

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27668068

CPE: 259/285/1315

Agency: Political Communications Advertising

232 Madison Ave  
Suite 405  
New York, NY 10016

Changes as of: 1/25/2022 at 5:00 PM

Flight: 2/1/22 - 2/25/22

Advertiser: Texans for Dan Patrick

Product: PATRICK FOR LT GOV

Agency Order #: 11325494

Buyer: Cunningham, Katie

Salesperson: CHRISTIAN CAMBEIRO

914-295-7595

Version: Current State Version 2

Station: WOAI

Market: San Antonio

Con Type: POLITICAL/VOTE  
Total \$: \$48,800.00

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: CHRISTIAN CAMBEIRO

914-295-7595

Total Spots: 66  
Total CPP: \$266.81  
Total GRP: 182.9  
Traffic #: 5133451

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

| #              | Day/Time        | DP | Program      | Rate       | A35P Rating | Len | 2/1 - 2/21 |           |           |           |           | Total Spots        | Total \$        | CPP*         | GRP* |
|----------------|-----------------|----|--------------|------------|-------------|-----|------------|-----------|-----------|-----------|-----------|--------------------|-----------------|--------------|------|
|                |                 |    |              |            |             |     | 2/1        | 2/7       | 2/14      | 2/21      |           |                    |                 |              |      |
| 1              | M-F 7a-9a       |    | TODAY SHW    | \$450.00   | 2.2         | 30  | 0          | 3         | 5         | 5         | 13        | \$5,850.00         | \$204.55        | 28.6         |      |
| 2              | M-F 5p-5:30p    |    | NWS4 SA 5P   | \$600.00   | 3.2         | 30  | 0          | 3         | 5         | 5         | 13        | \$7,800.00         | \$187.50        | 41.6         |      |
| 3              | M-F 6p-6:30p    |    | NWS4 SA 6P   | \$700.00   | 2.8         | 30  | 0          | 3         | 5         | 5         | 13        | \$9,100.00         | \$250.00        | 36.4         |      |
| 4              | M-F 10p-10:35p  |    | NWS4 SA 10P< | \$1,200.00 | 2.6         | 30  | 0          | 3         | 5         | 5         | 13        | \$15,600.00        | \$461.54        | 33.8         |      |
| 5              | Su 10p-10:30p   |    | SUN NEWS     | \$1,000.00 | 6.9         | 30  | 0          | 0         | 1         | 0         | 1         | \$1,000.00         | \$144.93        | 6.9          |      |
| 6              | Tu-F 7a-9a      |    | TODAY SHW    | \$450.00   | 2.2         | 30  | 3          | 0         | 0         | 0         | 3         | \$1,350.00         | \$204.55        | 6.6          |      |
| 7              | Tu-F 5p-5:30p   |    | NWS4 SA 5P   | \$600.00   | 3.2         | 30  | 4          | 0         | 0         | 0         | 4         | \$2,400.00         | \$187.50        | 12.8         |      |
| 8              | Tu-F 6p-6:30p   |    | NWS4 SA 6P   | \$700.00   | 2.8         | 30  | 3          | 0         | 0         | 0         | 3         | \$2,100.00         | \$250.00        | 8.4          |      |
| 9              | Tu-F 10p-10:35p |    | NWS4 SA 10P< | \$1,200.00 | 2.6         | 30  | 3          | 0         | 0         | 0         | 3         | \$3,600.00         | \$461.54        | 7.8          |      |
| <b>TOTALS:</b> |                 |    |              |            |             |     | <b>13</b>  | <b>12</b> | <b>21</b> | <b>20</b> | <b>66</b> | <b>\$48,800.00</b> | <b>\$266.81</b> | <b>182.9</b> |      |

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Phil Cunningham, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dan Patrick

Authorized committee:

TEXANS FOR DAN PATRICK

Agency requesting time (and contact information):

N/A PCA - 11 E. 44th St, NY, NY 10117

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas Lieutenant Governor

Date of election:

31/2022

General

Primary

Treasurer of candidate's authorized committee:

Mr. Robert Wells

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| Candidate/Committee/Agency                    | Station Representative                                   |
|---|--|
| Signature:<br><i>Phil Cunningham</i>          | Signature:<br>   |
| Name: Phil Cunningham                         | Name: <i>Cullerthys</i>                                  |
| Date of Request to Purchase Ad Time: 01/19/22 | Date of Station Agreement to Sell Time: <i>1/28/2022</i> |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 1/28/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                     |   |   |
|---------------------|---|---|
| Contract #:         | Station Call Letters:<br><u>WOAI</u>    | Date Received/Requested:<br><u>1/25/22</u>          |
| Est. #: <u>1315</u> | Station Location:<br><u>SAN ANTONIO</u> | Run Start and End Dates:<br><u>2/1/22 - 2/25/22</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.