

## CONTRACT



**WNYS-TV**  
**1000 James St**  
**Syracuse, NY 13203**  
**(315) 472-6800**

And:

**National Media Research Planning**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 3221 /		<b>Alt Order #</b> 25326312
<b>Product</b> NRCC IE 2016		
<b>Contract Dates</b> 10/11/16 - 10/17/16		<b>Estimate #</b> 8150
<b>Advertiser</b> NRCC		<b>Original Date / Revision</b> 10/07/16 / 10/11/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WNYS-TV	<b>Account Executive</b> Millennium New York	<b>Sales Office</b> Millennium New
<b>Special Handling</b>		
<b>Demographic</b> Adults 35-64		
<b>Agency Code</b> 155		<b>Total Ratings</b> 27.30
<b>Agency Ref</b>		<b>Product 1/2</b> 915
		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
2	WNYS	10/13/16	10/13/16	M-F	3:00 PM-4:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	---1---	1	\$30.00	0.40						
3	WNYS	10/14/16	10/14/16	M-F	3:00 PM-4:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	---1---	1	\$30.00	0.40						
6	WNYS	10/13/16	10/13/16	M-F	7:00 PM-7:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	---1---	1	\$400.00	2.70						
7	WNYS	10/14/16	10/14/16	M-F	7:00 PM-7:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	---1---	1	\$400.00	2.70						
8	WNYS	10/17/16	10/17/16	M-F	7:00 PM-7:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	1-----	1	\$400.00	2.70						
11	WNYS	10/13/16	10/13/16	M-F	7:30 PM-8:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	---1---	1	\$400.00	3.10						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/14/16  
MP

10/14/16  
CS



**WNYS-TV**  
**1000 James St**  
**Syracuse, NY 13203**  
**(315) 472-6800**

<u>Contract / Revision</u>		<u>Alt Order #</u>
3221 /		25326312
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	NRC IE 2016	8150
<u>Advertiser</u>	<u>Original Date / Revision</u>	
NRC	10/07/16 / 10/11/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
12	WNYS	10/17/16	10/17/16	M-F	7:30 PM-8:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	1-----	1	\$400.00	3.10						
13	WNYS	10/17/16	10/17/16	Mon Prime	9:00 PM-10:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	1-----	1	\$150.00	1.00						
16	WNYS	10/14/16	10/14/16	Fri Prime	8:00 PM-9:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	----1--	1	\$150.00	1.90						
17	WNYS	10/14/16	10/14/16	Fri Prime	9:00 PM-10:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	----1--	1	\$150.00	2.10						
18	WNYS	10/15/16	10/15/16	Sat Prime	8:00 PM-9:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1-	1	\$100.00	1.10						
19	WNYS	10/15/16	10/15/16	Sat Prime 9p-10p	9:00 PM-10:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1-	1	\$75.00	1.10						
20	WNYS	10/16/16	10/16/16	Su	7:30 PM-8:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1	1	\$275.00	2.00						
21	WNYS	10/16/16	10/16/16	Sun Prime	8:00 PM-9:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1	1	\$150.00	1.70						
22	WNYS	10/16/16	10/16/16	Sun Prime	9:00 PM-10:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1	1	\$75.00	1.30						
N 23	WNYS	10/15/16	10/15/16	Sa	6:00 PM-6:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1-	1	\$400.00	0.00						
N 24	WNYS	10/15/16	10/15/16	Sa	6:30 PM-7:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1-	1	\$400.00	0.00						
<b>Totals</b>												<b>17</b>	<b>\$3,985.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WNYS-TV**  
1000 James St  
Syracuse, NY 13203  
(315) 472-6800

