



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 2643004
Schedule Dates 09/27/16-10/03/16
Advertiser DSCC and Missourians for Kander (111883)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand political/5039 (865337)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name Cathie, Herrick,
Phone/Fax /
CPE 790/800/5039
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Political Separation: 30

Date Entered 09/23/16
Last Modified 09/27/16
Entered By Michelle Bryant
CO-OP No
Headline # ECR25317488
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$58.50
Net Total \$331.50
Sales Tax

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2016	7	\$390.00
Grand Total:	7	\$390.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/27/16-09/27/16	1	:30	5:58p- Big Bang Theory			1						1	\$50.00	\$50.00	Paducah (KBSI)	Big Bang Theory	9/23/16
2.0	Normal Line / SPOT (1)	10/03/16-10/03/16	1	:30	5:58p- Big Bang Theory								1	1	\$50.00	\$50.00	Paducah (KBSI)	Big Bang Theory	9/23/16
3.0	Normal Line / SPOT (2)	09/28/16-09/28/16	1	:30	6:28p- Big Bang Theory 2				1					1	\$100.00	\$100.00	Paducah (KBSI)	Big Bang Theory	9/23/16
4.0	Normal Line / News (3)	10/02/16-10/02/16	1	:30	9p- News-News								1	1	\$75.00	\$75.00	Paducah (KBSI)	News At 9	9/23/16
5.0	Normal Line / News (4)	09/28/16-09/28/16	1	:30	9p- News-News				1					1	\$75.00	\$75.00	Paducah (KBSI)	News At 9	9/23/16
6.0	Normal Line / SPOT (5)	10/02/16-10/02/16	1	:30	Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su)								1	1	\$20.00	\$20.00	Paducah (KBSI)	Big Bang Theory	9/23/16
7.0	Normal Line / SPOT (6)	10/02/16-10/02/16	1	:30	Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su)								1	1	\$20.00	\$20.00	Paducah (KBSI)	Order Error/Exception - Big Bang airs 10-10:30 & 10:30-11p	9/27/16
7.0.1	Closed Preempt (6)	10/02/16															Paducah (KBSI)		
8.0	W/G For 7.0.1 / SPOT (6)	10/02/16-10/02/16	1	:30	Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su)								1	1	\$20.00	\$20.00	Paducah (KBSI)	Big Bang Theory	9/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

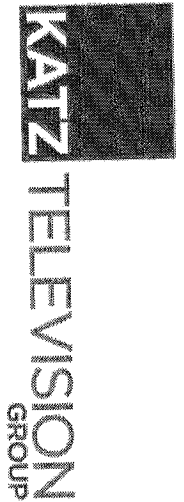
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

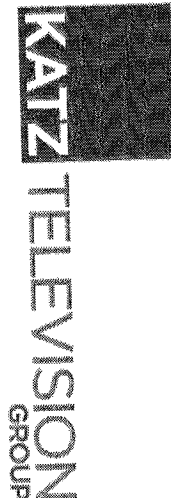


125 West 55th St
New York, NY 10019

Contract # 25317488	Changes as of: 9/27/2016 at 10:57 AM	Version: Highlighting Revision 1	Total \$: \$390.00
CPE: 790/800/5039	Flight: 9/27/16 - 10/3/16	Station: KBSI	Total Spots: 7
Agency: BUYING TIME, LLC	Advertiser: DSCC / KANDER	Market: Paducah	Total CPP: \$0.00
650 Massachusetts Ave NW	Product: Political	Office: NEW YORK	
Suite 210	Agency Order #: 5420780	Primary Demo: Adults 35+	Total GRP:
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/VOTE	Traffic #: 2643004
	Salesperson: JONATHAN VITTI	Assistant: KENNETH MIELE	Separation:
	212-373-8256	212-373-8113	

