

**710 ESPN SEATTLE (KIRO AM)**  
**SEATTLE, WASHINGTON**  
**QUARTERLY ISSUES/PROGRAMMING REPORT FOR:**  
**OCTOBER 1 TO DECEMBER 31, 2020**

EACH QUARTER, 710 ESPN SEATTLE (KIRO AM) PLACES IN ITS PUBLIC INSPECTION FILE A LIST OF WHAT IT CONSIDERS TO HAVE BEEN SIGNIFICANT PROGRAMMING IN CATEGORIES THAT IT HAS DEEMED OF IMPORTANCE TO THE COMMUNITY.

THE ATTACHED QUARTERLY LISTING OF PROBLEMS AND NEEDS IS BEING FILED IN THE PUBLIC INSPECTION FILE OF KIRO AM IN ACCORDANCE WITH THE FCC REQUIREMENTS FOR THE THREE-MONTH PERIOD OF OCTOBER 1 TO DECEMBER 31, 2020.

WHILE THIS LIST CONTAINS A BRIEF OVERVIEW OF 710 ESPN SEATTLE'S (KIRO AM) TYPICAL TALK SHOW BROADCASTING, IT DOES NOT INCLUDE ALL ITEMS BROADCAST BY THE STATION DURING THE THREE MONTH PERIOD.

**710 ESPN SEATTLE (KIRO AM) – PROGRAMMING**

710 ESPN SEATTLE'S (KIRO AM) TALK PROGRAMMING TACKLES ISSUES THAT MATTER MOST TO THE PEOPLE OF THE NORTHWEST. LOCAL TALK SHOWS FOCUS ON NEWS STORIES OF THE DAY AND OTHER TOPICS DEEMED IMPORTANT TO THE LISTENING AUDIENCE. 710'S INFORMATIVE AND ENGAGING HOSTS PROVIDE THE COMMUNITY WITH AN OUTLET TO EXPRESS THEIR OWN PERSONAL VIEWS, WHILE GIVING THE PUBLIC A CHANCE TO DISCUSS WHAT MATTERS TO THEM. IN ADDITION TO NEWS AND TALK PROGRAMMING, 710 ESPN SEATTLE (KIRO AM) IS ALSO THE FLAGSHIP STATION FOR THE SEATTLE SEAHAWKS FOOTBALL TEAM AND THE SEATTLE MARINERS BASEBALL TEAM.

710 ESPN SEATTLE'S (KIRO AM) QUARTERLY ISSUES ARE LISTED BY CATEGORIES DETERMINED TO BE IMPORTANT TO THE LISTENING AUDIENCE. THESE CATEGORIES ARE AS FOLLOWS:

1. SAFETY – INCLUDES ISSUES SUCH AS POLICE/COMMUNITY RELATIONS, LAW ENFORCEMENT, GUN CONTROL, NATURAL DISASTERS, HUMAN WELFARE, DRUG ABUSE/PREVENTION, THE JUDICIAL SYSTEM, AND ALL OTHER ISSUES PERTAINING TO GENERAL SAFETY AND SAFETY PREVENTION.

2. EDUCATION AND CULTURE – INCLUDES ISSUES SUCH AS CHILDHOOD EDUCATION, PUBLIC EDUCATION, REFORM EFFORTS, SCHOOL VIOLENCE/DISCIPLINE, HIGHER EDUCATION, TEACHING, AND OTHER ARTS, LITERATURE AND COMMUNICATION-RELATED ISSUES THAT PERTAIN TO EDUCATION. IT ALSO INCLUDES ITEMS OF CULTURAL EDUCATION AND CULTURAL APPRECIATION.

3. BUSINESS AND TECHNOLOGY – INCLUDES ISSUES SUCH AS THE ECONOMY, BUSINESS PRACTICES, NEW TECHNOLOGY PRODUCTS, INDUSTRY IN THE PUGET SOUND REGION, JOB TRAINING AND EMPLOYMENT.

4. INTEGRITY – INCLUDES ISSUES OF MORAL AND ETHICAL DECISION MAKING, ISSUES FACED BY THE ELDERLY, MINORITIES AND OTHER GENDER-SPECIFIC ISSUES. THE INTEGRITY CATEGORY ALSO INCLUDES COVERAGE OF RELIGIOUS GROUPS, THE HOMOSEXUAL COMMUNITY AND THE HOMELESS, AS WELL AS LOCAL AND NATIONAL GOVERNMENTAL POLICIES THAT AFFECT THESE GROUPS.

5. HEALTH – INCLUDES NUTRITION, PHYSICAL FITNESS, MENTAL AND PREVENTATIVE HEALTH, GOVERNMENT HEALTHCARE POLICIES, LOCAL AND NATIONAL REFORM EFFORTS, AS WELL AS THE EFFECTS OF THE ENVIRONMENT ON COMMUNITY’S WELL-BEING.

6. GROWTH – INCLUDES ISSUES REFLECTING POPULATION, TRAFFIC, TRANSPORTATION, INFLATION, THE ECONOMY, TRADE, CONSUMER ISSUES, TAX REFORM, THE POPULATION’S EFFECTS ON THE ENVIRONMENT, AIR AND WATER POLLUTION, ALTERNATIVE ENERGY AND LEGISLATION INVOLVING LOCAL AND NATIONAL GROWTH.

