

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, UP ON AIR BUYING, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

JEFF GUNTER

Authorized committee:

DR JEFF GUNTER FOR SENATE

Agency requesting time (and contact information):

UP ON AIR BUYING

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

SENATE

Date of election:

6/11/24

General

Primary

Treasurer of candidate's authorized committee:

ROBERT PHILLIPS

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Up On Air Buying

Digitally signed by Up On Air Buying
Date: 2023.09.26 12:13:13 -04'00'

Signature:

Handwritten Signature

Name: UP ON AIR BUYING

Name:

Handwritten Name: BASCH

Date of Request to Purchase Ad Time: 9/26/23

Date of Station Agreement to Sell Time:

Handwritten Date: 9/12

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Up On Air Buying

Digitally signed by Up On Air Buying
Date: 2023.09.26 12:13:43 -04'00'

Name: UP ON AIR BUYING

Date: 9/26/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 4/12

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: KM2Q	Date Received/Requested: 4/12
Est. #:	Station Location: LAS VEGAS	Run Start and End Dates: 4/12 - 6/11

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

KEMP BROADCASTING, INC.
 3999 LAS VEGAS BLVD SOUTH
 SUITE K
 LAS VEGAS, NV 89119-1097
 (702) 736-6161

Client: **Jeff Gunter for Senate**
 Order #: **4295-00004**
 Description: **4/12-4/23 NV US SEN GM**
 Date Entered: **4/11/2024**
 P.O.#:
 Salesperson: **NATIONAL, CHICAGO**
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD.
 SUITE #903
 9TH FLOOR
 WEST PALM BEACH, FLORIDA 33401 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	4/11/2024	4/24/2024	KMZQ-AM	06:00:00a to 10:00:00a	CUSTOM	1:00	14	30.00	420.00	Y	Y	Y	Y	Y	N	N
	4/11/2024	4/14/2024				1	30.00	30.00	0	0	0	0	1	0	0	0
	4/15/2024	4/21/2024				9	30.00	270.00	2	2	2	2	1	0	0	0
	4/22/2024	4/24/2024				4	30.00	120.00	1	2	1	0	0	0	0	0
2	4/11/2024	4/24/2024	KMZQ-AM	10:00:00a to 03:00:00p	CUSTOM	1:00	14	30.00	420.00	Y	Y	Y	Y	Y	N	N
	4/11/2024	4/14/2024				2	30.00	60.00	0	0	0	0	2	0	0	0
	4/15/2024	4/21/2024				6	30.00	180.00	1	1	2	1	1	0	0	0
	4/22/2024	4/24/2024				6	30.00	180.00	2	2	2	0	0	0	0	0
3	4/12/2024	4/24/2024	KMZQ-AM	03:00:00p to 07:00:00p	CUSTOM	1:00	14	30.00	420.00	Y	Y	Y	Y	Y	N	N
	4/12/2024	4/14/2024				2	30.00	60.00	0	0	0	0	2	0	0	0
	4/15/2024	4/21/2024				7	30.00	210.00	2	1	1	1	1	2	0	0
	4/22/2024	4/24/2024				5	30.00	150.00	2	2	1	0	0	0	0	0

Order Start Date: 4/11/2024 Order End Date: 4/24/2024 Spots: 42

Total Charges: **\$1,260.00**
 Combined Discounts: **\$189.00**
 Total Net: **\$1,071.00**

Projected Media Month/End-Of-Schedule Billing Totals for Jeff Gunter for Senate / 4295-00004 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
April	2024	42	\$1,260.00	\$189.00	\$1,071.00

Confirmed & Accepted for KEMP BROADCASTING, INC. By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

KEMP BROADCASTING, INC.
 3999 LAS VEGAS BLVD SOUTH
 SUITE K
 LAS VEGAS, NV 89119-1097
 (702) 736-6161

Client: **Dr Jeff Gunter For Senate**
 Order #: **4339-00002 (PN 20240416.1)**
 Description: **4-24-2024 to 4-30-2024**
 Date Entered: **4/16/2024**
 P.O.#:
 Salesperson: **NATIONAL, CHICAGO**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD.
 SUITE #903
 9TH FLOOR
 WEST PALM BEACH, FLORIDA 33401 USA

Pending New Order

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
+1 4/24/2024	4/30/2024	KVEG-FM	06:00:00a to 10:00:00a	Weekly	1:00	7	30.00	210.00	2	1	2	1	1	0	0
+2 4/24/2024	4/30/2024	KVEG-FM	10:00:00a to 03:00:00p	Weekly	1:00	7	30.00	210.00	2	1	2	1	1	0	0
+3 4/24/2024	4/30/2024	KVEG-FM	03:00:00p to 07:00:00p	Weekly	1:00	7	30.00	210.00	2	1	2	1	1	0	0