<u>Contract / Revision</u> 3221 /		<u>Alt Order #</u> 25326312
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> NRCC IE 2016	<u>Estimate #</u> 8150
<u>Advertiser</u> NRCC	<u>Original Date / Revision</u> 10/07/16 / 10/11/16	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	17	\$3,985.00	(\$597.75)	\$3,387.25
Totals	17	\$3,985.00	(\$597.75)	\$3,387.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25326312		<b>Changes as of:</b> 10/11/2016 at 12:02 PM		<b>Version:</b> Current State Version 3	
<b>CPE:</b> 155/915/8150		<b>Flight:</b> 10/11/16 - 10/17/16		<b>Total \$:</b> \$3,985.00	
<b>Agency:</b> NATIONAL MEDIA RESEARCH PLANNING		<b>Advertiser:</b> NRCC IE		<b>Total Spots:</b> 17	
<b>815 SLATERS LANE ALEXANDRIA, VA 22314</b>		<b>Product:</b> NRCC IE 2016		<b>Office:</b> NEW YORK	
<b>Agency Order #:</b> 5458885		<b>Buyer:</b> MediaAssistant, NMRPP		<b>Primary Demo:</b> Adults 35-64	
<b>Salesperson:</b> JONATHAN VITTI 212-373-8256		<b>Con Type:</b> POLITICAL/NOTE		<b>Traffic #:</b> 3221	
<b>Comments:</b> SEE LINES 14 AND 15 ADDED AS MKGDS FROM SPOT NA IN NLCS WSYT		<b>Assistant:</b> KENNETH MIELE 212-373-8113		<b>Separation:</b>	
				<b>Total CPP:</b> \$127.32	
				<b>Total GRP:</b> 31.3	

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
REV+ 14	Sa 6p-6:30p		Wheel of Fortune	\$400.00	2.0	30	0	0	0	0	0	0	0	1	\$400.00	\$200.00	2.0
added mg from NLCS spot NA on WSYT																	
REV+ 15	Sa 6:30p-7p		Jeopardy	\$400.00	2.0	30	0	0	0	0	0	0	0	1	\$400.00	\$200.00	2.0
MG ADDED FOR SPOT NA IN NLCS ON WSYT																	
<b>TOTALS:</b> 0 0 3 4 4 3 3														17	\$3,985.00	\$127.32	31.3

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25326312

Changes as of: 10/11/2016 at 12:02 PM

Version: Current State Version 3

CPE: 155/815/6150

Flight: 10/11/16 - 10/17/16

Station: WNYS

Agency: NATIONAL MEDIA RESEARCH

Advertiser: NRCC IE

Market: Syracuse

PLANNING

815 SLATERS LANE

ALEXANDRIA, VA

22314

Product: NRCC IE 2016

Agency Order #: 5458885

Office: NEW YORK

Primary Demo: Adults 35-64

Buyer: Media Assistant, NMRRP

Salesperson: JONATHAN VITTI

212-373-8256

Con Type: POLITICAL/NOTE

Assistant: KENNETH MIELE

212-373-8113

Traffic #: 3221

Separation:

Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
10/11/16 12:02 PM	JONATHAN VITTI	SEE LINES 14 AND 15 ADDED AS MKGDS FROM SPOT NA IN NLCS WSYT
10/07/16 4:22 PM	TOM FIORE	Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151.
10/07/16 12:31 PM	System	Notice Received.
10/06/16 7:06 PM	JONATHAN VITTI	Separation: 30

## Competitive Information

Market Budget:	\$56,929
WNYS Share:	7%
Comment:	
WSTW:	29%
WSTQ:	1%
WSYR:	30%
WSYR:	18%
WTVH:	15%

## Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$3,985.00	\$127.32	31.3
Total	100%	17	\$3,985.00	\$127.32	31.3

