

CONTRACT



WNYS-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

National Media Research Planning
 815 Slaters Lane
 Alexandria, VA 22314

And:

Contract / Revision		All Order #	
3221 /		25326312	
Product		NRCC IE 2016	
Contract Dates		10/11/16 - 10/17/16	
Estimate #		8150	
Advertiser		NRCC	
Original Date / Revision		10/07/16 / 10/11/16	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Property	Account Executive	Sales Office	
WNYS-TV	Millennium New York	Millennium New	
Special Handling			
Demographic			
Adults 35-54			
Total Ratings		27.30	
Agency Code	Advertiser Code	Product 1/2	
155		915	
Agency Ref	Advertiser Ref		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
2	WNYS	10/13/16	10/13/16	M-F	3:00 PM-4:00 PM		:30	1	\$30.00		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	----1---	1	\$30.00	0.40						
3	WNYS	10/14/16	10/14/16	M-F	3:00 PM-4:00 PM		:30	1	\$30.00		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	----1---	1	\$30.00	0.40						
6	WNYS	10/13/16	10/13/16	M-F	7:00 PM-7:30 PM		:30	1	\$400.00		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	----1---	1	\$400.00	2.70						
7	WNYS	10/14/16	10/14/16	M-F	7:00 PM-7:30 PM		:30	1	\$400.00		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	----1---	1	\$400.00	2.70						
8	WNYS	10/17/16	10/17/16	M-F	7:00 PM-7:30 PM		:30	1	\$400.00		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	1-----	1	\$400.00	2.70						
11	WNYS	10/13/16	10/13/16	M-F	7:30 PM-8:00 PM		:30	1	\$400.00		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	----1---	1	\$400.00	3.10						

10/14/16
 MP
 10/14/16
 CS

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WNYS-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Contract / Revision		Alt Order #	
3221	/	25326312	

Contract Dates	10/11/16 - 10/17/16	Product	NRCC IE 2016	Estimate #	8150
Advertiser	NRCC	Original Date / Revision	10/07/16 / 10/11/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
12	WNYS	10/17/16	10/17/16	M-F	7:30 PM-8:00 PM		:30				NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/17/16	10/23/16	1-----	\$400.00			1	3.10					
13	WNYS	10/17/16	10/17/16	Mon Prime	9:00 PM-10:00 PM		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/17/16	10/23/16	1-----	\$150.00			1	1.00					
16	WNYS	10/14/16	10/14/16	Fri Prime	8:00 PM-9:00 PM		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----1--	\$150.00			1	1.90					
17	WNYS	10/14/16	10/14/16	Fri Prime	9:00 PM-10:00 PM		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----1--	\$150.00			1	2.10					
18	WNYS	10/15/16	10/15/16	Sat Prime	8:00 PM-9:00 PM		:30				NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----1-	\$100.00			1	1.10					
19	WNYS	10/15/16	10/15/16	Sat Prime 9p-10p	9:00 PM-10:00 PM		:30				NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----1-	\$75.00			1	1.10					
20	WNYS	10/16/16	10/16/16	Su	7:30 PM-8:00 PM		:30				NM	1	\$275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----1	\$275.00			1	2.00					
21	WNYS	10/16/16	10/16/16	Sun Prime	8:00 PM-9:00 PM		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----1	\$150.00			1	1.70					
22	WNYS	10/16/16	10/16/16	Sun Prime	9:00 PM-10:00 PM		:30				NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----1	\$75.00			1	1.30					
N 23	WNYS	10/15/16	10/15/16	Sa	6:00 PM-6:30 PM		:30				NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----1-	\$400.00			1	0.00					
N 24	WNYS	10/15/16	10/15/16	Sa	6:30 PM-7:00 PM		:30				NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----1-	\$400.00			1	0.00					
Totals												27.30	17	\$3,985.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WNYS-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Contract / Revision		Alt Order #	
3221 /		25326312	
Contract Dates		Product	
10/11/16 - 10/17/16		NRCC IE 2016	
Advertiser		Estimate #	
NRCC		8150	
Original Date / Revision			
10/07/16 / 10/11/16			

