

ATW Media LLC
 KTBB-FM KRWR-FM KYZS-AM
 PO Box 9400
 Tyler, TX 75711
 903-593-2519

Client: **Texans for Dan Patrick**
 Order #: **5780-00008**
 Description:
 Date Entered: 3/16/2018
 P.O.#:
 Salesperson: Political
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date
 Phone/Fax: 214-599-0900

Weeks & Co
 6060 North Central Expy
 Suite 500
 Dallas, TX 75206

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/19/2018	5/27/2018	KTBB-FM	08:00:00a to 11:00:00a	Weekly	1:00	30	50.00	1500.00	1	1	1	0	0	0	0
2 3/19/2018	5/27/2018	KTBB-FM	11:00:00a to 02:00:00p	Weekly	1:00	60	70.00	4200.00	2	2	2	0	0	0	0
3 3/19/2018	5/27/2018	KTBB-FM	06:00:00a to 12:00:00a	Weekly	1:00	30	0.00	0.00	1	0	1	0	1	0	0

Order Start Date: 3/19/2018 Order End Date: 5/27/2018 Spots: 120 Total Charges: \$5,700.00
Combined Discounts: \$855.00
Total Net: \$4,845.00

Non-Discriminatory Policy: Gleiser Communications LLC and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Projected Media Month/End-Of-Schedule Billing Totals for Texans for Dan Patrick / 5780-00008 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2018	12	\$570.00	\$85.50	\$484.50
April	2018	60	\$2,850.00	\$427.50	\$2,422.50
May	2018	48	\$2,280.00	\$342.00	\$1,938.00
Total:		120	\$5,700.00	\$855.00	\$4,845.00

Confirmed & Accepted for ATW Media LLC By: _____

Accepted for Weeks & Co By: _____

Buy Detail Report

Date: 3/15/2018

Client: Texans for Dan Patrick
 Media: Radio
 Product: Political
 Primary Demo: Adults 35+

Flight Start Date: 03/19/2018
 Flight End Date: 05/27/2018
 Buyer: Haley Beth Davis
 Email: haley@davislenzmedia.com

Vendor: KTBB-AM
 1001 ESE Loop 323, Suite 455
 Tyler, TX 75701
 Phone: 903-593-2519
 Fax: 903-597-8378
 Format: News/Talk/Sports

Weeks&Co c/o Davis Lenz Media
 6060 North Central Exp., Suite 500
 Dallas, TX 75206
 Phone: 214-599-0900

Send Billing To:

Market/System: TYLER-LONGVIEW

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	3/19	3/26	4/2	4/9	4/16	4/23	4/30	5/7	5/14	5/21	Total Spots	Adults 35+	Rtg/CPP
KTBB-AM MTuW 8-10 8:00a-10:00a	AM	\$50.00	\$42.50	60	3	3	3	3	3	3	3	3	3	3	3	30	1.3	\$38.46 \$32.69
MTuW 11:00a-2:00p	MD	\$70.00	\$59.50	60	6	6	6	6	6	6	6	6	6	6	6	60	1.8	\$38.89 \$33.06
MTuWThFSaSu 6:00a-12:00a	RT	\$0.00	\$0.00	60	3	3	3	3	3	3	3	3	3	3	3	30	0.1	\$0.00 \$0.00
<p>Total Spots: 12 12 12 12 12 12 12 12 12 12 12 12 12 12 12 120</p> <p>Total GRP/GIMP(000): 15.0 15.0 15.0 15.0 15.0 15.0 15.0 15.0 15.0 15.0 15.0 15.0 15.0 15.0 15.0 150.0</p> <p>Total CPP/CPM:</p>																		
<p>Total Wks Cost(STN Gross): \$570.00 \$570.00 \$570.00 \$570.00 \$570.00 \$570.00 \$570.00 \$570.00 \$570.00 \$570.00 \$570.00 \$570.00 \$570.00 \$570.00 \$570.00 \$570.00</p>																		
<p>Total Cost: \$5,700.00 \$4,845.00</p>																		

Disclaimer:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KTBB AM TYLER-LONG</u>	Date: <u>3-15-18</u>
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I, Haley Beth Davis,

being/on behalf of: Dan Patrick,

a legally qualified candidate of the Republican

political party for the office of: Texas Lt Governor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$4,845.00 Net

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Dan Patrick

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Wells

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3-15-18

Date

Haley Beth Davis

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Meredith Dussler

Signature

Meredith Dussler

Printed Name

Director of Admin

Title

Meredith Dosser

From: Haley Beth Davis <haley@davislenzmedia.com>
Sent: Friday, March 16, 2018 10:37 AM
To: Meredith Dosser
Subject: RE: New BUY and TRAFFIC - Texans for Dan Patrick

Please keep same rate and run 8-10a.

Also, I am going to be sending a new/different spot 100% to run...in a few minutes when they send to me.

From: Meredith Dosser <meredith@ktbb.com>
Sent: Friday, March 16, 2018 10:24 AM
To: Haley Beth Davis <haley@davislenzmedia.com>
Subject: RE: New BUY and TRAFFIC - Texans for Dan Patrick

Hi Haley Beth!

The \$50 rate is for 8-10a. (You have 6-10a listed) Can I change it to 8-10 or do you want to change the rate? The rate for 5a-10 is \$61 or you can use 5a-8a for \$52.

Meredith Dosser
KTBB 97.5FM / 92.1 The Team FM
903-593-2519 ext. 205
903-262-4546 cell
903-597-8378 fax
meredith@ktbb.com

From: Haley Beth Davis [<mailto:haley@davislenzmedia.com>]
Sent: Thursday, March 15, 2018 8:40 PM
To: Meredith Dosser
Subject: New BUY and TRAFFIC - Texans for Dan Patrick

Attached: SCROLL Down

- Buy: Runs Mon-Wed each week - **Mar 19-May 23, 2018 (10 Weeks):**
- NAB
- Payment

TRAFFIC INSTRUCTIONS:

Client: Texans for Dan Patrick
Agency: Weeks&Co c/o Davis Lenz Media
Run Dates: Mon, Mar 19 – until further notice
Spot: DP0307-11 "Texas Liberty" (current spot you ran this week)
Rotation: 100%

Please confirm, thanks!