



WNYS-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

CONTRACT

And:

Great American Media
3050 K St. NW
Suite 100
Washington, DC 20007

Contract / Revision		Alt Order #
3132 /		25322369
Product		
Issue		
Contract Dates		Estimate #
10/04/16 - 10/10/16		4677
Advertiser		Original Date / Revision
Democratic Congressional Campaign Comm		09/30/16 / 09/30/16
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNYS-TV	Millennium New York	Millennium Was
Special Handling		
Demographic		
Adults 35+		
Agency Code	Advertiser Code	Product 1/2
11	14	
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WNYS	10/04/16	10/07/16	M-F	11:00 AM-12:00 PM		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/03/16	10/09/16	-TWTF--	\$30.00			3					
E 2	WNYS	10/04/16	10/10/16	M-F	3:00 PM-4:00 PM		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/03/16	10/09/16	-1111--	\$30.00			4					
		Week: 10/10/16	10/16/16	1-----	\$30.00			1					
E 3	WNYS	10/09/16	10/09/16	Su	12:00 PM-1:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/03/16	10/09/16	-----1	\$30.00			1					
E 4	WNYS	10/09/16	10/09/16	Su	5:00 PM-6:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/03/16	10/09/16	-----1	\$30.00			1					
E 5	WNYS	10/09/16	10/09/16	Su	6:00 PM-7:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/03/16	10/09/16	-----1	\$55.00			1					
E 6	WNYS	10/04/16	10/07/16	M-F	7:00 PM-7:30 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/3/16
MP

10/4/16
CS

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1000 James St
Syracuse, NY 13203
(315) 472-6800

<u>Contract / Revision</u>		<u>Alt Order #</u>
3132 /		25332369
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	Issue	4677
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Democratic Congressional	09/30/16 / 09/30/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 7	WNYS	10/04/16	10/07/16	M-F	7:30 PM-8:00 PM		:30				NM	4	\$1,600.00
Week:		10/03/16	10/09/16	-TWTF--				3	\$400.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
E 8	WNYS	10/09/16	10/09/16	Su	7:30 PM-8:00 PM		:30				NM	1	\$275.00
Week:		10/03/16	10/09/16	-----1				1	\$275.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
E 9	WNYS	10/05/16	10/05/16	Wed Prime	9:00 PM-10:00 PM		:30				NM	1	\$200.00
Week:		10/03/16	10/09/16	--1----				1	\$200.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
E 10	WNYS	10/06/16	10/06/16	Thurs Prime	9:00 PM-10:00 PM		:30				NM	1	\$100.00
Week:		10/03/16	10/09/16	---1---				1	\$100.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
E 11	WNYS	10/07/16	10/07/16	Fri Prime	8:00 PM-9:00 PM		:30				NM	1	\$150.00
Week:		10/03/16	10/09/16	----1--				1	\$150.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
E 12	WNYS	10/07/16	10/07/16	Fri Prime	9:00 PM-10:00 PM		:30				NM	1	\$150.00
Week:		10/03/16	10/09/16	----1--				1	\$150.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
E 13	WNYS	10/08/16	10/08/16	Sat Prime	8:00 PM-9:00 PM		:30				NM	1	\$100.00
Week:		10/03/16	10/09/16	-----1-				1	\$100.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
E 14	WNYS	10/08/16	10/08/16	Sat Prime 9p-10p	9:00 PM-10:00 PM		:30				NM	1	\$75.00
Week:		10/03/16	10/09/16	-----1-				1	\$75.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
E 15	WNYS	10/09/16	10/09/16	Sun Prime	9:00 PM-10:00 PM		:30				NM	1	\$75.00
Week:		10/03/16	10/09/16	-----1				1	\$75.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
E 16	WNYS	10/04/16	10/07/16	M-F	10:30 PM-11:00 PM		:30				NM	3	\$150.00
Week:		10/03/16	10/09/16	-TWTF--				3	\$50.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
E 17	WNYS	10/04/16	10/07/16	M-F	11:00 PM-11:30 PM		:30				NM	2	\$60.00
Week:		10/03/16	10/09/16	-TWTF--				2	\$30.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							

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WNYS-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

Contract / Revision 3132 /		Alt Order # 25322369
Contract Dates 10/04/16 - 10/10/16	Product Issue	Estimate # 4677
Advertiser Democratic Congressional		Original Date / Revision 09/30/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 18	WNYS	10/04/16	10/07/16	M-F	11:30 PM-12:00 XH		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/03/16	10/09/16	-TWTF--	3			\$30.00					
E 19	WNYS	10/08/16	10/08/16	Sa	10:00 PM-11:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/03/16	10/09/16	-----1-	1			\$30.00					
E 20	WNYS	10/09/16	10/09/16	Su	10:00 PM-11:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/03/16	10/09/16	-----1	1			\$30.00					
Totals												36	\$4,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	36	\$4,640.00	(\$696.00)	\$3,944.00
Totals	36	\$4,640.00	(\$696.00)	\$3,944.00

Signature: _____

Date: _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

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Entered
9/30/16

3132



125 West 55th St
New York, NY 10019

confirmed
9/30/16

Contract # 25922369
CPE: 11/14/677
Agency: Great American Media

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 9/30/2016 at 12:28 PM
Flight: 10/4/16 - 10/10/16
Advertiser: Democratic Congressional Campaign Committee
Product: Issue

