

ORDER



Orders
Order / Rev: 33059
Alt Order #:
Product Desc: 5/15-5/21
Estimate: 9230
Flight Dates: 05/15/24 - 05/21/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

KSAM-AM

Primary AE: House National
Sales Office: NATL
Sales Region: National

Agency Name: Screen Strategies Meia
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd Suite 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tester for Senate
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-Candidate
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/21/24	32	\$1,030.00	\$875.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	32	\$1,030.00	\$875.50	0.00
Totals	32	\$1,030.00	\$875.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House National			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSAM	05/15/24	05/21/24	M-Su 5a-10a Morning Drive	CM	6:00 AM-10:00 AM	12222--	1:00	9	\$35.00	P-06	0.00	NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--222--		6				\$35.00		0.00			
		Week: 05/20/24	05/26/24	12-----		3				\$35.00		0.00			
N 2	KSAM	05/15/24	05/21/24	M-Su 10a-3p Afternoon Drive	CM	10a-3p	21212--	1:00	8	\$35.00	P-06	0.00	NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--212--		5				\$35.00		0.00			
		Week: 05/20/24	05/26/24	21-----		3				\$35.00		0.00			
N 3	KSAM	05/15/24	05/21/24	M-Su 3p-7p Late Afternoon	CM	3p-7p	22122--	1:00	9	\$35.00	P-06	0.00	NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--122--		5				\$35.00		0.00			
		Week: 05/20/24	05/26/24	22-----		4				\$35.00		0.00			
N 4	KSAM	05/18/24	05/18/24	M-Su Prime Rotator	CM	9:00 AM-4:00 PM	-----3-	1:00	3	\$20.00	P-06	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----3-		3				\$20.00		0.00			
N 5	KSAM	05/19/24	05/19/24	M-Su Prime Rotator	CM	9:00 AM-4:00 PM	-----3	1:00	3	\$20.00	P-06	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Estimate: 9230

KSAM-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----3		3				\$20.00		0.00			
													Totals	32	\$1,030.00

Tester for Senate 2024



Station KSAM-AM	Buyer James Wells
Market Missoula	Email James.Wells@screenstrategies.com
Flight Dates 5/15/2024 - 5/21/2024 (Est. 9230)	Phone 703-272-7300

Program Name	DP	Days Length	Rate	Wed 5/15	Thu 5/16	Fri 5/17	Sat 5/18	Sun 5/19	Mon 5/20	Tue 5/21	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$35.00 \$315.00	2	2	2			1	2	9
10:00 AM - 3:00 PM	MD	M-F 60	\$35.00 \$280.00	2	1	2			2	1	8
3:00 PM - 7:00 PM	PM	M-F 60	\$35.00 \$315.00	1	2	2			2	2	9
9:00 AM - 4:00 PM	S2	Sa 60	\$20.00 \$60.00				3				3
9:00 AM - 4:00 PM	U2	Su 60	\$20.00 \$60.00					3			3
Station Totals			\$1,030.00	5	5	6	3	3	5	5	32