## Monthly Summary

Month	Spots	Dollars
2016-Oct	17	\$3,985.00
Total	17	\$3,985.00

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/11/16 12:02 PM	JONATHAN VITTI	Revised	2		\$800.00	\$3,985.00	Changes: Total Spots from 15 to 17. Calculated Dollars from \$3,185.00 to \$3,985.00. Total GRPs from 27.3 to 31.3. Total CPP from \$116.67 to \$127.32. Competitive Market Budget from \$45,500 to \$56,929. Comments from Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151. 15 SEE LINES 14 AND 15 ADDED AS MKGDS FROM SPOT NA IN NLCS WSYT. User Entered \$ from \$3,185.00 to \$3,985.00. Total \$ from \$3,185.00 to \$3,985.00. 2 buylines added or modified.
Revision	10/07/16 4:22 PM	TOM FIORE	Confirmed	7		\$-1,930.00	\$3,185.00	Changes: Comments from Separation: 30 to Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151. Total Spots from 22 to 15. Calculated Dollars from \$5,115.00 to \$3,185.00. Total GRPs from 41.6 to 27.3. Total CPP from \$122.96 to \$116.67. Competitive Market Budget from \$73,071 to \$45,500. User Entered \$ from \$0.00 to \$3,185.00. Total \$ from \$5,115.00 to \$3,185.00. 5 buylines added or modified.
Queued for Electronic Contracting	10/07/16 10:38 AM					\$0	\$0	
Queued for Electronic Contracting	10/07/16 8:40 AM					\$0	\$0	
New	10/06/16 7:05 PM	JONATHAN VITTI	Confirmed	22		\$5,115.00	\$5,115.00	



125 West 55th St  
New York, NY 10019

<b>KATZ TELEVISION Group</b>		125 West 55th St New York, NY 10019			
Contract # 25326312		Changes as of 10/11/2016 at 12:02 PM		Version: Current State Version 3	
CPE: 155/915/8150		Flight: 10/11/16 - 10/17/16		Station: WNY5	
Agency: NATIONAL MEDIA RESEARCH PLANNING		Advertiser: NRCC IE		Market: Syracuse	
815 SLATERS LANE ALEXANDRIA, VA 22314		Product: NRCC IE 2016 Agency Order #: 5458885		Office: NEW YORK Primary Demo: Adults 35-64	
Buyer: MediaAssistant, NMRPP		Salesperson: JONATHAN VITTI 212-373-8256		Con Type: POLITICAL/VOTE Assistant: KENNETH MIELE 212-373-8113	
Total Spots: 17		Total CPP: \$127.32 Total GRP: 31.3		Traffic #: 3221 Separation:	
Total \$: \$3,985.00					
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.					
Policy					

changed  
10/10/16

# 3221



125 West 55th St  
New York, NY 10019

TELEVISION GROUP  
confirmed  
10/10/16

Contract # 25326312	Changes as of: 10/7/2016 at 4:22 PM	Version: Current State Version 2
CPE: 155/915/8150	Flight: 10/11/16 - 10/17/16	Total \$: \$3,185.00
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: NRCC IE	Total Spots: 15
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: NRCC IE 2016	Total CPP: \$116.67
Agency Order #: 5458885	Buyer: MediaAssistant, NMRRP	Total GRP: 27.3
Salesperson: JONATHAN VITTI 212-373-8256	Comments: Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151.	
Assistant: KENNETH MIELE 212-373-8113	Con Type: POLITICAL/VOTE	
	Office: NEW YORK	
	Primary Demo: Adults 35-64	
	Market: Syracuse	
	Station: WNY5	
	Separation:	

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11	10/12	10/13	10/14	10/15	10/16	10/17	Total Spots	Total \$	CPP	GRP
✓	REV-1 Tu-F 3p-4p		PEOPLE'S COURT	\$30.00	0.4	30	1p-0	0	1	1	0	0	0	2	\$60.00	\$75.00	0.8
✓	REV-2 Tu-F 7p-7:30p		BIG BNG THEORY	\$400.00	2.7	30	1p-0	1p-0	1	1	0	0	1	3	\$1,200.00	\$148.15	8.1
✓	REV-3 Tu-F 7:30p-8p		BG BNG THRY B	\$400.00	3.1	30	1p-0	1p-0	1	0	0	0	1	2	\$800.00	\$129.03	6.2
✓	REV-5 W 8p-9p		WLK DEAD-MYNT1	\$100.00	0.8	30	1p-0	0	0	0	0	0	0	0	\$0.00	\$125.00	0.0
✓	REV-6 W 8p-9p		X FILES	\$200.00	1.5	30	0	1p-0	0	0	0	0	0	0	\$0.00	\$133.33	0.0
TOTALS:						0	0	3	4	2	3	3		15	\$3,185.00	\$116.67	27.3

