

COMMUNITY AFFAIRS PROGRAMMING

WFNZ-AM & WPEG-HD3 & WBAV-HD3

**ISSUES OF CONCERN TO CHARLOTTE, NC
ADDRESSED IN RESPONSIVE PROGRAMMING**

Third Quarter 2013

**Third Quarter Issues Report
Public Affairs Issues of Concern**

**July – August - September
Due October 10, 2013**

Prepared by: Francene Marie
Hosted by: Francene Marie

Public Affairs Programs

Show Title – Francene Marie Show

Francene Marie show hosted by Francene Marie is a locally produced show. The show addresses local, regional and national issues of concern to Charlotte and the Metrolina area. Airing on Sunday mornings from 6:00AM to 7:00AM.

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Health

The need to promote blood donation. Coping with Alzheimer's. Helping efforts to support Leukemia & Cancer research. New treatments for those with diabetes.

Children

The need to support adopting children in North Carolina. The need to advocate for participants of Special Olympics.

Animals

Educational opportunities for families visiting SC Aquarium. CMPD Animal Care & Control raising money for spay & neuter programs. Kitty City promoting adoption and senior citizen programs to bond with animals.

Veterans

Supporting vets in our area with housing and educational opportunities. First veterans Nascar Racing Team.

Education

The need to eradicate illiteracy. The need to promote African American History through the Kinsey Collection. The need to support girls in science and engineering. Partnership between Kohls Department Store and Levine Children's Hospital.

Environment

The need to promote Sustain Charlotte and the Catawba River Keeper. Updating general public about coal-ash ponds Duke Energy needs to clean up.

Housing

The need to share IRS news related to organizations attaining non-profit status. Local retailer allowing non-profits to benefit financially.

Small Businesses

The need to promote Queen City Entrepreneurs support small businesses. The need to promote heart healthy fitness tips. The benefits of eating non-GMO foods and exercise.

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Events

The need to promote Style Night Out benefiting Carolinas Breast Friends. Promoting blood donations through various Red Cross events.

Hunger/Food

The need to promote heart healthy fitness tips. The benefits of eating non-GMO foods and exercise. The need to introduce Food network Chefs giving healthy dinner ideas.

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CHILDREN

**Issue: Children
PA Show
Date: July 7, 2013
Time: 1-hour**

Francene Marie interviewed Yohanna Lovvern with School Tools & Blair Miller WSOC Anchor about raising funds for School Tools in the upcoming school year. Now contributors can text a certain number to donate or physically bring supplies to WSOC TV station. Yohanna shared stats regarding children in disadvantaged homes needing help all during the year.

**Issue: Children
PA Show
Date: July 14, 2013
Time: 1-hour**

Francene Marie interviewed Marketing Director - Ashley Sherry Brown with YWCA about on campus living for mothers in transition and after school programs, summer camps for children and fitness classes focused on reducing obesity.

Entrepreneurs

**Issue: Entrepreneurs
PA Show
Date: July 21, 2013
Time: 1-hour**

Francene Marie interviewed the President of the Latin American Chamber of Commerce, Astrid Chrinos regarding the business successes and hard work to launch the Chamber. Astrid shared her struggles and awards as a entrepreneur.

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Education

Issue: Education

PA Show

Date: July 28, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Charlotte Mecklenburg Police Chief Monroe about bullying. Charles Whitfield with CBS Radio joined the interview regarding a anti-bully campaign CBS Radio has created surrounded by PSA's, events and future events for kids when school begins.

Issue: Education

PA Show

Date: July 28, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Budd Berro former North Carolina Director of the Piedmont Region for the Office of Governor Purdue. Budd discussed public policies in place that are not working on behalf of schools in North Carolina.

Animals

Issue: Animals

PA Show

Date: August 4, 2013

Time: 30-minutes of 1-hour

Francene Marie interviewed Kate Dittloff—Public Relations Manager and Beth Demas— Education Expert with the SC Aquarium about interacting with many animals in their facility including snakes, baby alligators, stingrays, sea stars, hissing cockroaches, and more! The experience is educational and memorable.

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ANIMALS

Issue: Animals

PA Show

Date: August 4, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Melissa Knicley with CMPD Animal Care & Control about upcoming spay & neuter event and ways to keep animals hydrated in the summer months.

