

WOC11764074 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	08/14/18 - 08/20/18	C/P/E:	360 / 1186 / 9817
Traffic #:		Agency:	National Media Research Planning & Placement, LLC.	Product Desc.:	MO
Buyer Order #:	7592834	Advertiser:	NRSC IE	Estimate Desc.:	TV Aug 14 - 20 ADDS
AE:	Unassigned (Natalie Murphy)	Buyer:		Total Cost:	\$2,250.00 (Cash)
Property:	KYTV TV	Primary Demo:	Adults 35-64 (RTG)	Received Date:	8/01/18 7:12 AM
Sales Region:	Local				

Comments:

Separation: 30

List Items							Spots												Totals		Adults 35-64		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Aug 14												Total Spots	Total Cost	RTG	GRP	CPP
1	KY3 NEWS @NOON	NM	:30	12:00 PM-1:00 PM	-----M	450.00	1												1	450.00	3.72	3.72	120.97
	(Program: KY3 NEWS @NOON)																						
1	KY3 NEWS @NOON	NM	:30	12:00 PM-1:00 PM	T-----	450.00	1												1	450.00	3.72	3.72	120.97
	(Program: KY3 NEWS @NOON)																						
1	KY3 NEWS @NOON	NM	:30	12:00 PM-1:00 PM	-W-----	450.00	1												1	450.00	3.72	3.72	120.97
	(Program: KY3 NEWS @NOON)																						
1	KY3 NEWS @NOON	NM	:30	12:00 PM-1:00 PM	--T----	450.00	1												1	450.00	3.72	3.72	120.97
	(Program: KY3 NEWS @NOON)																						
1	KY3 NEWS @NOON	NM	:30	12:00 PM-1:00 PM	---F---	450.00	1												1	450.00	3.72	3.72	120.97
	(Program: KY3 NEWS @NOON)																						
Spot Totals:							5											5	\$2,250.00		18.60		
Adults 35-64 GRP:							18.60																

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
August	5	\$2,250.00	18.60				