added: 1x 10/15 Wheel 6-6:30p \$400  
1x 10/15 Jeopardy 6:30-7p \$400



125 West 55th St  
New York, NY 10019

**Contract #** 25326312 **Changes as of:** 10/7/2016 at 4:22 PM **Version:** Current State Version 2

**CPE:** 155/915/8150 **Flight:** 10/11/16 - 10/17/16 **Station:** WNYS **Total \$:** \$3,185.00

**Agency:** NATIONAL MEDIA RESEARCH PLANNING **Advertiser:** NRCC IE **Market:** Syracuse **Total Spots:** 15

**815 SLATERS LANE** **Product:** NRCC IE 2016 **Office:** NEW YORK **Total CPM:** \$116.67

**ALEXANDRIA, VA** **Agency Order #:** 5458885 **Primary Demo:** Adults 35-64 **Total GRP:** 27.3

**Buyer:** MediaAssistant, NMRPP **Con Type:** POLITICAL/NOTE

**Salesperson:** JONATHAN VITTI **Assistant:** KENNETH MIELE **Separation:**

**212-373-8256** **212-373-8113**

**Special Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
10/07/16 4:22 PM	TOM FIORE	Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151.
10/07/16 12:31 PM	System	Notice Received.
10/08/16 7:06 PM	JONATHAN VITTI	Separation: 30

**Competitive Information**

Market Budget:	\$45,500
WNYS Share:	7%
Comment:	
WSTM:	29%
WSTQ:	1%
WSYR:	30%
WSYT:	18%
WTVH:	15%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	15	\$3,185.00	27.3
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$3,185.00</b>	<b>27.3</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	15	\$3,185.00
<b>Total</b>	<b>15</b>	<b>\$3,185.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/7/16 4:22 PM	TOM FIORE	Revised		7	\$-1,930.00	\$3,185.00	Changes: Comments from Separation: 30 to Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151. Total Spots from 22 to 15. Calculated Dollars from \$5,115.00 to \$3,185.00. Total GRPs from 41.6 to 27.3. Total CPM from \$122.96 to \$116.67. Competitive Market Budget from \$73,071 to \$45,500. User Entered \$ from \$0.00 to \$3,185.00. Total \$ from \$5,115.00 to \$3,185.00. 5 buylines added or modified.
Queued for Electronic Contracting	10/7/16 10:38 AM					\$0	\$0	
Queued for Electronic Contracting	10/7/16 8:40 AM					\$0	\$0	
New	10/8/16 7:05 PM	JONATHAN VITTI	Confirmed	22		\$5,115.00	\$5,115.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.





**KATZ**  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

#3221

Comments: Separation: 30

Contract # 25326312  
CPE: 155/915/6150  
Agency: NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

Changes as of: 10/6/2016 at 7:06 PM  
Flight: 10/11/16 - 10/17/16  
Advertiser: NRCC IE  
Product: NRCC IE 2016  
Agency Order #: 5458885  
Buyer: MediaAssistant, NMRRP  
Salesperson: JONATHAN VITTI 212-373-8256

Version: Current State Version 1  
Station: WNYC  
Market: Syracuse  
Office: NEW YORK  
Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Assistant: KENNETH MIELE 212-373-8113  
Separation:

Total \$: \$5,115.00  
Total Spots: 22  
Total CPE: \$122.96  
Total GRP: 41.6

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11	10/12	10/13	10/14	10/15	10/16	10/17	Total Spots	Total \$	CPP	GRP
1	Tu-F, M 3p-4p		PEOPLES COURT The Real	\$30.00	0.4	30	1	0	1	1	0	0	0	3	\$90.00	\$75.00	1.2
2	Tu-F, M 7p-7:30p		BIG BNG THEORY	\$400.00	2.7	30	1	1	1	1	0	0	1	5	\$2,000.00	\$148.15	13.5
3	Tu-F, M 7:30p-8p		BG BNG THRY B	\$400.00	3.1	30	1	1	1	0	0	0	1	4	\$1,600.00	\$129.03	12.4
4	M 9p-10p		L&O:SVU-MYNET2	\$150.00	1.0	30	0	0	0	0	0	0	1	1	\$150.00	\$150.00	1.0
5	Tu 8p-9p		MILK DEAD-MYNET2	\$100.00	0.8	30	1	0	0	0	0	0	0	1	\$100.00	\$125.00	0.8
6	W 8p-9p		X FILES	\$200.00	1.5	30	0	1	0	0	0	0	0	1	\$200.00	\$133.33	1.5
7	F 8p-9p		BONES	\$150.00	1.9	30	0	0	0	1	0	0	0	1	\$150.00	\$78.95	1.9
8	F 9p-10p		BONES	\$150.00	2.1	30	0	0	0	1	0	0	0	1	\$150.00	\$71.43	2.1
9	Sa 8p-9p		BONES	\$100.00	1.1	30	0	0	0	0	1	0	0	1	\$100.00	\$90.91	1.1
10	Sa 9p-10p		RIZZOLI&SLES	\$75.00	1.1	30	0	0	0	0	1	0	0	1	\$75.00	\$68.18	1.1
11	Su 7:30p-8p		BG-THEORY SUB	\$275.00	2.0	30	0	0	0	0	0	1	0	1	\$275.00	\$137.50	2.0
12	Su 8p-9p		BONES	\$150.00	1.7	30	0	0	0	0	0	1	0	1	\$150.00	\$88.24	1.7
13	Su 9p-10p		RIZZOLI&SLES	\$75.00	1.3	30	0	0	0	0	0	1	0	1	\$75.00	\$57.69	1.3
TOTALS: 4 3 3 4 2 3 3														22	\$5,115.00	\$122.96	41.6



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25326312	<b>Changes as of:</b> 10/6/2016 at 7:06 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 155/915/8150	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Station:</b> WNYA
<b>Agency:</b> NATIONAL MEDIA RESEARCH PLANNING	<b>Advertiser:</b> NRCC IE	<b>Market:</b> Syracuse
<b>815 SLATERS LANE</b>	<b>Product:</b> NRCC IE 2016	<b>Office:</b> NEW YORK
<b>ALEXANDRIA, VA</b>	<b>Agency Order #:</b> 5458885	<b>Primary Demo:</b> Adults 35-64
<b>22314</b>	<b>Buyer:</b> MediaAssistant, NM/RPP	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> JONATHAN VITTI	<b>Assistant:</b> KENNETH MIELE
	<b>212-373-8256</b>	<b>Separation:</b>
		<b>Total CPE:</b> \$122.96
		<b>Total Spots:</b> 22
		<b>Total GRP:</b> 41.6

<b>Special Instructions</b>	
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<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
10/06/16 7:06 PM	JONATHAN VITTI	Separation: 30

<b>Market Budget:</b> \$73,071
<b>WNYA Share:</b> 7%
<b>Comment:</b>
<b>WSTN:</b> 29%
<b>WSTQ:</b> 1%
<b>WSYR:</b> 30%
<b>WSYT:</b> 18%
<b>WTVH:</b> 15%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$5,115.00	\$122.96	41.6
<b>Total</b>	<b>100%</b>	<b>22</b>	<b>\$5,115.00</b>	<b>\$122.96</b>	<b>41.6</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	22	\$5,115.00
<b>Total</b>	<b>22</b>	<b>\$5,115.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	10/7/16 10:38 AM				\$0	\$0
Queued for Electronic Contracting	10/7/16 8:40 AM				\$0	\$0
New	10/6/16 7:05 PM	JONATHAN VITTI	New	22	\$5,115.00	\$5,115.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, National Media Research, Planning, and Placement  
do hereby request station time concerning the following issue:

National Republican Congressional Committee- IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director  
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

--

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date                                            \_\_\_\_\_  
Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title