

# Order #1293697C: Sanchez/D/./Sanchez/D/./MayJun24 c../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
05/13/24 2:50:21 PM	Processed		<async process>	Shevetta M	\$540.00	36	0.00
05/13/24 2:15:34 PM	Approved			Rachel Ca	\$540.00	36	0.00
05/13/24 2:15:31 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ca	\$540.00	36	0.00
05/13/24 1:42:55 PM	Approval Workflow		[Sales Manager - Ready Default]	Jason Ma	\$540.00	36	0.00
05/13/24 1:42:49 PM	Ready for approval		Updated REv code 3	Jason Ma	\$540.00	36	0.00
05/13/24 1:41:16 PM	Approval Workflow		[Sales Manager - Ready Default]	Jason Ma	\$540.00	36	0.00
05/13/24 12:42:53 PM	Ready for approval		[bypass] New. Political order.	Scott Stie	\$540.00	36	0.00
05/10/24 1:15:46 PM	New order created		<new order>	Scott Stie	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1293697C  
**Alt Order #:**  
**Product Desc:** MayJun24 campaign schedule  
**Estimate:**  
**Flight Dates:** 05/16/24 - 06/04/24  
**Original Date / Rev:** 05/10/24 / 05/13/24  
**Order Type:** GENERAL  
**Primary AE:** Scott Stiegler  
**Sales Office:** L-ALB  
**Sales Region:** Local  
**KMGA-FM**

**Agency**  
**Name:** Sanchez/D/Senate  
**Buying Contact:** Danny Maki  
**Billing Contact:**  
 612 Inwood Avenue  
 Grants, NM 87020  
**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Sanchez/D/Senate  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR  
**Priority:** P-100  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/31/24	33	\$495.00	\$495.00
06/01/24	06/03/24	3	\$45.00	\$45.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	33	\$495.00	\$495.00	0.00
June 2024	3	\$45.00	\$45.00	0.00
<b>Totals</b>	<b>36</b>	<b>\$540.00</b>	<b>\$540.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Scott Stiegler	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGA	05/16/24	06/04/24	M-F Evening M-F	CM	7:00 PM-10:00 PM	3333---	:30	12	\$15.00	P-40	0.00	NM	36	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---33--		6				\$15.00		0.00			
		Week: 05/20/24	05/26/24	33333--		15				\$15.00		0.00			
		Week: 05/27/24	06/02/24	-3333--		12				\$15.00		0.00			
		Week: 06/03/24	06/09/24	3-----		3				\$15.00		0.00			
													<b>Totals</b>	<b>36</b>	<b>\$540.00</b>

\*Tax 1 Note: Albuquerque 7.625%.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Clemente Sanchez, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

  

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:  
Clemente Sanchez

Authorized committee:  
CTE Clemente Sanchez

Agency requesting time (and contact information):

N/A

Candidate's political party:  
Democrat

Office sought (no acronyms or abbreviations):  
New Mexico State Senate District 30

Date of election:  
06/04/2024

General

Primary

Treasurer of candidate's authorized committee:  
Antonio Esparza

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

### Candidate/Committee/Agency

### Station Representative

Signature:



Signature:

Name: Clemente Sanchez

Name:

Date of Request to Purchase Ad Time: 05/09/2024

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 5/17/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1297697C</u>	Station Call Letters: <u>KMGA</u>	Date Received/Requested: <u>5/17/24</u>
Est. #:	Station Location: <u>Albuquerque</u>	Run Start and End Dates: <u>5/16 - 6/9 2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Proposed Schedule

May 16-June 4, 2024



## News Radio KKOB

- 4 :30 commercials Thursday-Friday 6-10am during the Bob Clark Show (week of 5/13)
- 10 :30 commercials Monday-Friday 6-10am during the Bob Clark Show (week of 5/20)
- 8 :30 commercials Tuesday-Friday 6-10am during the Bob Clark Show (week of 5/27)
- 4 :30 commercials Monday-Tuesday 6-10am during the Bob Clark Show (week of 6/3)

## 92.3 KRST

- 4 :30 commercials Thursday-Friday 6-10am (week of 5/13)
- 10 :30 commercials Monday-Friday 6-10am (week of 5/20)
- 8 :30 commercials Tuesday-Friday 6-10am (week of 5/27)
- 4 :30 commercials Monday-Tuesday 6-10am (week of 6/3)
- 8 :30 commercials Saturday-Sunday 10am-6pm (weeks of 5/13, 5/20 & 5/27)

## Magic 99.5 (KMGA)

- 6 :30 commercials Thursday-Friday 7-10pm during the John Tesh Show (week of 5/13)
- 15 :30 commercials Monday-Friday 7-10pm during the John Tesh Show (week of 5/20)
- 12 :30 commercials Tuesday-Friday 7-10pm during the John Tesh Show (week of 5/27)
- 3 :30 commercials Monday 7-10pm during the John Tesh Show (week of 6/3)

Full schedule provides 112 commercials and reaches 106,400 listeners an average of 3.2 times.

\*Nielsen Radio Ratings, Albuquerque Metro, January-March 2024, Persons 18+

**Investment: \$5,390 + tax**

Approved:

*Clemente Sanghez* 5/19/2024

