

WOC11764069 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	08/21/18 - 08/27/18	C/P/E:	360 / 1186 / 9818
Traffic #:		Agency:	National Media Research Planning & Placement, LLC.	Product Desc.:	MO
Buyer Order #:	7592852	Advertiser:	NRSC IE	Estimate Desc.:	TV Aug 21 - 27 ADDS
AE:	Unassigned (Natalie Murphy)	Buyer:		Total Cost:	\$2,250.00 (Cash)
Property:	KYTV TV	Primary Demo:	Adults 35-64 (RTG)	Received Date:	8/01/18 7:09 AM
Sales Region:	Local				

Comments:

Separation: 30

List Items							Spots													Totals		Adults 35-64		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Aug 21												Total Spots	Total Cost	RTG	GRP	CPP	
1	KY3 NEWS @NOON	NM	:30	12:00 PM-1:00 PM	-----M	450.00	1												1	450.00	3.72	3.72	120.97	
	(Program: KY3 NEWS @NOON)																							
1	KY3 NEWS @NOON	NM	:30	12:00 PM-1:00 PM	T-----	450.00	1												1	450.00	3.72	3.72	120.97	
	(Program: KY3 NEWS @NOON)																							
1	KY3 NEWS @NOON	NM	:30	12:00 PM-1:00 PM	-W-----	450.00	1												1	450.00	3.72	3.72	120.97	
	(Program: KY3 NEWS @NOON)																							
1	KY3 NEWS @NOON	NM	:30	12:00 PM-1:00 PM	--T----	450.00	1												1	450.00	3.72	3.72	120.97	
	(Program: KY3 NEWS @NOON)																							
1	KY3 NEWS @NOON	NM	:30	12:00 PM-1:00 PM	---F---	450.00	1												1	450.00	3.72	3.72	120.97	
	(Program: KY3 NEWS @NOON)																							
Spot Totals:							5											5	\$2,250.00		18.60			
Adults 35-64 GRP:							18.60																	

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
August	5	\$2,250.00	18.60				