Order Start Date: 4/24/2024 Order End Date: 4/30/2024 Spots: 21

Total Charges: **\$630.00**
 Combined Discounts: **\$94.50**
 Total Net: **\$535.50**

Projected Media Month Billing Totals for Dr Jeff Gunter For Senate / 4339-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
April	2024	12	\$360.00	\$54.00	\$306.00
May	2024	9	\$270.00	\$40.50	\$229.50

Confirmed & Accepted for KEMP BROADCASTING, INC. By:

Accepted for MEDIA FINANCIAL SERVICES By:

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KEMP BROADCASTING, INC.
 3999 LAS VEGAS BLVD SOUTH
 SUITE K
 LAS VEGAS, NV 89119-1097
 (702) 736-6161

Client: Dr Jeff Gunter For Senate
 Order #: 4339-00003 (PN 20240416.1)
 Description: 5-01-2024 to 5/7/2024
 Date Entered: 4/16/2024
 P.O.#:
 Salesperson: NATIONAL, CHICAGO
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD.
 SUITE #903
 9TH FLOOR
 WEST PALM BEACH, FLORIDA 33401 USA

Pending New Order

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
+1 5/1/2024	5/7/2024	KVEG-FM	06:00:00a to 10:00:00a	Weekly	1:00	7	30.00	210.00	2	1	2	1	1	0	0
+2 5/1/2024	5/7/2024	KVEG-FM	10:00:00a to 03:00:00p	Weekly	1:00	7	30.00	210.00	2	1	2	1	1	0	0
+3 5/1/2024	5/7/2024	KVEG-FM	03:00:00p to 07:00:00p	Weekly	1:00	7	30.00	210.00	2	1	2	1	1	0	0

Order Start Date: 5/1/2024 Order End Date: 5/7/2024 Spots: 0

Total Charges: \$630.00
 Combined Discounts: \$94.50
 Total Net: \$535.50

Confirmed & Accepted for KEMP BROADCASTING, INC. By:

Accepted for MEDIA FINANCIAL SERVICES By:

 Please Sign and Return One Copy

KEMP BROADCASTING, INC.
 3999 LAS VEGAS BLVD SOUTH
 SUITE K
 LAS VEGAS, NV 89119-1097
 (702) 736-6161

Client: **Dr Jeff Gunter For Senate**
 Order #: **4339-00004 (PN 20240416.1)**
 Description: **5-08-2024 to 5/14/2024**
 Date Entered: **4/16/2024**
 P.O.#:
 Salesperson: **NATIONAL, CHICAGO**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD.
 SUITE #903
 9TH FLOOR
 WEST PALM BEACH, FLORIDA 33401 USA

Pending New Order

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
+1 5/8/2024	5/14/2024	KVEG-FM	06:00:00a to 10:00:00a	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0
+2 5/8/2024	5/14/2024	KVEG-FM	10:00:00a to 03:00:00p	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0
+3 5/8/2024	5/14/2024	KVEG-FM	03:00:00p to 07:00:00p	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0

Order Start Date: 5/8/2024 Order End Date: 5/14/2024 Spots: 42

Total Charges: **\$1,260.00**
 Combined Discounts: **\$189.00**
 Total Net: **\$1,071.00**

Projected Media Month Billing Totals for Dr Jeff Gunter For Senate / 4339-00004 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2024	42	\$1,260.00	\$189.00	\$1,071.00

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 3999 LAS VEGAS BLVD SOUTH
 SUITE K
 LAS VEGAS, NV 89119-1097
 (702) 736-6161

Client: **Dr Jeff Gunter For Senate**
 Order #: **4339-00005 (PN 20240416.1)**
 Description: **5-15-2024 to 5/21/2024**
 Date Entered: **4/16/2024**
 P.O.#:
 Salesperson: **NATIONAL, CHICAGO**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD.
 SUITE #903
 9TH FLOOR
 WEST PALM BEACH, FLORIDA 33401 USA

Pending New Order

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
+1 5/15/2024	5/21/2024	KVEG-FM	06:00:00a to 10:00:00a	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0
+2 5/15/2024	5/21/2024	KVEG-FM	10:00:00a to 03:00:00p	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0
+3 5/15/2024	5/21/2024	KVEG-FM	03:00:00p to 07:00:00p	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0

Order Start Date: **5/15/2024** Order End Date: **5/21/2024** Spots: **42**

Total Charges: **\$1,260.00**
 Combined Discounts: **\$189.00**
 Total Net: **\$1,071.00**

