

ORDER



Lilly Broadcasting of Penn

Orders
Order / Rev: 81944
 Alt Order #:
Product Desc: Will Champlin for Warren County Commi
 Estimate:
Flight Dates: 05/01/23 - 05/16/23
Original Date / Rev: 05/01/23 / 05/01/23
Order Type: GENERAL

Primary AE: Pam Forsyth
Sales Office: WAR
Sales Region: Local

Agency Name: Will Champlin
 Buying Contact:
 Billing Contact:
 512 Market St
 Warren, PA 16365

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Will Champlin
 Demographic: HH
 Product Codes: Local Candidates
 Revenue Code 1: POL
 Revenue Code 2: POL-C
 Revenue Code 3: GEN
 Priority: P-08

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/16/23	22	\$372.00	\$316.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	22	\$372.00	\$316.20	0.00
Totals	22	\$372.00	\$316.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Pam Forsyth			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNAE	05/02/23	05/05/23	Morning Drive Morning Drive	CM	6a-10a	- 2222 - -	:30	8	\$18.00	P-08	0.00	NM	8	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/01/23	05/07/23	- 2222 - -		8		\$18.00		0.00					
N 2	WNAE	05/08/23	05/12/23	Morning Drive Morning Drive	CM	6a-10a	22222 - -	:30	10	\$18.00	P-08	0.00	NM	10	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/08/23	05/14/23	22222 - -		10		\$18.00		0.00					
N 3	WNAE	05/15/23	05/16/23	Morning Drive Morning Drive	CM	6a-10a	11 - - - - -	:30	2	\$12.00	P-08	0.00	NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/15/23	05/21/23	11 - - - - -		2		\$12.00		0.00					
N 4	WNAE	05/06/23	05/14/23	Morning Drive Morning Drive	CM	8:00 AM-10:00 AM (8:00 AM-10:00 AM)	- - - - - 1	:30	1	\$12.00	P-08	0.00	NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/01/23	05/07/23	- - - - - 1		1		\$12.00		0.00					
		Week: 05/08/23	05/14/23	- - - - - 1		1		\$12.00		0.00					
Totals													22	\$372.00	