7. POLITICS AND GLOBAL ISSUES – INCLUDES ISSUES PERTAINING TO THE GOVERNMENT, LEGISLATION, LOCAL AND NATIONAL ELECTIONS, TAXES, WAR, TERRORISM, ANTI-TERRORISM EFFORTS, POLITICAL DEBATE, LOCAL AND NATIONAL CAMPAIGNS, LAWS AND LAW REFORM, ALL BRANCHES OF THE MILITARY, ISSUES FACED BY LOCAL MILITARY FAMILIES, VOTING AND ALL OTHER REFORM EFFORTS.

**710 ESPN SEATTLE (KIRO AM) STRIVES TO DISCUSS OUR QUARTERLY ASCERTAINMENT ISSUES THROUGH OUR VARIOUS TALK PROGRAMMING. THE FOLLOWING ARE EXAMPLES OF 710 ESPN SEATTLE’S (KIRO AM) PROGRAMMING FOR OCTOBER 1 TO DECEMBER 31, 2020 THAT REPRESENT THESE ISSUES.**

### KIRO (AM) QUARTERLY ISSUES/PROGRAMS LIST

<b>Issue</b>	<b>Title</b>	<b>Description</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>
<b>Safety</b>	Bob, Dave and Moore	How concerning is the COVID situation in the NFL right now? The Titans still can't return to the practice facility after two new positive tests and now the Patriots have three players with COVID after Stephon Gilmore's results. With the news that the Titans did break rules, Bob, Dave and Jim think the NFL has no choice but to come down on them pretty hard, especially given the hefty fines handed out to coaches for mask violations on the sidelines.	10/7/20	3:45pm	8:00
<b>Education</b>	Wyman & Bob	After learning last night that WSU QB Jayden de Laura tested positive for COVID and would miss the Stanford game, the PAC-12 announced that the game is cancelled due to falling below the 53-man roster requirement. Dave and Bob discuss the PAC-12 season and what it means for student athletes.	11/20/20	2:20pm	7:00
<b>Education</b>	Jake & Stacy	The University of Arizona basketball has self-imposed a one-year postseason ban in response to the NCAA's years-long investigation into the program. The investigation surrounded recruiting violations. Jake and Stacy discuss if this is enough of a punishment.	12/29/20	12:30pm	4:00
<b>Integrity</b>	Tom, Jake & Stacy	Jake and Stacy discuss the new diversity measure approved by NFL owners. Teams that develop a minority assistant who's	11/11/20	2:15pm	5:00

		hired as an NFL head coach would receive two third round compensatory picks.			
<b><i>Integrity</i></b>	Jake & Stacy	Former Mariner Robinson Cano will be suspended for the entire 2021 MLB season after testing positive for PEDs a 2nd time. Jake and Stacy talk about the disappointing last few years of Cano's career.	11/18/20	12:30pm	3:00
<b><i>Integrity</i></b>	Bob, Dave and Moore	The Miami Marlins have hired Kim Ng as their GM. She becomes the first woman to GM an MLB team. She has been the Senior VP of Baseball Operations for the past nine years. She also spent time with the Dodgers and Yankees as an assistant GM. Those teams had 8 playoff trips and 3 World Series wins.	11/13/20	3:30pm	5:00
<b><i>Growth</i></b>	Jake & Stacy	NBA Commissioner Adam Silver told ESPN's Jalen Rose that Seattle would be at the top of his list of expansion cities. Jake and Stacy discuss what this expansion would mean to the city of Seattle.	12/28/20	12:30pm	6:00
<b><i>Health</i></b>	Bob, Dave and Moore	The NFL is moving forward with plans for a reduced-capacity Super Bowl LV, to be played February 7th, for COVID social distancing requirements. They are planning to keep the stadium at about 20% capacity.	10/28/20	3:20pm	5:00
<b><i>Health</i></b>	Danny & Gallant	Clemson head football coach, Dabo Swinney, is angry that Clemson didn't get to play against Florida State, due to a positive COVID-19 test within	11/23/20	9:30am	7:00

		Clemson's team. Does he have a reason to be mad? Danny and Paul are trying to determine what he is alleging with his complaints.			
<b>Health</b>	Jake & Stacy	The NFL decided against holding their playoffs in a bubble format, despite success in the NBA, NHL, and MLB. Is this the right call?	12/16/20	11:15am	4:00
<b>Business &amp; Technology</b>	Bob, Dave and Moore	Rob Manfred spoke to reporters yesterday before the World Series. He also noted that MLB's 30 teams combined for \$3 billion in operating losses due the coronavirus pandemic. Owners will be looking to make up that lost revenue sooner than later, meaning we should expect 12- or 14-team proposals to be in play during the offseason.	10/21/20	4:45pm	4:00
<b>Business &amp; Technology</b>	Jake & Stacy	Jake and Stacy discuss the announcement that Nickelodeon will carry an NFL playoff game broadcast geared towards kids.	12/15/20	12:30pm	3:00
<b>Business &amp; Technology</b>	Jake & Stacy	The Fox NFL broadcast over the weekend used some amazing new camera technology over the weekend. Jake and Stacy talk about their impressions of the camera footage and the innovation of this technology.	12/21/20	11:15am	4:00