Projected Media Month Billing Totals for Dr Jeff Gunter For Senate / 4339-00005 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2024	42	\$1,260.00	\$189.00	\$1,071.00

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 3999 LAS VEGAS BLVD SOUTH
 SUITE K
 LAS VEGAS, NV 89119-1097
 (702) 736-6161

Client: Dr Jeff Gunter For Senate
 Order #: 4339-00006 (PN 20240416.1)
 Description: 5-22-2024 to 5/28/2024
 Date Entered: 4/16/2024
 P.O.#:
 Salesperson: NATIONAL, CHICAGO
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD.
 SUITE #903
 9TH FLOOR
 WEST PALM BEACH, FLORIDA 33401 USA

Pending New Order

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
+1 5/22/2024	5/28/2024	KVEG-FM	06:00:00a to 10:00:00a	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0
+2 5/22/2024	5/28/2024	KVEG-FM	10:00:00a to 03:00:00p	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0
+3 5/22/2024	5/28/2024	KVEG-FM	03:00:00p to 07:00:00p	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0

Order Start Date: 5/22/2024 Order End Date: 5/28/2024 Spots: 42 Total Charges: \$1,260.00
 Combined Discounts: \$189.00
 Total Net: \$1,071.00

Projected Media Month Billing Totals for Dr Jeff Gunter For Senate / 4339-00006 :

		Spot Count	Gross Billing	Combined Disc.	Net Billing
May	2024	27	\$810.00	\$121.50	\$688.50
June	2024	15	\$450.00	\$67.50	\$382.50

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Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

KEMP BROADCASTING, INC.
 3999 LAS VEGAS BLVD SOUTH
 SUITE K
 LAS VEGAS, NV 89119-1097
 (702) 736-6161

Client: Dr Jeff Gunter For Senate
 Order #: 4339-00007 (PN 20240416.1)
 Description: 5-29-2024 to 6/4/2024
 Date Entered: 4/16/2024
 P.O.#:
 Salesperson: NATIONAL, CHICAGO
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD.
 SUITE #903
 9TH FLOOR
 WEST PALM BEACH, FLORIDA 33401 USA

Pending New Order

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
+1 5/29/2024	6/4/2024	KVEG-FM	06:00:00a to 10:00:00a	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0
+2 5/29/2024	6/4/2024	KVEG-FM	10:00:00a to 03:00:00p	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0
+3 5/29/2024	6/4/2024	KVEG-FM	03:00:00p to 07:00:00p	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0

Order Start Date: 5/29/2024 Order End Date: 6/4/2024 Spots: 42 Total Charges: \$1,260.00
 Combined Discounts: \$189.00
 Total Net: \$1,071.00

Projected Media Month Billing Totals for Dr Jeff Gunter For Senate / 4339-00007 :

		Spot Count	Gross Billing	Combined Disc.	Net Billing
June	2024	42	\$1,260.00	\$189.00	\$1,071.00
Total:		42	\$1,260.00	\$189.00	\$1,071.00

Confirmed & Accepted for KEMP BROADCASTING, INC. By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

KEMP BROADCASTING, INC.
 3999 LAS VEGAS BLVD SOUTH
 SUITE K
 LAS VEGAS, NV 89119-1097
 (702) 736-6161

Client: Dr Jeff Gunter For Senate
 Order #: 4339-00008 (PN 20240416.1)
 Description: 6-5-2024 to 6/11/2024
 Date Entered: 4/16/2024
 P.O.#:
 Salesperson: NATIONAL, CHICAGO
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD.
 SUITE #903
 9TH FLOOR
 WEST PALM BEACH, FLORIDA 33401 USA

Pending New Order

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
+1 6/5/2024	6/11/2024	KVEG-FM	06:00:00a to 10:00:00a	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0
+2 6/5/2024	6/11/2024	KVEG-FM	10:00:00a to 03:00:00p	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0
+3 6/5/2024	6/11/2024	KVEG-FM	03:00:00p to 07:00:00p	Weekly	1:00	14	30.00	420.00	3	2	3	3	3	0	0

Order Start Date: 6/5/2024 Order End Date: 6/11/2024 Spots: 42 Total Charges: \$1,260.00
 Combined Discounts: \$189.00
 Total Net: \$1,071.00

Projected Media Month Billing Totals for Dr Jeff Gunter For Senate / 4339-00008 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
June	2024	42	\$1,260.00	\$189.00	\$1,071.00

Confirmed & Accepted for KEMP BROADCASTING, INC. By: _____

Accepted for MEDIA FINANCIAL SERVICES By: _____

Please Sign and Return One Copy