

WPKX
Portsmouth, NH
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WPKX
Quarterly Issues/Programs List

WPKX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 07:00 AM	029:50
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 07:00 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 07:00 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 07:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 07:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 07:00 AM	029:49
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 07:00 AM	029:49
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 07:00 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 07:00 AM	029:49
Tech and Social Media, Human	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 07:00 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 07:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 07:00 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA - :30 - UW HOMELESSNESS LOCAL	000:33	1
	PSA - :30 - UW VOLUNTEER LOCAL	000:34	1
	PSA: :15 WORLD WILDLIFE FUND	000:14	1
	PSA: AAFP - Bullying	000:30	1
	PSA: AAFP - Concussions	000:30	1
	PSA: AAFP - Gun Safety	000:29	1
	PSA: AAFP - Opiods	000:29	1
	PSA: Childrens Miracle Network - Chris Pine 30	000:26	1
America's Family Physicians	Anti-Bullying	000:30	207
America's Family Physicians	Concussion Awareness	000:30	209
America's Family Physicians	Gun Safety	000:30	209
America's Family Physicians	Opiod Abuse Prevention	000:30	204
America's Family Physicians	Shingles Awareness/Prevention	000:30	217
Animal Welfare	Seacoast Science Center	000:31	14
Animal Welfare	World Wildlife Fund	000:14	60
Animal Welfare	World Wildlife Fund	000:15	65
Cancer	Granite State Generosity	000:31	38
Cancer	STAND UP TO CANCER	000:30	104
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
Childrens Miracle Network Hos	Childrens Miracle Network	000:15	69
Childrens Miracle Network Hos	Childrens Miracle Network	000:15	128
Childrens Miracle Network Hos	Childrens Miracle Network	000:26	208
Childrens Miracle Network Hos	Childrens Miracle Network	000:27	211

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Childrens Miracle Network Hos	Childrens Miracle Network	000:29	202
Community	Jesse Sherrill Family	000:31	53
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	8
COMMUNITY INVOLVEMENT	AMERICAN HEART ASSOCIATION	000:29	18
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	8
COMMUNITY INVOLVEMENT	UNCF	000:30	9
Developmental Disabilities	SPECIAL OLYMPICS NH	000:59	66
Drug Recovery	Recovery Church Portsmouth	000:27	157
Environment	United Way	000:31	241
Environment	United Way	000:33	244
Environment	United Way	000:33	250
Environment	United Way	000:34	242
FINANCIAL COACHING	OPERATION HOPE	000:29	12
Health	Matching Donors	000:29	208
Health	Matching Donors	000:30	206
Homeless	The Ryan Home Project	000:30	38
Homeless	The Ryan Home Project	000:30	245
Hunger	Gather	000:32	150
Immigration	Ad Council	000:30	194
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	14
Suicide Awareness	Jason R Flood Memorial	000:32	19
Suicide Awareness	Trent's Trees	000:31	10