Agency Order #: 5441640
Buyer: Police, Kelly
Salesperson: JONATHAN VITTI
212-373-8256

Primary Demo:
Con Type: POLITICAL/NOTE
Assistant: KENNETH MIELE
212-373-8113

Version: Current State Version 1
Station: WNY5
Market: Syracuse
Office: WASHINGTON
Total \$: \$4,640.00
Total Spots: 36
Total CFP: \$0.00

Total GRP:
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/4	10/4 - 10/4	Total Spots	Total \$	CPP	GRP
✓	Tu-F,M 1 11a-12n		5x with brief Evening News	\$30.00	30	3		3	\$90.00	\$0.00	0.0
✓	Tu-F,M 2 3p-4p		The People's Court Tire Recall	\$30.00	30	5		5	\$150.00	\$0.00	0.0
✓	Su 3 12n-1p		Scandal	\$30.00	30	1		1	\$30.00	\$0.00	0.0
✓	Su 4 5p-6p		2 Broke Girls 2X	\$30.00	30	1		1	\$30.00	\$0.00	0.0
✓	Su 5 6p-7p		Modern Family	\$55.00	30	1		1	\$55.00	\$0.00	0.0
✓	Tu-F,M 6 7p-7:30p		Big Bang Theory	\$400.00	30	3		3	\$1,200.00	\$0.00	0.0
✓	Tu-F,M 7 7:30p-8p		Big Bang Theory	\$400.00	30	4		4	\$1,600.00	\$0.00	0.0
✓	Su 8 7:30p-8p		Big Bang Theory	\$275.00	30	1		1	\$275.00	\$0.00	0.0
✓	W 9 9p-10p		Marvel's Agents of S.H.I.E.L.D. MYNET2	\$200.00	30	1		1	\$200.00	\$0.00	0.0
✓	Th 10 9p-10p		The X-Files-MYNET2	\$100.00	30	1		1	\$100.00	\$0.00	0.0
✓	F 11 8p-9p		American Ninja Warrior-MYNET1	\$150.00	30	1		1	\$150.00	\$0.00	0.0
✓	F 12 9p-10p		American Ninja Warrior-MYNET2	\$150.00	30	1		1	\$150.00	\$0.00	0.0
✓	Sa 13 8p-9p		Bones Major crimes	\$100.00	30	1		1	\$100.00	\$0.00	0.0
✓	Sa 14 9p-10p		Rizzoli & Isles	\$75.00	30	1		1	\$75.00	\$0.00	0.0
✓	Su 15 9p-10p		Rizzoli & Isles	\$75.00	30	1		1	\$75.00	\$0.00	0.0
✓	Tu-F,M 16 10:30p-11p		Family Guy	\$50.00	30	3		3	\$150.00	\$0.00	0.0
✓	Tu-F,M 17 11p-11:30p		Family Guy	\$30.00	30	2		2	\$60.00	\$0.00	0.0
✓	Tu-F,M 18 11:30p-12m		American Dad	\$30.00	30	3		3	\$90.00	\$0.00	0.0
✓	Sa 19 10p-11p		Rookie Blue	\$30.00	30	1		1	\$30.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 5441640
Buyer: Police, Kelly
Salesperson: JONATHAN VITTI
212-373-8256

Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
212-373-8113

Total GRP:
Separation:

Total \$: \$4,640.00
Total Spots: 36
Total CPP: \$0.00

Contract # 25322369		Changes as of: 9/30/2016 at 12:28 PM		Version: Current State Version 1	
CPE: 11/14/4677		Flight: 10/4/16 - 10/10/16		Station: WNYS	
Agency: Great American Media		Advertiser: Democratic Congressional Campaign Committee		Market: Syracuse	
		Product: Issue		Office: WASHINGTON	
				Total GRP:	
				Total CPP: \$0.00	
				Total \$: \$4,640.00	
				Total Spots: 36	
				Total CPP: \$0.00	
				Total GRP:	
				Separation:	

#	Day/Time	DP	Program	Rate	Len	10/4	10/4 - 10/4	Total Spots	Total \$	CPP	GRP
✓	20 Su 10p-11p		Rookie Blue	\$30.00	30	1		1	\$30.00	\$0.00	0.0
TOTALS: 36								36	\$4,640.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

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MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 5441640
Buyer: Police, Kelly
Salesperson: JONATHAN VITTI
212-373-8256

Total GRP:
Separation:

Contract #: 25322369
Changes as of: 9/30/2016 at 12:28 PM
Version: Current State Version 1
Flight: 10/4/16 - 10/10/16
Advertiser: Democratic Congressional Campaign Committee
Product: Issue
Office: WASHINGTON
Total Spots: 36
Total CPP: \$0.00

Special Instructions	
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Date/Time	Added by	Comment
09/30/16 12:28 PM	JONATHAN VITTI	Separation: 30

Competitive Information	
Market Budget:	\$154,667
WNYS Share:	3%
Comment:	
WSTM:	26%
WSTQ:	2%
WSYR:	38%
WSYT:	12%
WTVH:	19%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$4,640.00	N/A	0.0
Total	100%	36	\$4,640.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	36	\$4,640.00
Total	36	\$4,640.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	9/30/16 12:28 PM	JONATHAN VITTI	New	36	\$4,640.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Kelly Polce - authorized media Buyer
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	as ordered				

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC

430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/20/16 Kelly Blau 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Order			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.