

Remit To: CBS Television Stations  
P.O. Box 33091  
Newark, NJ 07188-0091



KYW TV3

INVOICE

For: PLANNED PARENTHOOD VOTES(384710)  
123 William St Fl 10  
New York, NY 10038-3844

Account Exec: McWilliams, Maggie  
Office: CTS-PH  
Contract Num: 1041-101677  
Contract Dates: 08/15/2016-08/21/2016  
Customer Order:  
Linked Order:  
CPE: 241 / 255 / 5176

Invoice Num: 1041-592578  
Invoice Date: 08/21/2016  
Billing Cycle: Weekly  
Billing Period: 08/01/2016-08/21/2016

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**PAY BY** 09/20/2016  
Net 30 days

In Account With: WATERFRONT STRATEGIES(179297)  
3050 K St NW Ste 100  
Washington, DC 20007-5161  
ATTN:Accounts Payable

Product Desc: ISSUE EST. 5176

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING (5:58-7AM)	08/15/2016-08/21/2016	MTWTF..	30	3	700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/15/2016-08/21/2016		MTWTF..	3	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/15/2016	Mo	06:42 AM		PPV12103H	30	700.00				
08/16/2016	Tu	06:30 AM		PPV12103H	30	700.00				
08/17/2016	We	06:19 AM		PPV12103H	30	700.00				
2	CBS THIS MORNING	08/15/2016-08/21/2016	MTWTF..	30	5	840.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/15/2016-08/21/2016		MTWTF..	5	840.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/15/2016	Mo	08:29 AM		PPV12103H	30	840.00				
08/16/2016	Tu	08:23 AM		PPV12103H	30	840.00				
08/17/2016	We	08:50 AM		PPV12103H	30	840.00				
08/18/2016	Th	07:56 AM		PPV12103H	30	840.00				
08/19/2016	Fr	08:14 AM		PPV12103H	30	840.00				
3	CBS SOAP OPERA ROTATION	08/15/2016-08/21/2016	MTWTF..	30	3	2,200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/15/2016-08/21/2016		MTWTF..	3	2,200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/16/2016	Tu	01:29 PM		PPV12103H	30	2,200.00				
08/17/2016	We	01:59 PM		PPV12103H	30	2,200.00				
08/19/2016	Fr	12:56 PM		PPV12103H	30	2,200.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

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4	CBS SOAP OPERA ROTATION	08/15/2016-08/21/2016	MTWTF..	30	4	2,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/15/2016-08/21/2016		MTWTF..	4	2,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/15/2016	Mo	12:27 PM		PPV12103H	30	2,200.00			
08/17/2016	We	12:27 PM		PPV12103H	30	2,200.00			
08/18/2016	Th	12:56 PM		PPV12103H	30	2,200.00			
08/19/2016	Fr	12:27 PM		PPV12103H	30	2,200.00			
5	FAMILY FEUD	08/15/2016-08/21/2016	MTWTF..	30	3	575.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/15/2016-08/21/2016		MTWTF..	3	575.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/15/2016	Mo	03:40 PM		PPV12103H	30	575.00			
08/18/2016	Th	03:56 PM		PPV12103H	30	575.00			
08/19/2016	Fr	03:51 PM		PPV12103H	30	575.00			
6	THE LATE SHOW WITH STEPHEN COLBER	08/15/2016-08/21/2016	MTWTF..	30	5	750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/15/2016-08/21/2016		MTWTF..	5	750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/15/2016	Mo	12:15 AM		PPV12103H	30	750.00			
08/16/2016	Tu	12:29 AM		PPV12103H	30	750.00			
08/17/2016	We	12:36 AM		PPV12103H	30	750.00			
08/18/2016	Th	12:36 AM		PPV12103H	30	750.00			
08/19/2016	Fr	12:35 AM		PPV12103H	30	750.00			

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