

WQXE (FM) and WULF (FM)
EEO PUBLIC FILE REPORT
April 1, 2023 - March 31, 2024

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
News Reporter	2, 4, 5, 7, 8, 9, 10, 11, 15	9
Bookkeeper	4, 7, 8, 9, 10, 12	12

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	The News Enterprise 200 Sycamore St # 134, Elizabethtown, KY 42701	N	0
2	Elizabethtown Community & Technical College sarah.berkshire@kctcs.edu	N	0
3	Tvandradiojobs.com	N	0
4	Kentucky Broadcasters Association www.kba.org	N	0
5	Hardin County Chamber of Commerce kendra@hardinchamber.com	N	0
6	Walk-In/Self-Referral	N	0
7	On-Air Announcements (<i>two SEU stations</i>)	N	0
8	Internal Posting (<i>breakroom posting and employee email for SEU stations</i>)	N	1
9	Station Websites (<i>two SEU stations</i>)	N	1
10	Social Media (<i>for two SEU stations</i>)	N	0
11	Employee Referral	N	1
12	Indeed.com	N	2
13	Craigslist.com	N	0
14	Kyjobs.net	N	0
15	School of Journalism & Broadcasting Western KY University 216 Mass Media & Technology Hall, 1906 College Heights Blvd #11070, Bowling Green, KY 42101 ryan.dearbone@wku.edu	N	0
16	SEU Job Fairs (<i>see Section III</i>)	N	0
TOTAL INTERVIEWEES FOR REPORTING PERIOD			5

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative	Brief Description of Activity
1	Host an Open House	On July 25, 2023, this SEU organized and hosted an open house at its studios in Elizabethtown. This event was widely promoted via on-air announcements, station websites, and Facebook pages. Our Operations Managers, Traffic Director, News Reporter, On-Air Personalities, and Account Executives greeted attendees and spoke with them about careers in broadcasting.
2	Training programs that enable station personnel to acquire skills to qualify them for higher level positions	From the beginning of August 2023 to the present, one of our On-Air Personalities has been working with our Traffic Director learning how to enter orders, schedule commercials and merge/adjust on-air logs. More recently they are working together to review how to obtain barter logs, load barter files into Trim, Label, Convert (TLC) and place them on completed air logs.
3	Participate in event/program sponsored by or behalf of an educational institution relating to careers in broadcasting	On March 12, 2024, our SEU welcomed several high school seniors from Central Hardin High School and Elizabethtown High School to job shadow. The students were provided the unique opportunity of experiencing what it is like to work at a radio station and spent time observing our On-Air Personalities in action.
4	Host a Job Fair	On March 19, 2024, this SEU organized and hosted a job fair at its studios in Elizabethtown. This event was widely promoted via on-air announcements, station websites, Facebook pages, Hardin County Chamber of Commerce, Western KY University and a posting at Elizabethtown Community & Technical College. Our Station Managers, Operations Managers, Traffic Director, On-Air Personalities, and Account Executives greeted attendees, collected resumes and spoke with them about career opportunities in broadcasting and job openings at the Stations.