

**WFNZ-AM  
WPEG-HD3 & WBAV-HD3**



**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR - WFNZ-AM  
WPEG-HD3 & WBAV-HD3**

**1st QUARTER, 2013  
(January 1 through March 31)**

Prepared by:

Francene Marie Morris – Host & Public Affairs Director

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Issues of Concern to Charlotte, North Carolina  
Addressed in Responsive Programming in the  
1st Quarter, 2013**

<u><b>Subject</b></u>	<u><b>Description of Issue of Concern</b></u>
1. <b>Health</b>	The need to inform listeners about support for cancer patients, lupus, disabilities and the integration of holistic medicine in main stream health portals.
2. <b>Hunger</b>	The need to share the need to help support hungry households in our area.
3. <b>Gun Violence</b>	The need to find a resolution for the controversial topic of gun control.
4. <b>Business</b>	Charlotte's local economy tied to the success of companies moving to the area.
5. <b>Education</b>	The need to encourage job seekers to retool themselves with new skills. The need to share disaster preparedness.
6. <b>Safe Driving</b>	The need to encourage drivers to stop texting and driving. Many initiatives are in place to educate teens regarding safe driving.
7. <b>Drugs &amp; Violence</b>	The need for more free rehab facilities and programs to reenter the job force.
8. <b>Children</b>	The need to support children in homeless situations. The need to support children with disabilities.
9. <b>Household Pets</b>	Educating pet owners about spay & neuter programs.
10. <b>Economy</b>	The need to inform tax payers about new filing dates and changes from IRS officials.

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Programs That Address Community Issues  
Regularly Scheduled Public Affairs Programming  
Saturday's 6am to 7am  
1st Quarter, 2013**

<b><u>Public Affairs Program</u></b>	<b><u>Schedule and Description</u></b>
1. 30-minutes of 1-hour	<b>Health – March 17, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie <b>Description</b> - Interviewed 24-Hours of Booty – Executive Director Basil Lyberg & Board member Sandy Morgart regarding 9 year effort for biking for cancer.
2. 30-minutes of 1-hour	<b>Health – March 17, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Description</b> - Interviewed Dr. Bongaard & Holistic Nurse Cathy Carson regarding Carolinas Healthcare System regarding their new holistic department and shared new studies of pain relief from treatments.
3. 30-minutes of 1-hour	<b>Health – February 17, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Description</b> - Interviewed Christine John Fuller regarding Lupus Foundation. Christine promoted future events, new medications and support groups.
4. 30-minutes of 1-hour	<b>Health – February 17, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Description</b> - Interviewed Dr. Marc Hulbert with AVON Walk happening in 2013 and new treatments and therapies supporting North Carolina.

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<b><u>Public Affairs Program</u></b>	<b><u>Schedule and Description</u></b>
5. 15-minutes of 1-hour	<b>Health – March 24, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Description</b> - Interviewed Sales & Events Manager, Hila Johnson with Chima Steakhouse regarding March campaign for March of Dimes.
6. 30-minutes of 1-hour	<b>Drugs &amp; Violence – March 24, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Description</b> - Interviewed Shelia Henderson and “The General” regarding the Salvation Army’s free adult rehabilitation center for chemically addicted men. The facility has a 6 month 117-bed residential program.
7. 60-minutes of 1-hour	<b>Drugs &amp; Violence – March 3, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Description</b> - Interviewed Shante Anderson, Brenda Smith and Karen Parker Thompson regarding new Doves Nest residential drug rehab facility. The new facility allows children to stay with the mother while in recovery.

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<b><u>Public Affairs Program</u></b>	<b><u>Schedule and Description</u></b>
8. 30-minutes of 1-hour	<b>Drugs &amp; Violence – March 10, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Description</b> - Interviewed Executive Director Cerito Lindo regarding STRIVE CHARLOTTE a program designed for men transitioning from drug rehab or incarceration. Strive Charlotte finds jobs, clothing and job training for clients.
9. 15-minutes of 1-hour	<b>Safe Driving – March 24, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed Highway Patrolman Jeff Gordon regarding the many deaths caused by texting while driving.
10. 15-minutes of 1-hour	<b>Safe Driving – February 24, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed Matt Reilly of BRAKES, a program to teach teens defensive driving techniques. Matt shared events and classes open to the public.
11. 30 -minutes of 1-hour	<b>Children – February 24, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed Andrea McGee with Florence Crittenton Family Services a residential program designed to give children a head start as mom goes back to school and works to get on her feet.
12. 15-minutes of 1-hour	<b>Children – February 17, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed Radio host Catherine Lane about Holy Angels. Discussed bowl-a-thon. Holy Angels is a residential service for children with life altering disabilities.

