



WMKX-FM/WJNG-FM

EEO Public File Report

April 1, 2012 to March 31, 2013

The purpose of this EEO Public File Report is to comply with Section 73.2080() (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WMKX-FM, Brookville, Pennsylvania, and WJNG-FM, Johnsonburg, Pennsylvania, and is required to be placed in the public inspection files of these stations.

The information contained in this report covers the time period beginning April 1st, 2012 to and including March 31st, 2013.

Notice Seeking Organizations

For advising organizations that assist job seekers that they may request to be placed on a list to receive all job notices from the station ...

MEGA ROCK, STATIONS WMKX-FM AND WJNG-FM, IS LOOKING FOR ORGANIZATIONS THAT REGULARLY DISTRIBUTE INFORMATION ABOUT EMPLOYMENT OPPORTUNITIES TO JOB APPLICANTS OR HAVE JOB APPLICANTS TO REFER. IF YOUR ORGANIZATION WANTS TO RECEIVE NOTIFICATION OF JOB VACANCIES AT MEGA ROCK, PLEASE NOTIFY KEVIN HEINRICH, PROGRAMMING/OPERATIONS DIRECTOR AT MEGA ROCK, 51 PICKERING STREET, BROOKVILLE, PA 15825, OR CALL 814-849-8100 EXTENSION 30. MEGA ROCK IS AN EQUAL OPPORTUNITY EMPLOYER.

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

- A. Full-Time Vacancies Filled During Past Year = 4 (3 Sales Associates / 1 Office Manager)
- B. Recruitment/Referral Sources Used To Seek Candidates for Each Vacancy = 8
- C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year = 4
- D. Total Number of Interviewees For All Full-Time Vacancies Filled During The Past Year Per Recruitment/Referral Sources = 0

Recruitment Sources / Referred Person Hired

Mega Rock / No
51 Pickering Street
Brookville, PA 15825

Clarion County CareerLink / No
22 South Second Avenue
Clarion, PA 16214
(814) 223-1550 (Phone)

Courier-Express / No
500 Jeffers Street
PO Box 407
DuBois, PA, 15801

DuBois Area CareerLink / No
490 Jeffers Street
DuBois, PA 15801
814-371-0250

Elk County CareerLink / No
321 State Road
St. Marys, PA 15857
814-834-2857

Jefferson County CareerLink / No
602 East Mahoning Street
Punxsutawney, PA 15767-2316
814-938-0504

PA Association of Broadcasters / No
8501 Paxton Street
Hummelstown, PA 17036
717-482-4820

The Daily Press / No
245 Brusselles Street
St. Marys, PA 15857
814-781-1596

E. Outreach Activities

Bruce A. McMurray Memorial Scholarship Award (April 30, 2012)

Each year, Mega Rock awards the Bruce A. McMurray Memorial Scholarship. The \$500 prize is given to a high school senior who plans to attend college and major in communication.

Indiana University of Pennsylvania Career Exploration

Interview with student about all aspects of the broadcasting industry.

Station Tours (Various times)

Mega Rock offers tours to clubs and organizations for career exploration and education.

Mega Rock, stations WMKX-FM and WJNG-FM, achieved broad and inclusive outreach covering the time period beginning April 1st, 2012 to and including March 31st, 2013.

In addition to contacting organizations that assist job seekers about job openings, such as the Clarion, DuBois, Elk and Jefferson County CareerLinks, WMKX and WJNG has advertised openings in newspapers in an effort to reach qualified candidates from Clarion University of Pennsylvania, Indiana University of Pennsylvania and Penn State University.

Our outreach efforts also include posting job openings on websites operated by the Pennsylvania Association of Broadcasters and National Association of Broadcasters.

Furthermore, WMKX and WJNG have participating in job shadowing programs offered at high schools and annually awards the Bruce A. McMurray Memorial Scholarship.

Brookville Area High School Senior Projects - Interviews with student on various aspects of the broadcasting industry.