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	17	\$3,985.00	(\$597.75)	\$3,387.25
Totals	17	\$3,985.00	(\$597.75)	\$3,387.25

Signature: _____ **Date:** _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Confirmed
10/11/16

125 West 55th St
New York, NY 10019

Contract # 25326312 Changes as of: 10/11/2016 at 12:02 PM Version: Current State Version 3
 CPE: 155/915/8150 Flight: 10/11/16 - 10/17/16 Station: WNYX Total \$: \$3,985.00
 Agency: NATIONAL MEDIA Advertiser: NRCC IE Market: Syracuse Total Spots: 17
 RESEARCH PLANNING
 815 SLATERS LANE Product: NRCC IE 2016 Office: NEW YORK Total CPP: \$127.32
 ALEXANDRIA, VA Agency Order #: 5458885 Primary Demo: Adults 35-64 Total GRP: 31.3
 22314
 Buyer: MediaAssistant, Con Type: POLITICAL/VOTE Traffic #: 3221
 NMRPP
 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE Separation:
 212-373-8256 212-373-8113

Comments: SEE LINES 14 AND 15 ADDED AS MKGDS FROM SPOT NA IN NLCS WSYT

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP	
							10/11	10/12	10/13	10/14	10/15	10/16	10/17					
REV+ 14	Sa 6p-6:30p		Wheel of Fortune	\$400.00	2.0	30	0	0	0	0	0	1	0	0	1	\$400.00	\$200.00	2.0
added mg from NLCS spot NA on WSYT																		
REV+ 15	Sa 6:30p-7p		Jeopardy	\$400.00	2.0	30	0	0	0	0	0	1	0	0	1	\$400.00	\$200.00	2.0
MG ADDED FOR SPOT NA IN NLCS ON WSYT																		
TOTALS:							0	0	3	4	4	3	3		17	\$3,985.00	\$127.32	31.3

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25326312 Changes as of: 10/11/2016 at 12:02 PM Version: Current State Version 3
 CPE: 155/9/19/150 Flight: 10/11/16 - 10/17/16 Station: WNYS Total \$: \$3,985.00
 Agency: NATIONAL MEDIA Advertiser: NRCC IE Market: Syracuse Total Spots: 17
 RESEARCH PLANNING 815 SLATERS LANE Product: NRCC IE 2016 Office: NEW YORK Total CPP: \$127.32
 ALEXANDRIA, VA Agency Order #: 5458885 Buyer: MediaAssistant, NMRPP Primary Demo: Adults 35-64 Total GRP: 31.3
 Salesperson: JONATHAN VITTI 212-373-8256 Assistant: KENNETH MIELE Separation: Traffic #: 3221

Special Instructions

Date/Time	Added by	Comment
10/11/16 12:02 PM	JONATHAN VITTI	SEE LINES 14 AND 15 ADDED AS MKGDS FROM SPOT NA IN NLCS WSYT
10/07/16 4:22 PM	TOM FIORE	Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151.
10/07/16 12:31 PM	System	Notice Received.
10/06/16 7:06 PM	JONATHAN VITTI	Separation: 30

Order Level Comments

Competitive Information

Market Budget:	\$56,929
WNYS Share:	7%
Comment:	
WSTM:	29%
WSTQ:	1%
WSYR:	30%
WSYR:	18%
WTVH:	15%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$3,985.00	\$127.32	31.3
Total	100%	17	\$3,985.00	\$127.32	31.3

