary AE:** Debbie Hinton  
**Sales Office:** PRKL  
**Sales Region:** Local

**Agency Name:** Jim Leach LC  
**Buying Contact:**  
**Billing Contact:**  
 34 Mickel Mansion Dr  
 Parkersburg, WV 26101

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Jim Leach LC  
**Demographic:** HH  
**Product Codes:** Professional and Legal Services  
**Priority:** P-03  
**Revenue Code 1:** DIR  
**Revenue Code 2:** SPOT  
**Revenue Code 3:** NONE

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 64885  
**Agency External ID:** 64885  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/31/18	124	\$1,160.00	\$1,160.00
11/01/18	11/30/18	122	\$1,120.00	\$1,120.00
12/01/18	12/30/18	122	\$1,120.00	\$1,120.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	124	\$1,160.00	\$1,160.00	0.00
November 2018	122	\$1,120.00	\$1,120.00	0.00
December 2018	122	\$1,120.00	\$1,120.00	0.00
<b>Totals</b>	<b>368</b>	<b>\$3,400.00</b>	<b>\$3,400.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Debbie Hinton			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOVA	10/01/18	12/30/18	M-F 3p-4p M-F 3p-4p	CM	3p-4p	MTWTF--	:15/:15	10	\$5.00	P-03	0.00	BK	90	\$450.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	MTWTF--		10				\$5.00		0.00			
	Week:	10/08/18	10/14/18	MTWTF--		10				\$5.00		0.00			
	Week:	10/15/18	10/21/18	-----		0				\$5.00		0.00			
	Week:	10/22/18	10/28/18	MTWTF--		10				\$5.00		0.00			
	Week:	10/29/18	11/04/18	-----		0				\$5.00		0.00			
	Week:	11/05/18	11/11/18	MTWTF--		10				\$5.00		0.00			
	Week:	11/12/18	11/18/18	MTWTF--		10				\$5.00		0.00			
	Week:	11/19/18	11/25/18	MTWTF--		10				\$5.00		0.00			
	Week:	11/26/18	12/02/18	-----		0				\$5.00		0.00			
	Week:	12/03/18	12/09/18	MTWTF--		10				\$5.00		0.00			
	Week:	12/10/18	12/16/18	MTWTF--		10				\$5.00		0.00			
	Week:	12/17/18	12/23/18	-----		0				\$5.00		0.00			
	Week:	12/24/18	12/30/18	MTWTF--		10				\$5.00		0.00			
N 2	WOVA	10/01/18	12/30/18	All Day Rotator All Day Rotator	CM	All Day Rotator	MTWTFSS	:15/:15	25	\$5.00	P-05	0.00	BK	226	\$1,130.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 732128  
 Alt Order #:  
 Flight Dates: 10/01/18 - 12/30/18

Advertiser: Jim Leach LC  
 Product Desc: NEWS TICKER SPONSOR 4th Q 2018  
 Estimate:

WOVA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTFSS		26				\$5.00		0.00			
Week:		10/08/18	10/14/18	MTWTFSS		25				\$5.00		0.00			
Week:		10/15/18	10/21/18	-----		0				\$5.00		0.00			
Week:		10/22/18	10/28/18	MTWTFSS		25				\$5.00		0.00			
Week:		10/29/18	11/04/18	-----		0				\$5.00		0.00			
Week:		11/05/18	11/11/18	MTWTFSS		25				\$5.00		0.00			
Week:		11/12/18	11/18/18	MTWTFSS		25				\$5.00		0.00			
Week:		11/19/18	11/25/18	MTWTFSS		25				\$5.00		0.00			
Week:		11/26/18	12/02/18	-----		0				\$5.00		0.00			
Week:		12/03/18	12/09/18	MTWTFSS		25				\$5.00		0.00			
Week:		12/10/18	12/16/18	MTWTFSS		25				\$5.00		0.00			
Week:		12/17/18	12/23/18	-----		0				\$5.00		0.00			
Week:		12/24/18	12/30/18	MTWTFSS		25				\$5.00		0.00			
N 3	WOVA	10/01/18	12/30/18	M-Su 7p-11p M-Su 7p-11p	CM	7p-11p	MTWTFSS	:15/:15	6	\$35.00	P-05	0.00	BK	52	\$1,820.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTFSS		6				\$35.00		0.00			
Week:		10/08/18	10/14/18	MTWTFSS		6				\$35.00		0.00			
Week:		10/15/18	10/21/18	-----		0				\$5.00		0.00			
Week:		10/22/18	10/28/18	MTWTFSS		6				\$35.00		0.00			
Week:		10/29/18	11/04/18	-----		0				\$5.00		0.00			
Week:		11/05/18	11/11/18	MTWTFSS		5				\$35.00		0.00			
Week:		11/12/18	11/18/18	MTWTFSS		6				\$35.00		0.00			
Week:		11/19/18	11/25/18	MTWTFSS		6				\$35.00		0.00			
Week:		11/26/18	12/02/18	-----		0				\$5.00		0.00			
Week:		12/03/18	12/09/18	MTWTFSS		5				\$35.00		0.00			
Week:		12/10/18	12/16/18	MTWTFSS		6				\$35.00		0.00			
Week:		12/17/18	12/23/18	-----		0				\$5.00		0.00			
Week:		12/24/18	12/30/18	MTWTFSS		6				\$35.00		0.00			
													Totals	368	\$3,400.00