

ORDER



Orders
Order / Rev: 1722635
Alt Order #: WOC12626785
Product Desc: est 7668 10.20-10.26
Estimate: 7668
Flight Dates: 10/20/20 - 10/26/20
Original Date / Rev: 08/06/20 / 10/19/20
Order Type: NORMAL

KCRG

Primary AE: Lynn Evans
Sales Office: CDRN
Sales Region: National

Agency
Name: Media Buying and Analytics
Buying Contact:
Billing Contact: Amy Mills
 2020 Howell Mill Rd NW
 Atlanta, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Biden for President
Demographic: A35+
Product Codes: Candidate - National - President
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-03

New Business Thru:
Advertiser External ID: 170858
Agency External ID: 157263
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	61	\$26,500.00	\$22,525.00
10/26/20	10/26/20	12	\$3,175.00	\$2,698.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	61	\$26,500.00	\$22,525.00	0.00
November 2020	12	\$3,175.00	\$2,698.75	0.00
Totals	73	\$29,675.00	\$25,223.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lynn Evans			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCRG	10/20/20	10/26/20	KCRG First News KCRG First News (Program: KCRG 430AM EARLY NEWS)4Q20CS	CM	4:30 AM-5:00 AM (4:30 AM-5:00 AM)	11111--	:30	5	\$100.00	P-03	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/20	10/26/20	11111--		5			\$100.00			0.00			
N 3	KCRG	10/20/20	10/26/20	TV9 Morning News TV9 Morning News (Program: KCRG TV9 MORNING NEWS)4Q20CS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	11111--	:30	5	\$600.00	P-03	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/20	10/26/20	11111--		5			\$600.00			0.00			
N 4	KCRG	10/20/20	10/26/20	ABC Good Morning America Good Morning America (Program: GOOD MORNING AMERICA)4Q20CS	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	11111--	:30	5	\$600.00	P-03	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/20	10/26/20	11111--		5			\$600.00			0.00			
N 5	KCRG	10/20/20	10/26/20	M-F 9am-10am Live With Kelly & Ryan (Program: LIVE W/KELLY & RYAN)4Q20CS	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	11111--	:30	5	\$300.00	P-02	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/20	10/26/20	11111--		5			\$300.00			0.00			
N 6	KCRG	10/20/20	10/26/20		CM	1p-2p	11111--	:15/:15	5	\$500.00	P-03	0.00	BK	5	\$2,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC General Hospital											
				General Hospital											
				(Program: THE VIEW)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	11111--					5	\$500.00		0.00			
N 7	KCRG	10/20/20	10/26/20	TV9 News at Midday	CM	11:00 AM-12:00 PM	11111--	:30	5	\$150.00	P-03	0.00	NM	5	\$750.00
				TV9 News at Midday	(11:00 AM-12:00 PM)										
				(Program: KCRG TV9 NEWS MIDDAY)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	11111--					5	\$150.00		0.00			
N 9	KCRG	10/20/20	10/26/20	M-F 3p-4p	CM	3:00 PM-4:00 PM	11111--	:30	5	\$50.00	P-03	0.00	NM	5	\$250.00
				M-F 3p-4p	(3:00 PM-4:00 PM)										
				(Program: THE KELLY CLARKSON SHOW)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	11111--					5	\$50.00		0.00			
N 10	KCRG	10/20/20	10/26/20	M-F 4p-5p	CM	4:00 PM-5:00 PM	11111--	:15/:15	5	\$300.00	P-04	0.00	BK	5	\$1,500.00
				M-F 4p-5p	(4:00 PM-5:00 PM)										
				(Program: KCRG-TV9 NEWS FIRST AT FOUR)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	11111--					5	\$300.00		0.00			
N 12	KCRG	10/20/20	10/26/20	TV9 News at 6pm	CM	6:00 PM-6:30 PM	--1-1--	:30	2	\$2,000.00	P-01	0.00	NM	2	\$4,000.00
				TV9 News at 6pm	(6:00 PM-6:30 PM)										
				(Program: KCRG TV9 NEWS AT 6)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	--1-1--					2	\$2,000.00		0.00			
N 15	KCRG	10/20/20	10/26/20	TV 9 News at 10p M-F Su	CM	10:00 PM-10:35 PM	---1--1	:30	2	\$2,000.00	P-01	0.00	NM	2	\$4,000.00