Monthly Summary

Month	Spots	Dollars
2016-Oct	17	\$3,985.00
Total	17	\$3,985.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/11/16 12:02 PM	JONATHAN VITTI	Revised	2		\$800.00	\$3,985.00	Changes: Total Spots from 15 to 17. Calculated Dollars from \$3,185.00 to \$3,985.00. Total GRPs from 27.3 to 31.3. Total CPP from \$116.67 to \$127.32. Competitive Market Budget from \$45,500 to \$56,929. Comments from Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151. to SEE LINES 14 AND 15 ADDED AS MKGDS FROM SPOT NA IN NLCS WSYT. User Entered \$ from \$3,185.00 to \$3,985.00. Total \$ from \$3,185.00 to \$3,985.00. 2 buylines added or modified.
Revision	10/07/16 4:22 PM	TOM FIORE	Confirmed		7	-\$1,930.00	\$3,185.00	Changes: Comments from Separation: 30 to Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151. Total Spots from 22 to 15. Calculated Dollars from \$5,115.00 to \$3,185.00. Total GRPs from 41.6 to 27.3. Total CPP from \$122.96 to \$116.67. Competitive Market Budget from \$73,071 to \$45,500. User Entered \$ from \$0.00 to \$3,185.00. Total \$ from \$5,115.00 to \$3,185.00. 5 buylines added or modified.
Queued for Electronic Contracting	10/07/16 10:38 AM					\$0	\$0	
Queued for Electronic Contracting	10/07/16 8:40 AM					\$0	\$0	
New	10/06/16 7:05 PM	JONATHAN VITTI	Confirmed	22		\$5,115.00	\$5,115.00	

Non-Discrimination PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS:
 Printed on 10/11/2016 at 12:03 PM



125 West 55th St
New York, NY 10019

Contract # 25326312 Changes as of: 10/11/2016 at 12:02 PM Version: Current State Version 3

CPE: 155/915/8150 Agency: NATIONAL MEDIA RESEARCH PLANNING
Advertiser: NRCC IE
Flight: 10/11/16 - 10/17/16
Station: WNY5
Market: Syracuse
Total Spots: 17
Total \$: \$3,985.00

815 SLATERS LANE
ALEXANDRIA, VA 22314
Product: NRCC IE 2016
Agency Order #: 5458885
Office: NEW YORK
Primary Demo: Adults 35-64
Total GPP: \$127.32
Total GRP: 31.3

Buyer: MediaAssistant, NMRpp
Salesperson: JONATHAN VITTI
Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
Traffic #: 3221
Separation:

Policy ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

changed
10/10/16

3221



125 West 55th St
New York, NY 10019

10/10/16

10/10/16

Contract # 25326312 Changes as of: 10/17/2016 at 4:22 PM

CPE: 155/915/8150

Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 10/11/16 - 10/17/16

Station: WNY5
Market: Syracuse

Total Spots: 15
Total \$: \$3,185.00

815 SLATERS LANE
ALEXANDRIA, VA 22314

Product: NRCC IE 2016
Agency Order #: 5458885

Office: NEW YORK
Primary Demo: Adults 35-64

Total CPP: \$116.67
Total GRP: 27.3

Buyer: MediaAssistant,
NMRPP

Salesperson: JONATHAN VITTI
212-373-8256

Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
212-373-8113

Separation:

Comments: Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151.

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
✓	Tu-F M 1:30p-4p		PROPERTY REPORT <i>The Real</i>	\$30.00	0.4	30	1p-0	0	1	1	0	0	0	2	\$60.00	\$75.00	0.8
✓	Tu-F M 7p-7:30p		BIG BNG THEORY	\$400.00	2.7	30	1p-0	1p-0	1	1	0	0	1	3	\$1,200.00	\$148.15	8.1
✓	Tu-F M 7:30p-8p		BG BNG THRY B	\$400.00	3.1	30	1p-0	1p-0	1	0	0	0	1	2	\$800.00	\$129.03	6.2
✓	Tu 5:00p-9p		WLK DEAD-MYNT1	\$100.00	0.8	30	1p-0	0	0	0	0	0	0	0	\$0.00	\$125.00	0.0
✓	W 8p-9p		X FILES	\$200.00	1.5	30	0	1p-0	0	0	0	0	0	0	\$0.00	\$133.33	0.0
TOTALS:							0	0	3	4	2	3	3	15	\$3,185.00	\$116.67	27.3