Comments: See line 6 for 1x NA 10/2, MG 1X line 5 10-11p

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/27 - 10/3							Total Spots	Total \$	CPP	GRP
							9/27	9/28	9/29	9/30	10/1	10/2	10/3				
1	Tu-F M 6p-6:30p		Big Bang Theory	\$50.00	0	30	1	0	0	0	0	0	1	2	\$100.00	\$0.00	0.0
2	Tu-F M 6:30p-7p		Big Bang Theory	\$100.00	0	30	0	1	0	0	0	0	0	1	\$100.00	\$0.00	0.0
3	Su 9p-10p		News At 9	\$75.00	0	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
4	Tu-M 9p-10p		News At 9	\$75.00	0	30	0	1	0	0	0	0	0	1	\$75.00	\$0.00	0.0
REV+ 5	Su 10p-11p		Big Bang Theory	\$20.00	0	30	0	0	0	0	0	1	2	0	\$40.00	\$0.00	0.0
1x added SU 10/2 10-11p from spot NA 4-5p due to NFL per Alex																	
REV- 6	Su 4p-5p		Big Bang Theory	\$20.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
1x na due to NFL airing																	
TOTALS:							1	2	0	0	0	3	1	7	\$390.00	\$0.00	0.0



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	Salesperson: JONATHAN VITTI	Assistant: KENNETH MIELE	Separation:
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Special Instructions

Order Level Comments

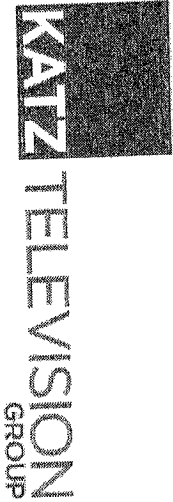
Date/Time	Added by	Comment
09/27/16 10:57 AM	JONATHAN VITTI	See line 6 for 1x NA 10/2, MG 1X line 5 10-11p
09/23/16 4:12 PM	System	Notice Received.
09/23/16 3:07 PM	JONATHAN VITTI	Separation: 30

Competitive Information	
Market Budget:	\$6,500
KBSI Share:	6%
Comment:	
KFVS:	58%
WPSD:	28%
WSIL:	8%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GMPP
	100%	7	\$390.00	N/A	0.0
Total	100%	7	\$390.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	7	\$390.00
Total	7	\$390.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$
Revision	9/27/16 10:57 AM	JONATHAN VITTI	Revised		\$0	\$390.00
Queued for Electronic Contracting	9/23/16 3:29 PM				\$0	\$0
New	9/23/16 3:06 PM	JONATHAN VITTI	Confirmed	7	\$390.00	\$390.00
Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.						



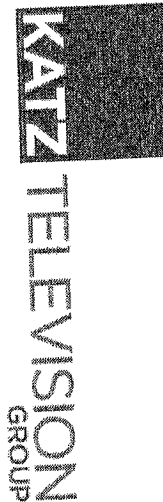
125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 25317488	Changes as of: 9/23/2016 at 4:12 PM	Version: Current State Version 1
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Agency: BUYING TIME, LLC	Advertiser: DSCC / KANDER	Total Spots: 7
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3	Su 9p-10p		News At 9	\$75.00	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
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5	Su 10p-11p		Big Bang Theory	\$20.00	30	0	0	0	0	0	1	0	1	\$20.00	\$0.00	0.0
6	Su 4p-5p		Big Bang Theory	\$20.00	30	0	0	0	0	0	1	0	1	\$20.00	\$0.00	0.0
TOTALS:						1	2	0	0	0	2	1	7	\$390.00	\$0.00	0.0

N/A



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	100%	7	\$390.00	N/A	0.0	\$390.00
Total	100%	7	\$390.00	N/A	0.0	\$390.00

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Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
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New	9/23/16 3:06 PM	JONATHAN VITTI	Confirmed	7		\$390.00	\$390.00	

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:KBSI-TV**Date:** 8/10/2016I, Buying Time LLCbeing/on behalf of: DSCC authorized by Missourians for Kander (US Senate)a legally qualified candidate of the Democraticpolitical party for the office of: United States Senate (MO)in the Generalelection to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): \$

NET

I represent that the payment for the above described broadcast time has been furnished by:

DSCC authorized by Missourians for Kander (US Senate)

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer: Tishaura Jones

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/10/16

Date



Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, [Signature]
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

[Signature]
signature of candidate or authorized committee

[Printed Name]
printed name

[Date]
date