				TV 9 News at 10p M-F Su	(10:00 PM-10:35 PM)										
				(Program: KCRG TV9 NEWS AT 10 (M-F/SU))4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	---1--1					2	\$2,000.00		0.00			
N 16	KCRG	10/20/20	10/26/20	ABC Jimmy Kimmel Show	CM	10:35 PM-11:35 PM	-1--1--	:30	2	\$500.00	P-02	0.00	NM	2	\$1,000.00
				Jimmy Kimmel Show	(10:35 PM-11:35 PM)										
				(Program: JIMMY KIMMEL)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	-1--1--					2	\$500.00		0.00			
N 18	KCRG	10/20/20	10/24/20	Sa Morning News at 6am	CM	6:00 AM-7:00 AM	-----1-	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
				Sa Morning News at 6am	(6:00 AM-7:00 AM)										
				(Program: KCRG TV9 SAT MORN NEWS)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-					1	\$250.00		0.00			
N 19	KCRG	10/20/20	10/24/20	ABC GMA Sat	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$1,000.00	P-02	0.00	NM	1	\$1,000.00
				Good Morning America Sa	(7:00 AM-8:00 AM)										
				(Program: SAT GOOD MORNING AMERICA)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-					1	\$1,000.00		0.00			
N 20	KCRG	10/20/20	10/24/20	Sa morning News at 8am	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
				Sa morning News at 8am	(8:00 AM-9:00 AM)										
				(Program: KCRG SAT AM NEWS @8AM)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-					1	\$500.00		0.00			
N 24	KCRG	10/20/20	10/25/20	ABC GMA Sun	CM	7:00 AM-8:00 AM	-----1	:30	1	\$1,000.00	P-02	0.00	NM	1	\$1,000.00
				Good Morning America Su	(7:00 AM-8:00 AM)										
				(Program: SUN GOOD MORNING AMERICA)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1					1	\$1,000.00		0.00			
N 25	KCRG	10/20/20	10/25/20	Sun Morning News at 8am	CM	8:00 AM-9:00 AM	-----1	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
				Sun Morning News at 8am	(8:00 AM-9:00 AM)										
				(Program: KCRG SUN AM NEWS @8AM)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1					1	\$500.00		0.00			
N 27	KCRG	10/20/20	10/25/20		CM	5:30 PM-6:00 PM	-----1	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				TV9 News at 530pm Sun											
				TV9 News at 530pm Sun		(5:30 PM-6:00 PM)									
				(Program: KCRG TV9 NEWS AT 530)4Q20CS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	-----1					1	\$1,250.00		0.00			
N29	KCRG	10/20/20	10/26/20	TV9 Early Morning News	CM	5a-6a	MTWTF--	:15/:15	5	\$400.00	P-02	0.00	BK	5	\$2,000.00
				TV9 Early Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	-TWTF--					4	\$400.00		0.00			
Week: 10/26/20		10/26/20	11/01/20	M-----					1	\$400.00		0.00			
N30	KCRG	10/20/20	10/26/20	M-F 2p-3p	CM	2p-3p	MTWTF--	:30	5	\$50.00	P-03	0.00	NM	5	\$250.00
				M-F 2p-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	-TWTF--					4	\$50.00		0.00			
Week: 10/26/20		10/26/20	11/01/20	M-----					1	\$50.00		0.00			
N31	KCRG	10/20/20	10/26/20	M-F 1206a-205a	CM	12:06 XM-1:06 XM	MTWTF--	:30	5	\$75.00	P-03	0.00	NM	5	\$375.00
				M-F 1206a-205a		(12:06 XM-1:06 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	-TWTF--					4	\$75.00		0.00			
Week: 10/26/20		10/26/20	11/01/20	M-----					1	\$75.00		0.00			
N32	KCRG	10/20/20	10/26/20	M-F 1206a-205a	CM	1:06 XM-2:06 XM	MTWTF--	:30	5	\$50.00	P-03	0.00	NM	5	\$250.00
				M-F 1206a-205a		(1:06 XM-2:06 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	-TWTF--					4	\$50.00		0.00			
Week: 10/26/20		10/26/20	11/01/20	M-----					1	\$50.00		0.00			
N33	KCRG	10/20/20	10/26/20	Su Morning News at 6am	CM	6a-7a	-----S	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
				Su Morning News at 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	-----S					1	\$300.00		0.00			
Week: 10/26/20		10/26/20	11/01/20	-----					0	\$300.00		0.00			
													Totals	73	\$29,675.00