added: 1x 10/15 Wheel @ 6:30p \$400
1x 10/15 Jeopardy @ 7p \$400



125 West 56th St
New York, NY 10019

Contract # 25326312 Changes as of: 10/7/2016 at 4:22 PM Version: Current State Version 2

CPE: 155/915/8150 Flight: 10/11/16 - 10/17/16 Station: WNYS Total \$: \$3,185.00

Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: NRCC IE Market: Syracuse Total Spots: 15

815 SLATERS LANE ALEXANDRIA, VA Agency Order #: 5458885 Product: NRCC IE 2016 Office: NEW YORK Total CPM: \$116.67

Buyer: MediaAssistant, NMRPP Con Type: POLITICAL/NOTE Primary Demo: Adults 35-64 Total GRP: 27.3

Salesperson: JONATHAN VITTI 212-373-8256 Assistant: KENNETH MIELE 212-373-8113 Separation:

Order Level Comments
Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151.
Notice Received.
Separation: 30

Date/Time	Added by	Comment
10/07/16 4:22 PM	TOM FIORE	Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151.
10/07/16 12:31 PM	System	Notice Received.
10/08/16 7:06 PM	JONATHAN VITTI	Separation: 30

Competitive Information	
Market Budget:	\$45,500
WNYS Share:	7%
Comment:	
WSTM:	29%
WSTQ:	1%
WSYR:	30%
WSYT:	18%
WTVH:	15%

Daypart Summary				Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	Month	Spots	Dollars
	100%	15	\$3,185.00	2016-Oct	15	\$3,185.00
Total	100%	15	\$3,185.00	Total	15	\$3,185.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/7/16 4:22 PM	TOM FIORE	Revised		7	\$-1,930.00	\$3,185.00	Changes: Comments from Separation: 30 to Spots cancelled from 10/11 & 10/12 have been transferred to Est. 8151. Total Spots from 22 to 15. Calculated Dollars from \$5,115.00 to \$3,185.00. Total GRPs from 41.6 to 27.3. Total CPM from \$122.96 to \$116.67. Competitive Market Budget from \$73,071 to \$45,500. User Entered \$ from \$0.00 to \$3,185.00. Total \$ from \$5,115.00 to \$3,185.00. 5 buylines added or modified.
Queued for Electronic Contracting	10/7/16 10:38 AM					\$0	\$0	
Queued for Electronic Contracting	10/7/16 8:40 AM					\$0	\$0	
New	10/6/16 7:05 PM	JONATHAN VITTI	Confirmed	22		\$5,115.00	\$5,115.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