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<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
13. 30-minutes of 1-hour	<b>Household Pets – February 3, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed Melissa Knicely with CMPD Animal & Control. Discussing spay and neuter discounted days and how to care for animals with allergies.
14. 30-minutes of 1-hour	<b>Household Pets – February 3, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed Patsy Beeker with Kitty City in Concord NC. We discussed education programs for children caring for household pets.
15. 30-minutes of 1-hour	<b>Business – February 10, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed President Tony Ziess of CPCC regarding partnerships with businesses to hire students graduates once trained for certain jobs available.
16. 30-minutes of 1-hour	<b>Business – February 10, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed Mary Elizabeth Murphy regarding new business owners “resetting their buttons” to succeed in a lay-off-economy. Mary will hold free events to help the striving small business community.

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Most Significant Issue-Responsive Programming  
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<b><u>Public Affairs Program</u></b>	<b><u>Schedule and Description</u></b>
17. 60-minutes of 1-hour	<b>Education – January 20, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed Laura Kunzie with Zebar regarding natural disasters and how to prepare for them. Laura educates community members on how to find and clean contaminated water and how to stock pile certain food items for long term survival.
18. 30-minutes of 1-hour	<b>Education – January 27, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed Kathryn Block with CMS School system regarding new developments, progress and what high school seniors can expect when college acceptance letters arrive.
19. 60-minutes of 1-hour	<b>Gun Violence – January 13, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed Balder Odinson with Kids Shooting, a non-profit news portal covering and writing about kid shootings in the U.S.
20. 30-minutes of 1-hour	<b>Gun Violence– January 6, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> - Interviewed Reporter Goldie Taylor with MSNBC regarding her choice to give up firearms in hopes to make her message clear about gun violence.

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21. 30-minutes of 1-hour	<b>Economy –, March 17, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> – Interviewed Mayor Anthony Foxx regarding growing business sector and recruitment process for upcoming companies. We also discussed Bank of America Stadium's future, airport issues and new school construction.
22. 30-minutes of 1-hour	<b>Economy – March 17, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> – Interviewed David Black with Central Piedmont Community College regarding recession changing spending habits, also discussed future spending.
23. 30-minutes of 1-hour	<b>Hunger – January 6, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> – Interviewed Beverly Howard with Loaves and Fishes Food Bank. We discussed the pounds of food distributed during holiday and discussed the many projects in 2013.
24. 30-minutes of 1-hour	<b>Hunger – January 6, 2013</b> Saturdays, 6:00 am – 7:00am Hosted & produced by Francene Marie. <b>Show Description</b> – Interviewed Jennifer Hall with Corp Walk Charlotte. We discussed the mission and how the funds serve the Charlotte community and surrounding counties.



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**Public Affairs Programming PAS's  
1st Quarter, 2013  
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Throughout this quarter weekly PSAs aired providing information on a variety community issues. These PSAs aired during the Public Affairs Programs on Saturday mornings:

**LIST OF PUBLIC SERVICE ANNOUNCEMENTS**

**January 2013**

January 6, 2013 :30 sec Natural disaster preparedness & :30 sec Diabetes PSA  
January 13, 2013 :30 sec Literacy PSA & :30 sec Hunger PSA  
January 20, 2013 :30 sec Gun violence PSA & :30 sec Tire Pressure PSA  
January 27, 2013 :30 sec Hunger PSA & :30 sec Gun Violence PSA

**February 2013**

February 3, 2013 :30 sec Be A Dad PSA & :30 sec Child Adoption PSA  
February 10, 2013 :30 sec Spay & Neuter PSA & :30 sec Neuter PSA & Spay & Neuter  
February 17, 2013 :30 sec Don't Drive & Text PSA & :30 sec Don't Drive & Text PSA  
February 24, 2013 :30 sec Don't Take Drugs PSA & Don't Take Drugs PSA

**March 2013**

March 3, 2013 :30 sec Don't Drive & Text PSA & :30 sec Movers For Moms PSA  
March 10, 2013 :30 sec Stop Domestic Violence PSA & Stop Domestic Violence PSA  
March 17, 2013 :30 sec Don't Drive & Text PSA & :30 sec Diabetes PSA  
March 24, 2013 :30 sec Stop Domestic Violence PSA & Don't Text & Drive PSA  
March 31, 2013 :30 sec Obesity PSA & :30 sec Obesity PSA