Issue: Animals

PA Show

Date: August 11, 2013

Time: 1-hour (Revised)

Francene Marie interviewed Kate Dittloff—Public Relations Manager and Beth Demas—Education Expert with the SC Aquarium about interacting with many animals in their facility including snakes, baby alligators, stingrays, sea stars, hissing cockroaches, and more! The experience is educational and memorable.

Hunger / Food

Issue: Hunger/Food

PA Show

Date: August 18, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Chef Rocco with Food Network regarding how he invests his time and energy to hunger issues. He also shared his new venture in Charlotte, NC offering roof-top dining experience.

Issue: Hunger/Food

PA Show

Date: August 18, 2013

Time: 1-hour

Francene Marie interviewed Eric Krause – Executive Director of the Boy Scouts of the Carolinas regarding Second Harvest Food Bank food drive. Eric also shared how parents can enroll their sons into a pack depending on their ages.

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HEALTH

**Issue: Health
PA Show
Date: August 25, 2013
Time: 30 minutes of 1-hour**

Francene Marie interviewed Jim Fitzsimmons & Anastasia Sutter with Massage Envy and Nick Turkus with the Arthritis Foundation regarding annual Healing Hands event supporting the Arthritis Foundation.

**Issue: Health
PA Show
Date: August 25, 2013
Time: 30 minutes of 1-hour**

Francene Marie interviewed Nancy Cole – Executive Director of Hospice of the Carolinas regarding how to care for the living and busting myths about Hospice as a death sentence. She also shared the Hospice Division for Children.

Housing

**Issue: Housing
PA Show
Date: September 1, 2013
Time: 30-minutes of 1-hour**

Francene Marie interviewed Carson Dean the Executive Director of the Men's Shelter in Charlotte NC. They're serving men 18 years and over. If men are worried about sleeping on the streets the Shelter will provide safe and emergency shelter to meet the basic needs of clients.

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Veterans

Issue: Veterans

PA Show

Date: September 1, 2013

Time: 1-hour

Francene Marie interviewed Tori Duncan – CEO of Americans Veterans Industries. We discussed their new NASCAR venture employing an all woman pit crew and putting veterans to work at the race track. She also shared their new location offering breakfast, lunch & dinner to veterans and civilians at affordable prices. Tori also shared that the highest homeless population are female solders coming home to no home.

ENVIRONMENT

Issue: Environment

PA Show

Date: September 8, 2013

Time: 1-hour

Francene Marie interviewed Executive Director of the Catawba River Keeper and Founder of Sustain Charlotte regarding health issues caused by environmental effects. We discussed pollution caused by Duke Power. We discussed legislation soon to be passed lowering the standards of trash truck maintenance, water quality and air quality.

Charity Events

Issue: Charity Events

PA Show

Date: September 15, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Kara Lusk Dudley with The American Red Cross and Julie Whitted with Carowinds theme park for an upcoming event, donating blood and a trip to “Scarowinds” during the Halloween season. The Red Cross reminds us to donate during this time as we still have a shortage of blood.

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Charity Events

Issue: Charity Events

PA Show

Date: September 15, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Sue Dockstater & Susan Golden founders of BCC Rally raising money for Susan G Coleman in the Carolinas. They sell designer Pink Bows to offices, mail boxes and gifts!

Issue: Charity

PA Show

Date: Sept. 22, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Make A Wish Foundation regarding making 2013 a great end of year for the children diagnosed with terminal illnesses. The Make A Wish Foundation is looking for companies who can donate services to complete a wish and travelers to donate their frequent flyer miles to send children on their dream destination.

Health

Issue: Health

PA Show

Date: September 22, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Issac Montana – New Patient Liaison and Dr. Matthews regarding a new treatment for diabetes patients. The treatment is reversing the signs of diabetes and avoiding amputations. There’s a list of symptoms that heal when patients are treated with “My Trina” therapies.

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Charity Event

Issue: Charity Event

PA Show

Date: September 29, 2013

Time: 30-minutes of 1-hour

Francene Marie interviewed Style Night Out Coordinator Effie Loukas regarding a fashion show promoting Breast Cancer Awareness month. It involves 35 local boutiques held in South Park. All proceeds benefit Carolina Breast Friends. We also talked fashion trends and how to shop on a budget.

Issue: Charity Event

PA Show

Date: September 29, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Wendy Wells founder of “Walk In Her Shoes” benefiting Safe Alliance. The event brings awareness to domestic violence as men walk in women’s high heels. Wendy shared her story of rape, mental abuse and beatings from her ex-husband.