#3221

Contract # 25326312 Changes as of: 10/6/2016 at 7:06 PM Version: Current State Version 1
 CPE: 155/915/6150 Flight: 10/11/16 - 10/17/16 Station: WNY5 Total \$: \$5,115.00
 Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: NRCC IE Market: Syracuse Total Spots: 22
 815 SLATERS LANE Product: NRCC IE 2016 Office: NEW YORK Total CPP: \$122.96
 ALEXANDRIA, VA Agency Order #: 5458985 Primary Demo: Adults 35-64 Total GRP: 41.6
 Buyer: MediaAssistant, NMRPP Con Type: POLITICAL/VOTE
 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE
 212-373-8256 212-373-8113
 Separation: Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F M 3p-4p		PEOPLES COURT <i>The Real</i>	\$30.00	0.4	30	1	0	1	1	0	0	0	3	\$90.00	\$75.00	1.2
2	Tu-F M 7p-7:30p		BIG BNG THEORY	\$400.00	2.7	30	1	1	1	1	0	0	1	5	\$2,000.00	\$148.15	13.5
3	Tu-F M 7:30p-8p		BG BNG THRY B	\$400.00	3.1	30	1	1	1	0	0	0	1	4	\$1,600.00	\$129.03	12.4
4	M 9p-10p		L&O:SVU-MYNET2	\$150.00	1.0	30	0	0	0	0	0	0	1	1	\$150.00	\$150.00	1.0
5	W 8p-9p		MILK DEAD MANTH <i>BONES</i>	\$100.00	0.8	30	1	0	0	0	0	0	0	1	\$100.00	\$125.00	0.8
6	W 8p-9p		X FILES	\$200.00	1.5	30	0	1	0	0	0	0	0	1	\$200.00	\$133.33	1.5
7	F 8p-9p		BONES <i>MAJOR CRIMES</i>	\$150.00	1.9	30	0	0	0	1	0	0	0	1	\$150.00	\$78.95	1.9
8	F 9p-10p		BONES <i>MAJOR CRIMES</i>	\$150.00	2.1	30	0	0	0	1	0	0	0	1	\$150.00	\$71.43	2.1
9	Sa 8p-9p		BONES <i>MAJOR CRIMES</i>	\$100.00	1.1	30	0	0	0	0	1	0	0	1	\$100.00	\$90.91	1.1
10	Sa 9p-10p		RIZZOLI&SILES	\$75.00	1.1	30	0	0	0	0	1	0	0	1	\$75.00	\$68.18	1.1
11	Su 7:30p-8p		BG-THEORY SUB	\$275.00	2.0	30	0	0	0	0	0	1	0	1	\$275.00	\$137.50	2.0
12	Su 8p-9p		BONES <i>MAJOR CRIMES</i>	\$150.00	1.7	30	0	0	0	0	0	1	0	1	\$150.00	\$88.24	1.7
13	Su 9p-10p		RIZZOLI&SILES	\$75.00	1.3	30	0	0	0	0	0	1	0	1	\$75.00	\$57.69	1.3
TOTALS:							4	3	3	4	2	3	3	22	\$5,115.00	\$122.96	41.6



125 West 55th St
New York, NY 10019

Contract # 25326312

CPE: 155/915/8150

Agency: NATIONAL MEDIA RESEARCH PLANNING

815 SLATERS LANE
ALEXANDRIA, VA
22314

Flight: 10/11/16 - 10/17/16

Advertiser: NRCC IE

Product: NRCC IE 2016

Agency Order #: 5458885

Version: Current State Version 1
Station: WNYS
Market: Syracuse
Office: NEW YORK
Primary Demo: Adults 35-64
Total CPP: \$122.96
Total Spots: 22
Total GRP: 41.6

Buyer: MediaAssistant,
NMRPP
Salesperson: JONATHAN VITTI
212-373-8256

Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
212-373-8113

Separation:

Order Level Comments

Date/Time: 10/06/16 7:06 PM
Added by: JONATHAN VITTI
Comment: Separation: 30

Competitive Information	
Market Budget:	\$73,071
WNYS Share:	7%
Comment:	
WSTN:	29%
WSTQ:	1%
WSYR:	30%
WSTY:	18%
WTVH:	15%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	22	\$5,115.00	\$122.96	41.6

Monthly Summary		
Month	Spots	Dollars
2016-Oct	22	\$5,115.00
Total	22	\$5,115.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/7/16 10:38 AM					\$0	\$0	
Queued for Electronic Contracting	10/7/16 8:40 AM					\$0	\$0	
New	10/6/16 7:05 PM	JONATHAN VITTI	New	22		\$5,115.00	\$5,115.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, National Media Research, Planning, and Placement
do hereby request station time concerning the following issue:

National Republican Congressional Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

_____  _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

_____ _____ _____
Signature Printed Name Title