

*Caddell Broadcasting Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.*

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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Beth Sorrell, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐  
☒

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Beth Sorrell

Authorized committee:

People to Elect Beth Sorrell

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Board of Commissioners

Date of election:

Tuesday, Nov. 3rd. 2020

☒ General

☐ Primary

Treasurer of candidate's authorized committee:

Steve Panella

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Beth Sorrell

Signature:

Dianne Guy

Name:

Beth Sorrell

Name:

Dianne Guy

Date of Request to Purchase Ad Time: 10-14-2020

Date of Station Agreement to Sell Time: 10-14-2020

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# **Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

## **Candidate/Authorized Committee/Agency**

Signature:

*Beth Sorrell*

Name:

*Beth Sorrell*

Date:

*10-14-2020*

## **TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?



Yes



No

Date ad received:

*10-14-2020*

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

*WKSK 580 AM / 93.5 FM*

Date Received/Requested:

*10-14-2020*

Est. #:

Station Location:

*West Jefferson, NC*

Run Start and End Dates:

*See Attached Schedule*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

I'm Beth Sorrell and I'm excited to be running for County Commissioner. As Commissioner, I will work towards more **accountability, transparency and fairness** in local government. We need to create more opportunities for children, seniors, and disabled people to reach their **full potential**.

I would also like to see more places for recreation, especially for **young people**.

I've been involved in the community in many ways. I've **volunteered and serve** on the board of **Habitat for Humanity** where I've learned about the **huge need** for affordable housing. I'm also on the board of Summit **Support Services**, which serves adults with **intellectual and developmental disabilities**. For the past 15 years I've worked for Wilkes Community College teaching in the **Family Literacy program**.

I believe it is important to **contribute to the community** and if we want to see change, we must work for that change. With my **experience** and passion, I will **serve** Ashe County in many positive ways. I look forward to **meeting you**, listening, and learning ways that we can preserve the **culture and environment** while working to improve people's lives.

Paid for by the people to elect Beth Sorrell