

CONTRACT



WVUE
1025 S Norman C. Francis Parkway
New Orleans, LA 70125
Sales T & C: www.gray.tv/advertising
(504) 486-6161

<u>Contract / Revision</u> 2243992 /		<u>Alt Order #</u>
<u>Advertiser</u> Alliance for Good Government		<u>Original Date / Revision</u> 10/13/21 / 10/13/21
<u>Contract Dates</u> 10/25/21 - 10/31/21	<u>Estimate #</u>	
<u>Product</u> ISSUE		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WVUE	<u>Account Executive</u> New Orleans House	<u>Sales Office</u> New Orleans Lo
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 150498	<u>Advertiser Ref</u> 562544	

And:

Brown Public Relations, LLC
PO Box 740448
New Orleans, LA 70174

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WVUE	10/25/21	10/31/21	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/25/21	10/31/21	MTWTF--				4	\$275.00			
Totals											4	\$1,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/21 - 10/29/21	4	\$1,100.00	(\$165.00)	\$935.00
Totals	4	\$1,100.00	(\$165.00)	\$935.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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